# Do You Hold the Business That Want Ads Bring?

AMUSEMENTS

'The Coolest Spot in Town.'

NOW PLAYING Thos. Meighan

"HOMEWARD BOUND," VAUDEVILLE

# Ontario **Bicycle** Championships

Saturday, Aug. 11

Best Riders in Canada Will Compete Winners to be sent to Olympic Games.

ADMISSION 25c.

Michigan - Ontario LEAGUE lecumseh Park

TODAY, NO GAME. TWO TOMORROW, 2 p.m. SAGINAW vs. LONDON. Tickets at Flynn's Richmond and Dun das Store, National Cigar Store.



AND Picnic Springbank Loop, SATURDAY,

August 11, 1923, 1:30 p.m. Invitation extended to all forme members of unit and all "Old Boy

#### WINTER GARDENS Old Princess Rink. DANCING

EVERY EVENING OLD BOY'S WEEK. Admission 15c. Dancing 5c.

### MEETINGS.

REGULAR meeting Richard Coeur de Lion Freceptory, No. 4, Knights Templar quarters, Masonic Temple, this (Fri-day) evening, 7:30 o'clock. W. H. Abbott, presiding pre-

ATTENTION :- Royal Black Knights of TENTION !—Royal Black Kinghis of Ireland—Annual church parade Sunday, Aug. 12, to Cronyn Memorial Church, Queen's Ave., when Sir Kt. Rev. R. D. Mess, will preach. Fall in at Market Lane at 2 o'clock. Serat Market Lane at 2 o'clock. Service at 3. All sir knights are requested to attend. Monday, Aug. 13—Special train leaves G. T. R., at 9 o'clock for celebration at Sarnia, returning at 7, everybody welcome. D. Hosie, County Master; C. W. Cross, County Registrar, 364 Hill St., city.

COMPANIONS of Pride of the East Circle, No. 55, A.O.F., are requested to meet at 433 Quebec street, tomor-row (Saturday) at 2 p.m. to attend the funeral of our late companion, Mrs. Sarah A. Martin. Sister Companions invited. K. Billen, C.C.; W. Richards,

LONDON COUNCIL, No. 233, Roya Arcanum, meets 2nd and 4th Fridays

### BUSINESS OPPORTUNITIES

CARTAGE business for sale, including truck, also Chevrolet touring car. Phone 5998W.

GENERAL STORE, stock and dwelling, garage and acre of land, will sell or exchange on farm up to 100 acres. Brodie's Real Estate, 220 Dundas St. GROCERIES, provisions and meat in good city. One of the best of the kind in Western Ontario. Rare opportunity for one or two capable men with \$5,000 capital. Business Brokerage Bureau Dominion Bank Chambers.

MOTORCYCLE and bicycle repairing business for sale, central location, London. Sydney Smythe, fire insurance agent, Market Lane.

### LOST AND FOUND.

OST—Black and white hound, brown around neck, answers to the name of Fido; suitable reward. Phone 6738.
Anyone detaining same after this notice will be prosecuted.

OST-Lady's wrist watch, at Queen's Park, Thursday night. Phone 7621J. Reward.

OST-License number for Ford car 172-043. Finder please leave at Ad vertiser office.

OST-A radio battery, in city. Reward if returned to 480 Maitland St. or phone 2887. LOST-Keycase with keys, between Richmond and Clarence, on Dundas. Phone 3008F, or leave at Advertiser office.

LOST-Monday evening small white female Pomeranian dog, near St. Julien St. Return to 237 St. Julien. Fhone 4671J. Reward. OST-Pocket book, containing money and valuables, between Melrose and London. Finder please write Mrs. Ida Custer, 665 W. Warren Ave., Detroit, Mich

LOST—On Richmond, near Postoffice, small black leather purse, blue lining, containing several bills. Phone

### WANTED TO PURCHASE.

WANTED-An invalid's chair. full description and price to Box 349, La Salette, P. O., Ont.

### INSURANCE

ABBOTT Assurance Agencies — Fire, accident and automobile insurance. 201 Dominion Savings Building, Phone 5920.

GUNN, G. M. & SON, Limited (George C. Gunn, Allan M. McLean—Fire, life, accident, automobile. REELY, R., 795 York St., Tel. 3898. All kinds of insurance. See me before you decide.

MALE HELP WANTED SALESMAN with experience selling farmers; must have horse and vehicle or car; permanent position and exclusive territory; a proposition that will make you \$50 weekly. Write P. F. Heary, Graphic Arts Bldg., Toronto. SELL BOYS wanted. Apply manager Tecumseh Hotel.

BOY with high school education wanted for junior position in financial office, good chance for advancement. Apply F. O. Box 655, London. YLINDER press feeders wanted, ex-perienced preferred. Apply Somerville Paper Box, Ltd.

ATHE hands, drill hands, grinders and erectors wanted, None but experts need apply. (Signed) The Wonder Washer, Hale St., London.

MRS, JAS. BYRNE, 254 Cheapside St., is invited to call at the office of The Advertiser before Aug. 16 and receive a pair of tickets for Loew's Theatre, for use any day except Saturday. PIANO salesman wanted must have experience and a business getter; good salary to the right man; apply personally. A. M. Wellman manager Heintzman & Co., Ltd., 242 Dundas St., city.

SALESMEN to represent Canada's largest exclusive clothiers, seiling finest made-to-measure suits and overcoats to individuals at wholesale prices. Robinson's Clothes, Limited, 250 Craig St. west, Montreal. SHOE salesman, experienced, wanted.
When applying give references and
full particulars. Raven's Shoe Store,
St. Thomas.

St. Thomas.

WANTED—A reliable man to act as local representative at London and district for "The Old Reliable Fonthill Nurseries," to solicit orders for high-class fruit and ornamental stock; new season's business just starting; a splendid opening for the right man; write for full particulars. Stone & Wellington, Toronto, Ontario.

WANTED—Experienced good, live Victrola man to manage Victrola department, must be a real live wire and not afraid of work; good salary to the right man; apply personally. A. M. Wellman, manager Heintzman & Co., 242 Dundas St., city. WANTED-Piano tuner, must be an Al tuner and also expert on player-pianos. Apply A. M. Wellman, man-ager, Heintzman & Co., Dundas St. WANTED—Two tinsmiths, metal work-ers, capable of handling furnace in-stallations. Reply to Box 10, Ad-

FEMALE HELP WANTED

HOUSEKEEPER wanted, one in family easy position. M. McDonald, Fark-hill.

#### HOUSEMAID, experienced, wanted. Ap-TEACHERS WANTED

DAWN, S. S. No. 3, village Rutherford, teacher wanted state qualifications and salary expected; dutes to com-mence Sept. 4. Wm. Eagleson, Sec.-Treas., R. R. 4. Dresden.

PROTESTANT qualified teacher wanted for S. S. No. 12, Colchester, south duties to begin Sept. 4. Apply stating salary to Wm. Ford, Sec., R. R. 2. Harrow, Ont. PROTESTANT teacher wanted, S. S.

No. 7, Houghton, to commence of Sept. 3. Saiary \$900; must hold sec-ond-class. Apply to Wm. Hethering ton, Glen Meyer, Ont. 1EACHER wanted, Protestant, second-class, for S. S. No. 14, Sombra, salary \$1,000. Apply, to R. E. Bradshaw, Sec., Wilkesport, R. R. No. 1., Ont.

### HELP WANTED

GOOD LOOPERS and menders wanted at once. Apply The Henson Knitting Co., Ltd., 46 St. Alexander St., Mon-treal, Que.

### LEGAL CARDS

BUCHNER & EAMSAY—Barristers, solicitors, corner Talbot and Carling. Phone 99. Money to loan. CRONYN, BETTS & BLACK-Fred-erick P. Betts, K.C.; F. C. Betts and J. D. K. Black, Huron & Erie Bldg., London, Ont. CURRAN, FRANK H.—Barrister, solici

tor, notary, Bank Montreal, cor. Tal-bot and Market Square. Tel. 1147J. DOUGLAS, A. R.—Barrister, solicitor, notary public. Oak Hall Building. FITZGERALD, W. C.—Barrister, no-tary, 110 Dundas St. Tel. 385. GIBBONS, HARPER & BRADEN-Barristers, etc., Imperial Bank Building. F. F. Harper, J. A. E. Braden.

GLADMAN & STANBURY-Barristers, GRAYDON & GRAYDON—Barristers, Market Square north, Bank of Montreal Building. MACPHERSON & PERRIN—Barristers, 57 Dundas St. Tel. 554

MAJOR G. N. WEEKES, Huron & Erie Building, Market Sq. Hours, 10 to 5, Sat., 9 to 1. Monday evenings, 8 to 9. McEVOY, J. M.—Barrister, solicitor, Robinson Hall Chambers. Money to loan.

MENZIES CLUFF- Barristers, solicitors, etc., 404 Talbot St. Tel. 874. MURPHY, GUNN & MURPHY-Bank of Toronto Chambers. Phone 170 RIDOUT & MAYBEE—156 Yonge St., Toronto, solicitors of patents and experts in patent law. Send for our handbook.

CANDRETT, T. W.—Barristers, solicinotary. Money loaned, 98 Dundas. SPENCER & BRAUND—Barristers, solicitors, 211 Dom. Sav. Bldg. Tel. 790. TENNENT & TENNENT-Barristers, notaries, etc., 78 Dundas St.

### MONUMENTS

ARTISTIC Cemetery Memorials, London Marble and Granite Co., 493 Rich-mond. Phone 3569W.; res. 2816.

SMYTH MONUMENT WORKS. 344 Wellington St. Phone 1835W. Est. 1852. Over 70 years of service.

### BORN, MARRIED, DIED

BORN. KNOTT—To Mr. and Mrs. Walter Knott, 77 Wharncliffe Rd. S., on Aug. 8, 1923, a daughter (Olive Irene). LAURIE—Mr. and Mrs. H. R. Laurie announce the birth on Aug. 9 of a daughter (Barbara Ross).

DIED. CURRIE—At 314 Oxford St., on Thursday, Aug. 9, 1923, Rev. John Currie, beloved husband of Catherine Currie, aged 73 years.

Funeral services at the above address on Saturday, at 3 p.m., Aug. 11, Interment in Woodland Cemetery.

Funeral private. Please omit flowers.

HERON—At Victoria Hospital, on Aug. 10, 1923, James Heron, late of this city, in his 72nd year.

Funeral Saturday afternoon, Aug. 11, at 2:30. Service 2 p.m., John Ferguson's Son funeral parlors, King St. Interment Mount Pleasant Cometery.

STEVENS—Aug. 9. Ruth Ellen, dearly beloved daughter of James and Flossie Stevens of Glanworth. Funeral from Logan's undertaking parlors, Sunday, Aug. 12, at 5 p.m. pariors, Sunday, Aug. 12, at 5 p.m. MARTIN—At Victoria Hospital, on Aug. 8, 1923, Mrs. Sarah A. Martin, beloved mother of Miss Lottie Martin, aged 57 years.

Funeral from the family residence, 433 Quebec St., Saturday, Aug. 11, 1923. Service at 2 p.m. Interment at Woodland Cemetery.

CARD OF THANKS. kinds of insurance. See me before you decide.

SMITH EDWIN—Fire and casualty insurance, 207 Dundas St. (over Gammage, florist). Tel. 90.

WILSON, S.—Sick, accident, hold-up, robbery, fire and automobile insurance; money to loan, mortgages, rents and staff of Victoria Hospital for their kind consideration and collected, 216 Richmond St. Tei, 2103W. Mr. Isaac H. Duncan.

#### REAL ESTATE.

BUILDERS, LOOK! Four lots, north \$500 cash takes them. Phone 5924F EDWARD St., 7-room 11/2-story red brick, modern, \$4,900, \$500 cash. Egerbrick, modern, \$4,900, \$500 cash. Eget ton St., 7-room, 1½-story brick, semi-modern, garage, \$3,000, \$500 cash. Alexander, 119 King St.

FOR sale or to rent-Solid brick semi-Brick garage in rear. Excellent locality one block from city hall. Phone 909. FOUR fine building lots 40x165 feet, ir Apply 429 Nelson St., Sarnia, Ont. HAVE YOU got \$700 as first payment on a 6-room, newly decorated, east end cottage. Monthly payments including principal. Only \$18.00 per month, Wheeler & Smiley. 182½ Dundas St. Phone 5264W.

HENRY H. FROUDE, real estate, fire insurance, building lots, east, south-east and \*puth; city or county, \$10 down, \$7 monthly; building material supplied on easy terms. Full particu-lars upon application. Residence 1074 Frances St. Phone 7331J. HOUSES to let or for sale. Apply 64 Byron Ave., after 6 p.m.

ORNE Ave.—Story and a half red brick, 6 rooms and bath, good lot, Al condition. Apply 1000 Lorne Ave. MRS WILLIAM GROOM, 31 Euclid Ave., is invited to call at the office of The Advertiser before Aug. 16 and receive a pair of tickets for Loew's Theatre, for use any day except Saturday. SOUTH, on paved street, modern 5-room brick cottage, \$4,000. Wheeler & Smiley, 182 1-2 Dundas St. Phone 5264W.

5264W.

THE HOME Investment Co.—A very complete list of homes for you to select from. Call and let us show you them. No obligation on your part whatever. If you are thinking of building, let us show you how to save money and still get what you want. A few houses to rent. Phone 5990, 425 Richmond St. Room No. 1. WE ISSUE a catalogue of good London homes. Ask for it. Wheeler & Smiley, 1821-2 Dundas St. Phone 5264W.

william ST.—Cottage 3 living-rooms, 2 bedrooms, 3-piece bath, basement, veranda, garage, nice lot, first-class condition. Patterson & Sadiler, 110 Dundas. Phone 5484.

#### FARMS

ONTARIO—700 choice rarms. Catalogues sent free on application. Thomas Myerscough & Edy, 226 Darling St., Brantford. Bell 'phone 1233J. 100-ACRE farm, good buildings, 4 miles

from city, also crop, stock and imple-ments for sale; \$500 cash payment, balance on easy terms. Apply J. E. Hodgins, 907 Colborne. Phone 1237. 6,600-Six and a half acres with buildings, adjoining city, close to car, splendid soil; accept \$3,000 house and cash; owner leaving. J. C. Patterson, 359 Richmond.

4.300-20 acres, together with crops 4.300—20 acres. together with crops, stock and implements, 8 miles from the city, 3 miles to Springbank Park, 1½-stery frame house, barn and poultry house, also truit trees, 3 acres of bush. Will consider an exchange on city property. Apply Brodie Real Estate, 220 Dundas St.

#### TO LET

ATTRACTIVE offices to rent, steam heated, electric light. Apply E. W. Scatcherd, 110 Dundas St. LAT, over 374-378 Dundas St. (Jack

HOUSE, 783 Queen's Ave.—Seven rooms, 3-piece bath, modern, all conveniences. Phone 2236W. NINE-ROOMED upstair, recently fur-nished apartment, in duplex residence, ail modern conveniences, new hard-wood floors, large grounds and garage if required; no children. Apply Box 4, Advertiser.

PIANOS to rent-Upright pianos to rent for any period of time. Mason & Risch, Limited, 248 Dundas St.

RIDOUT Street South-Large residence, Rent \$60. The Canada Trust Company. SIX-ROOM modern red pressed brick house, vacant Aug. 30, \$40 per month. Also small house. Apply 41 Stanley St.

SMALL STORE, central, low rent. Tel. 1203 or 1438. STORAGE room to rent. immediate possession. J. W. G. Winnett, barrister, etc.

TO LET.—Three rooms, hydro and water, \$10 month. Apply 312 Grey St. 
WATERLOO St., 7-room house, \$50 per month. Apply Box 6, Advertiser. WOLFE ST., 304-\$60 per month. The Canada Trust Company. 33 PIPE LINE RD.—Six-roomed house, modern. Apply 110 Wharncliffe Rd. south.

### ROOMS TO LET

ENTRAL-Weil-furnished rooms, all modern conveniences. Breakfast if desired. Phone 7927F. 277 Talbot St. ENTRAL-429 Ridout north. I have large, sanitary unfurnished keeping rooms with gas. Reasonaole URNISHED rooms for light house

keeping, opposite Patricia Theatre, from \$2.50 a week up. Phone 5013J. OUTH-Nicely furnished room for two friends, with or without board, in modern home. Phone 5717F.

### PERSONAL

KESSMAKING, renovating, hand embroidery; exceptionally reasonable. Meadows & Ridgeway, rear 186 Simcoe DR. M. W. EDGAR-Nervous, circulatory and organic diseas - permanent ly cured by electro-therapeutics. 546 Richmond. Phone 1009M. FOR ADOPTION-Beautiful healthy

boy, 3 weeks old. Apply Box 7 Advertiser. GLENWOOD Private Hospital. Ridout St. Rest cure, electric baths hydrotherapy and massage, HARPER method of shampooing and scalp treatment. Ladies only. Miss E. Nichol, 350 Richmond St. Tel. 2515J.

HEALTH BREAD contains more bodybuilding, health-giving and life-sus taining elements than any white bread. Made by Thomas Alger, 50 Wharnchine Rd. north. HEMSTITCHING—Cotton, 6c; linen, 7c; sik, 8c per yard; mail orders fiiled. Viola Williams, 199 Hamilton Rd. Phone 4328F.

WILL not be responsible for any debts contracted by my wife, Mrs. Martha Lines, after this date. John Lines, 220 Burwell St.

EVITT, M. J. (successor to Henry Edwards). Cancers cured with plasters. Advice free, 390 kidout St. Tel. 2666. LOOK YOUR BEST-Have a permanent wave. Grey Beauty Shop, 2211/2 Dundas St. Tel. 2652W. Mrs. Daugharty, Mrs. Eady.

MATERNITY Home—Private, Mrs. T White, 1009 Maitland St. Phone 1642J THE SALVATION Army, 789 Dundas, Industrial Department, under new management. If you have any news, papers, magazines, cast-off clothing, boots, furniture, etc., which you would like to depart a bein our work. boots, furniture, etc., which was among the needy poor, phone 7516J, and we will gladly have our truck call upon you. Ensign A. E. Ward, manager. WHITE EAGLE Indian Remedy Co .-Nature's remedies, made of roots, herbs, barks and berries. Labora-tories, Belleview Hotel, King St.

VETERINARY SURGEONS

BLACKALL, DR. J. E.—Office, 4471/ Talbot St. Phone 4804W. Res. 6089F.

#### LOR SALE

ASPHALT shingles, Oriental designs, red or green. Brick & Supply Co., 603 William. Phone 124. AUTHORITIES on birds advise against the use of packet seed. We sell in bulk, 2 lbs. for 25c. 280 Talbot. BUFFET, round extension table, veranda chairs, quarter cut oak dresser and leather lounge at 351 Ricout St

CLEVELAND bicycle, nearly new double bar, new dires. Price \$25. 53 Hyla St. Phone 6411. CONFECTIONEDS—Special for Old Boys' Week only, all the latest hits, including Hawaiian, orchestral, vocal, quartets and instrumental recordings, 3 for \$1 while they last. Purdy Bros., Music Store, 348 Dundas, 4 doors east of Waterloo. Open evenings.

CONFECTIONERY, c:gars and tobacco, stationery, school supplies, magazines and papers, games and toys, at Rob-ertson's Cigar Store, 519 Richmond St. PIAMOND, in engraved setting, \$100. Ross McKay, The Jeweler, London Ross East. EIGHT-PIECE dining-room suite, \$65; china cabinet, \$15; glass top cuppoard,

\$8; beds, \$3 up; range with reservoir, \$16.75. Globe Furnishing Co., 147

FRESH CAUGHT fish arriving daily. Phone your order, We deliver to all parts of the city. Onn's Up-To-Date Market. Fhones 7720-1296, 143 King St. FOUR-BURNER gas stove, in good condition. Apply 421 Maitland. GET OUR PRICES on electric wiring. Satisfaction guaranteed, estimates free. Bowley Electric Co., Home of Quality Fixtures, 306 Dundas St., London. Phone 2203J.

HOUSEHOLD furniture for sale Before paying the high prices for furniture which are demanded in the down town stores, call at Syd Jackson's bet Richmond St., or 768 Dundas St., and see what we have to ofter. We propably have the very rug, table, dresser or suite you need at a price which will mean doilers in your needs. will mean dollars in your pocket. See our retrigerators and reed chairs. Syd Jackson, auctioneer and sales agent Phone 7460.

F YOU want glasses more moderately priced, you cannot do better than to see F. Steele, Optician, 210 Dundas St KLEENO Kioths, Kieeno Waste," the superior quality wiping cloths waste, a grade for every use. W. & Co. Phone 2792; nights 5422W. LA SALLE business administration microscope, cornet, Pewter, old books for old boys. Hamilton's, 210 King St.

NEW and up-to-date clothing and house furnishings sold on credit. J. Hollin 366 Rectory St. Tel. 3095W.

OLD BOYS-TAKE HOME SOME MUSIC TO THE OLD FOLKS. MANDEL PHONOGRAPH, large table model, mahogany, nnest condition \$35. Terms. 12 record selections.

EDISON PHONOGRAPH, latest dia mond disc, with 40 record selections upright period model, mission oak fin isn. Taken in on plano. A bargain \$175. Easy terms.

PLAYER-PIANO, 88-note model, plain case, all modern improvements, \$545 50 rolls free, \$50 cash, \$10 per month GERHARD HEINTZMAN, LIMITEI 222 Dundas St. Phone 5608.

NE NEW Hamburg 22-horse engine Stratford separator, 36-inch cylinder 54-meh rear, 18 h.p., Stratford engin tank and wagon belts and all complete, cheap for quick sale, other terest reason for selling. Apply E. win Kaufman Bright, R. R. No. or phone 2 on 3, Innerkip.

PRIVATE SALE of household farniture in part: Fumed oak dining suite, leather couch, drop-leaf table, kitchen chairs, heater, range, beas dressers, baby buggy, high chair, gent's bicycle, Brusseis rug, linoleum, Leghorn chickens, etc. 23 Peglar St. Take Oxford car south. Plano-Gerhard Heintzman, Simmor

bed and other household lurnishings. Apply 103 Stanley St. SASH! SASH! Dozens, all sizes, from 75c up. London Wrecking Co., 500 Bathurst St. Phone. SEVERAL oil paintings, also double bed, rear of 102 Mount Pleasant Ave SEWING MACHINE expert, repairs of makes; needles, shuttles, boodins for White's, Singer, New Williams, Ray-monds, etc. 35 King St.

SWING FRAMES for photos, large variety of sizes. Anderson's Art Store 466 Dundas St. Phone 2790J. WHAT'S BEST offer for Mason & Risch Homer Player-Plano, practically new? Box 9, Advertiser.

LIVE STOCK. BOSTON TERRIER stud dog, year and a half old, also toy poone. Apply Mrs. Lane, 40 Vauxhall, or phone Mrs. ENGLISH bulldog puppies for sale. W F. Mayland, 196 Dundas,

### NEW MILCH cow and heifer. Apply Olive Smith, Egerton St. S., third house over Vauxhall Bridge. MUSICAL INSTRUCTION

ANTHISTLE, GWENDOLYN-Concert artist, teacher of reading and dra-matic art. Studio, Woodmen Bldg., 476 Richmond St. Phone 698W., BARKON, W. C., pianist, composer teacher, 23 Alma St.

COSMOPOLITE violins, violas, 'cellos, positively excel world's best. Repairer, remodeler and maker. 165 Albert St., London. Tel. 4959 CRESSWELL, JAMES - Violin, band and orchestral instruments. 478 St.

GRAY Music Studios-Imperial Mank Bldg. Banjo, ukulele, guitar, violin, singing, piano instructiou. Tel. 5351W. INSTRUCTION on mandolin, guitar, tenor banjo, and kindred instruments, T. G. Shuter, Musical Art, 556 Dundas. MISS TOPLEY THOMAS-School of Dramatic Art. Re-opening Sept. 1st. Studio 318 Wolfe St.

ENTERTAINMENTS. F. T. GILL—Theatrica: comedian at liberty. Write 571 Adelaide St HENDERSON'S Juvenile Pipe Band Alice Dunbar, comedy entertainer. Henderson Amusement Exchange, 101 Waterloo. Phone 3199. LONDONIAN Mixed Quartet, laughs,

melody, quality, featuring Gordon L. Knapp, comedian. Write or wire 87 Wharncliffe Rd. S. STEER, GEORGE A -Entertainer, 94
Horton St.

STRONGEST garden party attraction money can buy. Brunswick Trio, The Harmony Boys.". Hurry for August dates. Canada's greatest singers and entertainers. New songs, music, comedy, costumes, piano, banjo and violin specialties. "Jock Ballantyne, Scotch comedian. Anywhere, any time. Circulars free. P. R. Spence, manager, London. Phone 2259J.

KEEPING UP WITH THE JONESES

GEE! THAT'S A SWELL

LOOKIN' DAME' WONDER

WHAT SHE KEEPS LOOKIN'

SHE'S SORT OF SMILIN'

OVER THIS WAY FOR?

---

### BUSINESS CARDS

UCTIONEER and valuator. Fred Genereaux, nine years with Cooper's auction, Office, 201 Dundas St. Phone 1332: residence phone 3322J, 2053W. AUCTIONEER and Valuator, J. Light-foot. Res. 694½ Dundas St. Tel. 3390M. CEMENT mixer and man for hire, by day or week. Phone 3882. CITY chimney sweep, yards and cellars cleaned, whitewashing. Phone 1383J. W. Berry & Son. CITY SIGNS and Show Cards, 123 King St. Phone 984J.

FULL LINE of feather pillows. Mattresses renovated. Phone 997. W. Hunt & Sons, 503 Richmond St. GET YOUR electrical work done now by Fred Mason. Tel, 3210.

MacLEAN & HARRIS—Bookkeeping, public stenography, collections. 207 public stenography, collections. Royal Bank. Tel. 776J.

MARINELLO System for faces, scalp. Cniropody. Removal of superfluous hair permanently. Miss Beattie, Tal-bot and Fullarton. Phone 3027W. ONTARIO ROOFERS, R. L. Clothier, contractor and builder. 447 Quebec St., London. SIGNS and show cards. Star Signs, 207 Dundas (over Gammage). Tel. 7581.

SLATE Roofing-Our openiaty is slate blackboards. J. Whittaker, 551 King UPLOLSTERING — Finest materials, expert workmanship. R. D. Pugh, 89 Wharncliffe South. Tel 3654. WARREN BROS., machinists, welders, formerly 314 Talbot, Hamilton Rd., near Rectory. Tel. 3075J.

BUILDERS AND CONTRACTORS. BAER—Carpentry of all kinds, good work, prices right. 218 Hamilton Rd. Phone 4254W. JOE BERE, building contractor, esti-mates given. 319 Wharncliffe N. Phone 4320W.

MOULD, ARTHUR—Roofing contractor, expert repairs. Phone 7891W. MISS MADELINE CHRISTOPHER, 592 Adelance St., is invited to can at the office of The Advertiser before Aug. 16 and receive a pair of tickets for Loew's Theatre, for use any day except Saturday.

MURRAY, GEO. — General contractor and builder; jobbing estimates fur-nished, 118 Sydenham St. Tel. 4968F. NOXELL, 200 St. Julien St., can build a 5-room bungalow, \$2,200; 6 room \$2,450, red brick. Tel. 7886J. WEEKS, A.—Builder, contractor, job-bing a specialty. 558 Colborne St. PAINTERS AND PAPERHANGERS BEECH, F. C.—Painter, paperhanger specialty, graining, wallpaper dealer tree estimates. Tel. 6889M.

VAUGHAN, 499 Adelaide St.—Painting, paperhanging and house decorating. Tel 5064W.

PLUMBING AND HEATING. LEN & POPE will give you satis-Chesley Ave. Tels. 2293W and 7839M HAS. WILLIAMS, the man with the repair shop on wheels. Phone 3277J URNACES, eavestroughing, tinsmithing. Regal stove and furnace repair 527 Hill St. Phone 1864J. LUMBING and repairing, also Gurney

No. 20 gas water heaters installed \$25.00. H. R. Dixon. Phone 1/1/W PLUMBING and repairs. W. O. Ell-wood, 69 Becher St. Phone 4348W. r. WELCH, plumper and steamfitter, 573 Central Ave. Tel. 7211W. PRINTING.

THE HOLLINS PRESS for fine print-ing and stationery. 761 Dundas St. Phone 7812W. TAILORING AND REPAIRING. OVICE—Send it to Greenwood's 10.
Old Boys Week, Special contract,
rates for cleaning, pressing and repairing. Tel. (311W. Room 1, 210
Dundas St., Duffield Block.

ARMOUR, J.—Suits made to measure Frices reasonable, 669 Dundas. Tel 2379W.

FOR THE difficult repairs, see Bert Ray, the trained tailor, 201 Welling-ton St. Phone 7086J. IADIES! Have your ciothes made by an expert ladies' tailor and dress-maker. Wilner, 22s Hamilton Rd. Tel. 5461W.

LIGHTED Tailoring and Laundry-347 Clarence St. Tel. SUITS cleaned, pressed and repaired Tailoring to measure. Customers' own material made up. R. Tatham, corne Lorne and Elizabeth St. WHILE you wear your palm beach

suit let us clean your other ones Williams' Tailoring, 428 Clarence St. Tel. 5013W. MOVING AND STORAGE Novans. 97 Carling St. Tel. 1162. OOK'S Motor Cartage, local and long distance, 23 Partridge. Phone 7076W. DAY, H. F.—Covered motor vans, fire-proof storage. Reasonable rates. 480 Maitland. Phone 2887. DEVINE & YOTT-Local and long dis-tance. Phone 2993W or 614J.

FOWLER'S truck service, baggage, fur-niture, local, long distance. Tel. 3280 REEMAN & WHITING-Auto trucking, large van, local and long distant 1036 Florence. Phone 6038. ACK FICKLING—All kinds of trucking, local and long distance. 58
Jacqueline Sc. Tel 2840.

LANGDON—Draying and moving, local and long distance, 2-ton truck.
350 Burwell St. Tel. 30193. OYES & EGGETT—Trunk service local and long distance moving a specialty. Tel. 7743. LONDON CARTAGE-For unloading cars, safes and machinery. 306 Grey St. Office Tel. 204, res. 2089W.

McKINNON, local and long distance trucking, 857 Queen's Ave. Tel. 4899W Montrear
PROBYN'S Motor Van—Local, long distance. 54 Palace. Tel 6976.

WALTERS, 72 Maitland St.-Local and long distance moving and tracking. Phone 6497. OSTEOPATHIC PHYSICIANS COLES, C. W., 440 Queen's Ave. Hours, 10-11, 2-4, ev'gs. by appointment. Tel. 772. DETWILER, E. S., D.O., 444 Waterloo Phone 3373. Hours, 11-12, 2-4, 7-9 HARKINS, Drs. Marie H., Rebecca, St. George Apts., Wellington. Hours: 10-12, 2-5. Tel. 1560.

BY GOLLY' I'M GONNA

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ANY TROUBLE with your car can be remedied. Let me have the chance. P. Fuller, 19 King St. Tel. 3947W., near Ward's Cigar Factory. AUTO tops and body trimmings, sli covers, Mose Wilson & Son, 337 Talbo St. Tel. 5320W.

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ROSS, DR. J. V.—Cor. Dundas and Richmond, over G.T.R. office. Tel. 374 St.—Open evenings. Phone 6947W. YKES, DR. R. H., 260 Queen's Ave Phone 240, evenings, 7-8. AYLOR, DR. H. D.-532 Dundas St Evening appointments. Phone 4843. BEST, DR. R. C.—Osteopathic and chiropractic physician, nervous and chronic diseases, 191 Wharncliffe Rd S. Hours, 9-11, 2-5, 6-8. Phone 3328. HOMAS, DR. ROSS—Specialist pyor rhea and dental X-ray, 381 Queen's

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In first-class condition. Quick purchaser gets bargain, as owner leaving city.

ACKARD Roadster, \$250. This is a give away; need the room. London Auto Wreckers, 264 Horton St. McLaughlin D 44 roadster, 1 Hup-mobile, model N; 1 McLaughlin D 55, 1 McLaughlin E 49, 1 Ford, 1914. These cars are the best buy in the city. Come and see them. 122 Fullarton St. Phone 2929J.

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SUPER SERVICE.

PHONE 6400.

BLUE BONNET Taxi. Tel. 6262. Bag-gage transfer. We never sleep. DAVIS Taxi Service—Heated sedans. Night service. 739 Richmond. Tel. 7670. OOLLAR TAXI—Phone 931; 50c, 75c, \$1.00, any part of city; night or day. MARLEY-HEXTER-Phone 2859. Re-

# MARLEY Taxi—Reliable drivers and cars at reasonable rates. Phone 2823

BLAIR, DR. JOHN F.—Office moved to 241 Queen's Ave. Phone 1400. FRASER, DR. A. G.-Dentist, practice limited to X-ray and extraction. 238 Queen's Ave. Tel. 709. FREZELL, DR. M. J.-386 1/2 Richmone JARVIS, DR. — Extraction, painless dental X-ray, Evenings, 7 to 8, by appointment. 213 Dundas.

Queen's. Practice limited to straight-ening teeth. Dewey graduate, N.Y.

### VILKEY, DR. W. J.—169 Wortley Rd. Tel. 6175. Evening appointments.

BRIDGMAN, L. G.—Architect. Phone 2949. Bank of Commerce Building. McBRIDE, H. C.—Architect, Molsons Bank Building. Phone 262W.

UDD, C. R., D.C., Ph.C., 114½ Dundas St. (over Mitchell's Drug Store). Hours 10-12, 2-5, 6-8. Tel. 5903J.

# ropractic physician. Specialist in nervous diseases, modern electrical equipment. Dundas, cor. Colborne. Tel. 5245J.

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st. Nervous diseases, surgery. Tel. SCHRAM, DR. JOHN S .- Corner Kent and Talbot. Specialist midwitery, diseases women and children. SCHRAM, DR. NORMAN F .- Cor. Dundas and Wharnchine Rd. Phone 2336. STEVENSON, DR. W. J .- 389 Dundas Specialty, diseases women, surgery. Dr. H. A. Stevenson, X-rays. SWEENEY, DR. P. J.—Women's dis-eases, surgery, 770 Dundas, Tel. 7074.

genito-urinary and rectal diseases.

VISMER, DR. H. S.—Specialist X-rays. 253 Queen's Ave. Tel. 114.

What kind of customers-one-time or repeats-are you seeking with your Want advertising? Maybe you are not clear in your own mind. The answer to that question is mighty important. With it before you as a yardstick, it is simple to determine whether your Want Ads are losing money, or are "getting you by," or are making money for you.

"Does My Advertising Pay?"

WANT AD TIPS

Some Want advertisers are single-sale sellers. They have a house, or an automobile, or used furniture, or something else, to sell. As they make but a single sale to a customer-are not in business, so that the single customer can repeat—they should put the cost of their Want advertising against sales made immediately. A quick comparison tells them whether the advertising paid.

Where repeat customers are involved, the situation is more complicated—not so easily understood. In fact, there have been advertisers who really obtained excellent returns who gave up advertising, thinking it did not pay them. They made the mistake of putting first sales, only, against the Want

One of the biggest of all problems with businessmen is obtaining regular customers. When Want Ads bring a new customer out to the roadside market, into the furniture store. to any business selling articles which in their nature repeat, what the Want Ad has really done is not merely to make the first sale, but to make all the sales which are made then and later to the new customer. He may buy twice, a dozen times, a hundred times.

Learn how many times, roughly, customers brought by Want Ads buy on an average later, the average amount they buy. Put this total against your Want Ad cost. Then you will have the real answer to the question: "Does my advertising pay?"

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#### ACCOUNTANTS

BLNSON, WM. C., C.A.—Resident partner, Oscar Hudson & Co., chartered accountants. Cost systems. 213 Dominion Savings Bidg. Tel. 1537J-6346. Voters' lists, 1923, municipality of Westminster, County of Middlesex. Notice is hereby given that I have com-plied with Section 10, of the Voters' DOGGEREL, A. J., Chartered Account-ant, 91 Tecumseh Ave. Phone 6599. plied with Section 10, of the Voters' Lists Act, and that I have posted up at my office at Wilton Grove on the 8th day of August, 1923, the list of all persons entitled to vote in the said municipality for members of parliament, or, as the case may be, at municipal elections, and that such list remains there for inspection. And I hereby call upon all voters to take immediate proceedings to have any errors or omis-D'BRIEN, W. J., commercial specialist, public accountant and auditor. Cost systems, financial statements, income tax returns. 361½ Richmond St. RAYMOND, F. W.—Accountant, auditor, authorized trustee, assignee, liquidator. Room 10, Greene-Swift Building, London. Ont.

ceedings to have any errors or omissions corrected according to law,
GEORGE RIDDELL,
b Clerk of Westminster. INSTRUCTION.

OSTEOPATHY

BARKLIE, DR .- Osteopatn and Chiro-

practor, 226 Central Ave. Phone 2565. Hours: 1-9. Electrical treatments; 17 years successful practice, London,

SATON, DR. H. V.—Osteopath, 171 Kent St., graduate 1900, specialist chronic and nervous diseases. Tel. 1573.

KCHITECTS & SURVEYORS

FARNCOMB. F. W.—Civil engineer surveyor, 307 Dom. Savings. Tel. 552.

MOORE & CO., JOHN M.-Architects

MURRAY, WILLIAM H.—Architect. Dom. Savings Bldg. Phone 1557W.

PAVEY, W. STUART—Registered architect, Standard Bank Bldg. Tel. 7315.

WATT & BLACKWELL-Architects.
London and Toronto.

REAL ESTATE

\$500 DOWN

Buys a beautiful new red rug brick cottage. containing hall, parlor, diming-room, kitchen, 2 bedrooms, living-room has built-in bed, hardwood floors throughout, 3-piece bath, full basement with furnace, hot water connections, full width veranda, driveway, splendid location. Price \$4,000, with easy monthly payments. Ready for occupation in 30 days.

ANDERSON & CO

and engineers. 489 Richmond St.

GET IN THE wireless game, either for pleasure or profit: don't delay: new radio operator's course will give you just the knowledge you should have to make a success of wireless, the most fascinating stady in the world; for complete information call or write International Correspondence Schools Canadian, Limited, Dept. 1843B, Montreal, Canada. Local office, 183½ Dundas St. **AUCTION SALE** MONDAY, AUGUST 13, AT 1:30. At 431 Grey Street

dishes, chinaware, brass beds, etc. veranda posts, horse and wagon, lot of ciothing, tools, etc. Thos, B. McKim auctioneer. Phone 4820W. 24u Romance! You do not have to go to the fiction page for it. The advertising columns carry you to the far corners and the odd folk of the world. Read the advertise-

Full line of household furniture, rugs,

Clerk's Notice of First

Posting of Voters' List

REAL ESTATE GRIFFIN % CO

REALTORs Ph \$7,000—East; 2-story brick attic, hall, living-room, room, kitchen, summer kitchedrooms with closets, bath, furnace, 3 fire places decorations and fixtures. ,400—East; white of hall, living-bedrooms, closets, hall, living-room, dining-room, kitchen, nice room, dining-room, kitchen, nice \$3,400-East; white brick cottage,

## fixtures, hydro, gas, water, basement, furnace, easy terms.

GRIFFIN & CO. REALTORS. 418 Talbot St. Phone 3193.
\$4,500—Southeast, red brick, 2-story, 3 bedrooms, large clothes closets, living-room, den, dining-room, kitchen, pantry off dining-room, built-in cupboard, 3-piece bath, inst. heater, hard and soft water, sink in cellar, 3-part basement, large veranda, cement foundation, newly decorated, side drive, garage, built about 8 years, small payment down. Possession any time.
\$2.800—Southeast, frame cottage.

# \$2.800-Southeast, frame cottage, large living-room, dining-room, kitchen, 3 bedrooms, toilet, hydrogas, water, cellar, newly painted and decorated throughout. This is a nice cottage. Very easy terms. 12 Market Lane.

BERT WEIR OVER OAK HALL. PHONE 6250. A. C. Ball, 4362F'. L. H. Reilly, Manager Wm. Reilly, 6339F. Thos. Wilkey, 4781. Wm. Reilly, 6339F. L. H. Reilly, Manager. \$13,000—We have just listed that beautiful home at 927 Richmond St., in what I would say is the finest location in London. This house is constructed of a beautiful dark brick and stucco, with large living-room with fireplace, sunroom or conservatory at the rear, dining-room, reception hall, modern kitchen with many built-in features and breakfast-room, front and rear vera-das, trimmed with stone, stone sills. Second floor contains 3 large bedrooms and a den with fireplace and two fine bedrooms on third floor, also a cedar chest, oak floors throughout. Hot water heated, house well built, steel girders, full basement in 5 parts, laundry tubs and motor pump, electric water heater. The bathroom fixtures are porcelain and most expensive and walls and floor tiled. A modern garage matches the house, which has just recently been decorated throughout. Many flowers, shrubs and trees and stone terraces add to the beauty. Lot 51x130. Thos. Wilkey, 4781.

EASY TERMS. \$2,400—\$300 down, Oxford St., near St. George, frame cottage with 3 bedrooms, parlor, dining-room, kitchen, summer kitchen, hydro, gas, water, toilet. Lot 37x96.10 ft. \$1,600...\$250 down. Oxford St., near St. George, frame cottage, 2 bedrooms, dining-room, kitchen, shed, hydro, gas, water, toilet. Lot 28x96.10 ft. Rent for \$18.

\$3,000-\$350 down, large frame cottage, corner Oxford and St. George Sts., with 4 bedrooms, parlor, dining-room, kitchen, shed, hydro, gas, water, veranda, tellet. Lot 41.6x96.10 ft. Rents for \$26. Any of the above can be stuccoed and made very cosy at little expense. Houses in the north end on easy terms are scarce, so these are worth investigating.

\$9,000—King St., very central, large 2-story brick, 4 bedrooms on second floor and finished attic, 3-piece bath, living-room, library, dining-room, kitchen, hot and cold water, furnace, fireplaces, oak floors, veranda, slate roof, double garage, full basement, shrubs, drive, large lot. Owner anxious to sell this month.

SCANDRETT, T. W., solicitor—Private and trust money to loan, lowest rates, 95 Dundas St. Phone 354.

There Was a Reason.



PARDON ME BUT I HAVE

BY PCP NOMAND AND I WAS WONDERING IF YOU WOULDN'T CARE TO DONATE TEN DOLLARS TOWARD THE

JUST GAVE TEN. YOU CAN JUST

BELL HOPS BALL? MR. JONES

SIGN HERE AND PAY LATER.

