

IF YOU WERE

a clothes expert you could pick out the good dresses in a crowd as easily as you could pick a fat man from a crowd of thin ones. We want to impress you with the fact that clothes made by us have all the good points. Good clothes do not indicate a proud man, but they do a wise one. Exercise your wisdom by placing your next order with us.

O. LABELLE & CO.
346 RICHMOND STREET.

Green & Co.

495 YORK STREET
Selling MURRAY MIN. ANTHRACITE CHESTNUT COAL. No smoke, no clinkers; burns bright, best burning coal in the city, and only \$6.50 per ton.
GOOD DRV SLACK \$1.50 PER TON.
PHONE 1391

Delaware, Lackawanna and Western Scranton Coal

A WINNER EVERY TIME.
If you haven't tried it give it a trial. All sizes. Prompt delivery. Good size Pea Coal for ranges only \$6 per ton.
W. H. Winnett
Phone 481. Office Horton and William Streets.

SMITH, SON & OLARKE
UNDERTAKERS
115 DUNDAS ST. PHONE 586
629 DUNDAS ST. PHONE 678
Residence on Premises.
Private Ambulance Service.

GRIFFITH BROS.
LEADING FUNERAL DIRECTORS AND EMBALMERS
Private Ambulance in Connection
104 DUNDAS ST. PHONE 459.
CARL MILLER, Asst. Manager.

FERGUSON & SONS
Funeral Directors
180 KING STREET
PHONES 543, 373, 2056.
OPEN DAY AND NIGHT.

Logan & Ball
Funeral Directors
418 RICHMOND ST. PHONE 1263.
Residence on Premises.

R. K. COWAN
BARRISTER, SOLICITOR, ETC.
County Bldg., 257 Court House, London

KINDLING WOOD \$1

PER LOAD.
Delivered to All Parts of the City.
LONDON BOX CO.
309 BATHURST ST. Phone 528.



ALL EYES ARE ON THIS LAUNDRY AND ITS IDEAL WORK
All eyes adore our cleanliness. All eyes see our superiority. All eyes admire us.

They positively love us—"those white things." As long as they have to go to "laundry" they prefer our shop, because we don't tear their tender limbs; we don't crush their downy flimsiness; we don't scorch and tear their fine skin.

Forest City Laundry
"The Home of Cleanliness."
72-74 KING STREET.
White Wagon Will Call.
Phone 1048.

The Stylish Woman

Has her corsets made to the special requirements of her figure.

MISS L. QUINN
will tell you all about the best of custom corsets. 224 Dundas street.

There are varying degrees of perspiration. Some men start out with great zeal, but turn back at their first defeat, while failures only enhearten others, call out their reserves, and make them all the more resolute, determined to win.—O. S. Marden.

TO LET

Cheap at Reduced Rental
Two upper flats 18x100, each with portion of ground floor, about 18x30, central; former rent \$32 a month; now reduced to \$25.

LONDON LOAN AND SAVINGS CO'Y

Order Hamilton's

Hamilton's Porter is fully aged. It is the best. Ask for Hamilton's when you are buying.

Order Hamilton's**THOS. WILSON**

Merchant Tailor
212 DUNDAS STREET
HIGGINS' BLOCK. Telephone 658

**YES! WE HAVE A TELEPHONE**

What's more, we pay attention to it, and orders are filled promptly with well-screened, high-grade coal. Glad to have you call, of course, but the phone will bring quick response.

D. H. GILLIES & SON
PHONE 1312.

LET US

Make you comfortable this winter by filling your coalbin with the best coal mined in Scranton, delivered to you well screened, free from dirt.

MAY BROS.
635 YORK STREET.
PHONE 1224.

While the year is young is a good time to start eating

JOHNSTON BROS.' XXX BREAD

The bread for health, delicious and appetizing.

Johnston Bros. Phone 944

LONDON AND DISTRICT

Civic Investigation.
The investigation into the civic department has not yet commenced. Ald. Richter, chairman of the finance committee, will undertake the work shortly, and will have his report ready probably in February some time.

With the Rebekahs.
The regular meeting of Edna Rebekah Lodge was held Tuesday night. There was a good attendance and some important business was put through. It was decided unanimously to invite the London Rebekahs to visit Edna Lodge some time in the near future.

Died While Visiting.
Miss Eri Patterson, of Ingersoll, who had been on a visit at the residence of her uncle, Herbert Henderson, Southwold, and the ex-reeve of the township, died there on Tuesday, from the effects of an attack of anæmia.

Miss Patterson is survived by her father, in Ingersoll, and a brother, P. R. Patterson, and a sister, Nellie, both in Detroit.

Normal School Lecture.
The second lecture of the course for the London Normal School will be held on Friday evening at 8 o'clock in the Normal School. Prof. Adam Carruthers, of Toronto University, will give his illustrated lecture on Greek architecture. The public are cordially invited. The other lectures of the course will be: Miss Warnock, Jan. 28, "Canadian Literature"; Prof. J. C. McLenahan, Feb. 18, "Pitch, and Its Relation to Music"; March 4, Chancellor McKay, of McMaster University, "Halley's Comet"; March 18, Prof. A. P. Knight, Queen's University, on "Medical Inspection of Schools."

Death of Miss Petrie.
The death of Miss Mary Alena Petrie, daughter of the late George B. and Ellen Petrie, died yesterday at the home of her sister, Mrs. (Dr.) McWilliam, 402 Dundas street, after an illness extending over some time. Miss Petrie formerly lived in Thamesford. She is survived by four sisters, Mrs. (Dr.) McWilliam, of this city; Misses Agnes and Helen Petrie, of Ingersoll, and Miss Elizabeth Petrie, of Toronto. The remains were taken to-day to Ingersoll, and the funeral will be held tomorrow from there to Thamesford.

Madagascar is the home of the largest of the spider species. It weighs nearly a pound, and each of its eight legs is about as long and thick as an ordinary lead pencil.

WEDDING RINGS

Are bought to last. You can depend on the quality of ours. We understand what is expected of a wedding ring. Buy only the very best quality. Wide range of prices.

SUMNER'S
For Reliable Jewelry.
380 RICHMOND STREET.

X CREEK
LEHIGH COAL IS
HARDEST, HEAVIEST,
HOTTEST COAL MINED.
TRY IT—IT
WILL PLEASE YOU.
John Mann & Sons

Parnell's Home-Made Bread

Is in great demand throughout all of London because of its delicious and delicate flavor.

Have you ever tried it? Then do so now.

Call us up and we will have a driver call tomorrow.

Phones 929 and 1390

For the Little Folks

We have the proper regard for the welfare of the little people for whom we furnish nursery supplies.

We buy the best and we provide all the latest and most hygienic feeders and other nursery goods.

It is worth while coming to us regularly for these things.

Nestle's Food.
Allenbury's Foods.
Heidel's Malted Milk.
Condensed Milk.
Milkmaid Brand.
Condensed Milk.
Robinson's Barley.
1 lb. and 2 lb.
Sugar of Milk.
(Absolutely Pure.)

Cairncross & Lawrence
Chemists and Druggists.
216 DUNDAS ST. LONDON.

DEATH OF MRS. SANGSTER

Wife of Well-Known Real Estate Man Passed Away Yesterday.

Mrs. Elizabeth J. Sangster, wife of Mr. J. P. Sangster, died at her home, 255 Maitland street, after a five days' illness, yesterday.

Mrs. Sangster was 66 years old, and came to this city from Florence, Ont., fifteen years ago. Besides her husband she is survived by her mother, Mrs. Bodman, who lived with her, three sons, Fred, who is travelling in the Southern States; Harry and Murray, of this city; and two daughters, Misses Jean and Edna, at home, two sisters, Mrs. Scott, of Bothwell, and Miss Rodman, of this city, and two brothers, William Rodman, of Buffalo, and Augustus A. Rodman, of Montreal.

Mrs. Sangster has not yet been notified of her mother's death, although a message reached him telling him of her serious illness.

The funeral arrangements have not yet been made, pending his coming home.

Mrs. Sangster was a member of the First Presbyterian church, and was very much devoted to her home and family.

REV. MR. INKSTER ON THE SABBATH

Amazed To Hear of so Many Speakers Urging the Race Tracks and Gambling Are Necessary.

Speaking at a meeting in the First Presbyterian Church last night on the benefits of the Sabbath, Rev. J. G. Inkster pointed out that the Sunday is the greatest institution ever given to man.

"Think what a great advantage it is to parents," he said, "to be able to bring up their children in a city like this, where it is quiet on Sunday, and where we have no Sunday cars or other things to disturb. Think what a benefit it is to the workingman to be able to rest and not have amusement places to go to on Sunday, from which he would return more tired than he was on Saturday night after his week's labor."

"I was amazed," he said, "to read how many speakers are urging that race tracks and gambling were necessary in order to maintain thoroughbred horses. If we must ruin men to have thoroughbred horses I am of the opinion it would be better to let the horses go and have thoroughbred men."

He made a strong appeal to keep the Sabbath as a day of rest.

To Remain Deaf Is Inexcusable Since the Invention of the Acousticon. Just try it, and if it doesn't make you hear, don't buy it.

No one endures an affliction when relief is immediate, and at hand. Most human ailments require troublesome treatment. There's some excuse for the neglect of these.

But not so with deafness—not today at least.

For science has devised an instrument that enables the deaf to hear normally, without strain or effort.

This marvellous device is the Acousticon—a miniature sound magnifier—worn as part of the dress, inconspicuously and without annoyance.

Constant use of the Acousticon renews the activity of the auditory nerves, thus often permanently overcoming defective hearing.

A trial will conclusively prove to you its wonderful efficiency.

Mr. Pratt, the general manager of the General Acoustic Company, of Canada, Limited, will be at the Teacup House on Friday and Saturday, Jan. 21 and 22, and will be pleased to see any one who is afflicted with deafness.

MUSICIANS' UNION HELD A BANQUET LAST NIGHT

Very Pleasant Time Spent in the Masonic Temple—The Toast List.

The annual banquet of the Musicians' Union was held last evening in the Masonic Temple, and was a pronounced success. About two hundred members and visitors attended.

Mr. A. W. Slater, president of the union, presided. After the dinner had been disposed of, a fine programme of toasts and music was introduced.

After the health of the King had been drunk, Mr. Slater introduced the toast to "The Army and Navy," which was responded to by Mr. H. Wooster in an able speech.

The next toast honored was that to "Canada," which brought an eloquent speech from Mr. J. A. Cottam.

Mr. D. A. Carey, of Toronto, responded to the toast to the American Federation of Musicians, and paid a glowing tribute to the work of the organization in improving conditions of the musicians in the country.

"London" was replied to by Mr. St. John Hyttenrauch, the honorary president of the union, and Mr. H. B. Archer, president of the Trades and Labor Council, responded to the toast in honor of that organization.

During the evening musical numbers were given by Mr. Eldon Westman, Mr. J. H. C. Woodward, Messrs. McLachlin, Weekes, Agar, and Davis, Mr. F. Weekes, Mr. W. C. Traher and others.

The officers of the union are: Honorary president, St. John Hyttenrauch; president, Mr. A. W. Slater; vice-president, C. Brinkley; treasurer, F. H. Dawson, and secretary, Chas. N. Perrin.

MR. GEO. M. BROWN
EUROPEAN MANAGER

Gentleman Well Known in This City Appointed to Big Position by the C. P. R.

Mr. George McLachlin Brown, brother of Mr. J. H. Brown, and Mrs. E. R. Smith, of this city, was yesterday named European manager of the C. P. R., with headquarters in London, Eng., to succeed the late Mr. Archer Baker, who died recently.

The appointment was made by Sir Thomas Shaughnessy and Mr. G. H. Ross, fourth vice-president, both of whom are in London, Eng., at the present time.

Mr. Brown is a son of Mr. Adam Brown, ex-M.P., at present postmaster at Hamilton. He has been connected with the C. P. R. for many years, and has made very rapid strides in the company's business affairs.

His wife is a daughter of the late John Brown, K.C., of Hamilton, and granddaughter of Hon. Adam Hope, a former resident of London.

CORRESPONDENCE.

Mr. Sanders' Reply.
To the Editor of The Advertiser:

With regard to the article in your paper last night, entitled "Wife of the Man Contradicts Story," I presume the woman interviewed your reporter after she had been to this office, and denounced me for having done my best to bring her husband to a grave.

His death was a family matter, while she is in the hospital. I want simply to say that at least five days elapsed between the time he was given the order to cut the wood, and the big railway company, and in that time, allowing for the fact that he was not accustomed to the work, he could have earned at least \$2, and would have secured to himself the goodwill of those who are always able to assist the man who will do his best to help himself.

But instead of that, he had the time away, and the little girl had to go to a minister's house and ask for food and fuel. The society does not want to force anyone to the wood-cutting, but instead of that, he had the time away, and the little girl had to go to a minister's house and ask for food and fuel.

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THE LAST WEEK OF THE GREAT SALE

We have only seven days left to dispose of A. Screaton & Co.'s stock. Prices have been cut lower and lower—the goods must be sold. This is one chance in a lifetime.

Carpets, Rugs, Curtains, Linoleums, Draperies

UNPRECEDENTED VALUES. BUY NOW. MAKE YOUR DOLLARS COUNT.

The Canadian Mercantile Company

AT THE

A. SCREATON & CO'S STORE**EASY TO CURE THROAT TROUBLES AND CATARRH**

Mrs. Pannell Writes from the Heart—Heed Her Advice.

"While a resident of Washington, D. C., I suffered continually and intensely with a bronchial trouble that was simply terrible to endure. I would have sworn that I could hardly breathe, and would choke up, fill up in my throat and bronchial tubes, and the doctoring that I did and the remedies used were of no benefit to me whatever. The doctors said that I would soon have consumption, and the outlook was anything but encouraging. I heard about Booth's Hyonol, being so beneficial in catarrhal and bronchial affections, and procured an outfit, and am pleased to say that I received relief from the first by its use, and I continued with it and received a cure. It is about two years since I have suffered at all from my former trouble. There is nothing too good or strong enough for me to say regarding Hyonol."

Mrs. R. L. Pannell, 404 N. Augusta street, Staunton, Va., March 26, 1909.

Breathe Hyonol. It will cure catarrh.

There is no teacher like necessity; it has been the making of a man, it wakes up his dormant faculties, and stimulates to action his latent talents.

Among all these palaces and castles it is Hyonol that the numbers of the royal family have always been as their home.

The crown worn by the Austrian emperor, which is regarded as one of the finest works of European goldsmiths, contains over 25,000 carats of gold and jewels.

It Shines Wherever it Goes

Hunt's Coal

While all good coal is not shiny, it's true that all shiny coal is good. Our knowledge of this business helps us to get the brightest and the best coal.

OFFICE: 363 RICHMOND ST. Phone 123.

YARD: WATERLOO-M. C. R. Phone 412.

ROSS' MANUFACTURING FURRIERS

In the face of advancing prices we are able, through early purchasing, to offer values not surpassed in the market.

Our Fur Sets, Muffs, Stoles, Ruffs, in all the leading furs, will save the purchasers considerable if bought now.

The prices of Coats in Fur and Fur-Lined, based on our manufacturing cost, show their value and speak for themselves.

Special orders promptly executed with the utmost care and attention.

196 Dundas St., London, Ont.

EXTENSION SALE

Three Days Longer

In our Richmond street store before being torn down and rebuilt as a big addition to our present store.

Pure Wool Ribbed Underwear, regular \$1.00, for... 55c

About 5 dozen Odd Undershirts, regular 75c, for... 35c

Plain Gray Wool Shirts and Drawers, regular 75c, for 50c

Boys' Odd Lines of Shirts and Drawers, reg. 50c, for 25c

25c Black All-Wool Cashmere Socks for... 19c

35c Black All-Wool Cashmere Socks for... 29c

75c and \$1.00 Colored Shirts, new patterns, for... 59c

Remember, this sale for three days longer only. Entrance by Richmond street or through our store.

GRAHAM BROS.