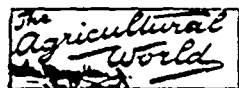


Some Special Features



Edited toward the advancement of Canada's interests. No theories, facts.



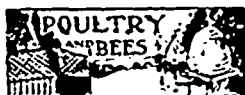
Thoughtful articles on the care and feeding of live stock—Association reports.



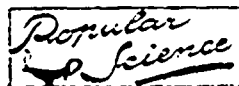
A department for new developments, new varieties and new modes of cultivation.



New implements, new demands and new markets for Canada's butter and cheese interests.



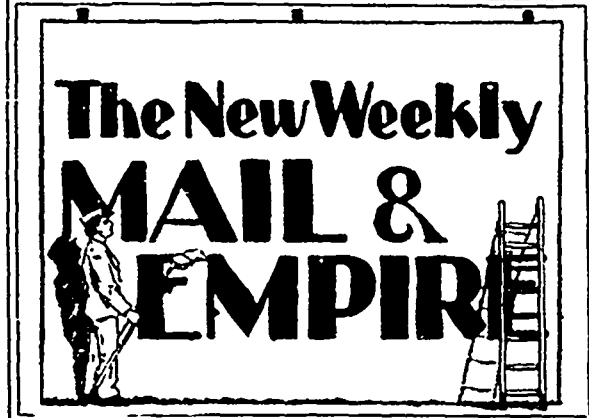
This column by those who have made a success of poultry-raising and beekeeping.



Plain statements of new successes of chemists, geologists, botanists, explorers and inventors.

\$1.00
a Year

It
Fills the
Bill

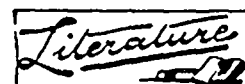


The old Weekly Mail and Empire has been combined with the Farm and Fireside. New departments have been added until the new weekly stands forth bigger, better, brighter than both, and the best family paper in Canada.



\$1.00
a Year

Other Special Features



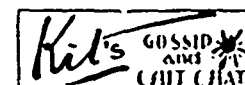
Prompt, unprejudiced reviews, and a weekly contribution by Mr. Bernard McEvoy.



Accurate replies to any legal query, by Barrister Edward Meek.



Vanguard, a military man of wide experience, writes of the army of England and of Canada.



Bright news of fashion, and lots of interesting gossip. A host of friends has "KIT".



Keen criticisms, without prejudice, of public men and public affairs.



With its stories, pictures, and puzzles, young folks find a good friend in their Mail corner.

\$1.00
a Year

The three eight-page sections comprise the three departments—the News, the Farm and the Fireside—current topics, agricultural articles, market manoeuvres, trade conditions, live-stock items, dairy methods, poultry points, good stories, military news, literary reviews, legal opinions, interesting departments for women—full of fashions, chat and gossip, and a page the children like to read.

\$1.00
a Year

Newsdealers—All of them—who haven't seen a copy, write for one.