

Every Home Needs Zam-Buk

Use it for eczema, ulcers, cold sores, chapped hands, poisoned wounds, piles, scalp sores, and all skin injuries and diseases. Best balm for baby. Purely herbal. All druggists and stores 50c box.

Home Buttermaking

Market reports invariably quote creamery butter higher than dairy butter which is the designation given to that which is made on the farm. It is unfortunate that circumstances at times make it impracticable for dairy farmers to patronize a creamery. When this can be done, not only are the profits, as a rule, increased, but much hard work is taken away from the overburdened members of the family.

There is no good reason why butter made in the home dairy should not be as fine as that made in a creamery where cream produced under all manner of conditions has to be made up. All that is necessary is the carrying out of a well established system in feeding the cows, caring for the milk and cream and the churning and putting up of the butter. In order to teach the proper method of

carrying out these various operations, there has been prepared, under the direction of the Dairy and Cold Storage Commissioner at Ottawa, a bulletin entitled "Buttermaking on the Farm," written by Mr. Geo. H. Barr, Chief of the Dairy Division.

This work, which may be secured free from the Publications Branch of the Department of Agriculture, explains the common defects of dairy butter as well as the conditions that are necessary to produce fine flavoured cream. It then deals with churning, washing, salting, working and packing butter, and considers the modern necessary utensils and their care. These are shown in clear illustrations.

This bulletin, which is No. 17 of the Dairy and Cold Storage series, concludes with the following recommendations:—"Keep good cows, feed them liberally, keep them comfortable and clean when in the stable, skim a rich cream and keep it cool, churn at a temperature that will give a flaky granule in the butter; use clean, pure water for washing butter not more than three degrees colder

or warmer than the buttermilk. Put the butter up in neat, clean, attractive packages, and keep everything in and about the dairy clean and attractive."

The Quick and the Dead

It was an old-fashioned habit of readers to turn first of all to death notices on picking up a newspaper.

Nowadays people turn more often to the advertisements of the live merchants. They are interested in the quick and the quickest men in town are the merchants who advertise.

They are the business progressives, men with a message to deliver. They back up words with deeds. They make good.

It is a safe axiom that it is always safest to trade with the man who advertises. He has a promise to live up to and he knows his future depends on his ability to make good.

IT HAS MANY QUALITIES.—The man who possesses a bottle of Dr. Thomas' Electric Oil is armed against many ills. It will cure a cough, break a cold, prevent sore throat; it will reduce the swelling from a sprain, cure the most persistent sores and will speedily heal cuts and contusions. It is a medicine chest in itself, and can be got for a quarter of a dollar.

THEIR EYES BELIEVE THEM.

Seals Are Ferocious and Devour Live Fish Inch by Inch.

Seals are still numerous and are disliked by Labrador fishermen because their skill is so much greater. Dr. Grenfell says that he has known a seal to hunt a net so persistently that to get any fish the owner had to watch all the while at one end of it, and even then the seal would almost snap off the fisherman's hand as he raced to be first to disentangle the salmon.

The large, gentle eye makes the seal's appearance exceedingly attractive and those inclined to be sentimental have found in him a great scope for their effusions. As a matter of fact, he eats his prey alive. He will take a bite out of a fish and leave the rest to struggle away and die slowly. They are fierce fighters and will catch and eat birds swimming on the surface of the water.

One was seen devouring a salmon alive. The seal swallowed him by inches, swimming a mile while the struggle lasted. It seemed an open question whether he would succeed or not. Another seal was seen to capture a gull on the water, but the persistent harrying he got from the rest of the birds persuaded him to let the wounded victim go.—Chicago News.

MANAGERIAL ABILITY.

If You Think You Possess It Here is a Test You Might Try.

Any one who has to manage men or things must be able quickly to bring order out of confusion. Test your friend's talent in this respect by writing on your paper five words of a special class, such as the names of five flowers or of five animals or of five famous poets, with the first letter always in the right place, while the order of the other letters is changed.

The person on whom you are experimenting knows only to which class the words belong—whether they are the names of animals or of flowers or of poets. See how long it takes him to write the five correct words in place of the misspelled ones.

The animal card may read, "Tetral, etalenth, dykeno, serdip, galliro," and the vegetable card, "Vellto, diloflad, melap, moroshmu, cuttnesh." Some persons will be able to read at once, "Turtle, elephant, donkey, spider, gorilla," and the other card, "Violet, daffodil, maple, mushroom, chestnut."

Others who have no talent for rearranging the elements of a confused situation will stare at the words, unable to make any sense of them.—Hugo Munsterberg in Youth's Companion.

Reasonable Mistrust.

"Now let us try," she said, "to keep the other passengers from discovering that we are a bride and bridegroom."

"All right, dearest," he replied. "How shall we deceive them?"

"Buy a couple of magazines, and we will pretend to be busy reading them and avoid noticing each other."

"That's a fine idea, sweetheart. I'll get them right away."

Twenty minutes later:

"Lovey!"

"What is it, dearest?"

"You are holding your magazine upside down."

"Oh, George! If you are going to begin being critical now how shall I ever be able to please you after we have been married for five years."—Brooklyn Eagle.

Oriental Gems.

All gems of the finest quality, irrespective of the part of the world from which they come, are generally spoken of as "Oriental," because the supply of precious stones came only from the east for many centuries; and when mines were discovered in the west, it was at first assumed that the stones were inferior. "Occidental" is the term applied to inferior stones to this day.

On the other hand, "Oriental topaz," "Oriental emerald" and "Oriental amethyst" are really all sapphires, and are given these names only on account of their color.

THEY SOOTHE EXCITED NERVES.—Nervous affections are usually attributable to defective digestion, as the stomach dominates the nerve centres. A course of Parmelec's Vegetable Pills will still all disturbances of this character, and by restoring the stomach to normal action relieve the nerves from irritation. There is no sedative like them and in the correction of irregularities of the digestive processes, no preparation has done so effective work, as can be testified to by thousands.

While Angus McDonald, of Kingsville, was soldering a gasoline tank it exploded and he was severely burned about the face.

Dr. C. B. Langford was in Howard on Tuesday conducting a post mortem examination on the body of the late Henry Albright, of the 4th con., six miles north of Ridgetown. Some days ago Albright was at a corn husking and got into an altercation over ditch matters with a neighbor named Babcock. As a result of the fight, it is alleged, Albright was struck a blow which caused a rupture in the bowels. An operation was considered advisable, but the injured man took ill with peritonitis and died Monday morning. County Constable Peters has been on the scene and it is reported that an arrest will be made.—Blenheim Tribune.

MAGIC READ THE BAKING LABEL NO ALUM POWDER

Veterinary Surgeon.

J. McGILLICUDDY
Veterinary Surgeon,
HONOR GRADUATE ONTARIO VETERINARY College, DENTISTRY A SPECIALTY. All diseases of domestic animals treated on scientific principles. Office—One door south of the Guide-Advocate office. Residence—Main Street, one door north of Dr. Brandon's office.

CIVIL ENGINEER.

W. M. MANIGAULT,
ONTARIO LAND SURVEYOR
AND CIVIL ENGINEER,
Box 800. STRATHROY, ONTARIO

Auctioneer

J. F. ELLIOT.
Licensed Auctioneer,
For the County of Lambton.
PROMPT attention call orders, reasonable terms. Orders may be left at the Guide-Advocate office.

INSURANCE

J. H. HUME.
AGENT FOR
FIRE, ACCIDENT AND SICK BENEFIT COMPANIES.
REPRESENTING
Five Old and Reliable Fire Insurance Companies.
If you want your property insured please call on J. H. HUME and get his rates.

—ALSO AGENT FOR—
C. P. R. Telegraph and Canada Permanent Loan and Saving Co.
Ticket Agent For C. P. R.—Ticket sold to all points in Manitoba, Northwest and British Columbia.

THE LAMBTON Farmers' Mutual Fire Insurance Company.

(Established in 1875)
J. W. KINGSTON President.
THOS. STEADMAN, Vice-Pres.
JAMES ARMSTRONG, DIRECTOR.
A. G. MINNELLY, DIRECTOR.
THOS. LITBOW, DIRECTOR.
JAMES SMITH, DIRECTOR.
W. G. WILLOUGHBY, (MANAGER AND SEC. TREAS.)
J. F. ELLIOT, FIRE INSPECTOR.
P. J. McEWEN, AUDITOR.
ALEX. JAMIESON, AUDITOR.
PETER McPHERDAN, Waretand, P.O. AGENT, for Warwick and Plympton.

Farmers, Attention

WE HANDLE
COCKSHUTT IMPLEMENTS!
MELOTTE CREAM SEPARATORS
KEMP MANURE SPREADERS
TORONTO WINDMILLS
BUGGIES, WAGONS
GASOLINE ENGINES
LIGHTNING RODS
—AND—
EVERYTHING NEEDED ON THE FARM

Call and let us talk matters over.
CAMERON & GRAHAM
OPPOSITE HOWDENS' GROCERY

GRAND PRINCE TIME TABLE.

Trains leave Watford Station as follows
GOING WEST
Accommodation, 27 8 41 a.m.
Accommodation, 29 2 45 a.m.
Chicago Express, 5 9 27 p.m.
GOING EAST
Ontario Limited, 36 7 45 a.m.
Accommodation, 28 12 33 p.m.
New York Express, 2 3 00 p.m.
Accommodation, 30 5 16 p.m.
G. VAIL, Agent Watford

Children Cry FOR FLETCHER'S CASTORIA

Enameled steel, round-cornered reservoir can be washed so clean and sweet that it can be used for preserving, etc., as well as heating water. Though a small feature, it is very important and, along with other equally important ones, places the Pandora Range in the lead of Canadian Ranges.

See this special reservoir, before purchasing your range.

McClary's Pandora Range

Pandora Ranges are sold everywhere by good dealers who back up our guarantee on this splendid range—McClary's

London • Toronto Montreal Winnipeg Vancouver St. John Hamilton Calgary Saskatoon Edmonton

Sold in Watford by T. Dodds & Son!



This label, on every bag, identifies Canada Portland Cement.

MAKE certain of complete success in your concrete work by always using
CANADA Portland CEMENT

We are supplying Canadian farmers with the highest quality of Portland Cement it is possible for human skill to make.
We have reduced the price of Canada Portland Cement until it is within your reach for practically every purpose. It is the only building material that is not increasing in cost.

Be sure to ask for *Canada* Cement, in bags.
Canada Cement Company Limited, Montreal
If you have not received a free copy of "What the farmer can do with Concrete," write our Information Department and get one. It's a complete practical concrete cyclopaedia.

Cure

to anything and soothing.
Prescriptions to directions round every one—and see by the itch at it is applied. ed—so thoroughly cooled] save the famous D. D.
the merits will refund first full size r ease. You
ruggists,
o.
in remedy

ITCHEN FISH

ing

Furnaces

Est. NOTICE

ngs

ND SECOND ND SEWING MACHINES

PAIRS FOR STRING INSTRUMENTS

E NEW CUR-STRETCHER

S. ECTORS

ment before

do not need or any purgatives, because themselves. will be found will cut the the stomach the parasites. powders will beneficial ingans. m emborn has a to be more