BEAUTY HUNT FAILED. LOST NOSE AND GIRL

The Sad Fate of Clarence, Who Tried To Improve on Nature.

SWEETHEART FICKLE

Leaves Him Flat When Reconstructed Nasal Organ Assumes Mammoth Proportions.

If Cleapatra's nose had been longer by a fraction of an inch, the history of the world would have been changed; and if a certain London youth had been contented with the nasal organ which nature gave him, he wouldn't have lost

thing of beauty is a joy forever, but this particular young man's nose at the bridge and too tilted at the end to be called beautiful. But, as noses go, it was respectable.

gentleman. When its owner had a cold it didn't act up like some noses. And every time he blew it, it responded in true military fashion. For 22 years it mpanied him everywhere he went, and performed its multitudinous duties steadfastly and efficiently.

And now it is but a battered remnant of its former self. The glory that was its has departed, and in its place is a disreputable-looking appendage the size of a goose egg. It's only a miserable excuse for a nose now.

Clarence Fell For It. The rise and fall of this particular proboscis dates back some months to a company" with one of the city's fairest belies. The young man, in fact, was engaged to be married. And then the trouble began.

"Clarence," said his pretty flancee one evening, while they held hands on the parlor chesterfield, "Clarence, why don't

you do something for your nose?" Clarence had never given a thought to the organ referred to until that moment. He looked at a mirror when he got home, and decided something must be done if he was to retain the affection of his beloved. A few days later he waw an advertisement in a magazine with the caption: "You have a beautiful race, but your nose." The emphasis was on the "but," and, reading down, the youth discovered that the advertisold with the assistance of a speciallydesigned nose-shaping apparatus.

The Nose That Grew.

He immediately sent for the device paid customs duty on it, and proceeded to apply it to his face every evening. For a week nothing sensational hap-pened, but last Sunday he awoke to discover that the organ nature had given him had practically disappeared. In its place was a huge, swellen, dis-

torted mountain of a nose. Clarence applied vaseline without re-Then he dipped his nose in gasowith ice water, boiled it in beef stew. and finally, in desperation, smote it a terrible crack with his first. But nothing would avail. It was ruined beyond

With trepidation Clarence stepped out to his fiancee's on Wednesday evening. After all, he thought, girls don't care much for handsome men. Priscilla was ed of loving an ossified man. Hers was a heart of pure gold, and beauty was only skin deep anyway.

His Sweetheart Fickle. For But Clarence was doomed to awful disappointment. His sweetheart was as

fickle as Cleopatra herseif. She had apparently loved Clarence for nothing but his beauty. In vain he cajoled, pleaded, threatend. She would have none of him. How

could any girl of fine feelings be expected to look on that nose every morn ing over the breakfast table? Clarence related his tale of woe to The Avdertiser this morning. He presents a pathetic figure. His respect, his

sents a pathetic ligure. This respect, his patch, describing the capture of Sear hose and his girl are all gone. This Fitzpatrick, says the men taken with him were his adjutant and three offi a beauty specialist who claims he can cers.
restore the nose to normalcy.
The ment If, however, the specialist fails, Londoners may expect some day to see the appeared at the door of the room in body of a slight youth with a big nose in Royse road, where the body of a slight youth with a big nose a house on Royse road, where the bodying through the swirling rapids of the Thames River.

With papers The official raiders presented revolvers and shouted:

"Hands up!" The five men immediations are supported to the street of th

MRS. GEORGE CAMPBELL.

Mrs. Campbell, wife of the late Reorge Campbell, a former resident of London, died at the residence of London New York, on Feb. 17, aged 73 years. She leaves to mourn her death the tollowing children: Geo. P. Newark, N. J.; James A., Oak Ridge, N. J.; I., Cleveland, Ohio: Mrs. Irish irregulars were captured in raids jones, New York, and Mrs. in Dublin last evening, and this morning, it was stated this afternoon. George A. Hutcheson, St. Thomas. funeral services took place in New York on Sunday and the remains were met at St. Thomas, M. C. R. depot and placed in St. Thomas mausoleum for interment at Embro.
Those from a distance were James
Campbell, Oak Ridge; Mrs. George
MacKenzie, Embro; Mr. and Mrs.
James Campbell, Weodstock; Miss Margaret Linton, Galt; Mrs. Hugh Fulton, London; Mrs. Eugene Williams, Mrs. John Parent and How-Hutcheson, Detroit. The casket was covered with many beautiful tributes from relatives and

HARVEY CLUB BANQUET. An interesting address was given by Dr. Routley of Toronto, secretary by Dr. Routley of Toronto, Secretary of the Ontario Medical Association at a banquet given by the Harvey Club in the Indian Room at the Tecumseh, Thursday evening. Short addresses were also given by Dean Tucker, representing the medical pro-fession in the church, and Major Murphy. The wives of the members

were guests of honor at the affair. A SHORTAGE OF 80,000,000 POUNDS.

The tea business, like nearly what is said to be the general belief of the members that a women's inhard times since the war. Uufavorable tea-growing weather, labor troubles on the plantations, and the masettled political atmosphere generally, have so seriously reduced this stitute is of more value in rural comstitute is of more value in rural communities than a chapter of the Daughters of Empire, Downie Chapter, I. O. D. E., was formally disbanded at the annual meeting held erally, have so seriously reduced this year's crop, that the world is now laced with a shortage of over 80,-900,000 pounds, or more than two years' supply for the whole Dominion of Canada. The inevitable result has been steadily increasing prices, until today tea is bringing higher prices than ever before in the history of the industry. In Canada, the Salada Tea Company, our largest tea concern, has been forced by this condition to recently increase the price of all their blends, in order to maintain their standard of quality.—Advt. las tevening. time a women's institute will No one can enjoy his work as he hould if his vision is not perfect.

A pair of the right kind of glasses

Grip Follows the Snow.

Fortify the system against Colds, Grip and Influenza by taking Laxative BROMO QUININE Tablets which sot as a tonic laxative and keep the system in condition to throw off attacks of Colds, Grip and Influenza.

The box hears the signature of E. Quician, 210-Dundas street.—Advi. b. Optician, 210-Dundas street.—Advi. b.



ELEVATED TO 33RD DEGREE.

C. E. Wheeler organist and choir-

master of St. Andrew's Church, who

cottish Rite, and for several years

acted as organist for these bodies.

Regalia of the 33rd degree was pre-

sented to him by George Moore of Hamilton, supreme commander of

the Scottish Rite in Ontario at the

City Hall Briefs

CITY HALL BRIFES

company has nice depots in

Another yarn grown hoary age—the story about the new L.

There was some talk of a

depot this year. The railway authorities did not join in the discussion,

sible that they had something to do

There is one interesting event that

DENY DE VALERA TAKEN

Troops Continue Round-Up of

Dublin.

Associated Press Despatch.

patch, describing the capture of Sean Fitzpatrick, says the men taken with

The criminal investigation depart-

RAIDS IN PROGRESS.

Dublin, Feb. 23 .-- More than twenty

A large band of men, armed with

near Dundalk. Louth Village was

Headaches From Slight Colds.

The Tonic and Laxative Effect of Laxative BROMO QUININE Tablets soon relieve a Headache caused from a Cold. The box bears the signature of E. W.

Grove. (be sure you get BROMO). 30c Made in Canada.—Advt.

Special to The Advertiser. Stratford, Feb. 22.—By reason

It is possible that within a short

DO YOU ENJOY

YOUR WORK?

A pair of the right kind of glasses will often change labor which seemed a mere grind into pleasurable work. If you have to use your eves constantly, get a pair of exact glasses and see how much easier it is to work. Have toric lenses which give the wide angle vision of the natural eve.

AT STRATFORD DISBAND

DAUGHTERS OF EMPIRE

captured.

cidental.

similarly visited.

Belfast, Feb. 23 .-- A Dublin des-

P. S. depot for London.

however.

Pine Lawn.

an expression of opinion.

new tax rate is struck.

eunion in London Thursday

RIVAL GREEK SCULPTURE Burial Place of Tutankhamen Is Only Treasury of First Type of Art in the Intellectual Emancipation of

the Human Career.

WILL REVOLUTIONIZE HISTORY OF ART

By JAMES HENRY BREASTED. Special Cable to The Advertiser. Luxor, Egypt, Feb. 23.—At the request of the discoverer, I spent several days in a careful examination of the complicated and almost entirely unstudied evidence contained in the seals, which the surveying officers of King Tutankhamen had impressed upon the soft mortar covering the masonry closure of his tomb doorways, when he left in his last sleep more than 3,000 years ago.

I had stood in the solemn silence of his tomb before the mysterious of the tomb before the mysterious of the tomb before the mysterious of the solemn silence of the tomb before the mysterious of the solemn silence of the tomb before the mysterious of the solemn silence of t

here. He is a member of London Lodge of Perfection and London They furnished convincing evi-Chapter of the Rose Croix, of the such an august sepulchre was always equipped, was likewise still of Tuta within. On December 20 I had left Ikhnaton. the tomb with this knowledge, and had voyaged slowly back to Cairo dreaming of the marvelous possibilities of such an almost untouched royal burial, and absolutely unpre-

cedented treasury of ancient art religion and history. At Opening of Tomb.

On February 15 I stood before the sealed doorway again. The magnifi-cent furniture, which had filled the ante-chamber, had been removed, and only the statues of the king remained on guard. Thus cleared, Port Stanley and St. Thomas, how-ever. They are a credit to the tax-payers of London. the doorway was more accessible than before, and it confirmed the first conclusion I had drawn. Never-theless, it was a thrilling experience, the next afternoon, to see Howard Carter's hammer and chisel skilfully breaking away the first hard plaster Well, the L. and P. S. has settled masonry filling behind, thus producting in a quarter of an hour a small by the federal railway board—the question of passes for aldermen.

The details are producting in a quarter of an hour a small opening which revealed one cornér of the imposing blue and gold catafalue containing the hody of Tutanbearing seals, and then dislodging the falque containing the body of Tutan-It is indeed refreshing to encounter

a civic administrator who will acknowledge his opinion after he sees We were the first men of the modern world to look into the burial hall of an ancient king's tomb, still They can certainly pile up a bunch of evidence against the coal miners. Now they are blamed for the probable L. and P. S. deficit. Is it posremaining essentially as it had looked when priests and royal officers closed and sealed it 3,250 years ago. Through all the sweep of centuries, no human eye had looked into the royal sepulchre. To step with the roofs on the city houses at between between the king's two silent statues, unheeding their mute promany are waiting for—when the council sends the request for a new police station to the ratepayers for through its open doors, and to see within two closed inner doors upon which the royal seal, impressed there y a mortuary priest, was still un-roken; and to realize that the There are going to be numerous broken; and to realize that the isappointed individuals when the august dead still slept within — all

George Wenige modestly admits language. Amazing Revelations.

Beyond the sepulchre hall lay another chamber, undoubtedly the last

revelation of this innermost cham

Among all its myriad treasures, quest of the discoverer, I spent several days in a careful examination of the complicated and almost entirely unstudied evidence cortained in shining gold, standing in winsome

of his tomb, before the mysterious grace and beauty in ancient art. They partly due to the fact that after the was recently elevated to the Supreme Council of the Ancient and Accepted down upon me on either hand, and had studied over 150 seal impressions with which the door was thickly There are only eight 33rd degree men with which the door was thickly covered from top to bottom.

Sealed doorway guarded by the king's are quite equal to anything ever produced in Greek sculpture and rival the greatest works of art of any age. The significance of this most market with which the door was thickly covered from top to bottom. this tomb we have preserved a group dence that the king's body still lay of survivals from the unique revolution, and they showed that the tion in art and religion which had royal mortuary furniture, with which tion was due to the unique genius of Tutankhamen's father-in-law.

> He had introduced the known monotheism and infused into art a freedom, power and beauty. which This revolution marked the highest level of ancient culture before Greeks. The fanatical reaction, which followed, left very little of the new thought and art to reveal to us its

Survivals of Ancient Art.

Ikhnaton's beautiful capital at Tel El Amarna was swept away and with it, perhaps, the great works of art, which his tremendous revolution had brought forth. Some of them, how-ever, were brought back to Thebes, the old capital, by Tutankhamen, and of these not a few were plously placed in his tomb by his surviving rela-

Tutankhamen's tomb, therefore, became a treasury and magazine, in which have been reserved the only surviving monuments and works of art of the first days of intellectual emancipation in the human career. and the only one antedating the Greeks.

Having been asked by the discoverer to undertake a full study of all the documents and evidence made available by this extraordinary discovery, for the purpose of furnishing for the final official publication, a point of view at least, Mr. Reid said: completely documentary historical interpretation of the tomb, I am not in longer. a position to disclose the interesting evidence on which the above state tests; to pass along the front of the ment of the value of the discovery magnificent catafalque; to look rests, but the evidence will be made available to science in due time.

Meantime, we may rest content with the assurance that at last the greatest civilization, antedating Greeks and the earliest refined culture, ever brought forth by man, august dead still slept within — all tale, ever brought form by man, to these were experiences which made one keenly aware of the feeblness of supreme beauty and power. They form the greatest revelation kind ever recovered in the entire history of archaeological discovery

any land.

BY FREE STATE FORCE DELEGATION HOPEFUL BANK MESSENGERS VICTORS AT FILE OF PORT IMPROVEMENT

Port Stanley Champions Return Employees of Local Financial After Interviewing Hon. Dr. King.

impressed by our deputation, and by necessary and legitimate.

"He promised to give the requests of the delegation, who by the way presented their case very strongly, his serious consideration, and we think that there will be at least some dredging done in the bay." This, Goorge Reid thought, was the most that any similar delegation could get from any minister. "You know, you can't get action right away in a case like this," he said, "and I think we shall get some work done in the way of deepening and dredging."

The winners of the highest points were as follows: Brothers Tarry, T. J. Holmes, Bank of Montreal; E. Lewarne, Molsons Bank; B. Hunnisett, Bank of Montreal; Charles Fish, Imperial Bank, and George Potter, captain of St. George's carpet ball team.

Sixteen new members were promorning, it was stated this afternoon.
Additional raids are in progress.

BURN RESIDENCE.

Associated Press Despatch.

Dublin, Feb. 23.—The residence of Michael Doyle, member of the Dail Elreann for Wexford, was burned to the ground yesterday evening at Tagout.

Nicholas Williams, a member of by Ottawa, but as they both stressed assertion that one could never get all day through deep snow. all one wanted from a government minister, it seems probable that the rifles, last evening raided the postoffice at Black Rock, a seaside resort,

The deputation arrived back in the city today on the 11:30 train on the government railway.

Strained Eyes

Can be cured very readily by properly constructed glasses. The Brown Optical Co. have had 26 years' experience in examining eyes and fitting correct glasses. 223 Dundas street, phone 1877, branches at Hamilton, Windsor and Montreal.—Advt.

KING'S TOMB MAY YIELD **NEW FURNITURE DESIGN**

Grand Rapids, Feb. 23.-Attentive studies of the archaeological explora-tions in Egypt are being made by furniture manufacturers here, who light a line of furniture, the design and construction of which is entirely unlike anything now in the market, There are possibilities, it is believed of developing an entirely new "period" based on art, as it was known 3.500 years ago.

SEEKING TO ESTABLISH U. S.-RUMANIAN CHURCH evolving a scheme for subsequent

Institutions Win St. George's Prizes.

"The minister was very favorably It was a lucky night for bank messengers at the regular monthly meetthe fact that expenditures in the way ing of St. George's Society last night, of improvements at the 'Port' were No less than five of the seven prizes offered for the progressive euchre which followed the regular session were won by trusted employees of city banks.

The winners of the highest point

Sixteen new members were proposed and accepted into the society, showing the strides which the organization is making in this city. Brother Chappell was in the chair, while Brother William Ball presented the prizes. Brother Ball, who is chairman of the entertainment committee, remarked on the coincidence Nicholas Williams, a member of the Dublin defense force, was shot dead at Drumcondra last night. It is believed that the shooting was accidental ment of what was likely to be done by Ottawa, but as they both stressed of the prizes going to so many men of the dredging being done, and tempered this with the assertion that one could never get all day through deep even.

Obituaries

JOHN JOHNSTON. The funeral of John Johnston, 52, who died in this city, will be held from George E. Logan's undertaking parlors at 12 o'clock tomorrow. The remains will be forwarded to Wyoming for interment tomorrow after-

FREDERICK WILLIAM PRYCE. The funeral of Frederick William Pryce, 64, who died at his late resi-dence, 485 Pall Mall street, yesterday, will be held tomorrow at 2 o'clock to Mount Pleasant Cemetery. The funeral will be private. The late Mr. Pryce was formerly a butcher.

SAYS BOARD'S DURATION **DEPENDS ON CONDITIONS**

Canadian Press Despatch. Regina, Sask., Feb. 23.—While not point out that the opening of King arguing for a permanent wheat board Tutankhahem's tomb is bringing to Hon. J. A. Maharg, Opposition leader, said in the Saskatchewan assembly. the duration of compulsory wheat marketing should depend on the economic condition of agriculture "It might be one, three, or five years," he said. Mr. Maharg spoke for over two hours on the wheat marketing resolution introduced by er Dunning, involving a wheat

Pittsburg, Pa., Feb. 23.—Steps for the creation of a national Rumanian church in this country were taken by Premiers Dunning and Greenfield to see the country were taken by Premiers Dunning and Greenfield to see the country were to get as chairmen years. church in this country were taken threshold the country were taken threshold threshold

MARITIME PROVINCES FIND BUSINESS POOR

Ed. Reid, Returning From Trip to East, Brings Interesting Story.

POPULATION IS LESS Boom Created in Building After

Halifax Disaster Is at an End.

"My chief impression was that the people of Ontario should be glad they do not live in the Maritime Provinces (in the winter time, anyway)," said Ed. Reid of the London Life Insurance Company.
"Down there in Halifax, the population has decreased by twelve thous-

great explosion there was an unpre mostly finished now, and the men who were engaged in it have gone to other cities and provinces."

Mr. Reid found that Halifax was

rather badly situated for business life just now, but that Sidney and Glace Bay, which are dependent on coal mining for their commercial life, are in a better position, in spite of the recent strikes and labor disputes. Feeling Against States.

There is also a good deal of rather strong feeling in these Atlantic prov-inces towards the States, and also the western provinces of Canada, on account of the great magnetic force that they exert on the native sons of the Maritime Provinces. This is a real drain every year, and there is apparently no remedy.

The famous Annapolis Valley, he was careful to point out, was not quite included in this criticism. There the apple trade has been for some time very prosperous, especially with England, and in any case the effect does not seem to be felt so much there as in the cities of Halifax and New-

Questioned as to the winter weather down there, Mr. Reid was more than glad that he was not destined to live there. "Why," he declared with a shiv-er, "when we were going into Halifax in the train there were places where which were up above us and we could just see their feet from the windows.

Praised Garrison City. There was a little balm for the old garrison city, that stands on the edge of the finest harbor in North America when it was admitted that "the view of the harbor from the hotel windows was simply wonderful," and from this "I wish I had been able to stay a little

He found the financial houses and institutions in the east very conservative, much given to creating hig reserves and building up sinking funds, a safe, shrewd, cautious people, intensely patriotic, in love with their province and viewing with some uneasiness the ever-increasing drift to the south and west.

WHAT IS AN ABSENT-MINDED MAN

Well, if a man who thought he less his watch at home took it out on his pocket to see if he had time in the tomb. Even the marvel of the narvon and Howard Carter have laid to go back to get it; also a man who of familiarity had accustomed us, had not prepared us for the amazing that not prepared us for the amazing the formula of this pocket to see if he had time to go back to get it; also a man who us under a debt of gratitude and appreciation which we shall never be able to repay.

For this revelation the Earl of Cartomark to go back to get it; also a man who us under a debt of gratitude and appreciation which we shall never be able to repay. men I would say were absent-mind-Eventually Buy."-Advt. ZXV

Wray's Jewelry

For the month of February 20 pe cent discount off all goods. 234 Dundas St., London, Ont.



SINCE 1868 Taylor's Throat and **Lung Balm**

Savings Bui ling, F Street. Phone 6180.

has been the favorite house-hold remedy for cough, colds and all bronchial affections. Sheer merit alone has made this medicine the standard cough remedy for over 50 years.

Manufactured and Sold Only At

TAYLOR'S Drug Store

New Address 890 RICHMOND STREET. Half Block South of Dundas. Phone 594 for Trial Bottle Ert

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Life Insurance See us before you buy. We can save you money. THE DAVIS INSURANCE AGENCY, LIMITED. 208 Royal Bank Bidg. ZXV Phone 776W

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O'Brien Colleges

361 RICHMOND ST., LONDON. pecialize in Telegraphy, Advanced bookkeeping, Cost Accounting, Sales-nanship, Shorthand, etc.

\mathbf{WOOD}

12" and 16" BLOCKS. DOMESTIC LUMP MILLER CREEK CANNEL LUMP

Chantler Bros 263 BATHURST. PHONE 347



Coke Bags



Ladies' Strap Slippers \$3.49

This lot includes over 300 pairs of Ladies' One and Two Strap Slippers, made of patent or black kid leathers, also combinations of patent and gray suede, medium weight soles, Cuban or schoolgirls' hels. Sale price—\$3.49 a pair.

Ladies' Oxfords \$3.49

Sale price-\$3.49 a pair.

Ashplants

DIAMONDS AT HALF PRICE

SAME PRICES AT OU R EAST END STORE

one year of date of purchase, or will exchange in goods for purchase price at any time

\$25.00 Lady's Onyx Ring, with | \$200.00 Cluster Ring, 12 diadiamond center \$12.50 monds, ruby center ... \$100.00 \$20.00 Lady's Onyx Ring, with \$250.00 Lady's Fancy Green Gold Tiffany Ring, perfect blue white diamond, .45 weight ... diamond center \$10.00 \$25.00 Lady's Onyx Ring, oval, with diamond center .. \$12.50 \$60.00 Ladies' Modified Tiffany \$34.00 Lady's Green Onyx Ring, Ring white 14-k solid gold, engrav-\$100.00 Lady's Modified Tiffany ed setting, diamond center \$17.00 Ring

\$75.00 Fancy Dinner Ring, mounted in 18-k white solid \$100.00 Lady's Fancy Green Gold Tiffany Ring \$200.00 Cluster Ring, 18 diagold, 7 diamonds \$37.50 \$200.00 Solid Plantinum Dinner monds, ruby center ... \$100.00 \$200.00 Cluster Ring, 11 dia-Ring, set with 9 diamonds \$100.00 monds, pearl center . \$100.00

\$85.00 Lady's Fancy Basket \$250.00 Cluster Ring, 7 diamonds Ring, in 18-k solid white gold \$125.00 \$42.50 \$250.00 Marquis Ring, 17 dia-\$60.00 Lady's Fancy 3-Stone monds \$125.00 \$100.00 Lady's Fancy Ring, bas-Ring, 2 diamonds and 1 sapphire \$30.00 ket setting \$50.00 \$30.00 Barpin, 14-k solid white

\$60.00 Lady's Fancy 3-Stone Ring, 2 diamonds, 1 pearl gold, 2 pearls, diamond center \$60.00 Lady's Fancy Ring, 18-k \$80.00 Barpin, large diamond solid white gold, Tiffany set center, 2 pearls \$40.00 \$30.00 \$70.00 Barpin, fancy set, 5 dia-\$50.00 Lady's 3-Stone Ring, 2 sapphires, 1 diamond ... \$25.00

\$8.00 Child's Claw Set Ring \$60.00 Lady's Fancy Ring, ruby, 2 genuine emeralds ... \$37.50 \$125.00 Fancy Barpin, diamond with 8 diamonds on side \$62.50 \$30.00 \$120.00 Fancy Barpin, 3 dia-\$25.00 Lady's Modified Tiffany Ring \$12.50 \$20.00 Lady's Modified Tiffany diamonds \$62.50 Ring \$10.00 \$250.00 Fancy Barpin, 7 dia-\$250.00 Lady's Tiffany, weight of stone .75 \$125.00 monds, cluster center, \$125.00 \$90.00 Fancy Barpin, diamond \$300.00 Cluster Ring, 10 diacenter, 4 pearls \$45.00

All Diamonds not listed, 20 per

cent off.

ALL OTHER GOODS IN THE STORE AT 20 PER CENT OFF. SPECIALS IN SPECTACLES AND EYEGLASSES DURING

monds, genuine emerald center

..... \$150.00

THIS SALE. BE ON HAND AT 8 A.M. SATURDAY FOR SATURDAY SPECIALS.

H. WARD & CO.

386 RICHMOND STREET. PHONE 1084. Store Hours: 8 a.m. to 6 p.m. Saturday, 7 p.m.

PURITY BREAD

FAIR PRICE

AND OF

FULL NUTTY FLAVOR

PHONE 944 OR HAVE OUR WAGON CALL

R. FAIRFUL 262 OTTAWAY AVENUE.

LONDON

Lenten Delicacies

OF SUPERIOR QUALITY

Fish Flakes 25c and 40c tin Crab Meat 85c tin French Sardines, 45c and 60c tin Clam Chowder 60c tin

Minced Clams 35e tin Clam Juice 25c tin Boned Haddies 250 lb.

ORANGE PULP

Seville Oranges in hermetically sealed tins.
No Peeling; No Soaking \$1.25 Tin

Each tin makes from 12 to 15 pounds of Finest Marmalade.

GURD'S GINGER ALE Satisfying and refreshing. \$1.50 Dozen

(No charge for cases or bottles) WHEATSWORTH

Wholewheat Graham Crackers 25c Package

WHEATENA A delicious breakfast food, containing all the health-giving elements of the wheat. 40c Package

BITTER ORANGES Choicest Messina Marmalade Oranges 60c Dozen

T.A. Rowat & Co. GROCERS-IMPORTERS

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Day by day in every way values are getting better and better at

Opp. Market, Near King Be sure to see the "Heart of London" sign over the door before you enter.

PANTS

An extra pair of pants will make your coat and vest last longer. ou have your choice of over 500 pairs at reduced prices \$2.98, \$3.50, \$3.98, \$4.50, \$4.98, \$5.95, \$6.95, \$7.95. REE BRACES WHEN ASKED FOR WITH EVERY PAIR OF PANTS.

UNDERWEAR

All winter weight, in Two-piece Suits. To clear at, per 98c garment

All-Wool Cashmere Socks Big cut in Gloves and Mitts.

now selling at less than factory prices, 25c to \$1.95 50 dozen Men's Caps, values to \$3.00, now

...... \$1.95 and \$2.25 You save 25c on every pair of Overalls bought here.

We have the exclusive sale in London of Stanfield's Celebrated Black Label Underwear.

Clothing Co. 'The Heart of London' mous for Their Little Prices. 371 TALBOT ST.

Opposite Market, Near King St. Open Evenings. Phone 1849.