London's Friendless Poor, the Aged and the Orphan Claim Your Charity Through the Welfare Fund

WITH YOUR WONE

Brief Statistics Prove What Great Good Is Accomplished.

ECONOMY IS MOTTO OF ORGANIZATIONS

Study of Results Will Cause Amazement and Awaken Sympathy.

the society investigated the home con- ers.

If your money did nothing else than help one of these, would it be wasted? THE SALVATION ARMY—Cares for permitted their claims on public symthe needy and the friendless in all walks pathy to be merged into this efficient of life, and maintains a fine hospital. clearing bouse of kind deeds, which is During 1922 the army distributed relief known as the United Welfare Fund valued at \$2,200, as well as 325 baskets Association.. To run them for 12 valued at \$1,250 during Christmas, and months not less than \$125,000 is need-365 baskets for Free Press Santa Claus ed.

dren adopted. The Ronald Gray Memorial Home of our city.

children were cared for each working your infancy and the loving tenderness day during 1922. More than 60 mothers of a mother, vision yourself as you Blue Triangle, stand in need of most were helped. The nursery also cares would have been without that protec- generous support. for undernourished children who are tion, that tenderness. And you who have children who rejoice in your own france to direct wounded soldiers to ASSOCIATION-Since 1916 the infant too, may be orphaned and destitute. No and Y. W. C. A. are also signposts at methods of collection may be intromortality rate in London has been re- thinking can can deny that possibility; the great crossroads of life

65 per 1,090 live births. This work has that she is what she is only by the On that road which your boy treads banks would collect from welfare fund en largely accomplished by the work grace of a benign Providence. of the London Child Welfare Asso-clation, which now maintains a staff of four nurses. These nurses in 1922 con- Nor need we stop at the age of or- of the young Hercules, sensual pleascucted 293 clinics, made 5.327 visits phaned infancy to wake sleeping symuses, indolence and moral uncleanness city's charities call for larger giving. And by giving monthly or quarterly, and reached personally one-quarter of

o' these children were born in the city. Five were placed in foster homes and woman until the latest hour of life, and these Christian associations for boys. The small continues with any man or these Christian associations for boys.

HOUSE OF PROVIDENCE AND age.

certificates in public health work, are that believe in our common fraternal and cure of the tubercular is selfunsintained by the V. O. N. During obligations to fellow humanity, are such protection, not charity. 1922 these nurses attended 1,015 cases, paying a total of 9,717 visits. They assisted at 278 birts. Much of their service is given without return. QUEEN ALEXANDRA SANATORI-

UM-The sanatorium last year treated a total of 699 patients, including 40 children. Of these; 248 were residents of London. There were also 473 patients who were given treatment at the

tuberculosis outdoor clinic. The deficit on London's patients was \$5.194.60. The sum received from the Appeal Will Be Made To Citizens United Welfare fund is used annually

to help defray this deficit. WOMEN'S SANATORIUM AID-The nurses employed by the Sanatorium Aid for the prevention of tuberculosis last year made 5,074 visits. Instruction was the United Welfare Fund Association introduces a new feature into its fourth annual campaign which into for the prevention of tuberculosis last

Hello Folks!



WELFARE DRIVE TO SECURE \$125,000 FOR THE CITY'S ORGANIZED CHARITIES

Will You Help?

Here is a baby that was left on the

Women's Christian Association. Here

Merits of Various Institutions Appeal To Innate Sympathies of Citizens

ONE BIG CAMPAIGN HAS PROVED VALUE

Appeal Is For Tender Orphans, Helpless Aged Folk and Youths Needing Guidance.

London is going to oversubscribe next Stated briefly, there are 12 most week's United Welfare Fund campaign worthy organizations in London that for \$125,000, because this is the one seek support of citizens through the big opportunity of the year to prove United Welfare Fund campaign. The that we helieve what we profess to merits of these 12 organizations, as believe, which is that somewhere in the universe there is an incomprehenscompiled by the publicity bureau of the the universe there is an incomplete to the compiled by the publicity bureau of the the universe there is an incomplete the compiled by the publicity bureau of the welfare executive, are given as follow: who is God and who is the Father of al CHILDREN'S AID SOCIETY-Cases other reasoning creatures. And as we for neglected and dependent children reverently glory in this conception of of the city. During 10 months of 1922 divine parenthood we are unable to deny its implication that all men are broth-

ditions of 1,312 children. The society ared for 160 children at the shelter brutishly selfish, "Am I my brother's and placed 61 children in desirable keeper?" can never be asked by men whose most frequent prayer begins

London spends \$125,000 every week was tenderly cared for and the mother Bethesda Hospital cared for a total for pleasure alone. No one can object reclaimed it. of 266 patients and 293 children were to that expenditure. But this city's Welfare Fund last year you aided in splendid civic conscience cannot have this splendid work. At the Rescue Home 57 girls and their it said that we spend that amount for babies were cared for and nine chilraise a similar sum for the miserable tian Association and the Young

cared for a total of 77 children, of whom | And to taise this fund, we need only is the place where, as regards the boys 45 were from the city. Twenty-three pause for a moment and put ourselves soldiers' children were cared for.

pause for a moment and put ourselves in the other fellow's place. Imagine "when a feller needs a friend" is most THE DAY NURSERY-The nursery yourself an orphan and a helpless child urgently demanded. looks after children while their moth-ers are working. An average of 23 protection of a father's strong arms in women, who find home life and Chris-THE LONDON CHILD WELFARE loving care, a month from now they, "Y" dugouts. The London Y. M. C. A. no thoughtful woman but will admit A FRIENDLY HAND.

pathies. At the other end of the scale of life stand old people on whom the population under 5 years of age, among the people where their services were most necessary.

PROTESTANT ORPHANS' HOME—During the year 1922 the Protestant Orphans' Home careaf for an average of may be to imagine ourselves orphaned blue mountains of success, and it was been many years since the heady without causing any beckon with an allure that you middle-aged fathers have almost forgotten. It burden of years and adversity have laid burdens they could not bear without wine of youth made you almost a demigod. Someone directed you, very easily increase their subscriptions without causing any temporary inconvenience.

By periodical giving, it is pointed out, under the welfare fund's efficient organization, London could this year displayed.

MOUNT ST. JOSEPH ORPHANAGE- Not all, not nearly all, of those that decision. The House of Providence is a haven find shelter in the homes for the aged for the aged; 130 women and 90 men destitute are there because of youthful Thames beyond Springbank there is civic pride and individual consciences. benefiting from the donation of the United Welfare fund.

Mount St. Joseph Orphanage cares homes for old people, and fate may need of appeal, if logic is applied. One

Five nurses, holding post-graduate itles, but no less appealing to those Money for the isolation treatment

In Their Homes By Com-

mercial Travelers.

London, who on Saturday and Sunday, scriptions.

Welfare Fund To Stop

Collections In Shops,

lague had made its appearance. On fewer dependents in the future.

girls who come to the city to take posi- An' a good God must have made it-

Welfare fund makes London a better Sinclair, fo Owen Sound.

olled weekly, as well as bedding, cloth- whom it is asked.

ng and fuel when necessary. The work

McCORMICK HOME FOR AGED

THE YOUNG MEN'S CHRISTIAN

1,800 members, 846 of whom are 21

bership fee is \$2.50 and the actual cost

who ordinarily could not have the fine

moral, provided by the "Y" are thus

THE YOUNG WOMEN'S CHRIS-

maintains two boarding homes for

.036 transients were accommodated

Travelers' aid secretaries, maintained

by the association, assisted 7.829

ersons at the railroad stations. The

given the best the community has in

getting a real start in life.

luring the last year.

Women's Christian Association.

in a very large measure, be a matter of

in their residences and not in their

feeling kind o'

region of the heart,

friendly sort o' way.

good world after all.

friendly sort o' way.

don't know what to say

with its honey and its gall,

leastways, that is what I say,

DEATH OF MRS SCOTT.

approaching generous men and women

Urge Citizens To Subscribe Monthly Or Quarterly Donations

WOULD INSURE 1923 DRIVE BEING SUCCESS

Small Contributors Are Particularly Urged To Consider

Give periodically to the welfare fund campaign! Give more and yet not miss your contribution! These are th slogans of the welfare drive for Lon don's united charities that will be wage all next week and come to a gran finish on Saturday and Sunday, April

Subscription blanks are being sent t every wage and salary earner in London on which they may pledge amount payable in four or ten installments The fact that the campaigns of the past years have not reached objectives se is believed to be due to the fact that the small contributor has not taken advantage of the periodical giving plan. Ten dollars at one time would seriously inconvenience many who could very easily afford to give one dollar on the first of each month from May 1, 1923, to and including March 1, 1924. The same rule applies to those able to give \$50 a year or \$5 a year, but who

"Use the subscription card," welfare officials state, "and let the voluntary workers of the welfare fund do the worrying thereafter. We know that in ninty-nine cases out of a hundred, or an even higher percentage, Londoners who agree to do a certain thing will do It If humanly possible. We want the pledges for periodical giving, just as the churches want promises under their weekly envelope system, because such pledges will make the

haven't the ready cash now to satisfy

1923 campaign more than a success," As payments fall due, courteous re minders are sent out by the welfare fund to all who subscribe monthly or quarmailed and if citizens support the periodical giving plan other convenient

there comes some day a time of de- subscribers and issue receipts f cision. One way, as in the true fable monthly payments. But this year the urgent need of the

Orphans' Home cared for an average of may be to imagine ourselves orphaned blue mountains of success, and it was double the campaign's financial objec-Orphans' Home cared for an average of may be to imagine outselves orphaned also, very likely, not your own father. tive of \$125,000 and never miss the

The small contributors are urged that is the dread of a dependent old and girls, young men and young particular to rise to the great oppo women, seed to aid in making the right tunity afforded this year of making the

for 151 children from toddlers to 12 years. About 100 of these attend school daily. VICTORIAN ORDER OF NURSES— homes for old people, and fate may have singled any of us out to drink the dregs of life; to taste the utmost of sorrow and poverty. I have singled any of us out to drink the dregs of life; to taste the utmost of they put out a menacing forest fire, or that they protect themselves from the tubercular. But here there is no need of appeal, if logic is applied. One might as well appeal to citizens that they protect themselves from the tubercular. But here there is no need of appeal, if logic is applied. One might as well appeal to citizens that they put out a menacing forest fire, or that they protect themselves from the tubercular.

'Jack" and "George" In Street Car Dialogue To-Day.

WHISKERS Stores and Factories Pursued By Mob of Collectors On Dundas Street

Dundas Street. The following dialogue was overheard on a downtown car early this morning: "What's the matter with you this Realizing the magnitude of the job be-fore them, the commercial travelers are

"Had a nightmare last night, George," "What was it all about?" George is that there will be no factory solicci-tation. The burden of the campaign Sunday, April 7, the travelers return to "What was it all about?" George asked.
"Well," Jack said, "I thought it was

will fall on the commercial travelers of collect the envelopes and witness sub- Saturday and I was going down town to work and just as I turned into Rich-April 6 and 7, will canvass every home In the two days of their canvass they mond street from the market square a in London. Citizens will be asked to contribute through their homes only. That is to say, the vast majority. A they have set a high goal, those who

That is to say, the vast majority. A they have set a high god, those special list of the larger contributors will be canvassed in the downtown business district but the coming drive will, they will reach their objective.

What for I asked their that she said, but I bought a tag and she binned it on my coat. The next block three tag sellers, all for some different parts of the past are confident that the coming drive will, they will reach their objective. given in those homes where the white place in which to live and assures turn them down, and three more badges, ferent object, got after me. I couldn't

the visiting list are 473 patients and 45 It is not the man who canvasses you added to my collection families receive a daily supply of pure that asks for the money—think of the "Well. I kept on go "Well, I kept on going and the tagnilk. In some cases groceries are sup- boy or girl, the old man or woman, for gers kept on increasing. It never occurred to my dream mind, subconscious or whatever you call it, to turn them of this organization is credited with IN A FRIENDLY SORT O' WAY. down. I kept on paying out money and When a man ain't got a cent, and he's getting more tags.

"By the time I got up to the City PLOPLE—The McCormick Home has An' the clouds hang dark an' heavy, an' Gas Company office I could hardly won't let the sunshine through, walk. I looked like a Christmas tree are well cared for and the rooms are It's a great thing, O, my brethren, for and a crowd began to follow me. Then always filled. Some are able to pay, but a feller just to lay I thought my beard had grown about many others are dependent upon the His hand upon your shoulder in a three feet and the taggers, a regular army of them by now, began tying their

ASSOCIATION-The Y. M. C. A. has it makes a man feel curious, it makes to the Majestic Theater I was past ears of age or under. The lowest mem- An' you sort o' feel a flutter in the walking. I yelled for the police and here came a big constable about 12 feet tall, I guess, and instead of rescuing is several times this amount. Boys You can look up and meet his eyes; you me he started to pin a big brass dog tag environment, both physical, mental and When his hand is on your shoulder in a on me.

a cold sweat and my wife thought I Oh, the world's a curioue compound, Just then the car passed a sign which TIAN ASSOCIATION-The Y. W. C. With its cares and bitter crosses, but a

"GIVE TO THE UNITED WELFARE FUND CAMPAIGN - 12 CAM-PAIGNS IN ONE." "You bet I'll give," Jack said, "that's

tions. At one 90 young women are in leastways, that is what I say, residence; at the other no less than When a hand is on my shoulder in a answer to my nightmare. For that old 'Give, give, give,' every week was a sort of nightmare and for the past four years I'd almost forgotten we ever HOLSTEIN, March 30 .- Mrs. (Rev.) had a tag day! Yes, sir, I'll welcome the 'Y" is also active in providing paysical Scott, wife of the Presbyterian min- commercial traveler who comes after to the Welfare Fund training and summer recreation for its ister here, died yesterday following the drink of ginger ale, and shell out for members.

birth of a child, which survives. Prior the only business-like plan of giving to her marriage, Mrs. Scott was Miss that we've ever had." "Yes," George said, getting ready to

egular subscriber this year. Last year thought I was a regular Good Samarienvelope, but I see now that I cheate myself out of doing what I should hav quarter and I am going to do it

WILL HOLD EUCHER, HYDE PARK, March 30 .- Th O. N. O. Club will hold a progressive eucher in the Hyde Park hall on Tuesday



Dr. John Hooper's Female Pills, by removing the cause, have relieved pain, biliousness, palpitation of the heart, giddiness, bad digestion, beating of the arteries of the neck, short breath, dislike of food, exercise and conversation. Look for the stamp with the name Dr. John Hooper. It is your protection against the many imitations of the one successful

Dr. John Hooper's FEMALE PILLS

Question Raised In View of Coming Near East Conference

ALLIES ARE IN QUANDARY

Russia May Insist and Turkey May Back Her

PARIS, March 30 .- (Associated Press Cable).—The delicate problem has arisen whether Russia shall be invited discouraged. o the Near Eastern conference when t is resumed at Lausanne next month In the counter-proposals made by tually of the convention for the reguation of the Dardanelles and the Cosphorus negotiated at Lausanne, here obviously is no necessity of pening up again the question of the straits at the resumed Lausanne meet-ing. Moreover, Foreign Minister Tchitekerin declined to sign the straits greement for Russia and she had been nvited merely for this deliberation, the ng would be gained by inviting her for e forthcoming conference. Nevertheless, nothing has been of cially decided as to this. Allied cires would not be surprised to receive demand from the Moscow Government

offend her might insist on her being

SICKENING HEADACHES END BY "FRUIT-A-TIVES"

Effect was splendid when she trie this Fruit Medicine

East Ship Harbour, N.S.

"For years, I was a dreadful sufferer from Constipation and Headsches, and I was miserable in every way. Nothing in the way of medicines seemed to help me and I was almost

Then I tried "Fruit-a-tives" and the effect was splendid; and after taking one box, I can safely say I am well. I feel like a new person in every way and I am deeply thankful to have relief from those sickening



Mrs. MARTHA DE WOLFE.

"Fruit-a-tives" will always relieve Headaches due to Constipation b they act directly on the liver and cause the bowels to move regular naturally. This rids the system of impurities and keeps the blood pur rich. "Fruit-a-tives" are made of fruit juices combined with tonic pleasant to take and mid and gentle in action. 50c. a box, 6 for \$2.50, trial size 25c. At all dealers or sent by

> FRUIT-A-TIVES LIMITED, OTTAWA, ONT. Ogdensburg, N.Y. Christchurch, N.



MOTHER, INSIST ON GENUINE "CALIFORNIA FIG SYRUP

Say "California" to Your Druggist and Refuse at Imitation of this Harmless Laxative for Children

When your child is constipated, bll- | Fig Syrup" handy. They know a ous, irritable, listless, cr full of cold, spoonful to-day saves a sick chil teaspoonful of "California Fig Syrup" morrow. It never cramps nor ove will quickly start liver and bowel ac- Ask your druggist for tion. In a few hours you can see for fornia Fig Syrup" which has dire yourself how thoroughly it works the sour bile and undigested food right out and you have a well, playful child again.

Millions of mothers keep "California" or you may go imitation fig syrup.—Advt.

SCHOONER REFLOATED.

BOSTON, March 30. The three- Is undamaged. The schooner promasted schooner Nantisco, which went ed on her way to New York ashore yesterday on East Chop near coal and the Acushnet headed for Vineyard Haven, was floated by the London, Conn.

Tover 2 Billion Feet Prove Beaver Quality

6 Exclusive Advantages

The Vacuette will, with its strong suction and revolv-

The Vacuette is manufactured in Canada, with sales

ing bristle brush, pick up all of the lint, threads and

and service offices established in all principal cities. This

national distribution to you means a good machine at a

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Genuine Beaver Wall Beard is the only wall board made of VIRGIN SPRUCE FIBRE through and through. Our experience has proved it is the best and strongest material for wall board use. Millions of these long, tough, sinewy, yet light, spruce fibres give to Beaver Wall Board its great-set touchpage and dynability.

Genuine Beaver Wall Board is a NATURAL INSULATOR. Due to the use of long, virgin spruce fibre, it is filled with millions and millions of microscopic "voids" or dead air pockets. And building engineers will tell you that "dead air" is one of the most powerful non-conductors of heat cold and sound.

Genuine Beaver Wall Board is of 26 LAYER CONSTRUCTION. Laminating several layers of wood together is widely practiced as a means of overcoming warping and buckling. Beaver Wall Board is made up of 26 LAYERS of virgin spruce fibre pressed and laminated into one perfect panel. This is another reason for its pronounced durability.

Genuine Beaver Wall Board is kiln-dried and seasoned before leaving the factory. This is another exclusive Beaver process.

Genuine Beaver Wall Board is rendered prac-Genuine Beaver wall Board is rendered practically impervious to moisture or climatic changes by our exclusive, patented SEALTITE FORMULA. This treatment penetrates into the fibre and becomes part of it, securely sealing both sides of each panel against moisture. It also effects an important saving in decorating costs.

Genuine Beaver Wall Board is especially calendered and primed to produce our Art Finish Surface. It offers an almost unlimited opportunity for beautiful decoration. No priming is necessary. Either side may be used.

Board in use today all over the world prove the wonderful quality of this sturdy, flawless building material with over a hundred uses. In every climate, in city and country, in business and in the home, it is making waste spaces useful, making old interiors new and modern, building new conveniences, and saving money. Beaver Wall Board is easily handled. It comes in big, flawless panels ready for nailing right on the studding or over old walls and ceilings. The cost is low. And the labor cost of applying is very low.

You can tell genuine Beaver Wall Board, which offers exclusive and important advantages, by the Red Beaver Border and Beaver Trademark on the back of each panel.

The best lumber and building material dealers in all localities sell genuine Beaver Wall Board or can easily get it for you. Your carpenter can figure costs and apply it. On request, we will send you a sample of genu-

ine Beaver Wall Board and a booklet which tells all about its uses.

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Look for this RED Beaver Border on the backedge of every panel

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