

TRADE AND INDUSTRIAL DEVELOPMENT PROGRAM  
 ACTIVITY REPORT  
 FOR 4TH QUARTER OF 1986 (864)

Summary for POST: Bogota

Activity	AVERAGE TIME ALLOCATION				TOTAL TIME ALLOCATION	WORKLOAD (#)
	CANADA-BASED		LOCALLY-ENGAGED			
	TRADE	NON-TRADE	TRADE	NON-TRADE		
	%	%	%	%		
A. Servicing Export Enquiries						
from Canada	25.0	0.0	40.0	0.0	1.30	600 (Enquires)
from Territory	20.0	0.0	20.0	0.0	0.80	264 (Enquires)
B. Export Promotion Projects and Events	9.0	0.0	12.5	0.0	0.43	4 (Projects/Events)
C. Other Trade Development Activities	3.0	0.0	5.0	0.0	0.16	
D. Promotional Projects	12.5	0.0	10.0	0.0	0.45	4 (Fairs/Miss/Conf.)
E. Servicing Investment Development from Canada	3.5	0.0	0.0	0.0	0.07	2 (Enquires)
from Territory	2.0	0.0	3.0	0.0	0.10	1 (Enquires)
F. Service to Government						
External Affairs	5.0	0.0	3.0	0.0	0.16	7 (Reports)
OGDs,Provinces,ETC	5.0	0.0	4.5	0.0	0.19	5 (Contacts)
G. Administration						
Program Management	7.5	0.0	0.0	0.0	0.15	
Leave,Professional Dev.	2.5	0.0	2.0	0.0	0.09	
Total TID Program	95.0	0.0	100.0	0.0	3.90	
H. Other Programs	5.0	0.0	0.0	0.0	0.10	

Canadian Business Visitors: 216  
 Local Business Visitors: 187

Trade Officers: 4

Non-Trade Officers: 0

Note: Percentage values may not add due to rounding adjustment; maximum adjustment is 1 percent

COMMENTS