- 18. EC Commission. Panorama of EC Industry 1989. Brussels, 1988.
- 19. Fuberg, Eric G. "1992: Moves Europeans Are Making." Harvard Business Review. Boston, May-June, 1988, p. 85-89.
- 20. Hill Sloan Associates Inc. Europe 1992: Implications for Ontario on the Completion of the Single European Community Market. Toronto, October 1988.
- 21. Magee, John F. "Moves Americans Must Make," Harvard Business Review. Boston, May-June 1988, p. 78-84.
- 22. Murray, Edwin A. Jr. Entry Strategies for Europe 1992. October 1989.
- 23. Pitts, Gordon. "Growing Concern over New Product Standards," Financial Post. Toronto, June 27, 1989.
- 24. Pitts, Gordon. "The New Europe 1992," Financial Post Dossier. Toronto, June 30, 1989.
- 25. Stone, Nan. "The Globalisation of Europe," Harvard Business Review. Boston, May-June 1988, p. 90-95.
- 26. United States. U.S. Department of Commerce International Trade Administration. EC 1992: A Commerce Department Analysis of European Community Directives. Washington, May 1989.
- 27. Vernon, Raymond. "Can the U.S. Negotiate the Trade Equality?" Harvard Business Review. Boston, May-June 1988, p. 96-103.