-The Awakening Progresses-

Spirit of Ontario's "New Nationalism" Growing by Leaps and Bounds---Omens on Every Hand

WORKING OF LEAVEN IS FELT - THROUGHOUT WHOLE PROVINCE THE TOWN AND COUNTRY JOIN

Press of Western Ontario Urges Importance of Organized Publicity for Resources-Towns and Villages Are Blazing the Way.

The "Stay in Ontario" campaign is gathering impetus every day. Newspapers all over the western province are taking up the cry and urging upon their respective districts the expenditure of large sums of money for publicity purposes. Such men as President G. C. Creelman, of the Ontario Agricultural College, have lent the idea their indorsement. All over the country there is a quickening of provincial loyalty and a renewed appreciation of home advantages. The towns are becoming interested, villages, such as West Lorne and Thedford have formed publicity associations of their own. The Board of Trade of Bowmanville has written The Advertiser for information concerning the methods of the Lambton Publicity Association. On every hand the reawaken

is the purpose of this instalment of articles to make plain extent of these manifestations of new life. The Advertiser will be only too glad to publish news of progress from any part of the western peninsula.

LOADS OF SETTLERS EFFECTS

And, Mr. Western Ontario Farmer, They Are the

Goods of Live Settlers Coming In, Not Old

Residents Going Out.

English capitalists are acquiring a deserting this locality, having disposed tract of several thousand acres in of their farm land at high prices, and

Southeastern Essex, upon which they intend placing settlers from their native land who are acquainted with market gardening. To further their enterprise a large capping factory is

enterprise, a large canning factory is about to be erected in the beautifully-situated and flourishing village of farming can be secured. One is the

Wheatley. Prices being paid for said labor question, both as to quantity and property are far in advance of any-

newspaper, whether country weekly or city daily, without finding among the news of the day some echo of the agriculture rennaisance. The fires kindled by the reawakening of the

farmers are beginning to create smoke Farmers' clubs, corn growers' associations and various organizations for the benefit of the farming community are springing up all over the province, the extension of rural telephone lines and the adoption of modern convenences for use in country nomes is progressing as never before Counties and towns are forming publicity associations to advertise the advantages of their particular sections and there is a strong tendency to experiment, to improve, and to adapt is a tendency toward scientific re-

search in matters agricultural. The Ontario Bean Growers'

or miss proposition, to a scientific Anyone whose business brings him business. Through experimenting In touch with the trend of events in with soils, fertilizers and seed they he envolving more and better beans. They are working to produce the maximum return from the minimum labor

> At the annual meeting of the society, recently held in Ridgetown, the directors spent half a day selecting seed to plant next season. They made their selections with a view to securing a stalk that will ripen evenly with the pods clustered well toward the bottom. Enough seed was secure to plant about one-third of an acre. From the Leans raised on this another selection will be made and the process continued for several seasons until a pedigreed seed is produced Then it is planned to divide this seed among the growers. The association is also experimenting with the use of as applied to bean growing

More Apple Growing. Another indication of the way in which the wind is blowing is found periment, to improve, and to adapt the increased interest in apple growing which is making itself felt past year, is making preparation for just as cheaply as in Canada. If one failure to suit both sides of the House crops to soil conditions. The "show growing which is making itself felt past year, is making preparation for just as cheaply as in Canada. If one failure to suit both sides of the House me" attitude is giving way and there among the neglected orchards of a vigorous summer's work. Huron County. A British company

BETTER THAN VIRGINIA.

Lakeside, March 27,-William Clark, a former Canadian, now large tobacco planter near Richmond, Virginia, believes that better tobacco can be grown in Perth county than in the "Old Dominion.' Mr. Clarke bases his opinion on experiments conducted last year while sojourn ing in Canada for the good of his health. An experimental plot of tobacco which he planted here from seed obtained in the southern state prospered amazingly, and Mr. Clark declared the product to be of better quality than even the famous Virginian leaf. It is likely that be will attempt the raising of the weed on a larger scale next season. Mr. Clark also succeeded in growing peanuts on soil

ORCHARDS THRIVE NEAR KINCARDINE

National Land and Fruit Company Leases 17,000 Apple Trees Near Lake Town.

HORTICULTURE RETURN

-2,500 Barrels First Year.

[Special to The Advertiser.]

Kincardine , March 27 .- The National Land, Fruit and Packing Company, business in the leasing of orchards in the neighbrohood of Kincardine the be purchased in the United Sates of a Government amendment and its

taking old orchards on lease at \$25 work last spring, the pruning and bond to the Buffalo market, ock- in delaying the royal assent until Fri an acre and its promoters expect to spraying did not come up to the ation is one organization which is performing a great work for better farming. Through a study of conditions it is changing the bean growling industry from a haphazard, hit make a good profit after expending mark, but the plowing and harrowing was faithfully performed and although only one spraying with the lime sulphur spray, with the addition of the proper proportion of arserate of leaf, was faithfully performed and although Acres of pasture land now lug idle for the destruction of the codling moth, the results were such as to con-PILED ON ESSEX DEPOTS

The syndicate has leased 17,000 trees ill large, and intend raising that numer to 20,000 this incoming spring. The intention is to prune thin, cut as a machine for the conversion of back and thoroughly fertilize with raw material into marketable product. izers, and as each farmer has agreed to the steer machine and pitting the of the men on the question of terbarnyard manure and English fertilto plow and harrow, and place upon by-products back on the land we are minting the strike. The ballot pape the ground about twenty loads of adding to the value of our farms. But reac; [From the Farmers' Advocate.]

Not only are our American cousins actively engaged in securing a foothold in the fertile lands of Western Canada. Loads of settlers' effects may be seen piled up, awaiting removal to their new home in our great corn belt. Some of the Old Land are turning their foot-steps thitherward. A syndicate of our most prominent corn growers are

2,500 Barrels of Apples. Notwithstanding the drawbacks of in Canada and keep the by-product, the first season, as mentioned, there we are beating the Yankees at their

the latest and most approved ma chinery, and although the past year has been counted an off crop, syndicate is highly pleased with th season's work. The agent here, Cole, informs your correspondent tha at one visit he made to the work here were eighty carloads of cu shunted off on the syndicate's ow rack, waiting to be unloaded.

FATTEN U.S. CATTLE ON CANADIAN SOIL

Importation of Stockers Under Bond Salvation of Industry, Says William Weir.

AMERICAN PRICES HIGHER

But Feeding Cattle Can Be Purchased as Cheaply as in Canada-Would Prove a Great Boon.

By The Advertiser Commissioner.] St. Marys, March 27.-Importation of stockers in bond from the Unite States, feeding them on Gniario farm and after the fattening process is con plete, shipping them tack to Bufalo to get the benefit of America liam Wier, one of St. Marys Jones stockmen, for the losses to cat emin resulting from the defeat of reipri-

"We have to pay as much for ou feed as the farmers in the Sates, Mr. Wier told an Advertiser represent ative, "but the price we get fir a meat in Toronto is almost alwaysabou one and one-half cents per pour le than the prevailing market of the American side. The high dut pro nibits us from shipping to Buffal, and \$1,000 to secure free entry

feed on a 150 acre farm. way in which we could reap the ene fits of the American market whom running counter to the interest opposed to reciprocity. Stockers can raising would boom, and everysarn

"Every animal is to be regarded as a machine for the confersion of When we are feeding our miterial in-

material, manufacture it, as it were, were shipped from this station 2,500 own game. I fail to see how any poli-barrels of beautiful apples and four tical party can take exception to this carloads of culls to Mimico, where the syndicate has extensive evaporating tion members can see their way clear works and sorting buildings, with all to taking it up in parliament.

W. FULTON, C. P. and T. A., LONDON. RIOTS START IN

Prevent Non-Unionists Re-

TROUBLE IN WALES

Ordered Ready for Instant

sued at Aldershot tonight for all the troops, numbering 10,000, to be prepared to move at any moment into the colliery districts. Troop trains are being held in readiness. Five hundred troops left Lichfield for Cannock, Staffordshire, where a serious riot occurred this afternoon and a detachment of infantry is quartered tonight at Brynkinalt, where trouble is expected between union and non-union men.

London, March 27.-The House of to the Lansdowne said that the Opposition American market for what cattle can would not amend the bill or delag "At present free entry is, of carse accept full responsibility for it. No out of the question, but there i on body but the Government and their either of the disputants.

we could import these chimals in and the committee stage would be post-Owing to the lateness of starting fatten, and send them back aga in poned until Thursday. This will result

strike began occurred today at would be put to good use, theferlility nock, Staffordshire, where se of farms would be immerely im- thousand strikers, accompanied proved and many people no now hundreds of women, raided a collie find dairying more profitable han the in which eighty men were working rince the most skeptical of the advisa- raising of fatted cattle weld fed They stoned and overpowered the small sility of spraying and cultivation of steers again. We would get he hit force of police on guard, setting fire prices for our finished prouct and to two buildings and wrecking other would pay no more for our ray mater. The rioting continued for several hour ial than when selling to the Toronto until large reinforcements of polic

Back to the Mines.

pendig the settlement of the minimum

Whe it is remembered that 115,000 men ted against commencing the strike, ittle doubt is felt that a majority vill now vote in favor of its termintion, especially as the view is gathers force among the miners that the mis owners are trying to prolong the suggle in order to bleed the men's nions, while they render them | Sicilian men's nions, while they render them sich and some sich and

Mr. J. E. Arsenault, a Justice of the Peace and station master at Wellington, on the P. E. I. Ry., says: "Four years ago I fell on a freight truck, sustaining a bad cut on the front of my leg. I thought this would heal, but instead it developed into a bad ulcer, and later into a form of eczema which spread very rapidly and also started on the other leg. Both legs became so swolien and sore that I could only to about my work by having them

WILTSHIRE Virginia Av. and Beach.
350. Private baths, running water in
rooms, elevator, sun parlor, etc. Music.
Special, \$12 50 up weekly; \$2 50 up daily.
Open all year. Booklet. Samuel Elils. 17iu "This was my condition when I got my irst box of Zam Buk. Greatly to my de-ight that first box gave me relief. I con-

CANADIAN PACIFIC RAILWAY

EASTER SINGLE FARE

Between All Stations in Canada, Port GOOD GOING APRIL 4, 5, 6, 7, 8, Return Limit APRIL 10. (Minimum Rate of 25c.)

Settlers' Trains

Western Canada Ask Nearest C. P. R. Agent for Homeseekers' Pamphlet.
Low Colonist Rates to Pacific Coast
Full Particulars from any C. P. R WIII Leave TORONTO

10:20 p.m. EACH TUESDAY During
MARCH and APRIL.

teps to organize the district boards

be in readiness when the men are willing to resume. A meeting of the Lib eral members of the House of Com

ons, representing the mining consti

tuencies, has been arranged by the

dovernment whips for tomorrow, at

which the prime minister will make

an important statement on the atti-

tude of the Government. This meeting

is expected to have an ameliorating

effect on the situation. No labor

In the lobbies of Parliament the

feeling of gloom which was manifest

on Tuesday has entirely disappeared,

The worst of the trouble is over, but

he price of coal and food is still ris-

ing, and the work of dealing with the

inevitable distress is throwing great responsibility upon the Government,

Labor Leaders in Line.

liament to secure the best possible terms for the miners in the bill, the

abor leaders now frankly counsel the

great influence in the ballot an

eaves little doubt that the end of th

trike is at hand. James Ramsa

Macdonald, addressing the miners

o secure prompt decisions on the

impler demands, such as five shillings

day rate. Then if the decisions are

satisfactory they should be taken as

an indication of what the other deci-

sions are likely to be, and resume work

James Keir Hardie, the independent

labor leader, in a speech at Peckham tonight, gave similar advice.

STEAMSHIP ARRIVALS.

Adriatic, at New York, from Naples. Kaiserin Auguste Victoria, at Ne

Try Cuticura Soap

and Ointment Free

Although Cuticu: a Soap and Cuticuia Gint-ment are sold by druggists and dealers every-where, a liberal sample of each, with 32-page booklet on the care and treatment of skin and

hair, will be sent, post-free, on application to Potter Drug & Chem. Corp., Boston, U. S. A.

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Boston.

Rates of Passage. First-Class—\$62 50, \$72 50, and \$82 50. Second-Class—\$47 50, \$50 00 and \$52 50.

Third-Class-\$31 25 and \$32 50. (According to Steamer and Service.) For full particulars of summer sailings

and rates, apply to:
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Record Trip, 39 Hours 20 Minutes.

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HOTEL AND SANATORIUM

With its elegant comforts, its tonic and curative baths, and superior table and service, is an ideal place for winter and spring. Always open. Always ready. Always busy.

16tf F. L. YOUNG, General Manager.

for March and April Sailings.

Portland .. Mar. 12th

..... Mar. 21st

ictorian.....

without transfer

Wednesday.

Steamer. St. John. Halifax irginian.....Mar. 15thMar. 16th

Wilhelm der Grosse, at New

eaders, said:

forthvith.

men to accept the bill. This will hav

Having made a strong fight in Par-

aving given place to confidence.

members have been invited to attend.

STAFFORDSHIRE

APRIL 2, 16 and 30.

And Every Second Tuesday Until
SEPT. 17, Inclusive.
WINNIPEG AND RETURN, \$34 00.
EDMONTON AND RETURN, \$42 00.

Proportionate Rates to Other Point Return Limit Sixty Days. THROUGH TOURIST SLEEPING

CARS
To Edmonton, Via Saskatoon, Als
Winnipeg and Calgary Via Main

Striking Miners Attempt To turning to Pits.

Ten Thousand Troops at Aldershot Action.

London, March 27 .- Orders were is-

The railway managers have decided to suspend all freight traffic except perishable goods from April 3 until

Lords and the Bill

Lords tonight passed the second read-Revival of Fruit Industry Promises the meat combine simply has is at ing of the minimum wage bill with-its mercy. I would willingly pay out division. During the debate Lord its passage, but the ministry mus upporters, he added, had a good word or the bill, which failed to satisf; Owing to some hitch in the wording

crived and scattered the rioters by cton charges.

prompt decision has been made by the Miners' Federation to take a ballot

"Ae you in favor of resuming work rates f wages in the various grades by th district boards to be appointed underthe Coal Mines Minimum Wage

ong the to come. The prospect tonight, therefore,

that te strike may end in a week, al-thoug there will be no general resumpon until after Easter.
Will Hurry District Boards.

four a cut bed to 4 years

sandaged.

I consulted two dectors, and tried ill the salves, liniments and lotions 1 leard of, but-instead of getting better

Inued to apply it to the sores, and day by lay they get better. I could see that at ast I had got hold of something which would cure me, and in the end it did.

The sort since Zam But to the sores, and day by lay they get better. I could see that at wirginia avenue, near Beach and Steel Pier. Open surroundings. Capacity, 500 better to and cold sea water baths; large elevator to the sort of the sort

Forked a cure in my case, and there has recently herbal in composition, Zam-Buk

Purely herbal in composition, Zam-Buk a a sure cure for all skin diseases, cold

TRAVELLERS' GUIDE

GRAND TRUNK RAILWAY. ARNIA TUNNEL TO SUSPENSION BRIDGE AND TORONTO.

Arrive from the East—*3:27 a.m.,
10:56 a.m., *11:12 a.m., *11:28 a.m.,
*6:30 p.m., *8:00 p.m., 10:20 p.m.
Arrive from the West—*12:09 a.m.,
*3:43 a.m., 8:50 a.m., *11:55 a.m., 1:10
p.m., *4:10 p.m., 6:25 p.m.
Depart for the East—*12:14 a.m.,
*3:48 a.m., 7:30 a.m., 9:00 a.m., *12:35
p.m., 2:05 p.m., *4:25 p.m., *6:53 p.m.
Depart for the West—*3:32 a.m., 7:40
a.m., *11:18 a.m., *11:43 a.m., 1:40 p.m.,
*2:20 p.m.

LONION AND WINDSOR. Arrive—10:23 a.m., *4:00 p.m., *6:50 p.m., 11:05 p.m. Depart-6:35 a.m., *11:35 a.m., 2:05 p.m., *8:10 p.m.

STRATFORD BRANCH. Arrive—11:15 a.m., 1:33 p.m., 6:45 p.m., 11:25 p.m.
Depart—6:00 a.m., 10:26 a.m., 12:35 p.m., 2:45 p.m., 4:55 p.m.

LONDON, HURON AND BRUCE.

Depart—8:30 a.m., 4:40 p.m.
Trains marked * run daily. The CANADIAN PACIFIC RAILWAY. CANADIAN PACIFIC RAILWAY.
Arrive from the East—*11:28 a.m.,
5:10 p.m., 7:40 p.m., *10:52 p.m.
Arrive from the West—*4:30 a.m.,
12:36 p.m., *5:22 p.m., 8:25 p.m.
Depart for the East—*4:38 a.m., 7:45
a.m., 12:45 p.m., *5:30 p.m.
Depart for the West—8:00 a.m.,
*11:35 a.m., 7:48 p.m., *11:00 p.m.
Trains marked * run daily. Those
not marked, daily, except Sunday. MICHIGAN CENTRAL RAILWAY

Arrive—7:04 a.m., 11:10 a.m., 5:10 b.m., 9:35 p.m. Depart—7:20 a.m., 2:20 p.m., 5:35 b.m., 10:11 p.m. PERE MARQUETTE RAILWAY. Arrive—8:45 a.m., *12:00 noon, 1:50, 1:38, *9:15 p.m.
Depart—5:05, *7:10, 9:45 a.m., 2:30,

*115, 77:00 p.m.

*To and from Walkerville. †To St.
Thomas only. All trains to and from
Port Stanley, except trains marked
with star and dagger.

Traction Company Hourly Service

Between London and St. Thomas from 7 a.m. to 11 p.m. on week days; from 9 a.m. to 9 p.m. on Sunday. Two-hourly "My advice to the miners is to ac-ept the bill and get the boards ap-Stanley. Cars leaving London on the even hours go through to Port Stanley. The last car waits for the theatre. ointed as quickly as possible, so as



Canada. Good going April 4, 5, 6, 7, 8. Return limit April 10, 1912. HOMESEEKERS' EXCURSIONS TO

WESTERN CANADA, VIA CHICAGO Winnipeg and Return . Edmonton and Return

LOW RATES TO PACIFIC COAST.
Tickets on Sale Daily Until April 15th.
SETTLERS' ONE-WAY TICKETS TO SETTLERS ONE-WAY
Manitoba, Saskatchewan and Alberta, en
sale every Tuesday in March and April.
When going to Buffalo, New York, Philadelphia, Montreal, travel via Grand
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MICHIGAN CENTRAL "The Niagara Falls Route."



Easter

Single Fare for The Round Trip

Good going April 4, 5, 6, 7, and 8 Final return limit, April 10, 1912. Between all stations in Canada and to Detroit and St. Clair, Mich, Black Rock, Buffalo, Suspension Bridge and Niagara Falls, N. Y. Thos. Evans, C. T. A.; S. H. Pal-

mer, D. P. A., St. Thomas; L. W. Landman, G. P. A, Chicago.

THE MAGNIFICENT STEAMSHIP

the holder of a speed record that no liner affoat has ever equalled, first cabin throughout with gorgeous rooms and private baths, the finest promenade deck in the world, the best cuisine on the Atlantic and carrying no cattle or freight, is far the greatest liner to

the land that you should see while the world-famed Bermuda flowers are in blossom. In this Fairyland you can enjoy driving, cycling, golf, tennis, boating, ocean bathing, fishing and every outdoor recreation.

Salling every Thursday, from New York.

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Length, 570 feet Breadth, 63 % feet Tonnage, 14,300 Wireless and Submarine Signals HOLD ALL RECORDS BETWEEN CANADA AND LIVERPOOL

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From Quebec to Liverpool. Britain... May 3, May 31, June 28 Emp. Britain...May 3, May 31, June 28 Emp. Ireland...May 17, June 14, July 12 From Montreal to Liverpool.

L. Champlain...May 9, June 6, July 4.

L. Manitoba..May 23, June 20, July 18

sores, chapped hands, ulcers, blood-poisoning, Training worm, inflamed patches, cuts, burns and bruises.
All druggists and stores seil at 50c. box, or poot free from Zam-Buk Co., Toronto, for price.

Most modern and leading moderate rate hotel. ALBEMARLE, Virginia Ave., near Beach. Capacity, 350 Large sunny rooms, steam-heated, excellent table. \$8, \$10, \$12 50 up weekly; \$2 up daily. American plan. Elevators, sun parlors, orchestra. Booklet. J. P. Cope. Tickets and all information from any steamship agent, or W. Fulton, C. P. A., C. P. R., London, Ont.

"STAY IN ONTARIO" MOST WHOLESOME CAMPAIGN

"Timely and Praiseworthy" Movement Should Be Emulated, Says Farmer's Advocate -Beats Yellow Schemes.

That influential and progressive journal, the Farmer's Advocate, has the following to say of the "Stay in Ontario" movement: A timely and praiseworthy campaign of publicity has been undertaken by The London Advertiser on behalf of the outstanding natural advantages of Western Ontario from the farming point of view. This is a wholesome display of enterprise that should be emulated generally by the newspaper press of Eastern Canada, the light of which has too long been "hid under a bushel" of self-satisfied apathy, while people were drifting away in shoals with the hope of "bettering themselves" in newer regions. It is not necessary to "knock" the States or the West, but rather to awaken in the minds of men, young and old, a sensible appreciation of the priceless privileges lying undeveloped about their immediate doors. People are apt to forget even the cash advantages of an equitable climate, capability to produce with certainty fruits and all sorts of field crops, opportunities of marketing, transportion privileges, electrical power, schools, churches, etc., while dreaming of something that seems cheap and easy in the distance. It is doubtful if anywhere in the world farming can be pursued with more success and satisfaction than in scores of regions like Western Ontario scattered all over the eastern provinces of Canada, the privileges and the lands of which have all along been held too cheaply. It may require plenty of ability and knowledge to farm well, but it will pay. There is every opportunity for intelligent capacity in a choice of farm pursuits, and The Advertiser is doing the country, the people, the towns and itself a valuable service in thus breaking fresh journalistic ground. It beats all sensational "yellow" newspaper schemes that ever were tried.

thing anticipated or expected ten years for certain products suited to our soil go. Changes are occurring all over the sible, owing to the wide margin in county and property is changing own- price of the raw product and the ership very rapidly. The scenes wit- manufactured article. PUBLICITY IS NEEDED IN ONTARIO CATTLE COUNTRY

Horses and Steers Are Produced in Abundance, But Land Values Are Low-Industry Holds

Commissioner.] St. Marys, March 27.-While new agricultural activities are springing up on every hand, while fruit trees are cars at Parkhill. being set out by tens of thousands. Owing to the large number of dealand tobacco and garden truck are, to a large extent, taking the place of cereal crops, the old reliable Ontario horse and cattle industry is holding mate that the money received each its own. In the north central parts of the western peninsula the business of Parkhill is away past the \$100,000 horse raising is flourishing as never before, and fatted cattle by the train-

load are being shipped to the eastern markets. Pre-eminent in the cattle and horse country stand the three towns in this district. of Parkhill, Ailsa Craig and St. Marys. Parkhill horses, like Blenheim beans and Aylmer pickles, are rapidly becoming famous, and the propagation of these splendid animals form no inconsiderable part of the ever-increasing stream of wealth which is flowing into the pockets of progressive Ontario farmers. Scarcely week passes that several carloads of draft horses are not shipped to the West and the demand continues to horses.

exceed the supply Money in Horses.

In one day nine carloads, averaggood horses run much higher than

[By Arthur C. Bowman, Advertiser | this. Several teams have been sold for more than \$400, and extra good ones bring more than that. Ordinarily the price of a good heavy horse between \$150 and \$200 on board the

ers making shipments and the scattered territory on which the horses are raised, exact figures are hard to obtain, but many business men estiyear from the sale of horses near mark. Although heavy horses predominate, the wide pastures also feed dozens of carriage horses, roadsters, hunters. In fact, every variety of horse which walks on four legs thrives

Beef Production.

A litle further east along the railroad is the town of Ailsa Craig, where

the cow is queen. Only one other town in the Western district (St. Marys) exceeds this village in the shipment of fatted cattle. It is estimated that the money paid out for fat cattle here exceeds the record of the neighbor town for

As for St. Marys, the aggregate value of horses, cattle, butter and cheese produced within five miles of the town is tstimated at between ing twelve or fourteen horses to the \$600,000 and \$700,000. Limestone rock car, were shipped. Figuring only isn't the only thing that this part of twelve horses to the car the value of Perth County can produce. And yet such a shipment at the low price of with all this magnificent showing lands \$150 per horse would amount to \$16,- within a radius of six or seven miles As a mater of fact, prices for are selling for as low as \$70 an acre. Continued on Page Eleven.