Tondon Adbertiser. TWO DAMLY EBITIONS AND WEEKLY.

The Leading Medium for Advertisers in Western Ontario.

THE LONDON ADVERTISER COM-PANY (Limited.) LONDON, ONTARIO.

London, Wednesday, July 9.

Utility or Beauty?

Lord Kelvin, looking on Niagara Falls with the eye of the scientist, saw only limitless energy running to waste. He felt none of the "deep and sacred sensations of natural scenery." "You have despised nature," said Ruspin to his day and generation. "You have put a railroad bridge over the fall of Schaffhausen. You have tunneled the cliffs of Lucerne by Tell's chapel; you have destroyed the Clarens shore of the Lake of Geneva; there is not a quiet valley in England that you have not filled with bellowing fire; there is no particle left of English land which you have not trampled coal ashes into." One can imagine the soul of Ruskin crying out against the utilitarianism which is harnessing Niagara and planting a powerhouse beside every waterfall. The sense of the sublime and beautiful, however, is not yet extinct, and there would be a national protest if it were thought that the majesty of Niagara Falls was threatened. The president of one of the great power companies operating at the Falls was asked the other day if the cataract would not be marred by taking from the river the water needed for power purposes. He said:

"That is a question often put to me, particularly since the remarkable statement attributed to Lord Kelvin recently, that in time all the water of the falls would be used for commercial purposes, and which I have no hesitation in saying is a very remote possibility indeed. The matter may be put in this way: The total water-power of the falls, including the upper rapids, is stated to be equivalent to six milllons of horse-power. From the best in-formation I am able to obtain, the aggregate mechanical power in use today in the cities of Toronto, Hamilton, London, St. Catharines, Woodstock, Galt, and Berlin amounts to 40,000 horsepower. Should one-half of this total be supplied from Niagara Falls, and Palmerston was Premier at 81, and an equal amount be used locally by the Gladstone at 85, so that everything is works in electrolytic processes, and an equal amount be transmitted to the American side for use there, it would only amount to, say, 80,000 horse-power, so that it is very evident that a considerable time must elapse or some still more decided development in the use and demand for electric power be made before the effect on the falls

There is something to be said for these undertakings, even from an aesthetic standpoint. They do not pollute the landscape with smoke. If electricity could turn all the wheels of industry dustry. What an asinine policy that it would be a great blessing to the would be? manufacturing cities and towns where the tall chimneys spread their pall of soot. It was this fuliginous horror invading the loveliness of the Alps that called forth such pathetic protest from

"The light which once flushed those pale summits with its rose at dawn, and purple at sunset, is now umbered and faint; the air which once inlaid the clefts of all their golden crags with azure is now defiled with languid coils of smoke, belched from werse than volcanic fires; their very glacier waves are ebbing, and their snows fading, as if Hell had breathed on them; the waters that once sank at their feet into crystalline rest are now dimmed and foul, from deep to deep, and shore to

This is a beautiful piece of wordpainting, but it is to be hoped the litterary artist will find no such melancholy subject in the electrical age. If it banishes the reign of soft coal, humanity will be the gainer, even if the waterfalls lose some of their poetry by the presence of the power house.

Child Labor in the South.

students of economics will recall the terrible abuses of child labor in England, which were still prevalent in the sixties, and which were gradually corrected by the pressure of moral sentiment on parliament. The state of affairs in the Southern States at the present day is somewhat similar to the conditions in England half a century ago. The great industrial development of the South, particularly in cotton manufacturing, is attended by a train of evils which cry aloud for humanitarian legislation. Except in one state there is no law to prevent the employment of children in mills, as soon as they are able to walk. The result of this liberty of contract is the employment in cotton mills and other factories of large numbers of children of less than 10 years of age, children who in this way are prevented from obtaining the healthful physical development needed for their tuture well-being, and who are also deprived of practically all opportunities to obtain mental instruction at ly that I didn't recognize it. school. Nearly all of these infants thus unduly put to the hard work of life are the children of white parents, and it is a curious fact that in certain parts of the South the percentage of colored children who attend the public schools is greater than the percentage of white children who are given the advantage of public education. The attempts which have been made to induce the legislatures of some of the southern states to properly protect the health of these helpless persons have been met by the statement that it would be bad policy for the legislatures to attempt to inplants, and if this wish is to be ment. Political plats were hatched in recognized there, must give to those his bed chamber. If the present King in charge of these establishments a should essay anything of that kind he

free hand to do what they consider best for the well-being of their indus-

Unfortunately these arguments so fart prevailed with the state legislatures, but there is no doubt that public opinion will in time force a change. Apart from the inhuman aspect of it, the employment of child labor is grossly unfair to the manufacturers of the north.

J. Pierpont Morgan has been dining with the Emperor of Germany. This is a big advertisement for the Kaiser.

The Americans have let Aguinaldo out of jail. He may take a fearful revenge on his captors by going on the lecture platform in the United States.

The illness of the King has thrown his social duties on the Prince of Wales. The Prince appears to be carrying himself well through the ordeal.

The days when \$50 per horse power was a fair price for motive energy have disappeared not merely in Ottawa, but in most places in Canada .-

Ottawa Journal. Not all places, we regret to state.

By mistake yesterday we attributed a paragraph to the Hamilton Times, which was taken from the St. Thomas Times. The paragraph was a mean attack on the Ontario Government, and we beg the Hamilton Times' pardon.

The complaint comes from England, and from the Canadian Northwest, that Ontario fruit packers put the small apples in the middle of the barrel. In the old days the small apples were placed in the bottom of the barrel, but it is said buyers became so suspicious that they now open that end first.

The United States steel trust made a profit of \$64,000,000 in the six months ending June. The trust enjoys an average protection of about 40 per cent. against foreign steel and is able to raise prices in the home market to the tariff level. The United States steal trust would be a fitter name.

The accident to Mr. Chamberlain is a reminder that he is 66 years old, or within four years of the allotted span. He is so aggressive and resourceful that it is difficult to realize he is an elderly man. Many regard him as only midway in his political career, and predict that he will yet be Premier. yet possible for Chamberlain.

Has Mr. Clergue an understanding with the Ross Government that his American paper factory and other American concerns are to be supplied with raw material from Ontario?-Hamilton Spectator.

Not necessarily. The government prohibited the export of pulpwood in order to build up the manufacture of export of pulp would kill the pulp in-

A Chauge of Name. [Chicago Tribune.]

If this thing of slaughtering people in scores every Fourth of July is to go on, it might be well to change the flag's pet name to "Old Gory."

Uncle Eph'm.

[Chicago Tribune.] "A man," observed Uncle Eph'm, "is des' like a postage stamp. He ain't no count when he gits badly stuck on

The Old Home.

C. F. Saunders, in Harper's Magazine.] To one forespent with stress of trade And schemes of gain in city marts, here comes a breath of country hay Wafted from passing carts.

Fades the long line of brick and stone, The street's rude tumult dies away, From money-getting for a space His soul cries holiday.

And with him down the orchard path, Past spring-house and the pasture wall Her spirit walks that taught her child Of the Love that is o'er all.

The street's rude tumult in his ears; But in his heart a heavenly strain, And in his eyes sweet tears.

An Observant Youth. [Chicago Tribune.]

"Where does the electricity come from that lights our houses?" asked

"It comes from the wall," answered the little girl who resided in an apartment house. "The janitor goes and unbuttons it."

Young America.

[Puck.] Lady-Ain't you ashamed to be tying fireworks to that dog's tail? Boy-Ashamed? Hully gee! Ain't he an English bulldog, and ain't dis de Fourth of July?

Didn't Recognize It.

[Judge.] First Commuter-So you rode past your station last night? Been drinking? Second Commuter (wearily) - No there was a new brakeman who called out the name of the station so distinct-

One Exception.

[Brooklyn Life.] Mrs. Wickler-Did you ever see how all the necessaries of life have gone

Wickler—No, they haven't gone up.
Mrs. Wickler—Well, I should like to
have you mention one thing that hasn't Mr. Wickler-Certainly. My salary.

Enlightenment for Our Neighbors.

[New York Evening Post.] To mark the change which time has wrought in the English monarchy, we have only to contrast George III. with terfere with the development of a King Edward VII. The former was not growing industry; that the south wants to establish manufacturing polarits and if this wish is to be

.. Poems the World Has Read ..

The Isles of Greece.

[Lord Byron.]

George, Lord Byron, was born at London in 1788. It was from a grand-uncle that Byron inherited his title and estates—his father was a captain of the Guards, who deserted his wife and infant son. Byron went to Harrow and to Cambridge, and afterwards traveled on the continent. His journeyings are portrayed in his "Childe Harold." He lived for many years in Italy and finally died in Greece while fighting for the insurgents of 1823.

The isles of Greece, the isles of Greece!
Where burning Sappho loved and sung.
Where grew the arts of war and peace—
Where Delos rose and Phoebus sprung!
Eternal summer gilds them yet,
But all except their sun is set.

The moutains look on Marathon—
And Marathon looks on the sea;
And, musing there an hour alone,
I dreamed that Greece might still be free: For, standing on the Persians' grave, I could not deem myself a slave.

king sate on the rocky brow A king sate on the rocky brow
Which looks o'er sea-born Salamis;
And ships, by thousands, lay below,
And men in nations—all were his!
He counted them at break of day—
And when the sun set where were they?

And where are they? and where art thou,
My country? On thy voiceless shore
The heroic lay is tuneless now—
The heroic bosom beats no more!
And must thy lyre, so long divine,
Degenerate into hands like mine?

Must we but weep o'er days more blest? Must we but blush? Our fathers bled. Earth! render back from out thy breast

would provoke a revolution. Bryan's solemn appeal to King Edward last year to "stop the Boer war" was a characteristic mingling of impudence and ignorance. The King has to do what his Prime Minister tells him to do. King Edward, it is true, is credited with having exerted himself to secure honorable terms for the Boers, as a condition of surrender; but he did it in and through his ministers, and had they not been persuaded the King would have been powerless. These reflections remind us how deeply and broadly are the political institutions of England.

The Empty Nest.

[Exchange.] There was a time in years gone by, Wee ones played at my feet, while I
Held one upon my knee;
The house was filled all day with noise,
The floor was scattered o'er with toys,
My head ached wearlly.

There came a time my house was still, No mud-stained footprints on the sill,
No longed-for time of rest;
My boys had climbed youth's topmost stair,
My girl, a maiden tall and fair,
Another's home now blest.

A last year's nest hangs on the bough,
'Twas filled with singing birds, but now
It empty is and bare.
The buds and bees have come, but still Those birds come not again, to fill With song the silent air.

I gaze upon that empty nest,
I know God's ways are always best,
But I am sad and lone;
I long so for life's vanished joys,
My wee girl and my bonny boys,
My nestlings that have flown.

BRITISH MEAT MARKETS IN THE REALM OF LABOR

pulp in the Province. To prohibit the Declared To Be Entirely Under Chicago Teamsters Union Will American Control.

None the Less Complete.

London, July 9.- Experts in the meat trade who have been questioned re-garding the latest developments in the American invasion of that trade say that the Smithfield market is already under the absolute control of American houses. Its capture has been secret and gradual. Chicago, through London representatives, now regulates the price of beef in London, Liverpool and Manchester. Less than ten years ago there was no American stall in Smithfield market. The Americans then sold through English salesmen, paying 2½ per cent commission, which, it is estimated, amounted to \$500,000 a year. Then came the American invasion. Swift & Co. came first, and others followed. Now fourteen of the leading stalls are occupied by American houses, including Swift & Co., the Hammond Company, Armour's, Ed.

Address to Women by the Treasurer of the W. C. T. U. of Kansas City, Mrs. E. C. Smith.

"MY DEAR SISTERS: - I believe in advocating and upholding everything that will lift up and help women, and but little use appears all knowledge and learning if you have not the health to enjoy it.



"Having found by personal experi-nce that Lydia E. Pinkham's Vegetable Compound is a mediine of rare virtue, and having seen

dozens of cures where my suffering sisters have been dragged back to life and usefulness from an untimely grave simply by the use of a few bottles of that Compound, I must proclaim its virtues, or I should not be doing my duty to suffering mothers and dragged-

out housekeepers. "Dear Sister, is your health poor, do you feel worn out and used up, especially do you have any of the troubles which beset our sex, take my advice; let the doctors alone, try Lydia E. Pinkham's Vegetable Compound; it is better than any and all doctors, for it cures and they do not."—Mrs. E. C. SMITH, 1212 Oak St., Treasurer W. C. T. U., Kansas

City, Mo. - \$5000 forfeit if above testimonial le Mrs. Pinkham advises sick women free. Address, Lynn, Mass.

A remnant of our Spartan dead! Of the three hundred grant but three, To make a new Thermopylae! In vain—in vain! Strike other chords,
Fill high the cup with Samian wine!
Leave battles to the Turkish hordes,
And shed the blood of Scio's vine!
Hark! rising to the ignoble call—
How answers each bold Baccanal!

You have the Pyrrhic dance as yet,
Where is the Pyrrhic phalanx gone?
Of two such lessons, why forget
The nobler and the manlier one?
You have the letters Cadmus gave—
Think ye he meant them for a slave?

Fill high the bowl with Samian wine! Our virgins dance beneath the shade-I see their glorious black eyes shine; But, gazing on each glowing maid, own the burning tear-drop laves, think such breasts must shackle slaves.

Place me on Sunium's marbled steep,
Where nothing, save the waves and I,
May hear our mutual murmurs sweep;
There, swan-like, let me sing and die.
A land of slaves shall ne'er be mine—
Dash down yon cup of Samian wine!

Mr. ward Morris, Nelson Morris, Archer & Dawson, Schwarz, Child & Sulzberger, and the Cudahy Company. The Daily Mail says that these companies have not only eliminated the former commission, but have succeeded in raising the price of beef. The English representatives of these concerns meet daily and agree upon prices to their mutual advantage. As regards refrigerator beef, which com-prises 75 per cent of the beef con-sumed in England, within the past six months prices have been raised three cents a pound. The conditions in the English provinces are similar. Buyers there no longer come to Smithfield market, but deal direct with the American depots at Liverpool and Southampton. The Americans have

prevented the English from importing live cattle by taking practically all the available freight space for six and twelve months' time. They will run this space unladen rather than to allow opposition firms to use it. So smart and relentless has been the American competition that the game \$1.25 English Brussels, 89c is now practically left to them by the disheartened English traders. It is expected that beef will reach a record

price before winter.

The British side of the Smithfield market declares that the only thing that will prevent this will be the reopening of the Argentine supply, now pieces best Union Carpet, regular that Argentine is said to be free from 45e, for \$3c the foot and mouth disease. CABLE NOTES.

The British punitive expedition under Col. Swayne, sent to Somaliland, East Africa, against the Mad Mullah, reports that the Mullah is indulging in wholesale killing of his followers, in order to terrify the rest and put a stop

Not Join Freight Handlers.

The Capture Secret, Gradual, But Attempts to Settle the Coal Strike Have Not Been Abandoned.

> THE FREIGHT HANDLERS. Chicago, July 8 .- The freight handers' strike, which called out 9,000 men yesterday and seriously curtailed the handling of freight, appeared no nearer a settlement than it did yesterday. Chairman Job, of the state of arbitration, said no result had yet come of his offer of arbitration. At all the freight houses pickets endeavored to persuade newcomers from taking jobs, and sought to lure men away who were already at work.

THE COAL STRIKE. Wilkesbarre, July 8 .- The Associated Press is able to announce that the National Civic Federation, which tried to prevent the anthracite coal miners' strike, has not exhausted all its means to bring about a settlement. The investigation started soon after the strike began, is still in progress, and it is understood that the Federal Govern-ment, through the department of la-

bor, is assisting.
Recently Walter E. Weyl, a statistician in the department of labor at Washington, and Prof. John R. Commons, of the Civic Federation, made a tour of the anthracite regions in quest of information. They interviewed all persons familiar with conditions in the coal region. While in Wilkerbarre Prof. Commons held a long conference with President Mitchell. Mr. Weyl contributed to the report

by Commissioner Carroll D. Wright to President Roosevelt. The plan to be formulated cannot be learned here.
President Mitchell returned from New

York today. MUSICIANS' TROUBLES.

Ottawa, July 8.-The Ottawa Typographical Union has intervened in the trouble between the musical organizations of the city. The Ottawa Musicians' Union is composed largely of members of the 43rd Band and private orchestras, while the Guards and Garde Champlain bands refuse to recognize the organization. On a communication received from the Musical Union, to the effect that several printers were members of these non-union bands, and were opposing the union musicians, the Typographical Union decided to take action. The executive committee recommended that all members must either drop the band or forfeit membership in the Typographical Union. This does not interfere with members playing in the band in military parades or other military func-tions, but when playing for private parties and for personal benefit.

A Winning dispatch says: There A Winnipeg dispatch says: are no new strike developments here. Supt. Hanna says the company's position is improving every day. strikers still seem to be sticking together. The striking freight handlers at Port Arthur prevented new hands from unloading the United Empire vesterday.

The Chicago Teamsters' Union has decided not to aid the freight-handlers' strike. They issued a statement that they could not violate the existing agreements with the team owners Chicago.

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\$1 English Brussels, 76c English Brussels Carpet, borders to match, extra good value at \$1 00.

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35c Union Carpet for 221/2c 5 good patterns, fine quality, regular %5c, for 221/2c

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\$2.50 Tapestry Curtains, \$1.89 Tapestry Curtains, 31/4 yards

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