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CANADIAN HOME JOURNAL.

An Illustrated Magazine devoted to the interests of Canadian Women.

> EDITED BY FAITH FENTON.

PUBLISHED MONTHLY BY THE HOME JOURNAL PUBLISHINGCO. (LIMITED.)

CHAS. E. A. CARR (LONDON), President. GEO. E. ELLIS (TORONTO), Secy.-Treas.

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\$5,000 IN GOLD.

Commencing Oct. 1st, '96, \$5,000 in gold will be given away by the CANADIAN HOME JOURNAL.

See CANADIAN HOME JOURNAL advertisement, page 29.

Our October issue might almost be called the Industrial Exhibition number, since we have devoted considerable space to features of the recent Toronto Fair; but in doing this we have not excluded any one of the special departments.

The Stage Chat comes from the pen of Toronto's brightest theatrical critic. Our illustrated poem is a charming and seasonable fancy, woven into rhyme by Miss Alma McCollum, one of Ontario's promising girl writers. We draw especial attention to the second of our series of bright articles on features of British Columbia life,-a chat about the salmon canneries, by a resident.

A special article this month is 'Queen and Statesman,'-an impressionism. It is accompanied by a photograph especially reproduced for the CANADIAN HOME JOURNAL, from an oil study in Mr. Bell-Smith's possession.

A bright series of illustrations of Features of the Fair, by our artist, form an interesting and amusing study.

A page of Art Needlework, as seen at the Fair, will be of interest to women.

The Fashion pages discuss the newest styles in millinery; and the season's jackets and wraps receive attention.

Mrs. Joy gives an 'Apple Talk,' in which this serviceable fruit is set to many palatable devices.

We give the first instalment of a bright story by Lilian Claxton. Cousin Maud talks pleasantly to her children; while Music, Art and Book Chat are full of interesting and timely matter.

The National Council department should be of unusual interest this month to all affiliated societies throughout the Dominion. It contains the fullest reports that have been published, of the public meetings held in Toronto and London, as well as other interesting matter.

A description of the new W. C. T. U. pavilion at the Industrial Fair, with an account of the work carried on there, will also be found in our pages.

Chat with Our Girls, Answers to Correspondents. and various other departments are as bright as usual.

In presenting our October number to the public, we do so with the consciousness that it is worthy of their hearty approval

We do not claim to have reached per-

fection; but we do claim that the CANADIAN HOME JOURNAL stands unrivalled in the field which is especially its own; and we do assert that it is the best journal for women and the home that has ever been published in Canada.

We are yet a young publication, and therefore unable wholly to fulfil our ambitions; but with the continued encouragement and support of the ever-enlarging circle of our readers, we hope to rapidly attain to even greater things.

We do not beg for especial favour or grace as a Canadian publication. We desire that the paper be received upon its own merits. If it bear favourable comparison with other similar magazines of foreign production, then we ask that the preference be given to the CANADIAN HOME JOURNAL, which treats of home interests, which illustrates home scenes, which is written by home lovers, and produced by home workmen, and which breathes the true spirit of Canadian homes.

We ask for whatever of support and encouragement can be honestly given 'to the native born.'

The business department of the CANA-DIAN HOME JOURNAL desires to thank the secretaries and presidents of those societies affiliated with the Canandian National Council for their prompt return of list of

Our purpose in making the request, was to secure as many names as possible, in order that we might begin sending out sample copies of the CANADIAN HOME IOURNAL to all individual members of these societies. And as the lists will comprise the names of many thousands of women, it will take some time to cover the ground.

Where immediate response to our request is impossible, we shall be glad to have the lists at the earliest convenience of the officers.

We should also like to ask our subscribers, newspaper dealers and readers in general to forward their orders for any extra copies of the CANADIAN HOME JOUR-NAL early in the month; since we purpose utilizing all unsold copies of the magazine by sending them out to members of societies affiliated with the National Council.

Apart from the desire to make our magazine known, we wish, in as far as possible, to place the monthly reports of the work of the National Council in the hands of Canadian women.

Orders have come to us for additional copies which we have not been able to fill. Therefore we request that in as far as possible they should be sent in early.

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