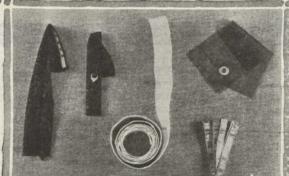


The Latest Helps In Home Sewing

Recent Inventions To Aid The Busy Housewife

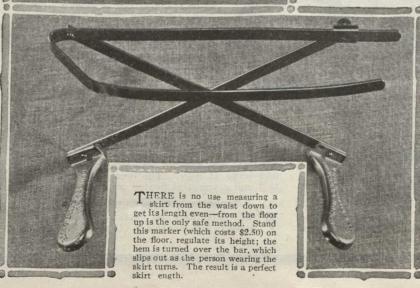


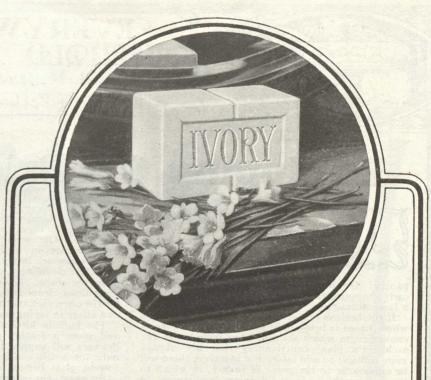
KNICKER-garters (18c a pair) form the knee-band of boy's knickers and a d just to any required length; boned belting saves time; a five cent piece of mending tissue will fix innumerable tears—just place it on the wrong side of material, drawing the severed edges together and press with a hot iron. A bright colored tape-measure is hard to lose.





HOOKS and eyes (at left) domefasteners (at right) firmly fastened to narrow tape, are easily put on. Double stretch elastic ½-in. is 20c a yard. A waist ready to put a narrow trimming at the neck, and a flounce of tucked nainsook or embroidery, simplifies petticoat making—price 20c. A collar band finished and ready to put on a boy's or man's shirt removes the main difficulty.





Fragrance

The unobtrusive fragrance of Ivory Soap is not the usual soap perfume.

It is merely the pleasing, natural odor of Ivory's high-grade ingredients. Its delicacy and refinement are two of the reasons why Ivory Soap is used for toilet and bath in so many homes where good taste and good sense prevail.

IVORY SOAP



99 # PURE

Made in the Procter & Gamble factories at Hamilton, Canada

