

The main secret is "Do you job right!" However, we must mention the real desire of everyone to do an outstanding job, to do, it would seem, the impossible. Recently, a delegation of Saratov agro-industry people made a visit. They travelled around, got to know the farming operations and how their business is managed. Upon leaving, they shook their heads: "We still have a long way to go before we have a set-up like this ...".

In fact, the local people here wonder themselves: "Really, how did we live before, without our own meat or milk?"

All supplies for the population in the Arctic used to come from state-managed resources. There were enough resources, but over time the food disappeared. There are things like butter, meat and milk that you can't replace with cod or herring.

The people here decided: "We must have our own reserves!".

The government resolution regarding the development of the Central European Russia region, those investments which had already been made, were the catalyst, the life-giving force for Arctic agriculture.

It is true, however, that land improvements in the Arctic come to 10,000 rubles per hectare, three times as much in the south. It's the same with housing and commercial construction.

It's not so easy to produce things locally here.