

SATISFACTION

is assured those who pursue their Business and Shorthand Course in the FOREST CITY BUSINESS AND SHORTHAND COLLEGE, London, Ont. Particulars sent free.

Miss Innes has been placed as stenographer with H. D. Cook, Hensall, Ont.

J. W. WESTERVELT, Principal.

Nobby Spring Suits And Top Coats

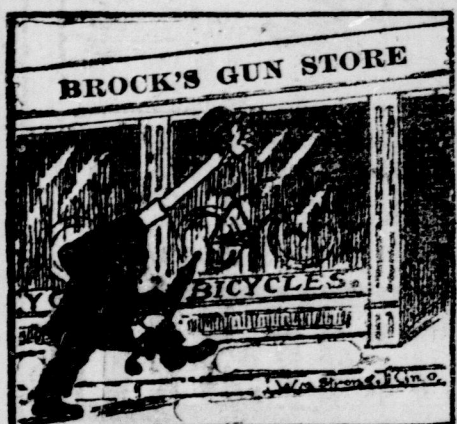
Considering quality, style, workmanship and price, you cannot do better than order your clothes from us. The suitings embrace the latest fabrics.

O. LABELLE, 372, MERCHANT TAILOR.



MR. ST. JOHN HYTTENRAUCH

Teacher of Piano Harmony and Sight Singing. receives pupils at the Conservatory of Music



Rubber Neck? Not a bit of it. This is only looking for the best place in town to purchase bicycles. HE HAS FOUND IT.

DIADAM BICYCLES

Cannot be beaten for strength, speed, beauty and durability.

BROCK'S GUN STORE, 192 Dundas Street, LONDON, ONT.

Wall Paper.

Latest designs. Full supply. Thousands of rolls to select from. Prices lower than ever. Come and see.

H. & C. COLERICK, 443 Richmond Street.

H. C. M'BRIDE, Architect and Surveyor, 213 Dundas Street.

R. K. COWAN, BARRISTER, SOLICITOR, ETC., County Bldg., next Court House, London.

FAIRBAIN, THE TAILOR, Richmond Street, Opposite City Hall.

CALL AND SEE US AT OUR

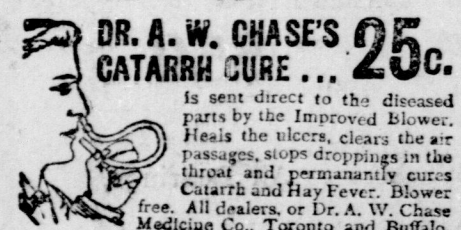
New Factory and Showrooms 32 to 40 Dundas Street.

The Electrical Construction Co. of London, Limited,

Dynamics, Motors, Electric Light Fixtures and Wiring Supplies. Phone 1103.

MADE RICH STRIKE.

Chicago Canadian-American: Mr. A. R. Macadam, the son of Mr. Alex. Macadam, of Chicago, formerly of this city, is at Chicago on a visit from the Nome district, Alaska, where he has been engaged successfully in placer mining for the last two years. He made one of the richest strikes in the country at Kooagok, having, with three men, sluiced \$2,100 in nine hours and forty minutes. Mr. Macadam was recorder of Kooagok district, and will leave shortly for San Francisco, where he will embark for a return to the gold regions. He recently had a pleasant visit with his father at Lindsay, Ont., where the latter is at present sojourning.



DR. A. W. CHASE'S CATARRH CURE ... 25c.

Is sent direct to the diseased parts by the Improved Blower. Heals the ulcer, clears the air passages, stops droppings in the throat and permanently cures Catarrh and Hay Fever. Blower free. All dealers, or Dr. A. W. Chase Medicine Co., Toronto and Buffalo.

MEDIUM-WEIGHT UNDERWEAR

We can show you some fine soft lines for \$1, \$1 25, \$1 50 and \$2 per suit, in all sizes.

GRAHAM BROS

HASTINGS

Bicycles will solve the question of transportation for hundreds of people this summer. You can be perfectly independent of the street cars if you have a Hastings—the wheel that is always ready to ride, and rides easily when you do ride. The \$1 or \$1 25 that you save in car fare each week will repay your entire investment the first season, and the healthful pleasure derived will save a doctor's bill and add ten years to your life.

\$35 AND \$40 BUYS A HASTINGS.

GURD'S, 185 Dundas St.

BICYCLES

What to Select.

You will have no trouble in making your selection for your spring suit. We have an excellent range of cloths to please you.

Southcott's, Richmond St.

W. A. PIPER, D.D.S., Specialty Gold and Porcelain work. Hours—9 to 5 p.m.

Drs. D. H. & W. A. Piper

D. H. PIPER, M.D., Ear, Nose, Throat and Lungs. Hours—10 to 5, 1 to 8 p.m. Phone 801, 332 Dundas St. (cor. Waterloo).

Meteorological.

Toronto, April 12—5 p.m.—Showers have occurred again today along the coast of Nova Scotia; also in Manitoba; elsewhere the weather has been fine. A depression is situated tonight in the Southwest States, accompanied by a widespread rain area, which promises to shortly extend into Ontario. Minimum and maximum temperatures: Victoria, 35-50; Kamloops, 35-50; Calgary, 25-45; Qu'Appelle, 36-48; Winnipeg, 30-60; Port Arthur, 32-48; Sault Ste. Marie, 30-60; Toronto, 30-53; Ottawa, 28-56; Montreal, 23-50; Quebec, 22-44; Halifax, 30-42. Local temperatures, Friday—Highest 62 above, lowest 23 above. Today (Saturday) the sun rose at 5:39 a.m. and sets at 6:58 p.m. The moon rose at 2:19 a.m. and set at 1:59 p.m.

GET PLUMP AND ROSY

Eat Jersey Cream Bread. It's a perfect health food. Very fattening, wholesome, and easily digested. Fresh daily to your own door, or at grocers. Phone 518.

Johnston Bros., "The Best Bread Bakers."

Spring Top Coats.

If you would enjoy the pleasure of wearing stylishly tailored Spring Top Coat or suit let us make one to your measure.

THOS. WILSON, Merchant Tailor, Phone 506, 213 DUNDAS ST.

Stop and Read This!

Have you got our prices on fine Solid Gold Watches, Ladies' or Gents'? We carry nothing but the best, and our prices are right. You can depend on them for time. They are **A1**.

Thos. Gillean, 402 Richmond Street. Official Issuer of Marriage Licenses.

London Advertiser.



A LOCAL BUDGET.

—Mr. John Collison has been visiting at his home in Mitchell.

—Mr. John Eggar has been the guest of his father at Mitchell.

—Miss J. Grant, of Tilsonburg, has been visiting at her home here.

—Miss Minnie Botterill, of the Normal School, has been visiting at her home in Mitchell.

—Mr. Vass Thompson has returned to Tilsonburg from a trip to London, Stratford and Toronto.

—Mr. Hunsford, teller of the Merchants' Bank at Mitchell, was a recent visitor to London.

—London will be pleased to know that Jean Blewett will appear at Askin Street Methodist Church on April 18.

—George Henry Lampard and Mrs. Mary Jane Ross were married at Hyde Park on Thursday evening, the ceremony being performed by Rev. John Morrison.

HATS! HATS! HATS!

It will pay you to call on us now. We have received another large assortment of the most fashionable hats produced in New York.

ROSS'

196 Dundas Street. PHONE 1319.

We claim that our watches are as accurate timekeepers as human ingenuity has yet been able to produce.

WARD, The Jeweler, 374 Richmond St. Phone 1084.

The Ontario Loan and Debenture Co

PAID-UP CAPITAL, \$1,200,000. RESERVE FUND, \$35,000.

Deposits Received.

Interest 3½ per cent per annum, half-yearly.

Debentures Issued

for one year and upwards. Coupons attached for interest half-yearly.

WILLIAM F. BULLEN, Manager. Offices—Cor. Dundas Street and Market Lane, London.

—Messrs. Lawson & Jones, Clarence street, and Dr. McDonald, D.D.S., are contributors to the Western University.

—A memorial service of the late Mrs. Durdin will be preached in All Saints' Chapel, Hamilton road, tomorrow evening.

—Rev. Dr. Johnston left yesterday morning for a ten days' trip to the south. He intends spending the greater portion of the time in Atlanta, Ga.

—Leota, youngest daughter of Geo. Graham, of Stratford, was married on April 5 to Chas. J. Ross, of London the ceremony being performed by Rev. R. W. Leitch.

—Rev. Thos. Wilson delivered his lecture on the "Highlands of Scotland" in Knox Church, Dutton, last night. The lecture was illustrated by a number of lantern slides.

—Mr. W. H. Hewlett, of this city, gave the last of a series of organ recitals in Knox Presbyterian Church, Stratford, on Thursday evening, assisted by Mr. W. J. A. Carnahan, of Toronto.

—Tilsonburg Liberal: Mr. S. Armstrong, who has been laid up for a few weeks, went to London on Friday to see if the change would improve his health. He was accompanied by his little son Tom.

—Memorial service will be held Sunday evening at All Saints' Church in memory of the late Mrs. Durdin, who died so suddenly last week. Mr. Durdin, who survives his wife, was at one time warden of All Saints' Church.

—The Centennial Methodists, of this city, will hold their anniversary services tomorrow. Rev. James Livingstone, of Windsor, a minister well known and popular in London conference, will be the preacher of the occasion.

—Capt. Shaw, of Blenheim, has completed all the arrangements for removal to his ranch near Strathmore, in the Calgary district. The News says that he and his wife leave this week to visit friends in London and Port Hope. His sons will go shortly also.

—A quiet wedding took place on Tuesday at the residence of Mr. and Mrs. Robert Cowie, Exeter, when their daughter, Miss Mary, was wedded to Mr. Fred Barker, of this city. Rev. Dr. Huser, D.D., tied the knot in the presence of the relatives of the contracting parties. The happy couple left the same evening for South London, where they will reside.

CONCERT AT WALLACEBURG.

The Wallaceburg News, in reporting the recent successful concert in St. James' Church there, says: Another who contributed largely to the success of the evening was Mr. Vivian Reeve, the well-known organist of London, whose numerous and well-chosen selections were rendered with masterly precision and were well calculated to display both the quality and capacity of the splendid organ and his own technical powers. The pleasing variety which was afforded by the rendition of such numbers as the Wedding March by Mendelssohn, the Gavotte in B flat by Handel, the Paganini's Chorus by Wagner, and the Hallelujah Chorus by Handel, was such as to give the greatest satisfaction to those present.

WEDDED AT WINGHAM.

Wingham Advance: A pleasant evening was spent by about 50 guests at the residence of John McDonogh on Wednesday evening, when his daughter, Miss Charlotte was married to

Mr. John Collison has been visiting at his home in Mitchell.

Mr. John Eggar has been the guest of his father at Mitchell.

Miss J. Grant, of Tilsonburg, has been visiting at her home here.

Miss Minnie Botterill, of the Normal School, has been visiting at her home in Mitchell.

Mr. Vass Thompson has returned to Tilsonburg from a trip to London, Stratford and Toronto.

Mr. Hunsford, teller of the Merchants' Bank at Mitchell, was a recent visitor to London.

London will be pleased to know that Jean Blewett will appear at Askin Street Methodist Church on April 18.

George Henry Lampard and Mrs. Mary Jane Ross were married at Hyde Park on Thursday evening, the ceremony being performed by Rev. John Morrison.

BREAD

Made by machinery, consisting of the latest dough brakes, mixers and moulding machines, so as the dough is not even touched with the hands until it is made into bread, thus insuring cleanliness in our factory.

THE PARNELL-DEAN STEAM BAKING CO., Limited, Phone 929, 75 Bruce Street, London, Ont.

The TRY-ME Is the RULING FAVORITE in the MEDIUM PRICE CLASS.

Try Me Shoe



PRICE \$2.50

Manufactured in Lynn, Mass., U. S. A.

BROWN BROTHERS' BOOT SHOP.

182 Dundas St. Phone, 860 John S. Brown, Frank A. Brown.

Mr. Charles Altman, of London, Rev. R. Hobbs performed the marriage ceremony. The bride was attired in brown broadcloth and carried a bouquet of carnations. She was assisted by her sister, Maggie, and the groom by Mr. McRoberts, of London. After the ceremony the guests partook of a tasty supper, the tables presenting a handsome appearance. The bride was the recipient of many beautiful and costly presents. The newly-married couple will reside in London.

MOVING TO LONDON.

Mitchell Advocate: It is with regret we learn that Mr. R. H. Hannah has decided on moving back to London, where he has purchased a good hardware business. During his short stay in Mitchell he and Mrs. Hannah have made many friends, and their leaving will be a distinct loss to the town. Mr. Hannah is a man of the very highest moral character, and his dealings with the public have been thoroughly satisfactory in every particular. As soon as he secures a purchaser for his business here, which he hopes to do shortly, he will move to London.

HARRIETSVILLE WEDDING.

The hon. of Mr. James E. Goodrich, near Harrietsville, was the scene of a very pretty event on Wednesday afternoon, the occasion being the marriage of his daughter, Miss Edith E. Goodrich, to Mr. Ernest C. Ferguson, a highly respected and prosperous young farmer, con. 6, North Dorchester. The ceremony was performed by Rev. J. Currie, of Harrietsville, in the presence of about 70 invited guests. The bride was attended by Miss Myrtle Ferguson, while Mr. Sydney Goodrich acted in the capacity of groomsmen. The marriage took place about 5 p.m., after which the guests were regaled with a sumptuous repast. A valuable array of gifts testified to the popularity of the young couple.

MUSICAL TREAT IN STORE.

Frederick Phinney, formerly conductor of the celebrated Iowa State Band, which delighted hundreds of thousands of people at the Chicago World's Fair, and at present leader of the famous Chicago musical organization which bears his name, was in the city yesterday, and as a result of his visit Londoners will probably be given the opportunity of hearing the band about May 22. About that date Mr. Phinney and his band will be passing through this city en route to Philadelphia, where he will play a four weeks' engagement. Mr. Phinney met Bandmaster Hiscott, of the Seventh Regiment, and if suitable arrangements can be made, the Chicago band may stop over in London long enough to give a concert in the drill shed or some other large building. Mr. Phinney's organization is the official band of the Pan-American exposition.

This Day in London

Thirty-Three Years Ago.

[From The Advertiser Files of April 13, 1883.]

The Phoenix Fire Company will celebrate their nineteenth anniversary, with a ball and supper, at the city hall on Wednesday evening.

At a meeting of the London Board of Trade in their room today, the following were appointed delegates to represent the board at the coming convention at Ottawa: Messrs. F. Rowland, C. Hunt, C. P. Smith and H. Waterman. Senators Leonard and Horatio Caring were requested to act with the delegation.

At St. Andrew's Society concert \$125 was realized for the poor of the city. At the return match between the London Light Infantry and the Oxford Rifles, shot at Woodstock today, the London team was victorious by 365 points to 318. Lieut.-Col. Lewis topped the score of the London team with 43 points, followed by Ensign Bennett, Lieut. Wilson, Sergt. Coombs, Lieut. Teale, Adjutant Greene, Pte. Wastie, Color-Sergt. Bryce, Corp. Hennessy, and Capt. Dawson.

April Showers

Wash away the filth and waste that have accumulated during winter. In like manner Hood's Sarsaparilla expels from the blood impurities that have been deposited during the season when there has been but little perspiration and perhaps constant confinement in impure and vitiated air. It is a boon to tired mothers, housekeepers, teachers and others who spend their time indoors.

It gives the blood richness and vitality, fitting it to nourish and strengthen the nerves, muscles and all the great organs of the body. It cures all spring humors and banishes that tired feeling.

It is the best medicine money can buy for all diseases caused by impure or impoverished blood. You should begin taking it today.

FASHIONABLE TAILORING.

THERE is not a better cutter in the country than the man who wields the shears for us. His assistants, too, are men who thoroughly understand their business. If you leave your order here, you can rely on getting the best of workmanship. From the large stock of Spring Suitings we have now, you will find little difficulty in choosing. Our prices you will find extremely moderate. For example:

Tailor-Made	Tailor-made suit of Fancy Check, All-Wool Scotch Tweed, lined with good Italian cloth; we guarantee fit and workmanship. For a good everyday business suit, you need not pay any more money, for we make a leader of this suit at	Tailor-Made
\$15.00.		Black or Navy
Navy or Black Serge Suit for		Serge Suit,
\$15.00.		\$15.00.
This is a suit that will bear comparison with best of ordinary \$20 suits. It is made of fine quality Navy or Black Serge, reliably lined and made, cut in the latest style. We shall be glad to take your order for this suit, for		\$15.00.

Men's Ready-To-Wear Suits.

The lever of low prices has lifted this department into its present popularity. The care we take in having only the most reliable and the most perfect-fitting garments in this stock serves to keep this department always to the fore.

Here we are selling a Man's Tweed Suit, stylish and up-to-date in every detail, splendidly lined, finished carefully and neatly, all sizes, for	Exceptionally good makes Men's Tweed Suits, in serviceable gray check patterns, lined with good Italian cloth, for
\$6.50.	\$7.50.

Our \$10.00 Suits.

Need no comment, simply that they sell on their merits. They are made of all-wool tweed, in spring weight, and in seasonable colors. Vests, double breasted; in finish equal to tailor-made suits, only..... \$10.00

Boys' Clothing

Here the stock is most complete, the whole department bristling with spring newness. For value here's an instance:

Boys' Vestee Navy Serge Suit, collar and vest neatly braided, well made, only.....	\$2.50
Boys' 2-Piece Suits, made of nice dark wool tweed, single and double-breasted, only.....	\$2.75
Boys' 3-Piece Suits, made of serviceable dark tweed, single and double-breasted, lined throughout, only.....	\$4.50

CHAPMAN'S.

126, 128, 128½ Dundas Street.