



# THE CONTINENTAL INSURANCE COMPANY

OF NEW YORK

HENRY EVANS - - - President  
"THE BIG COMPANY"

TORNADO FIRE MARINE

**ASSETS EXCEED \$35,866,635**W. B. BALDWIN,  
MANAGERHead Office for Canada and Newfoundland:  
17 ST. JOHN ST., MONTREALF. K. RIDGE,  
AGENCY SUPT.**L'UNION**

Fire Insurance Company, Limited, of PARIS, FRANCE

Capital fully subscribed, 25% paid up .....	\$ 2,000,000.00
Fire Reserve Funds .....	5,539,000.00
Available Balance from Profit and Loss Account .....	111,521.46
Total Losses paid to 31st December, 1916 .....	100,942,000.00
Net premium income in 1916 .....	5,630,376.43

Canadian Branch, 17 St. John Street, Montreal; Manager for Canada,  
MAURICE FERRAND, Toronto Office, 18 Wellington St. East  
J. H. EWART, Chief Agent.**ROYAL EXCHANGE ASSURANCE**

FOUNDED A.D. 1720

Losses paid exceed \$235,000,000

HEAD OFFICE FOR CANADA  
ROYAL EXCHANGE BUILDING,  
MONTREAL  
Canadian Directors

DR. B. P. LACHAPPELLE	...	Montreal
H. B. MACKENZIE, ESQ.	...	Montreal
J. S. HOUGH, ESQ., K. C.	...	Winnipeg
B. A. WESTON, ESQ.	...	Halifax, N.S.
SIR VINCENT MEREDITH, Bart.,	...	Montreal
Chairman	...	

J. A. JESSUP, Manager Casualty Dept.  
ARTHUR BARRY, General Manager

Correspondence invited from responsible gentlemen in unrepresented districts re fire and casualty agencies.

Head Office:  
Royal Exchange, London**Guardian Assurance Company**

Limited, of London, England

Established 1821

Capital Subscribed .....	\$10,000,000
Capital Paid-up .....	\$ 5,000,000
Invested Funds Exceed .....	\$35,000,000

Head Office for Canada, Guardian Building, Montreal

H. M. LAMBERT, Manager.

B. E. HARDS, Assistant Manager.

**ARMSTRONG & DeWITT, Limited, General Agents**

36 TORONTO STREET

TORONTO

First British Insurance Company established in Canada, A.D. 1804

**Phoenix Assurance Company, Limited****FIRE**

of London, England

**LIFE**

Founded 1792

Total resources over .....	\$ 90,000,000
Fire losses paid .....	425,000,000
Deposit with Federal Government and Investment in Canada for security of Canadian policy holders only exceed .....	2,500,000

Agents wanted in both branches. Apply to

R. MACD. PATERSON, }  
J. B. PATERSON, } Managers

100 St. Francois Xavier Street, Montreal, Que.

All with profit policies affected prior to the 31st December will rank for a full year's reversionary bonus at that date.

**The Northern Assurance Company, Ltd.**  
of London, Eng.ACCUMULATED FUNDS, 1916 .....

\$39,935,000.00

Including Paid up Capital Amount, \$1,460,000.00

Head Office for Canada, 88 Notre Dame Street West, Montreal

G. B. MOBERLY, Manager

**CALEDONIAN INSURANCE COMPANY**

The Oldest Scottish Fire Office

Head Office for Canada MONTREAL

J. G. BORTHWICK, Manager

**MUNTZ & BEATTY, Resident Agents**

Temple Bldg., Bay St., TORONTO

Telephone Main 66 & 67

**BRITISH CROWN ASSURANCE**  
Corporation, Limited  
OF GLASGOW, SCOTLAND

The Right Hon. J. Parker Smith, Pres. D. W. MacLennan, Gen. Mgr.  
Head Office Canadian Branch—TRADERS BANK BLDG., TORONTO  
Liberal Contracts to Agents in Unrepresented Districts

**BRITISH AMERICA ASSURANCE COMPANY**

FIRE, MARINE, HAIL AND AUTOMOBILE INSURANCE

INCORPORATED 1833

HEAD OFFICES: TORONTO

W. B. MEIKLE, President and General Manager  
JOHN SIMS, Asst. Gen. Mgr. E. F. GARROW, Secretary.

Assets, Over \$3,500,000.00

Losses paid since organization over \$43,000,000.00.