

It must have been noticed that our advertising has been exclusively relating to the trade. This month we make an exception to the rule—and yet hardly an exception, for there are so many druggists among us that the one we insert this month cannot fail to be interesting.

ATTENTION is called to the advertisement of **BOOKS AND NOTIONS**, three volumes in one. It is a useful record of the transactions of the book trade. Some orders are already in; as the number of complete sets is very limited orders should be sent at once. Those having complete sets can have them bound for 75 cents, by sending without delay.

A NEW and complete pocket Map of Toronto, showing the additions to be soon made to the city, with Parkdale and suburbs several miles out, has been issued in oilcloth, by Hart & Co. To retail at 50 cents.

They also issue in folio form and reduced to a convenient size, Roper's "Sketches of Muskoka Scenery." A large number of the former issue have been to send to friends abroad. The pictures give a very good idea of our inland watering and fishing haunts. The price is \$2.

They have purchased the stock of Division Court blanks of James Imrie, Goderich, and will sell them for a limited time at prices as per list of the late proprietor.

IN last month's report of interviews with the trade regarding the tariff, S. R. Hart was given as saying, "Concerning bookbinders' articles, they needed more protection." Substitute the word "products" for "articles" and it will read correctly. There is a great difference in the meaning.

C. BLACKETT ROBINSON has published a fac-simile copy of the Coronation Number of the *Sun*, published on paper specially manufactured for this souvenir. It has already sold well at 10 cents.

The Barber & Ellis Company expect to occupy their new premises, described last month, early in September.

The Schlicht & Field Co. have obtained the contract for furnishing the City registry office, Toronto, with metal roller book-shelves. There were three competitors, the price obtained by the successful one being \$2,880.

Unnoticed on account of change of classification was the increase of duty on steel pens. Formerly under their proper heading, now they are ranked as manufactured steel, and pay 30 per cent. duty instead of 20 per cent. as formerly.

This is either a silly blunder or protection run mad, as there is no possibility of the articles being manufactured in Canada.

Books published seven years, formerly free, are now charged 15 per cent.

At least one wholesale Toronto house has given particular instructions to its travellers to avoid taking any orders for school books other than those certain to remain in use.

"RORDAN'S CONVEYANCER," at 50%, is a bargain. See advertisement.

THIS SPACE BELONGS TO
B. MARCUSE, Montreal,
who is too busy at present receiving new Fancy
Goods for the Fall Trade to make out his regular
Advertisement.
TRAVELLERS WILL BE OUT SHORTLY.

GRIP'S OWN LIBRARY.

No. 1.—Good Things from Grip.

No. 2.—Jubilee Jollities.

No. 3.—The Grip Sack. Pictures and reading for summer days; with a beautiful souvenir picture of the Queen free with every copy. Ready July 1st.

RETAIL PRICE, 10c. EACH.

⚠ This Library has been favorably noticed by over 300 newspapers in the Dominion, and being supplied at a liberal discount, the Trade are asked to carry a supply, so as to meet the demand.

Specialties: Souvenir Portrait of Queen Victoria on a sheet 10½ x 13; price 10 cents. New Portrait of Sir John Macdonald on a sheet 13 x 17; price 10 cents. Phrenological Chart of the Head of the Country, in four colors, price 10 cents.

Address "GRIP," 26 & 28 Front Street West, Toronto.

WALKER'S BRITISH & COLONIAL POCKET ATLAS.

CLOTH, \$1.00.

Walker's Pocket Atlas of the World,

CLOTH, \$1.00.

Scenes in Muskoka,

Twelve in number. By FRED ROPER. New edition, folio, in limp cloth, \$2.00.

New Map of Toronto and Suburbs.

Comprising a greater portion of the neighbourhood of the City than any yet published.

Oil cloth cover, 50 cents.

Liberal Discount to the Trade.

HART & COMPANY,

31 & 33 King St. West, Toronto.