### Kondon Advertiser

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F. W. Thompson, 56 Mail Building. The London Advertiser Company Limited. LONDON, THURSDAY, JULY 2.

RALLY ROUND ROWELL. AY had scarcely broken after the 29th, when Conservative papers commenced to move Newton W. Rowell out of the Liberal leadership. Is he still a menace to their continuance in office? Do they so greatly fear his skilful probefor he is still the master legal mind in the Legislature? Or is it sheer cruelty in

wounds? The Advertiser firmly believes that leader, that it will work harder than the policy for which he has stood,

retirement.

THE MEANNESS OF PELLETIER.

class matter. But postal rates have alin council. But that did not suit the P. M. G., who wanted more power. So offer was, of course, accepted." he tacked on his proposition to a bill for This increase was approved by all parties. The mail clerks are public officials who So Mr. Felletier thought that the public tarian force of 100,000, pledged to follow sympathy for the clerks would carry his Carson in dividing Ireland and threatnot. The Senate rejected that part of stands a larger army, non-sectarian the bill referring to postal rates, but though organized by Protestants like Si approved the increase in clerks' salaries. That did not suit the czar of the postoffice, so he dropped the whole thing. The clerks will have to wait another year for justice, simply because the P. M. G. could not have his own way about matters that had no connection with salaries.

These two questions had no connection with each other. Except as a matter of clerical convenience, there was no reason why they should both have been incorporated in the same bill. Had they been separate the salaries bill would have carried without opposition. Had the department really wanted to raise the clerks' salaries, it would have been done by a separate bill. Even after the Senate objected to the obnoxious clauses in his bill the other part could have been allowed to go through. But because he was huffed over the rebuff he received on his scheme for arbitrary control, he threw up the whole thing, and made the clerks suffer.

In regard to postage on newspapers, the postmaster-general has it largely in his own hands, and unless he had some underlying motive, there was no need of asking for more power at the same time that he was proposing a salaries' bill. Under a clause in the Postoffice Act, he has certain powers, within limits, of regulating newspaper postage. And he has now taken advantage of that, showing that there was no need for his bill. He has now placed a special charge of one cent on every copy of a paper sent from the office of publication to be delivered by lettercarrier. In addition the bulk rate of onequarter of a cent per pound is to be replaced by a rate of a quarter of a cent for each copy sent through the mails, from the office. This hits all classes of papers, and papers of both political parties. But the Conservative press has this advantage that, while the P. M. G. taxes them with one hand, he subsidizes them with thousands of dollars worth of advertizing with the other hand. They will all make more from postoffice advertising-to say nothing of advertizing from other departments-than the extra postage will amount to.

It is a small business from which ever quarter it is viewed. And it is the work of a small man.

THE IRISH SITUATION. T present it looks as though Sir Edward Carson's game of bluff people? was going to be stopped rather abruptly in a way that the Ulstermen seem not to have figured on. The rapid advance of the Irish volunteer force, its enthuslasm and growing discipline, the importation of arms, and the prospect of large financial aid from America, make it a serious, and perhaps a preponderant, factor in the near future of the Irish situation. Contempt for Southern Ireland has hitherto been the Belfast attitude. But respect, and even some alarm, are now shown in Unionist and Orange quarters over the swift development of an Irish army, which will defend the act of the British Parliament and Irish national unity.

ion of the Irish volunteers. He has at last given his official indorsement to movement, and an appeal for funds has gone out to the Irish in the United States. If they will subscribe \$100,000 for the Nationalist party chest, they may be expected to contribute a million to a real fight fund, and perhaps do more than send money. Nationalist members estimate that the volunteer force, now over 100,000, will soon reach 300,000, in the face of which the Orange 100,000 will look small.

As an Irish correspondent of the London Times says, "the whole of Ireland is on a war footing." The volunteers may be regarded as the territorial army of the Irish Government now coming to birth. Mr. Redmond, as premier, has an army ready-made to his hand with which to crush rebellion or rict.

The size and strength of this army will, however, be one guarantee of peace. Those Orangemen who have been bulldozing Protestant Home Rulers in Ulster, and refusing to allow a majority vote to settle the political status of the various Ulster counties, will find that two can play at a game of force, or bluff, and will have to behave themselves in the light of this discovery. The secret ballot has already shown Ulster, as a whole, to be favorable to home rule. Now that it is a fait accompli, Protestant home rule opinion in the north will be no longer terrorized into silence or sympathy with reaction.

That there is plenty of such opinion. attempting to throw salt into Liberal latent or epen, not only in Ulster but throughout Ireland, is proved by the fact that numbers of the Irish volunteers are Liberalism wants Newton W. Rowell as Protestants in various quarters. In a letter to the London Daily News and ever to make him Premier, and that it Leader, Sir Roger Casement, writing as will counsel him to give no quarter in a Protestant from Belfast, says that "the first volunteer to enrol, at Lim-Mr. Rowell may have good reason to erick, on January 25 last, the day of the give up Liberalism, or its leadership, but inaugural meeting, was a leading Liberalism has no reason, or right, to Protestant merchant of the city. The give up Mr. Rowell. It would be a regimental colors will be presented to the cowardly thing to demand or to seek his Limerick volunteers by two Irish-Protestants-one a lady, the daughter of an Irish peer; the other a late member of the British public service. From one HE postmaster-general has been of the wildest parts of the West a letter playing a small trick. He wanted was received last week (second week of authority to fix postage rates on second- June), saying that a leading Protestant in the district, who had signed the ways been under the control of Parlia- Orange covenant, now wished to enroll in ment, except in certain matters, which the Irish volunteers, as offering him a were left discretionary with the governor wholly non-sectarian and national field for displaying his love of Ireland. His

If the Irish volunteems win Protestant increasing the salaries of mail clerks. recruits in Southern and Central Ireland. much more therefore will it win them in Ulster, once the Carson gag is pulled off have not only a hard, but a dangerous by the menace of the Irish national force. work to do. They ought to be well paid. On the one hand is the rebel and secother scheme along with it. But it did ening a ruinous civil war; on the other Roger Casement, pledged to maintain rish unity and British law. The antagonism is like that between the Southern Secessionists and the North fighting for the Union in the American Civil War. It will not be difficult for sensible Protestants in Ulster to decide where to stand. And their action in the coming ballot to be taken in the Ulster counties will doubtless cement a peace in Ireland.

SIR JAMES' OMISSION.

WE HAD always given Sir James Whitney credit for a certain rough gratitude to those who aid his government, but he seems to have overlooked the payment of sincere thanks to one section of the electorate. After having bestowed his respects upon the clergymen who did not, do not, and will not be subservient to great Sir James and great Sir Gin, he should have added:

"I cannot let the opportunity pass without saying how much my colleagues and myself feel ourselves indebted to that noble band, the hotelkeepers, the distillers, the brewers, and all the sane, good people who comprise their following. They contributed very largely to the overthrow of Rowell, and the ministers, not only by means of the votes of themselves and their friends, but by aid in the form of ready cash. We were fighting this election on 'principal' and by the aid of the anti-temperance forces we have won it. What benefits will accrue to the cause of intemperance will be seen more closely as time goes on."

The June bride was scarcely given thought during election excitement.

For Sir James the joy of victory was tempered by that slap in the face from

Sir George Paish says that the entire world is on the verge of better times Let her hum

The Christian church had a new experience in politics. Four years may work a great change.

The fortunes that befall the Liberal party can be good or ill, in proportion to the courage with which Liberals accept

It is just possible that a great many "regular" Liberals sat back and depended too much on the temperance

The Prince of Wales, while at a seaside resort, escaped two suffragettes by plunging into the sea. Has he never heard of the mermaide?

Just as soon as that million dollar Government House is finished. Toronto's champagne set will fittingly celebrate the victory of the bar.

One of the tricks of the Conservative canvass was to inform voters that, while the Rowell policy abolished the bars drinking would still be permitted on hotel premises.

Since the Empress of Ireland went down, five liners have gone aground at Mr. Redmond is assuming a supervi- various points. Sounds like an epidemic,

## --- and the Worst Is Yet to Come



eternal

There are about 12,500 voters in London. More than 4,800 did not vote, while 2,800 voted for Dr. Stevenson, and 400 for Mr. Jacobs, making at least 8,000 matter not how you kill it, as long as you voters out of 12,500 who do not bow the kill it. knee or tip the cap to Sir Adam.

WHEN WILL THIS BE? [Washington Post.] When the militant wing of the English equal suffrage party regains its reason, discards its violence and vandalism, and resorts to sane argument, the nation may well consider the plea for women's right to vote.

SEA MOODS. [National Magazine.] The cliffs are black, and the mists ing the labels of the best Scotches and Move steady as fate o'er the battling sea, The night flows down like a funeral And blots out the life of the world

to me. The peaks have pierced the of cloud And the tattered veil in each silver Hangs like the remnant of memory's

shroud To the wall of the past, when our grief has fled.

All night the surf on the shore Sobs the passion of life's unrest, All night my lost love knocks at my And her spirit sobs on my breast,

The dawn sends a rosy gleam down to the waiting sea,
And the mists fold up their curtains of gray, with banners

that stream afar; rainbow glow is the foam, which is brushed by the light winds

And the night and the mists have drifted away after the morn-ing star. THESE ARE ETERNAL. [Frank Norris.]
The good never dies. Evil dies. Cruel-

ty, oppression, selfishness, greed—these die; but nobility, love, sacrifice, gener-

sity, truth, thank God for it, small as

dress for every party. He-That's why one dress suit lasts man for years and years. LET COL. SAM EXPLAIN.

IF YOU SEE A WEED.

[Farmer's Advocate.]

If you see a weed pull it, spud it, hoe

it out, cut it or cultivate it to death. It

IT HAS TO.

[London Opinion.]

She-It must be great to be a man!

One dress suit lasts you for years and

years, and a woman must have a new

[Montreal La Presse.] The drains of the camp at Petawawa whiskies. This is not much of an indication that we can now call our camps dry camps.

[Washington Herald.1 If it is ever made possible to photograph thoughts, as a scientist probably be barred from the mails.



# they are, difficult as it is to discover

WE DO things the hardest way sometimes. Those tiresome trips out of town for instance take a lot of time and energy when made in person, and when the destination is reached possibly waits, delays, and disappointments may make the trip seem all the

The telephone saves all the labor of travelling, whether you wish to go a short distance or a long distance. It carries you at once, almost anywhere and back again. It gets you out of the habit of doing things the hard way because telephone travelling is so easy and yet so effective.

Why not TRAVEL BY TELEPHONE and avoid those tiresome trips out of town.

Every Bell Telephone is a Long Distance Station

The Bell Telephone Go. OF CANADA.



# CHAPMAN'S

Today Is Opening Day The Red Tag Is the Sign of a Bargain

All Red Tags point to bargains. If you read the big list of items in the holiday paper you will no doubt try and get to the store some time today, if not there'll be something equally as good for you on sale Friday and Saturday. The merchandise announced here is barely a tithe of the special values in the sale. It will be to your interest to look very carefully over the goods on counters, tables, and in the windows for splendid opportunities for economies in apparel and fabric of all kinds for yourself and family.

# Misses' Raincoats

Good News For the Woman Who Needs a Raincoat.

Misses' Raincoats, made of rubberized Poplinette, in navy, tan and green. Raglan or set-in sleeves, 16, 18 and 20 year sizes for misses. Early comers will get them at \$4.29 on sale in Ready-to-Wear Department, second floor.

# Sale of Ginghams

Thousands of Yards for this Sale Ginghams can be used for so many thingsdresses and rompers for children, house and street dresses for women; aprons, etc. Perfectly fast colors in dozens of desirable patterns -plaids, checks, etc. · Values up to 15c, on sale until all are sold at the remarkably low bargain

price, per yard ......8¢ Toeay and the Rest of the Week Red-Tag Bargains All Over Store

Women's Black Cotton Hose, pair ......9¢ Women's Lawn and Crepe Waists ......93¢ Great Bargains in Children's Dresses White Flannelette for infants' wear .... 8 yards for \$1.00 

#### Women's White Repp Skirts Two-piece White Repp

Skirts, made in this popular style in sizes for stout women as well as ordinary sizes, on sale in ready-to-wear department, second floor. Red Tag Sale Price, \$1.19

# **Crepe Dresses**

Misses' Crepe Dresses, in dainty stripes, all new styles. Ages 14, 16 and 18 years.

Red Tag Sale Price

# JULY LINEN SALE

An annual event, looked for and waited for by thousands of housekeepers throughout the city and surrounding places. It offers a great many more opportunities than we mention in this advertisement, but the following items will serve as an indication of the values offered:

Tabling

Silver Bleached Loom Dam-

Half-Bleached Tabling, all linen, assorted patterns, 58

Half-Bleached Tabling, warranted all linen, assorted

patterns, 64 inches wide. Red

BLOCK PATTERN HALFask Tabling, 60 inches wide. BLEACHED TABLING-All July Red Tag Sale price, per linen, 66 inches wide. Red yard ...... 38¢ Tag Sale price, per yard 69¢

EXTRA HEAVY LOOM DAMASK TABLE LINEN inches wide. Red Tag Sale 68 inches wide. Red Tag Sale price, per yard ..... 36¢ price, per yard ..... 56¢

BLEACHED TABLE DAMASK - Every thread linen, 70 inches wide. Red Tag Sale price, per yard, 46¢ Tag Sale price, per yard, 79¢

70-INCH BLEACHED DAMASK - Extra fine quality.

Table Cloths

Full-Patterned Tablecloths. assorted patterns, 8-4 size. Special, each ..... \$1.43 Pure Linen Bordered Tablecloths, 8-4 size. Red Tag Sale prices, each \$1.69, \$2.19, \$2.49, \$2.98 and \$3.49. 2x21/2-Yard Tablecloths —

Pure linen. Red Tag Sale prices, each, \$1.98, \$2.19, \$2.49 \$2.69 and \$2.98. LARGE SIZE BORDERED TABLECLOTHS, warranted pure linen. Size 2x3 yards. Red Tag Sale price, each .... Per yard ...... 93¢ \$2.49, \$2.98 and \$3.49

TOWELS

HUCK GUEST TOWELS-Silver bleached, size 15x24 inches. Red Tag Sale price, each 9¢ WHITE HUCK TOWELS—Damask ends, hemmed, size 19x38 inches. Red Tag Sale price, A big lot of BYEACHED HUCK BEDROOM TOWELS, size 16x33 inches. Sale price, each 96

J. H. Chapman & Co., 239, 241, 243 Dundas St.

#### DO BIG SAVINGS INTEREST YOU!

Screened Scranton Coal Prices are now the Lowest A QUESTION OF STORAGE.

# J. P. Morgan said:

"A man might earn fifty dollars a day, yet if he spent fifty dollars daily, he would be practically a poor man. How much you are worth means, Not what you earn, but what you save."

No man's earning capacity is so small that he cannot save a little every week. This amount placed in our savings department will earn you 31/2 compound interest and will quickly grow into a respectable sum. Start it with a dollar this week.

# The Ontario Loan & Debenture Co.

A. M. SMART. Manager Cor. Dundas Street and Market Lane, London, Canada