

Rowat's Coffee is guaranteed to be the best in the world. It is made from the finest coffee beans and is brewed in a special way. It is sold in capsules and is very convenient to use. It is sold in capsules and is very convenient to use. It is sold in capsules and is very convenient to use.

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## LOCAL NEWS

**Church Anniversary.**—Anniversary services will be held at the Memorial Methodist Church on Sunday, when Rev. J. E. Jones, of Strathroy, will preach at both services. Special music by the choir is being arranged.

**To Give Cantata.**—Friday evening the Hyatt Avenue Methodist Church choir, under the leadership of N. B. Adams and assisted by Mr. Dodson and Miss L. Gilmore, will render Stainer's sacred cantata, "The Crucifixion." The cantata will be preceded by a short program.

**Will Address Men.**—W. R. Lane, of London England, will give a special address to the men of the city in the Auditorium next Sunday afternoon. His subject will be "Purity, Personal and Social." Mr. Lane's experience in the Majestic's Coldstream Guards stands him in good stead for speaking on this theme.

**To Close Wednesday.**—The Master Barbers' Association, existing in the Moose Hall last night, decided to close their shops on Wednesday afternoons during the months of May, June, July and August, with the exception of Wednesdays of holiday weeks. The following officers were elected: President, J. Cambridge; vice-president, J. H. Karn; secretary, James Lambourne; recorder, D. MacPherson; treasurer, Charles White.

**Alumnae Put On "First Aid."**—The April meeting of the Victoria Hospital Alumnae Association was held Tuesday evening. An interesting exhibition of "first aid" was given by the St. John Ambulance Association of London. William Loveday is the honorary secretary and treasurer of this association. The demonstration was comprehensive and included "first aid" for fractures, sprains, wounds, bleeding, etc. Methods for artificial respiration were shown. Refreshments were served at the close.

**No Need for Fire Escapes.**—S. J. Mallon, factory inspector, of Toronto, went over the Spencer Block with Building Inspector A. M. Piper yesterday, following the argument between the board of control and Factory Inspector Harry Clark regarding the necessity of placing fire escapes on the building. The board, backed up by the building inspector, thought that the escapes were unnecessary, the building being well provided with exits. Inspector Clark thought differently, however. The Toronto man seemed pleased with the building, and without committing himself, told Inspector Piper that the city, probably, would hear nothing more of the matter.

**"At Home."**—Under the auspices of the Women's Missionary Society of the Centennial Methodist Church an "at home" was held last night. A pleasing program, a social time and refreshments were features of the evening. The proceeds will be devoted towards defraying the expenses of the society. The aims and aspirations as well as the accomplishments of the society were set forth in addresses by Mesdames T. May, Lintott, P. Staples, Talbot, Leith and Landcaster. Those contributing to the musical program were Miss Edna Lancaster, reading, Edna Enslin, Isobel Wright and Dorothy Graham, vocal selection, and choruses by the Mission Circle. Mrs. (Rev.) H. Graham presided.

### PROBE CRUELTY TO CALVES

**Humane Society Will Look Into Alleged Ill-Treatment of Animals.**

Inspector Maguire, of the Humane Society, is looking into a complaint of cruelty to animals in the custom of drovers, who, it is alleged, drive young calves less than a week old to market all the way from Ingersoll to London. At the meeting of the society yesterday afternoon in the committee room of the city council chambers, Inspector Maguire reported securing 61 new members, 46 of whom were men, since the last meeting of the society. A pleasing program, a social time and refreshments were features of the evening. The proceeds will be devoted towards defraying the expenses of the society. The aims and aspirations as well as the accomplishments of the society were set forth in addresses by Mesdames T. May, Lintott, P. Staples, Talbot, Leith and Landcaster. Those contributing to the musical program were Miss Edna Lancaster, reading, Edna Enslin, Isobel Wright and Dorothy Graham, vocal selection, and choruses by the Mission Circle. Mrs. (Rev.) H. Graham presided.

**C. A. Whitman** asked to be relieved of the treasurership, urging that members of the society with more available time for the work should be appointed to its offices, and thus led to take a greater interest in its work. He was prevailed upon not to formally tender his resignation until some future meeting, when the attendance might be larger. The drinking fountains erected in different parts of the city will be repainted.

### SEVEN MEN KILLED IN DYNAMITE EXPLOSION

**Engineer, Blown Into Cogs of Machinery and Ground to Death.**

The Dalles, Oregon, April 8.—Seven men were killed outright and one is dying and a half dozen others were injured on the Dalles-Celilo Government canal works near Big Eddy, just before noon today, when a heavy charge of dynamite that had missed fire was struck by a steamer shovel. Engineer Kindler, who was working the shovel that struck the dynamite, was blown into the cogs of his machinery and ground to death. It was thought at first that only three men had been killed, but soon it was discovered that four more were buried beneath the tons of rock. Workmen at once began digging for their bodies.

### OWN A VICTROLA

You are never without the opportunity for real pleasure in the home if you own a Victrola. A concert program, embracing the best selections of the best artists, is yours then for any time. You can buy a Victrola from The Old Firm Heintzman & Co., Limited, 242 Dundas street, London, for \$20 or more, and pay for it—a small amount down and a small sum monthly.

Apr. 9, 11, 15, 18, 25, 28.

Closed, heated carriages for every occasion. Phone Hueston's Livery.

Now is the time to prepare for spraying. Sharman & Baker can supply you with materials at lowest prices. Lime, sulphur, soluble sulphur, arsenate of lead, etc. Sharman & Baker, London R. R. No. 4. Office, corner King and Talbot.

## Does The Rabbit Lay The Easter Egg?



ONCE upon a time there was a beautiful countess living in exile in a little mountain village in Germany; and when Easter Day came she felt very sad that she had no gifts to distribute among the poor folk round about her. She thought of a simple way in which she might give pleasure to the little children; so she gathered together a number of eggs and with dyes, made from roots and herbs, tinted them in the bright colors which nature was then tinting the leaves and flowers. Then she invited the children to a little feast and after it was over, bade them search for treasure among the trees and bushes; and here in nests, which she had cunningly contrived, and the cardinal eggs.

"What a wonderful hen it must have been to lay such beautiful eggs," cried one little tot.

"It wasn't a hen," said another, "the eggs hens lay are white. They must have been left by the rabbit I saw hopping about just now." And so that is why the rabbit has something to do with Easter; and because of this legend we have provided a large assortment of Rabbits and Eggs that you may send your friends a memento of this beautiful Easter time.

There are CHOCOLATE RABBITS, that are made from good chocolate at 5c and 10c each.

CHOCOLATE EGGS—Beautifully decorated at 5c to 25c each. SOLID CREAM EGGS in different tints, such as pink, green, white and purple, at 5c each.

POACHED EGGS that look like the real article—good to eat and a decided novelty at 5c each.

**AT THE CAKE DEPARTMENT**  
Special Easter Cakes  
Two layers of light, moist cake, with a mallo whip filling and white creamy icing—tastefully decorated, at 10c each.

**FANCY MERANGUE KISSES**  
at 5c and 12c a dozen.

**Small Fancy Cakes and Wafers**  
Almond Macaroons, Coconut Macaroons, Vanilla Wafers and Short Cakes, 40c to 60c a pound.

**SATURDAY ONLY—Fruit Loaves** with plenty of fruit; Currant Loaves, Coffee Buns and Dutch Rolls; also Sally Lunns for toasting.

**IN THE TEA ROOM**  
SPECIAL NOON LUNCHES  
11:30 to 2:30 o'clock.  
10c. 15c. 25c.

**SPECIAL AFTERNOON TEA.**  
15c.  
Strawberry Short Cake.  
Cup of Tea or Coffee.

**Peters** 169 Dundas  
519 Richmond

## Choice Meats for Easter

We have put in an exceptionally choice lot of Fresh and Cured Meats to offer you for your Easter dinner.

Choice Breakfast Bacon (our own cure) 20c lb.  
Lean Back Bacon 22c lb.  
Cottage Rolls 20c lb.  
Sugar Cured Hams (whole or half) 20c lb.  
Prime Roasts Feifer Beef 17c lb.  
Choice Roasts Veal (extra quality) 17c lb.  
Roasts Fresh Pork 16c and 18c lb.

**SPRING LAMB**  
We have a very choice lot of Spring Lamb by the hind or front quarter. Also an extra choice lot of Fresh Yearling Lamb.

**CALVES' LIVERS.** SWEET BREADS. HEARTS. TONGUES, ETC.

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**COATS**  
Just to hand within the last few days, in the very latest styles.

Prices—\$7.75, \$8.75, \$9.75, \$10.75, \$13.75, \$15, \$16.50, \$18.75, \$19.75, \$22.50, \$25, \$27.50, \$35 to \$40.

**WAISTS**  
NEW AND STYLISH. Crepe de Chine, from ..... \$5 to \$8.50  
Silk, from...\$3.50 to \$10 Lingerie, from...\$1 to \$5



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Special provisions have been made in our new building for cleaning, storing and protecting furs from any other damage. Furs called for and delivered upon notification.

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## HOLIDAY SAVINGS AT PURDOM'S HARDWARE

PROMPT ATTENTION TO MAIL AND PHONE ORDERS.  
STORE OPEN THURSDAY AND SATURDAY UNTIL 10 P.M.

**Garden Tools.**  
Rakes, 25c, 30c, 35c, 50c, 60c.  
Hoes, 25c, 40c, 50c, 60c, 75c.  
Spades, 75c, \$1.00, \$1.10.  
Spading Forks, \$1.15, \$1.25.  
Trowels, 15c, 20c, 25c, 35c, 75c.  
Turf Edgers, 85c, 90c.

**Carpet Sweepers.**  
"The Dissell," with all new improvements. Price, \$2.75, \$3.00, \$3.50, \$4.00, \$4.25, \$4.50.

**TUB STANDS.**  
It holds two tubs and wringer. Price, \$1.90.

**CUT GLASS.**  
50 dozen Cut Glass Cream and Sugar. Special 49c pair.

**GAS PLATES.**  
1 Burner .... 90c  
2 Burner ... \$1.65  
3 Burner ... \$2.25  
Many different styles to choose from.

**Tungsten Lamps.**  
25 Watt ..... 35c  
40 Watt ..... 35c

**Wheelbarrows.**  
Clean Day is at hand. Get ready and buy a wheelbarrow. Price, \$1.50 to \$4.50.

**Wheelbarrows.**  
Clean Day is at hand. Get ready and buy a wheelbarrow. Price, \$1.50 to \$4.50.

## "The Reach Baseball Goods"

**Fielders' Gloves,**  
25c, 50c, 75c, \$1.00, \$1.25, \$2.00, \$3.00.

**Catchers' Mitts,**  
Fielders' Mitts and Basemen's Mitts,  
25c, 50c, 75c, \$1.00, \$1.50, \$2.00, \$2.50, \$3.50.

**BASEBALLS.**  
The official American League Baseball. "Cork Centre," ..... \$1.25  
Other prices, 5c, 15c, 25c, 50c, 75c, \$1.00.

**The "Reach" World's Series Bats.** Price 25c, 50c, 75c, \$1.25

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**CHI-NAMEL**  
Porch Furniture Enamel  
It costs only a half cent per square foot to restore old furniture to its original newness.

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Cannot be excelled. It's a favorite drink with many, and will suit you if you try it.

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SEALED BY HYDRO.  
The wrapping of bread prevents any dirt coming in contact with the bread—the most important food you eat.  
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Direct From Paris.  
**Tango Beads**  
All colors and sizes. 35c up to \$2.00 a string.  
**Lingerie Clasps**  
Enjoy the Comfort They Give.  
**Tango V Pins**  
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**The Easter Chic Rings**  
New and Lucky.  
See Window Display.  
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Irvine, L. Sage and J. Flaven, while Moll, R. Lyons and D. F. Campbell added to the entertainment with humorous speeches. A solo by W. Walters was also greatly appreciated.