BACON and EGGS

Our Bacon is mild flavored, sugar-cured, and not salty. The nicest Bacon in the city.

Breakfast or Back

Sliced, per pound 22c
By the piece 20c
Cooked Ham 30c
Fresh Eggs 18c
Dairy Butter 28c
White House Coffee 40c
English Breakfast Tea 50c

John Diprose

Dundas and Ridout Sts. Phone 386
Dundas and Wellington. Phone 2261
Richmond and Hyman. Phone 1291

Wall Paper

The new spring productions in Wall Paper.

O. B. GRAVES
Limited.
203 DUNDAS STREET.

London Conservatory of Music and School of Elocution, Limited
374 DUNDAS STREET.

Piano, Organ, Voice, Violin, Fletcher Music Method, Private School of Kindergarten, Elocution Theory of Music in all its branches, etc. Ask for curriculum. F. LINFORTH WILLGOOSE Mus. Bac., A.R.C.O., principal; LOTTIE L. ARMSTRONG registrar.

SEVEN COLLEGES

A strong link in Canada's greatest chain of high-grade Actual Business Schools, established during the past thirty years. Owing to our business connection all over Ontario, we do better for our graduates than any other school. Spotton Colleges are the largest trainers in Canada. You may study all at home or partly at home and finish at the College. Enter any day. Individual instruction. Open entire year. Night classes. Mail courses.

London Business College
Cor. Dundas and Park Ave.
GEORGE SPOTTON, Principal.

Baby Carriages

See our Go-Carts before you buy. We have a full stock of Sleepers and Collapsible Carts.

H. Wolf & Sons
DOWNTOWN. 265 DUNDAS ST.

MOON SOLE LIGHT FOR PETROLEA

Hydro-Electric Expert Called Into the Case.

Petrolea, April 11.—For more than a week Petrolea has been without its electric street lighting, owing to a rupture between the company and the council as to rates, which the latter claims are much too high, both for the arc and incandescent service. As the two parties could not reach any amicable settlement, Mr. R. Stirrett, chairman of the P., W. and L. committee, appealed to the hydro-electric commission for advice. On Wednesday an expert from the commission will be in Petrolea and after a thorough examination of the situation and conditions, is expected to advise the council on the best course to pursue. In the meantime Petrolea citizens are very grateful to her majesty, the moon, for her light on an otherwise gloomy subject.

CARTER'S LITTLE LIVER PILLS.

CURE

Sick Headache and relieve all the troubles incident to a bilious state of the system, such as Dizziness, Nausea, Drowsiness, Distress after eating, Pain in the Side, &c. While their most remarkable success has been shown in curing

SICK

Headache, yet Carter's Little Liver Pills are equally valuable in Constipation, curing and preventing this annoying complaint, while they also correct all disorders of the stomach, stimulate the liver and regulate the bowels. Even if they only cured

HEAD

Ache they would be almost priceless to those who suffer from this distressing complaint; but fortunately their goodness does not end here, and those who once try them will find these little pills valuable in so many ways that they will not be willing to do without them. But after all sick head

ACHE

is the bane of so many lives that here is where we make our great boast. Our pills cure it while others do not.

Carter's Little Liver Pills are very small and very easy to take. One or two pills make a dose. They are strictly vegetable and do not gripe or purge, but by their gentle action please all who use them.

CARTER MEDICINE CO., NEW YORK.

Small Pill. Small Dose. Small Price.

DR. JARVIS
DENTIST
Corner Dundas and Clarence Streets

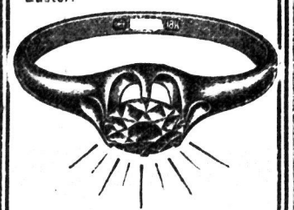
Coal Suggestions

THE TIME—Now.
THE PLACE—Heaman's.
THE KIND—D., L. and W.
THE REASON—It is the best.

Heaman & Son
Corner York and Burwell Sts.
PHONE 312.

Have You Ever Thought?

How much more a diamond at Easter is prized than one received at Christmas time? If you wish to show **Real Friendship** to those who are dear to you, no better time could be chosen than the **"Bright and Gladsome Easter."**



Each month our **2 Stores** show an increase in diamond sales. **"There are Reasons."** See marked diamond trays in our windows. Also see what we can give you in special values between $15.00 and $50.00.

W. G. YOUNG
DIAMOND HALL STORES.
C.P.R. Watch Inspectors. G.T.R.

Quality Store
WILL SELL THURSDAY AFTERNOON:

HOT CROSS BUNS
AT 12c PER DOZ.

FRESH VEGETABLES Cauliflower, Cucumbers, New Carrots, New Beets, Radishes, Green Onions, Celery, Lettuce, Parsley, Tomatoes.

TWO PHONES—1024, 3323.

Harry Ranahan
515 RICHMOND STREET.

LONDON AND DISTRICT

Motion Dismissed.

At Osgoode Hall, Toronto, in the case of Anna K. Daniel, of London, motion by plaintiff for an order for the examination of His Honor Judge Macbeth. Motion dismissed.

The Famine Fund.

The China famine fund has now reached $420.10, the amounts received so far by Mrs. F. A. Steven, the treasurer, being: Previously acknowledged, $410.10, a friend, Colborne stret, $2; Local Council of Women, per Miss Graham, secretary, $5; Mrs. G., of Sparta, $3.

Peck—Cameron.

Mrs. John Cameron, of Toronto, formerly of London, announces the marriage of her daughter, Miss Janet Clare Cameron, to Dr. David Billings Peck, of Chicago, at Knox Church, Toronto, on Monday, April 10. Mr. and Mrs. Peck sail from New York this week to spend some months in Europe. The bride has a host of friends in London, who will extend congratulations.

Court Brighton Meets.

Court Brighton, A. O. F., No. 6507, held their regular monthly meeting last night, and added three new members to their rolls. A membership contest was decided on to secure new members with a view of making this a banner year in the court. Messrs. David Young and Russell Howie were chosen as contest captains. At the end of the year the losers will provide an oyster supper.

MRS. THORNLEY IS INDORSED BY W. C. T. U.

Resolution Passed at a Meeting Held on Tuesday.

The Woman's Christian Temperance Union met at 432 Park avenue on Tuesday, April 11, with a fair attendance of members present, and the president, Mrs. Hubert Ashplant, in charge.

The union decided that next Tuesday, the 18th, the ladies would meet at the room at 3:30 p.m. The comfort bags will then be filled, and made ready that they may be distributed before the opening of navigation.

Special prayer was offered for the success of the narcotic and sailors' department of the W. C. T. U.

It was arranged that the Middlesex County convention shall meet in London on the 30th and 31st of May. The union trusts that the citizens will show their hearty goodwill to their visitors by a large attendance at their meetings, and more especially by filling to overflow their audience room on the evening of the 30th.

Mr. H. E. Wilson, superintendent of the city mission was introduced, and gave some statements regarding the work being accomplished by the mission.

Mrs. Thornley Indorsed.

The following motion was enthusiastically passed:

"It is with regret we have noticed the objectionable criticism which Mrs. M. R. Thornley has been subjected, and in honoring and thanking her for her loyalty and courage, we take this opportunity, at our regular meeting, of acquainting the public generally and the press particularly that Mrs. Thornley, in her address before the Ministerial Association, was representative, and voiced the sentiments of the W. C. T. U., and that Mrs. Thornley's utterances then and since have our entire approval."

PROPERTY WITHDRAWN

Only One Bid For the Chapter House Property.

The Chapter House property on Piccadilly street, was offered for sale yesterday afternoon in the office of Cronyn, Betts & Coleridge. Only one bid was received, and the property was withdrawn. Mr. J. W. Jones acted as auctioneer.

The offer was from a Stratford man, who made a bid of $500 for the property. As the lot is a large one, in a fine section, the offer was ignored. Mr. Jones endeavored to get somebody to start it at $4,000, but there was no person present apparently who wanted it, and after several ineffectual attempts to get an offer, the property was withdrawn.

Gold Seal Baking Powder

We guarantee it to be equal to anything on the market. Per pound....15c

J. W. EEDY
879 WATERLOO ST. PHONE 1206

Watch, Clock and Jewelry Repairing

All work guaranteed and done as promptly as possible.
Clocks called for and delivered.

C. H. WARD & CO.
Diamond Merchants and Jewelers,
Phone 1084. 374 Richmond St.

Tired Feet

FOOTSORE
AND
WEARY
PEOPLE
KEEP
DR. McKENZIE'S FOOT
POWDER
AND
CRON'S CORN CURE

Always in the house—then you may indeed be happy and free from the slightest "foot trouble." Dr. McKENZIE'S FOOT POWDER relieves tired, burning, aching feet.

25 CENTS.

GAIRNGROSS & LAWRENGE
PRESCRIPTION CHEMISTS
216 DUNDAS ST. LONDON, ONT.

Beltz & Co.
54 YEARS IN BUSINESS.

Are moving to 201 Dundas, opposite present store.

9 years at 52 Dundas street.
39 years at 144 Dundas street.
5 years at 145 Dundas street.
2 years at 160 Dundas street.
2 years at 206 Dundas street.

A sure evidence that business is gradually moving east.

Beltz & Co.

TWO HOLIDAYS FIXED FOR MONTH OF JUNE

King's Birthday and Special Holiday For Coronation.

Ottawa, April 12.—June 3, the birthday of his Majesty King George, and June 22, coronation day, will be proclaimed as statutory or legal holidays in Canada. Some time ago his Majesty instructed through the colonial office that he would prefer to have his birthday celebrated on the actual anniversary of his birth, instead of adhering to the precedent set by the late Sovereign, King Edward, whose birthday was officially celebrated on Victoria Day, instead of on Nov. 9. Good Friday, Easter Monday, Victoria Day and Dominion Day are now statutory holidays, and with June 3 added as a fixed holiday from now on, and coronation day made an extra holiday this year, the Dominion will be well served with public holidays during the coming eleven weeks.

EXODUS TO NEW YORK.

Montreal, April 12.—The growth of the annual Eastertide exodus to New York City from Montreal is shown by the announcement that local railway officials have booked passengers enough to fill between fifty and fifty-five Pullmans. In 1882, four extra coaches carried all those taking in the trip to Gotham.

Michael Olapi, an Italian miner employed at Nanticoke, Penn., is exhibiting 23 petrified eggs which he says he picked out of a rock away down in the chamber of the mine where he works. The stones have every appearance of having once been hens' eggs, it is said, and a scientific man has been asked to investigate.

THE UNDERFED

How Children of the Ignorant Are Robbed of Oatmeal.

A canvass made among the intelligent shows that seven homes in eight serve oatmeal. Among the ignorant another canvass shows that not one home in twelve serves oats. The children grow up incapable, because bodies and brains are starved.

Nature stores in oats more energy food, more brain food, more nerve food than in any other grain that grows. That's why children crave oatmeal. There is nothing to take its place.

This is a food on which it doesn't pay to be careless. There is a very wide difference in oat foods—a difference in richness and food value. Don't serve the common kind.

Only the richest, plumpest grains are used in Quaker Oats. They are selected by 62 siftings. Only ten pounds are obtained from a bushel. The result is a food rich in all the oat elements—the utmost in oatmeal. Yet the cost to you is but one-half cent per dish.

Made in Canada. (171)

HOLBROOKS SAUCE

R. K. COWAN
BARRISTER, SOLICITOR, ETC.
County Bldgs., next Court House, London

GROCERS LIKELY TO PICNIC HERE

Many Members Are Strongly in Favor of Spending Their Money in London.

MATTER IS NOT SETTLED

Michigan Grocers Talk of Coming to This City This Summer—Officers Elected.

The first move toward stopping the excursions out of London was made at a very largely attended meeting of the Retail Grocers' Association, held last night, when the proposal was made that instead of going to Detroit or any other place this year, the grocers hold their big annual picnic in this city.

It was pointed out that a splendid celebration could be held in Queen's Park. A great many of the members expressed themselves very strongly in favor of remaining in London. The matter has not yet been definitely settled, but will be disposed of at a later meeting.

Closing Wednesdays.

A great discussion also took place in regard to closing on Wednesday afternoons during the summer. Some of the members wanted early closing during four months instead of three, but it was finally decided to keep the present arrangements and close on Wednesdays during June, July and August.

Michiganders Coming.

A communication was received from the Michigan Retail Merchants' Association, asking what London could do in the way of entertaining a big picnic party, which would likely come here in July or August if suitable arrangements can be made. The association has over a thousand members, and with their friends and those who would come with them would make up a very large party. The association wanted to know what London had in the way of parks and attractions. The local grocers are going to use every effort to get them to come.

Annual Banquet.

Arrangements, it was reported, are complete for the big annual banquet, which will be held on Tuesday evening next. The affair promises to be a greater success than even the famous banquets of the past have been. Among the speakers secured are: G. H. Earl, of Montreal; M. Moyer, of Toronto, provincial secretary of the Retail Merchants' Association of Ontario; J. S. Percival, secretary of the Retail Merchants' Association of Michigan; Col. A. A. Smith, Moses Masuret and C. W. McGuire. In addition an exceptionally fine musical programme has been arranged.

It was decided in future to hold the meetings of the association at the call of the executive only, and not every month, as has been the custom in the past.

The Sports.

Sports promise to boom this year. The committee reported that the water commissioners are putting in a lot of new seats at Springbank, and a new wire fence to protect the bleachers, and a new blackboard for scoring. Letters were read from the Comfort Soap Company offering to supply all the sweaters for the baseball league, and from the Red Rose Tea Company offering to supply all the caps.

Officers Elected.

The election of the officers for the coming year resulted as follows:

President—Norman McLeod.
First Vice-President—Harry Ranahan.
Second Vice-President—J. B. Drake.
Treasurer—Thos. Shaw (re-elected).
Secretary — James McKenzie (re-elected).
Executive Committee—Ed J. Ryan, H. Fountaine, R. A. Ross, R. J. Wood, F. Paul, W. E. Watson, M. A. Young.
Delegates to Western Fair Board—N. McLeod and H. Ranahan.
Grocers' League Committee — F. Paul and T. James.
Excursion Committee — T. Shaw, N. McLeod, Harry Ranahan and R. J. Wood.

METROPOLITAN LIFE'S GREAT SHOWING

Wrote More Ordinary Business in 1910 Than Any Other Company By Twenty Millions.

Company Is Highly Commended by the Superintendent of Insurance for Its Progressive Management.

Of unusual interest, in view of criticisms which have in the past frequently been made of so-called "Industrial Insurance," is the recent report of the Honorable William H. Hotchkiss, superintendent of insurance of New York. Superintendent Hotchkiss' examiners have in the last sixteen months made an exhaustive investigation of the Metropolitan Life Insurance Company, and the report embodies their conclusions.

Incidentally, the report brings out other interesting information. The Metropolitan is not only a leading company in industrial insurance, but during the last year it wrote practically $150,000,000 ordinary insurance, the maximum permitted by the New York law. For a company that has been known in the past primarily as an industrial company, this is a remarkable showing. If business written in foreign countries other than Canada be excluded, the Metropolitan wrote $20,000,000 more ordinary insurance than its nearest competitor. There are at present over $700,000,000 ordinary insurance in force, and, including industrial insurance, over $2,215,000,000. In fact, the company was compelled to stop issuing policies for which application was made during the last days of the year in order to keep within the law.

In an impartial and judicial manner Superintendent Hotchkiss expresses his profound conviction that industrial insurance as practiced by the Metropolitan has had the welfare of the policyholders only in mind, and that the officers of the company have bent every [illegible] to cheapen the cost of such insurance, to reduce lapses, and in general to guard at every turn the interests of their upwards of seven millions of policyholders. Tersely stated, Mr. Hotchkiss shows that insurance for the masses is given practically at cost, and that the dividends to stockholders, limited by the bylaws of the company to $140,000, were insignificant when compared with annual premium receipts of $70,000,000.

During 1911 the company has voluntarily agreed to return to policyholders over $5,700,000 in cash bonuses, making a total of $25,000,000 thus returned, without any obligation of any kind on the part of the company to do so.

Outstanding features of the work of the Metropolitan Life Insurance Company are the campaign waged against tuberculosis; the nursery service for policyholders, and the sanatorium for employees. It is stated that 18 per cent of the death claims paid by the company are caused from tuberculosis, thus if this high mortality can be reduced it will benefit not alone the company but also all of its policyholders.

With Your Hot Cross Buns Serve Our Delicious Coffee

And you'll enjoy the holiday breakfast. Ground or in the beans

40c Pound

We are going to hold another big ORANGE SALE for the holiday.

Regular 40c Navels FOR 32c Dozen

Have You Tried Sylmar Ripe Olives?

They have a nutty, sweet flavor and are very nutritious. 25c and 45c cans, 40c and 75c bottles.

Pin-Money Pickles

The nicest sweet pickles made. Mixed and Gherkins, 25c and 40c. Mangoes, 50c bottle.

Fresh Vegetables for Good Friday

Carrots, Beets, Cucumbers, Tomatoes, Artichokes, Radishes, Lettuce, etc.

Your 'phone orders carefully filled.

THREE 'PHONES: Dundas St. 3051 and 3052. South London 969.

T. A. ROWAT & CO.

YOUNG MEN'S ANNUAL BANQUET

A Pleasant Affair Last Night in Hill Street Methodist Church.

OVER FIFTY PRESENT

Mr. William Jeffery Says All Should Strive For Character, and Not For Dollars and Cents.

The annual banquet of the Young Men's Improvement Association of Hill Street Methodist Church was held last night, and was undoubtedly the most successful of the kind ever held by the association. Over fifty members of the club and visitors were present. A most enjoyable programme of music and speeches was given.

Mr. E. Dennison, president of the club, occupied the chair. After the excellent dinner had been disposed of, Mr. Dennison, in a brief speech, welcomed the guests. The purpose of the organization was to furnish proper amusement for the young men of the district, and to cultivate the higher and better side of life.

After the health of the King had been drunk, the toast, "Our Country," was introduced, and responded to by Mr. William Jeffrey and Mr. F. Parker.

Mr. Jeffrey told of the marvellous natural resources of Canada, and the opportunities that opened up on every hand.

"There are great chances to make wealth," said Mr. Jeffrey. "The country does not need that. We need character: we need men of vision, who see what this country needs, and will throw their lives into the betterment of this our glorious land. Do not strive for dollars all the time, but strive after the things that are good. Make Canada a good nation, and we need not worry."

Our Guests.

The next toast was that to "Our Guests," and was responded to by Mr. W. H. Wortman and Mr. J. H. Tippman. Both speakers gave some excellent advice to the young men of the club, dwelling particularly on the necessity of developing the spiritual side of their nature.

Rev. C. L. McRoberts, pastor of the church, spoke to "Our Church," paying a tribute to the work done by Mr. Morrow and the association in the building up of the Hill Street Church.

Mr. F. Crossley was allotted the subject, "Our School," and briefly showed the possibilities of Sunday school work.

Ald. H. Ashplant responded to the toast to "The Methodist Athletic Association." He gave the young men some good advice regarding their home life, and warned them above all things to love and honor their parents.

"There are great possibilities in this country, if you are faithful to your trusts," he said. "Faithfulness will win promotion. Begin at the bottom and work up."

"The Press" brought brief responses from Mr. J. H. Fowler and Mr. Fred Landon. The latter told of the organization of such associations in the various churches, and expressed the opinion that they were great forces for good in the community.

Mr. H. Lewis did justice to the toast to "The Ladies," and Mr. J. Fitzgerald replied on behalf of "Other Associations."

Go After the Boys.

Mr. W. G. Young gave a brief but very excellent address on "Ambition."

"It is my opinion that the church would do better to go after the boys and talk less," he declared, in introducing his subject. "The church should go after them, and bring them into helpful organizations, and there would be less need of criticism."

"Our Association" was given to Mr. M. Morrow, who explained briefly the objects of the association.

"We are ambitious," he declared. "We want a gymnasium, and we are going to have one. We have the plans under consideration at this time, and in a short time, we expect to have sufficient money to build it. Then we will be in a better position to do the work we have in hand."

During the evening Mr. Jack Nash rendered a pleasing solo, Mr. W. Wortman gave a piano selection, D. C. Hannah a couple of recitations, and Messrs. Graham, Hill, Morrow and Murray a cornet quartette.

Those Present.

Among those present were: W. G. Young, Fred Landon, W. B. Wortman, D. C. Hannah, John A. Nash, R. D. Boyle, W. R. M. Smith, J. Fitzgerald, H. Lewis, R. D. Hill, Harry E. Graham, Fred Crossley, H. E. Dennison, Ald. H. Ashplant, James H. Bowman, George Harvey, Gar. Bissett, George Winder, Floyd McPhail, Ernest L. Watson, Geo. Baker, E. A. Gibbs, James Richmond, F. Parker, W. H. Wortman, Rev. L. C. McRoberts, Ross D. McKay, E. B. Graham, John Bedggood, W. Hodgins, Leslie Jolliffe, William Day, Thomas I. White, Fred Parker, Arthur Hearn, William Bellman, Peter Jolliffe, R. Parker, W. Jeffrey, Wes. Percival, E. Jolliffe, G. Clarke, W. Flitton, W. Copeland, J. H. Fowler, W. McGeoch, W. Hill, Hadley Murray, Roy Jolliffe, James Rowntree, James Drennan, J. H. Tappen, A. Harvey, A. Hallman, E. Morrow, L. Sanborn, M. Morrow, C. Sanborn, and others.

Thursday Savings at Purdom's Hardware

WHOLESALE AND RETAIL.

Store Open Till 10 p. m. Thursday

We are all ready for the big spring rush with a full line of Paints, Varnishes, Alabastine, Enamels, Wood Dyes and Finishes, Vacuum Cleaners, Dusters and Housecleaning necessities.

Paint time has arrived, and we are prepared for it with a large stock of the famous Sherwin-Williams' brighten-up finishes. A paint for every purpose, and guaranteed to give satisfaction. Ask for color cards.

SCREEN DOORS—Get ready for fly-time. We have a full line of up-to-date doors, best grade wire and seasoned lumber. Every door sent out complete, with spring hinges .....$1.00 to $2.25
Screen Windows, each ..... 15c to 50c

Step Ladders, each ..... 70c to $2.00
Liquid Veneer 25c, 50c, $1
Aluminum, can 25c
Alabastine, pkg. 25c, 40c
Muresco, pkg. 40c
Wonderslife, pkg. 25c

Screen Wire for repairing screen doors, windows, etc., in widths from 18 in. to 48 in. Prices, 15c to 50c yard.

1847 Rogers' Cutlery—Every piece genuine and fully guaranteed. In Knives and Forks, Spoons, Berry Spoons, Meat Forks, Bread Knives, etc. All at very low prices.

Bathroom Fixtures — We are exclusive agents for the celebrated Sternau Bathroom Fixtures. Every piece is guaranteed solid brass, and will not rust.

Towel Bars..50c to $8.00
Tumbler Holders ..... $1.00 to $2.00
Shelves ....$1.48 to $6.00
Combinations ..... $1.50 to $7.50
Tooth Brush Holders ....40c to $1.00
Bath Sprays $1.25 to $4

Come in and see our samples.

Galvanized Iron Garbage Pails, with covers, 75c, $1.00, $1.25 to $3.00. Sprinklers, 25c to $1.10 each.

Hand Vacuum Cleaners, $25.00; to rent at $1.25 per day.

Electric Vacuum Cleaner, $150.

Poultry Netting—Highest quality galvanized Netting, 2c to 12c per yard.

Special prices on rolls of 50 yards.

Tarred Paper, 400 sq. ft. in roll .....50c roll
Plain Paper, ...40c roll
Nails, 7 lbs. for.....25c
Hammers, each.15c to $1.50
Handsaws, each 50c to $1.50

If you have a floor with a poor appearance tell us about it. We can suggest a bright, clean finish, at very small cost, for woodwork, doors, etc. Use the CHI-NAMEL graining process. We will demonstrate at any time.

You may intend to work in your garden during the holidays, and need a few good quality garden tools. We sell them.

Rakes.....20c to $1.00
Hoes .....25c to $1.00
Spades .....50c to $1.25
Trowels .....5c to 75c
Large wheelbarrows ..... $1.75 to $3.50
Boys' Barrows .....40c to $1.50
Lawn Rakes 40c, 50c, 75c

The Purdom Hardware Co., Ltd.
PHONES 2800-2801. 124 DUNDAS, 123 CARLING

MARINE

Vessel Passages.

Sarnia, April 11.—Up, McLouth, 4 p.m. Tuesday.

Down: Miami, 10 a.m.; Carter, 11.

Port Huron, April 11—Arrived: Imperial, consort.

Marine Notes.

Navigation was opened at Rogers, Mich., yesterday, by the arrival of the steamer C. S. Starke from Detroit.

The New York Public Library has added to its polyglot branch by getting three hundred Chinese books, mostly on scientific subjects, into circulation.

PILES Dr. Chase's Ointment is a certain and guaranteed cure for each and every form of Itching, Blind, Bleeding and Protruding Piles. See testimonials in the press and ask your neighbors about it. You can use it and get your money back if not satisfied, if all dealers or EDMANSON, BATES & CO., Toronto.

DR. CHASE'S OINTMENT

Use London Electric Company's Service

It Is Reliable

Prompt and Courteous Attention to All Inquiries

New Hats For Easter

Battersby's new shapes, $2
King's new shapes, $2.50
Christy's new shapes, $3.00
Hawes' new shapes, $3.00
Mallory's new shapes, $3.00
Stetson's new shapes, $4.00

Large Stock of Soft Hats

in nobby shapes and new colors, for boys and young men, for 50¢ to $1.50 each.

GRAHAM BROS
Largest Hat Department in Western Ontario.