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With That Rich Flavor and Fragrant
Aroma. Try
ROWAT'S COFFEE, 70c Pound
T. A. Rowat & Co.
250 Dundas St. x Phone 3051-3052



DIAMONDS
A Diamond for an engagement
ring. Beautiful Blue White Dia-
monds set in Platinum, white, green
and yellow gold.
Rings from \$25 to \$1,250.
C. H. Ward & Co.
Diamond Merchants, Jewelers and
Opticians.
256 Richmond St. Phone 1084.

STAMP COLLECTORS
Call and see our lines. Specials for
beginners.
Red Star News Co.
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**Don't Take
Chances With
Your Eyes!**

Have none but the best examine
them or fit you with glasses.
**26 Years of Successful
Practice.**

Is your guarantee of careful,
courteous and scientific treatment.
**BROWN
OPTICAL CO.**
VISION SPECIALISTS.
223 Dundas St. Phone 1877.

WEGNER'S
Wholesale and Retail Dealer in Over-
alls, Sweaters, Coats, Gloves,
Mittens and Raincoats.
**LONDON'S LARGEST HIGH-CLASS
WORKINGMEN'S OUTFITTERS**
Exclusive Manufacturers Agent for
the Best Canadian Makers
of Overalls.
WEGNER, The Heart of London.
371 Talbot St. Phone 18492.
OPEN EVENINGS.

**LONDON
OPTICAL**

HAVE YOUR EYES EXAMINED.
A. M. DAMBRA, Optometrist.
Dominion Savings Building, Richmond
Street, Phone 1150. xzv

**COAL, COKE
AND WOOD**

**ANTHRACITE COAL,
SCRANTON**
All sizes.
**EGG, STOVE, CHEST-
NUT AND PEA**
Well screened.
**POCAHONTAS SMOKE-
LESS BITUMINOUS
COAL**
Lump, Egg and Chestnut sizes.
DOMESTIC COKE
Egg and Chestnut sizes.
WOOD BLOCKS
12x16 lengths.

Chantler Bros.
Phone 347. 263 Bathurst.
xzv

**HOTEL
STRAND**
ATLANTIC CITY
FIREPROOF AMERICAN PLAN
ON THE OCEAN FRONT
Open throughout the year
Hot and Cold Sea Water in all Baths
Orchestra of Soloists Golf Privileges
OWNERSHIP MANAGEMENT

Say it with Flowers
**DICKS
FLOWER SHOP**
Our fitters are
experts. \$1.50 to
\$10.00. We have
Trusses to fit
all needs.
**ANDERSON
& NELLES**
268 Dundas St.

**C. OF C. WORKING
TO BRING LONDON
NEW INDUSTRIES**

**Intensive Campaign Will Be
Launched by Chamber of
Commerce.**

COVERS WIDE FIELD

Directors of the London Chamber
of Commerce took initial steps in
the carrying out of their 1924 program
at their weekly meeting. They
authorized the launching of an in-
dustrial campaign that would cover
the home field, the United States and
England. The object of this cam-
paign is to attract to London
branches of those industries in
either country for which there is an
undoubted opening in Canada. It
includes also the improvement of the
industrial area in London East.

In connection with Port Stanley
harbor improvements, the directors
agreed to urge on the federal govern-
ment reconsideration of their original
grant of \$50,000 towards the scheme
and to increase this to the amount
necessary to a complete construc-
tion of a ship-shape harbor at the
pier, suitable for all the needs of
shipping. It seems that before the
first federal grant of \$50,000, which
was given to construct the new east
pier, can be used the old pier must
be removed, the channel between the
piers widened and the extension work
on the southeast breakwater com-
pleted. J. K. H. Pope, W. R. Yen-
dall, J. S. Moore and E. E. Reid were
appointed a committee to bring in a
further report on the city manager
form of civic government. D. H.
McDermid was appointed chairman
of the science in industry commit-
tee of the chamber, of which he has
been chairman for two years. The
directors considered that the energy
and interest he had displayed in the
work entitled him to another term
as chairman of the committee.

Bring Prominent Speaker.
W. R. Vendall was appointed chair-
man of the speakers' committee, and
will be responsible for bringing pro-
minent speakers to London to ad-
dress the chamber. R. H. Dowler and Wil-
liam Turnbull were appointed repre-
sentatives for the chamber to meet
the executive of the council of the
United Boards of Trade on Satur-
day in London, and discuss repre-
sentations to be made by the coun-
cil to the federal house as to certain
resolutions passed by the United
Boards at St. Thomas at the annual
meeting. The revision of the assess-
ment act is one of the more impor-
tant resolutions to be dealt with.
A committee will be appointed to
consider the placing of signs on the
highways running into London, at
the entrances to the city. The aid



KING HAAKON VII.

wants prohibition repealed in his
country, believing such a step will
increase the national revenue.

of the city council will be solicited in
this work. Jared Vining and Philip
Foscock were placed on the commit-
tee for fire prevention. J. H. K. Pope
is chairman of this committee. A
committee will be chosen to act in
the matter of grade separation. It
will be its duty to see whether some
modification of the seven million dol-
lar plan suggested by Sir Henry
Thornton cannot be put into opera-
tion. The directors feel that at least
subways could be built in London,
and that it only needs the right ac-
tion on the part of the city to accom-
plish this, without a prohibitive ex-
pense to the city.

Seek Further Information.
A communication from the Winni-
peg board of trade suggesting a Do-
minion wide conference to force the
federal house to take some action to-
wards a reduction of the increasing
taxation, was regarded by the direc-
tors as somewhat premature as a
similar conference had taken place in
Toronto called by the Citizens' Re-
search Institute. They decided to see
whether both conferences would
cover the same ground before com-
mitting themselves to the Winnipeg
plan.

Three important changes in the
Provincial Bankruptcy Act were re-
commended by the Sault Ste. Marie
Chamber of Commerce. They were
the introduction of a bankruptcy di-
vision in each judicial district in On-
tario. 2. The giving to country and
district courts original bankruptcy
jurisdiction concurrent with the su-
preme court. 3. The appointment by
order in council of a fit and proper
person as trustee for each bank-
ruptcy division and making him ex-
officio an officer of the court in re-
spect of the bankrupt estate. The
directors believed that the present
act should be given further trial to
prove its value.

**WILL PUSH CLAIM
OF EDWARDS HEIRS**

**W. A. Pressel of Port Huron
Employed To Investigate
Rights.**

Heirs to the Edwards estate in this
district signified their intention of
pressing to the limit their claim to
property in New York City, valued
at \$305,000,000, when more than 400
gathered in the city yesterday from
all parts of Western Ontario and
Michigan.

The meeting was scheduled to be
held in the county council chambers,
but as an unexpected number were
present, rooms in the courthouse
were secured. As it was, many were
unable to gain admission.

The proposed motion that M. A.
Pressel, Port Huron genealogist,
should be given full power to care
for the interests of heirs of the dis-
trict, was voted on and carried by a
90 per cent majority. A committee
composed of Mrs. George Edwards,
Komoka, president; A. T. Ed-
wards, London, secretary; James
Mathews, Delaware; Joseph Denley,
London; George S. Cook, 1042 Dundas
street, London; Mr. Bentley, Watford;
Mr. Lanning, Jr., Port Stanley, was
appointed to work in conjunction with
both Mr. Pressel and other associa-
tions in the United States which have
been recently organized.

Mr. Pressel will commence work
immediately on proving the claim of
all those who have been registered
with him as heirs of Robert Edwards.
He has recently returned from New
York, where, with a Port Huron
judge, the situation was investigated.
His opinion is that the prospects of
an amicable agreement being reached
in the near future between New York
officials and heirs is bright, and he
feels optimistic over the possibilities
of settling the estate.

Various speakers addressed the
meeting yesterday and each expressed
a feeling of optimism regarding the
outcome. They pointed out that un-
less co-operation is given by every
heir and the utmost energy is put in
the task by the officers and the com-
mittee, the prospects of securing a
settlement would be slim.

There are approximately 2,000 heirs
throughout the United States and
Canada. George S. Cook, chairman of
yesterday's meeting, stated to The
Advertiser last night. Of these, 300
live in Western Ontario, he said.
Further information for heirs who
were not present at yesterday's meet-
ing can be had from either Mrs. A.
T. Edwards, Oxford street, or George
S. Cook, 1042 Dundas street, it was
announced.

**PARKHILL WOMAN DIES
AT BIER OF HER NIECE**

**Mrs. John Edges Is Suddenly
Stricken While Here To
Attend Funeral.**

Mrs. John Edges, Parkhill, suffered
a paralytic stroke and died scarcely
30 minutes after without regaining
consciousness, beside the coffin of her
niece, Miss Evelyn Noble, who was
buried yesterday afternoon from her

aunt's home, Mrs. Fred Brown's, 551
Quebec street.
Mrs. Edges had travelled to the
city from Parkhill to attend her
niece's funeral which was held yes-
terday at Woodland Cemetery.
She left her husband, who has been ill
for some time, confined to his bed
and under a physician's care in Park-
hill. It is feared when he hears of
his wife's sudden death it may have
a serious effect upon his condition.
When Mrs. Edges was stricken,
two doctors were called and render-
ed what aid they could.

FIELDING UNCHANGED.
Canadian Press Despatch.
Ottawa, Jan. 15.—There is little
change in the condition of Right
Hon. W. S. Fielding this evening.

January Clearance
Velvets,
Ribbons,
Men's
Furnish-
ings.
To-morrow
Women's
Fur and
Cloth
Coats.

**January Sale Blizzard Takes Ladies' Coats
50 Tomorrow at Quarter Off**



No matter how complete and attractive your wardrobe
appeared earlier in the season, you may feel different
now about a new coat or wrap when you see these
models. Always in the nick of time come reduced
prices at this store and women who maintain their smart-
ness without undue strain on the pocketbook will
appreciate this opportunity.

Luxurious Coats In This Group

They sweep to a side, fastening with such air. These dressy Coats are
known at a glance for favorites of the season.
Some have fur collars and cuffs of Beaverine or smart wrap collars of
cloth. The materials are Duveline and Velours, and all full-lined. They
are full length, with kimono or set-in sleeve and side closing. Embroid-
ered, braid-trimmed, tucked or stitched. Colors of navy, brown, sand or
taupe. A group of 50 Coats, all at 25 per cent off. Sale prices.....
\$13.89, \$14.62, \$16.87, \$18.50, \$19.50, \$22.50, \$26.95, \$30.75, \$39.00 and \$51.50

**Hudson Seal and Persian
Lamb Fur Coats
20 Per Cent Off**

10 only, our choice, specially selected furs. Our regular first quality
Coats. These Coats are out of the ordinary. They are of the higher class,
exclusive in appearance in point of style and quality. Sizes 40 and 42.
Lengths 42, 44 and 45 inches.

2 only Hudson Seal Coats, with gray squirrel collar and cuffs. Sale prices
..... \$348. and \$428.
4 only Hudson Seal Coats, with sable collar and cuffs. Sale prices.....
\$318, \$332 and \$392
1 only All-Seal Coat, draped collar. Sale price \$364
2 only Persian Lamb Coats, with sable collars. Sale price \$348
1 only Persian Lamb Coat, with sable collar. Sale price \$300

**SMART HOSE
For Winter Wear**

Invisible Spats, real fine pure wool. These cannot
be detected through the sheerest silk hose. Small,
medium and large sizes \$1.50 pair

Ladies' Silk and Wool Hose, full-fashioned, seam-
less, widened top, double soles, in fawn and white,
gray and white and black and white.....\$2.25 pair

Ladies' Fancy Wide Ribbed Silk and Wool Hose,
double garter top and sole, good wearing quality,
in shades of brown, fawn, gray and clerical.....\$2.00

Ladies' Pure Wool Fancy Wide Ribbed Hose, dou-
ble garter top and sole, in fawn, mouse, brown,
black, white and navy \$1.50 pair

Children's Rib 1-1 Pure Wool Hose, in heather,
black, brown and white; sizes, heather and black,
6½ to 10; brown and white, 8½ to 9. Prices, ac-
cording to sizes 70c to \$1.00 pair

**January Sale
WALLPAPER**

**Regular Stock at 20 to 50%
Discount.**

Stripe Bedrooms, gray and pink colors, with cut-
out borders to match 12c and 15c roll
Chintz Bedrooms, pink, blue and mauve colors...
..... 12c, 19c and 29c
Stripe Kitchen, colors brown and gray ... 10c roll
Stripe Dining-Rooms and Halls, with cut-out bor-
ders to match 15c and 19c roll
Plain Grass and Blended Dining and Living Room
Papers, with cut-out borders to match 19c and 29c roll
Leaf Tapestry Dining and Living Rooms, all col-
ors 15c, 19c, 29c and 39c roll
30-Inch Plain and Tapestry Papers, in mixed col-
ors of gray, rose, blue, mulberry, etc.....59c, 79c roll
200 rolls odd Borders, suitable for kitchen, bed-
room, nursery, etc. 5c and 10c roll
Wall Paper, Paint, Wax, etc., Third Floor.

JANUARY OFFER
Furniture Re-upholstered,
1-3 off cost of work.
(Fourth Floor.)

SMALLMAN & INGRAM

**HIS MASTER'S VOICE
JANUARY RECORDS.**
Now In.
(Fourth Floor.)

**PROBE OF SMALLMAN
FIRE STARTS TODAY**

**Deputy Fire Marshals Question
Caretaker of Summer
Home.**

Provincial Deputy Fire Marshals
Thermon and Bishop are in London
investigating the circumstances sur-
rounding the fire which destroyed the
residence of J. E. Smallman, London
township, early Sunday morning.
Officials opened their probe yester-

day morning at Fire Chief John Alt-
ken's private office in the fire hall. The
caretaker of the Smallman residence
was questioned first. He gave in-
formation regarding the time the last
person had been at the house and
when the workmen and builders left
on Saturday afternoon.
It is expected men who were work-
ing on the building will be ques-
tioned today. The fire marshals
will give no information regarding
their opinion of the origin of the
fire.

**GORDON L. FERGUSON
FUNERAL SERVICE.**
Private Funeral Apartments,
320 William Street.
Personal attendance; lady assistant.
Phone 656J. Day or Night.

**CATHOLIC CHURCH ASSURED
LEGAL STATUS IN FRANCE**

Associated Press Despatch.
Rome, Jan. 15.—The Giornale
d'Italia announces that Pope Pius is
ready to conclude an agreement with
France accepting the proposed dioc-
esan associations as proposed by
France, and which will give legal
status to the Catholic Church in
France for the first time since the
passage of the law of associations
bill. The negotiations have been go-
ing on between the Holy See and the
French government for several years,
the newspaper says, but the pontiff
prior to Pius have been unable to
agree on the recognition of the asso-
ciations.

COAT AND DRESS SALE

Gerona Pile Fabric Coats

REGULAR \$180.00 for \$99.75

This collection comprises a limited group of Coats,
every one being individual in style, and there are no
two alike.

THE GERONA PILE FABRIC of which they are made is known throughout
the United States and Canada as the finest fabric procurable, and is shown in Black,
Navy, Malay Brown and Taupe. SUCH FURS AS GRAY SIBERIAN
SQUIRREL, VIATKA SQUIRREL AND CANADIAN BEAVER are to
be found as trimmings. A variation in style from the straight line silhouette to the
flared and draped fronts mark these Coats supreme in grace and smartness. Range of
sizes.

Watch Window Display

Pile Fabric Coats

Regular \$155.00 for \$89.95

GERONA, FASHONA, BUROLAINE AND LUSTROSA are the fabrics
chosen for this selection of exclusive Coats. This group also has a varied range of
silhouettes that are most attractive and new. Nothing has been spared to bring these
Coats into the class of the most exclusive. Range of sizes.

Watch Window Display

Canton and Flat Crepe Dresses

Regular \$32.00 for \$14.95

THIS GROUP IS PICKED FROM OUR REGULAR STOCK. All are
replete in style, finish, and ornamented with trimming of beads and rhinestones.
Owing to the attractive selection we have picked, early purchasing is most desirable.
Range of colors and sizes.

Watch Window Display

ROSS' LIMITED

PHONE 1319. MANUFACTURERS 196 DUNDAS ST.