

# PEDLAR Truss Fabric

**Will Transform Your Old Home into a Beautiful, Modern Residence—Proof against Fire, Wind, Damp and Cold**

**T**HE Stucco House marks the completion of an evolution destined in the near future to completely revolutionize building methods in Canada.

The Stucco House has come to stay; for aside entirely from its architectural possibilities and the plastic way in which it lends itself to the building of the home beautiful, it possesses the added advantages of being proof against fire, wind, cold and damp. Even an earthquake cannot level a Stucco House.

To fully appreciate the marvellous possibilities of this wonderful building material, try a simple little experiment for yourself.

Take a small piece of plank, nail a small piece of metal lath to it, then cover the lath half an inch thick with mortar composed of Portland cement and sand in about the proportions used in making sidewalks.

Keep this in a damp place for a few weeks and you will find that to cut the mortar from the plank you will have to use a cold chisel.

The cement application has become an artificial stone but much tougher and more durable than any stone that nature has ever turned out.

Could anything be more simple? And the necessary materials in this evolution were merely cheap cement and cheap metal lath—two commodities both here and both so inexpensive that a few years will bring about a marvellous change in the appearance of town and country.

With some exceptions, the new houses will be made of wood or steel frames covered with metal lath and finished in the manner described.

While the covering will not be thick, it can be given the appearance of massiveness and stability according to the character of the house; the process lends itself to any architectural design.

Not only is the initial cost low but the cost of frequent repainting and repairs is obliterated entirely. A Stucco House properly built will be warm in

winter and cool in summer and—so long as a tight roof is maintained—will be indestructible by the elements as lapse of time only serves to make the cement harder and better.

The greatest benefits to come from this system will be in the covering of old frame houses and outbuildings which now, in every condition of dilapidation, offend the sight.

A few days' work of some plasterers, marks the disappearance of the old house, and means in effect the

creation of a new cut stone structure, up-to-date in appearance, practically everlasting and in many cases readily saleable at double the previous market value. If the work is done with a light-colored cement and a white sand, with a smooth finish which will not catch the dust and soot, the result will be most attractive. Much of the charm of European cities comes from the white stucco or cement covering so universally used. Pedlar Truss Fabric sells at 13c. and 15c. per sq. yard painted. We recommend the painted fabric for its rust resisting qualities.

If you will write and ask for it, I shall be glad to send you a sample of Pedlar Truss Fabric. Then you can see it—judge it for yourself. Just tell me you want my free booklet, "Overcoated Houses," and it will go to you by return mail—the sample with it.

Will you write me now?



The accompanying photograph is an actual illustration of where a Truss Fabric and cement helped to transform a homestead into a strikingly beautiful modern residence.



*G. A. Pedlar*

Write for Sample and Free Booklet "OVERCOATED HOUSES" No. 53

**THE PEDLAR PEOPLE OF OSHAWA** Established 1861

HALIFAX  
16 Prince St.

ST. JOHN, N.B.  
42-46 Prince William St.

QUEBEC  
127 Rue du Pont

MONTREAL  
321-3 Craig St.

OTTAWA  
423 Sussex St.

TORONTO  
111-113 Bay St.

LONDON  
86 King St.

CHATHAM  
200 King St. W.

FORT ARTHUR  
45 Cumberland St.

WINNIPEG  
76 Lombard St.

REGINA  
1901 Railway St. South

CALGARY  
1112 First St. W.

VANCOUVER  
821 Powell St.

VICTORIA  
434 Kingston St.

ADDRESS OUR NEAREST WAREHOUSE.

WE WANT AGENTS IN SOME SECTIONS.

WRITE FOR DETAILS.

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