

London's Friendless Poor, the Aged and the Orphan Claim Your Charity Through the Welfare Fund

WHAT IS DONE BY CITY CHARITIES WITH YOUR MONEY

Brief Statistics Prove What Great Good Is Accomplished.

ECONOMY IS MOTTO OF ORGANIZATIONS

Study of Results Will Cause Amazement and Awaken Sympathy.

Stated briefly, there are 12 most worthy organizations in London that seek support of citizens through the United Welfare Fund campaign. The merits of these 12 organizations, as compiled by the publicity bureau of the welfare executive, are given as follows: CHILDREN'S AID SOCIETY—Cares for neglected and dependent children of the city. During 26 months of 1922 the society investigated the home conditions of 1,312 children. The society cared for 160 children at the shelter and placed 61 children in desirable homes.

If your money did nothing else than help one of these, would it be wasted? THE SALVATION ARMY—Cares for the needy and the friendless in all walks of life, and maintains a fine hospital. During 1922 the army distributed relief valued at \$2,200, as well as 235 baskets valued at \$1,250 during Christmas, and 562 baskets for Free Press Santa Claus fund.

Bethesda Hospital cared for a total of 246 patients and 233 children were there. At the Roscoe Home 57 girls and their babies were cared for and nine children adopted. The Ronald Gray Memorial Home cared for a total of 77 children, of whom 44 were from the city. Twenty-three children were cared for.

THE DAY NURSERY—The nursery looks after children while their mothers are working. An average of 23 children were cared for each working day during 1922. More than 60 mothers were helped. The nursery also cares for undernourished children who are given into its care.

THE LONDON CHILD WELFARE ASSOCIATION—Since 1916 the infant mortality rate in London has been reduced from 124 per 1,000 live births to 65 per 1,000 live births. This work has been largely accomplished by the work of the London Child Welfare Association, which now maintains a staff of four nurses. These nurses in 1922 conducted 292 clinics, made 5,217 visits and reached personally one-quarter of the population under 5 years of age, among the people where their services were most needed.

PROTESTANT ORPHANS' HOME—During the year 1922 the Protestant Orphans' Home cared for an average of 45 children. In London there are 12 orphanages. Five were placed in foster homes and are being well cared for.

HOUSE OF PROVIDENCE AND MOUNT ST. JOSEPH ORPHANAGE—The House of Providence is a haven for the aged, 129 women and 80 men benefiting from the donation of the United Welfare fund.

MOUNT ST. JOSEPH ORPHANAGE cares for 151 children from toddlers to 12 years. About 100 of these attend school daily.

VICTORIAN ORDER OF NURSES—Five nurses, holding post-graduate certificates in public health work, are maintained by the V. O. N. During 1922 these nurses attended 1,015 cases, and made a total of 9,717 visits. They assisted at 278 births. Much of their service is given without return.

QUEEN ALEXANDRA SANATORIUM—The sanatorium last year treated a total of 690 patients, including 40 children. Of these, 248 were residents of London. There were also 473 patients who were given treatment at the tuberculosis outdoor clinic.

The deficit on London's patients was \$2,194.49. The sum received from the United Welfare fund is used annually to help defray this deficit.

WOMEN'S SANATORIUM AID—The nurses employed by the Sanatorium Aid for the prevention of tuberculosis last year made 5,074 visits. Instruction was

given in those homes where the white plague had made its appearance. On the visiting list are 473 patients and 45 families receive a daily supply of pure milk. In some cases groceries are supplied weekly, as well as bedding, clothing and fuel when necessary. The work of this organization is credited with saving many lives each year.

MCDONNICK HOME FOR AGED PEOPLE—The McDonnick Home has accommodation for 80 aged people. They are well cared for and the rooms are always filled. Some are able to pay, but many others are dependent upon the Women's Christian Association.

THE YOUNG MEN'S CHRISTIAN ASSOCIATION—The Y. M. C. A. has 1,800 members, 846 of whom are 21 years of age or under. The lowest membership fee is \$2.50 and the actual cost is several times this amount. Boys who ordinarily could not have the fine environment, both physical, mental and moral, provided by the "Y" are thus given the best the community has in getting a real start in life.

THE REAL WOMEN'S CHRISTIAN ASSOCIATION—The Y. W. C. A. maintains two boarding homes for girls who come to the city to take positions. At one 90 young women are in residence; at the other no less than 1,036 transients were accommodated during the last year.

Travelers' aid secretaries, maintained by the association, assisted 7,829 persons at the railroad stations. The "Y" is also active in providing physical training and summer recreation for its members.

Every dollar given to the United Welfare fund makes London a better

WELFARE DRIVE TO SECURE \$125,000 FOR THE CITY'S ORGANIZED CHARITIES

Merits of Various Institutions Appeal To Innate Sympathies of Citizens

ONE BIG CAMPAIGN HAS PROVED VALUE

Appeal Is For Tender Orphans, Helpless Aged Folk and Youths Needing Guidance.

London is going to oversubscribe next week's United Welfare Fund campaign for \$125,000, because this is the one big opportunity of the year to prove that we believe what we profess to believe, which is that the efficient, unselfish charities that are in need of the universe there is an incomprehensible but supernally reasoning Being who is God and who is the Father of all merciful and kind creatures. And as we reverently glory in this conception of divine parenthood we are unable to deny its implication that all men are brothers.

The bitterly ironic question of the brutally selfish, "Am I my brother's keeper" can never be asked by men whose most frequent prayer begins "Our Father."

Twelve charitable organizations have permitted their claims on public sympathy to be merged into this efficient, clearing house of kind deeds, which is known as the United Welfare Fund Association. It is run them for 12 months not less than \$125,000 is needed.

London spends \$125,000 every week for pleasure alone. No one can object to the expenditure. But this city's splendid civic conscience cannot have it said that we spend that amount for pleasure every week and yet failed to raise a similar sum for the miserable of our city.

And to raise this fund, we need only pause for a moment and put ourselves in the fellow's place. Imagine yourself an orphan and a helpless child at the same time. You who knew the protection of a father's arms in your infancy and the loving tenderness of a mother, vision yourself as you would have been without that protection, that tenderness. And you who have children who rejoice in your own loving care, a month from now they, too, may be orphaned and destitute. No thinking man can deny that possibility, no thoughtful woman but will admit that she is what she is only by the grace of a benign Providence.

THE AGED. Nor need we stop at the age of orphaned infants to wake sleeping sympathies. At the other end of the scale of life stand old people on whom the hands of many an adventitious have laid burdens they could not bear without the assistance of great-hearted men and women. And however difficult it may be to imagine ourselves orphaned who were never orphaned, there is one dread that continues with any man or woman until the latest hour of life, and that is the dread of a dependent old age.

Not all, not nearly all, of those that find shelter in the homes for the aged are there because of youthful improvidence. Tragedies fit for an Aeschylus are sheltered in the city's homes for old people, and fate may smite any of us at any time to deny the dregs of life; to taste the utmost of sorrow and poverty.

Less pregnant with tragic possibilities, but no less appealing to those that believe in our common fraternal obligations to fellow humanity, are such

as the young men's Christian Association and the Young Women's Christian Association. Here is the place where, as regards the young particularly, the great need of the time "when a fellow needs a friend" is most urgently demanded.

For any less do the girls and young women who find home life and Christian sympathy under the aegis of the Blue Triangle, stand in need of most generous support.

The Y. M. C. A. used painted poets in France to direct wounded soldiers to "Y" dugouts. The London Y. M. C. A. and Y. W. C. A. are also signposts at the great crossroads of life.

A FRIENDLY HAND. On that road which your boy treacherously comes some day a time of decision. One way, as in the true fable of the young Hercules, sensual pleasures, indolence and moral uncleanness beckon with an allure that you, middle-aged fathers have almost forgotten. It has been many years since the heady wine of youth made you almost a demigod. Someone directed you, very likely, to the hard road that leads to the blue mountains of success, and it was also, very likely, not your own father.

And it is that great crossroad that these Christian associations for boys and girls, young men and young women, seek to aid in making the right decision.

Out on the bluffs overlooking the Thames beyond Springbank there is the Queen Alexandra Sanatorium for the tubercular. But here there is no need of appeal, if logic is applied. One might as well appeal to citizens that they put out a menacing forest fire, or that they protect themselves from an attack of woves.

Money for the isolation treatment and cure of the tubercular is self-protection, not charity.

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Will You Help?



Here is a baby that was left on the steps of the Salvation Army home. It was tenderly cared for and the mother reclaimed it. If you contributed to the Welfare Fund last year you aided in this splendid work.

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EMPHASIZE NEED OF PERIODICAL GIVING TO FUND

Urge Citizens To Subscribe Monthly Or Quarterly Donations

WOULD INSURE 1923 DRIVE BEING SUCCESS

Small Contributors Are Particularly Urged To Consider Plan

Give periodically to the welfare fund campaign. Give more and yet not miss your contribution. These are the words of the welfare drive for London's united charities that will be waged all next week and come to a grand finish on Saturday and Sunday, April 1 and 2.

Subscription blanks are being sent to every wage and salary earner in London to the effect that the welfare drive amounts payable in four or ten installments. The fact that the campaigns of the past years have not realized objectives set is believed to be due to the fact that the small contributor has not taken advantage of the periodical giving plan.

Ten dollars at one time would seriously inconvenience many who could very easily afford to give one dollar on the first of each month from May 1, 1923, to and including March 1, 1924.

The same rule applies to those able to give \$50 a year or \$5 a year, but who do not have the ready cash now to satisfy their own desire to be generous.

"Use the subscription card," welfare officials state, "and let the voluntary workers of the welfare fund do the worrying thereafter. We know that in ninety-nine cases out of a hundred, or an even higher percentage, Londoners who agree to do a certain thing will do it if hands are put to the plow, and the pledges for periodical giving, just as the churches want promises under their weekly envelopes system, because such pledges will make the 1923 campaign more than a success."

As payments fall due, courteous reminders are sent out by the welfare fund to all who subscribe monthly or quarterly contributions. Checks may be mailed and if citizens should prefer the periodical giving plan other convenient methods of collection may be introduced.

Suggestions are advanced that district banks would collect from welfare fund subscribers and issue receipts for monthly payments.

But this year the urgent need of the city's charities call for larger giving. Any by giving monthly or quarterly, citizens can easily increase their subscriptions without causing any temporary inconvenience.

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WILL RUSSIA BE INVITED TO PARLEY

Question Raised In View of Coming Near East Conference

ALLIES ARE IN QUANDARY

Russia May Insist and Turkey May Back Her

PARIS, March 30.—(Associated Press Cable).—The delicate problem has arisen whether Russia shall be invited to the Near Eastern conference when it is resumed at Lausanne next month.

In the counter-proposals made by Turkey she announced acceptance textually of the convention for the regulation of the Bosphorus and the Dardanelles and the Bosphorus negotiated at Lausanne, so there obviously is no necessity of opening up again the question of the straits at the resumed Lausanne meeting.

Moreover, Foreign Minister Tchikevitch declined to sign the straits agreement for Russia and she had been invited merely for this deliberation, the general opinion seems to be that nothing would be gained by inviting her for the forthcoming conference.

Nevertheless, nothing has been officially decided as to this. Allied circles would not be surprised to receive a demand from the Moscow government insisting upon the right to be represented, while Turkey herself not wishing to offend her might insist on her being represented.

Dr. John Hooper's FEMALE PILLS

For more than 100 Years

Dr. John Hooper's Female Pills, by removing the cause, have relieved pain, biliousness, palpitation of the heart, giddiness, head digestion, beating of the arteries of the neck, short breath, dislike of food, exercise and conversation.

Look for the stamp with the name Dr. John Hooper. It is your protection against the many imitations of the one successful medicine.

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"So long, George!"

WILL HOLD EUGHER, HYDE PARK, March 30.—The O. N. O. Club will hold a progressive supper in the Hyde Park hall on Tuesday night under the convenship of Mrs. V. Wheeler.

NIGHTMARE THAT MIGHT COME TRUE

"Jack" and "George" In Street Car Dialogue To-Day.

TAGS IN WHISKERS Pursued By Mob of Collectors On Dundas Street.

The following dialogue was overheard on the downtown car early this morning: "What's the matter with you this morning, Jack, you look pale and nervous."

"Well, I kept on going and the targeters kept on increasing. It never occurred to my dream mind, subconscious or whatever you call it, to turn them down. I kept on paying out money and getting more tags."

"By the time I got up to the City Gas Company office I could hardly walk. I looked like a Christmas tree and a crowd began to follow me. Then I thought my head had grown about three feet and the targeters, a regular army of them by now, began tying their tags in my whiskers."

"It was awful, and by the time I got to the Majestic Theater I was past walking. I yelled for the police and saw them in big constabular uniforms. I started to pin a big brass dog tag on me."

"What?" I asked. "I don't know what the tag is but I bought a tag and she pinned it on my coat. The next block three tag sellers, all for some different object or other. I couldn't turn them down and three more taggers, artificial flowers and what not were added to my collection."

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SICKENING HEADACHES END BY "FRUIT-A-TIVES"

Effect was splendid when she tried this Fruit Medicine

East Ship Harbour, N.S.

"For years, I was a dreadful sufferer from Constipation and Headaches, and I was miserable in every way. Nothing in the way of medicines seemed to help me and I was almost discouraged."

Then I tried "Fruit-a-tives" and the effect was splendid; and after taking one box, I can safely say I am well. I feel like a new person in every way and I am deeply thankful to have relief from those sickening headaches."

Mrs. MARTHA DE WOLFE.

"Fruit-a-tives" will always relieve Headaches due to Constipation because they act directly on the liver and cause the bowels to move regularly. This rids the system of impurities and keeps the blood pure. "Fruit-a-tives" are made of fruit juices combined with tonic pleasant to take and mild and gentle in action.

50c a box, 6 for \$2.50, trial size 25c. At all dealers or sent by FRUIT-A-TIVES LIMITED, OTTAWA, ONT.

London, Eng. Ogdensburg, N.Y. Christchurch, N.Z.



Child's tongue shows if bilious, constipated

MOTHER, INSIST ON GENUINE "CALIFORNIA FIG SYRUP"

S