

October 1987 Questionnaire

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A. Are you 18 years of age or older and a resident of Canada? YES (CONTINUE).....A
NO (ASK TO SPEAK TO ELIGIBLE RESPONDENT, IF STILL "NO," THANK AND TERMINATE).....B

B. Have I reached you at your home phone number? YES (CONTINUE).....A
NO (ASK TO SPEAK TO ELIGIBLE RESPONDENT, IF STILL "NO," THANK AND TERMINATE).....B

C. Do you, or does anyone in your family or household work in the following kinds of business ...a market research firm, advertising agency, public relations firm, or the news media? YES (THANK AND TERMINATE -- RECORD INCIDENCE ON CALL RECORD SHEET).....A
NO (CONTINUE).....B

1. How closely would you say you have been following the discussions about free trade with the United States? Would you say you've been following these discussions...(READ LIST)?

NOT CLOSELY AT ALL.....1 (9%)
NOT VERY CLOSELY.....2 (35%)
CLOSELY.....3 (42%)
VERY CLOSELY.....4 (14%)
NO OPINION (VOLUNTEERED).....5 (0%)

Note 1: Responses may not sum to 100% due to rounding throughout the Technical Appendixes.

2: (*) denotes a percentage value greater than 0 but less than 0.5 throughout the Technical Appendixes.