

London Advertiser.

ESTABLISHED BY JOHN CAMERON IN 1852.

Managing Director John Cameron

and Editor,

London, Friday, April 13.

ONTARIO: In the matter of the circulation of "The London Daily Advertiser."

To Wit:

I, John Cameron, of the city of London, in the county of Middlesex, managing director of "The London Advertiser," do solemnly declare:

That the actual bona fide circulation of "The London Advertiser" for each and every day of the following dates was as follows:

March 1, 1900.....	9,957
March 2, 1900.....	9,101
March 3, 1900.....	9,243
March 4, 1900.....	9,088
March 5, 1900.....	9,049
March 6, 1900.....	9,090
March 7, 1900.....	9,154
March 8, 1900.....	9,000
March 9, 1900.....	9,261
March 10, 1900.....	9,035
March 11, 1900.....	9,046
March 12, 1900.....	9,010
March 13, 1900.....	9,051
March 14, 1900.....	9,229
March 15, 1900.....	9,238
March 16, 1900.....	9,003
March 17, 1900.....	9,002
March 18, 1900.....	9,030
March 19, 1900.....	9,083
March 20, 1900.....	9,078
March 21, 1900.....	9,109
March 22, 1900.....	9,043
March 23, 1900.....	9,094
March 24, 1900.....	9,004
March 25, 1900.....	9,025
March 26, 1900.....	9,063
March 27, 1900.....	9,078
March 28, 1900.....	9,078
March 29, 1900.....	9,078
March 30, 1900.....	9,078
March 31, 1900.....	9,078
Total.....	245,894

Or an average circulation for each day of..... **9,103**

(Nine thousand one hundred and three copies.) This circulation is exclusive of all spoiled copies, being the actual circulation of mail list, subscribers, agents, carrier boys and street sales.

I make this solemn declaration, conscientiously believing it to be true, and knowing that it is of the same force and effect as if made under oath and by virtue of the Canada Evidence Act, 1891.

JOHN CAMERON.

Two Leaders.

Sir Wilfrid Laurier has this to his credit—that, unlike his opponent, Sir Charles Tupper, he speaks with but one voice—the same in Quebec as in Ontario. Notably is this the case with regard to Canada's relations with the Empire. Sir Wilfrid Laurier, holding fast to Canada's every right of self-government, so speaks and so acts as to increase the ties of loyal affection and the relationships of business with the dear Old Land.

What They Think of Us "at Home."

The British press, without exception, indulge in felicitations to the people of Canada on the splendid advancement it is making, as shown in the model financial statement presented the other day to Parliament by Hon. Mr. Fielding, Finance Minister. The London Times, for example, says:

"Mr. Fielding's statement has many points of interest for the people of this country. But the one point of interest which transcends all others is the patriotic spirit of imperial solidarity in which his speech was conceived, delivered and acclaimed. It was not the mere statement that the past year had been the most prosperous in the history of Canada which caused the speech to be punctuated with patriotic cheers and followed by the singing of the National Anthem. It was rather the common feeling that the past year of prosperity has also been one which has witnessed and sanctified the close affection which binds the Dominion to the Mother Country in a community of sacrifice, sorrow and achievement. These are the real 'cords of man,' these are the true bonds of empire—not a common felicitation in which we cordially join over a prosperous balance sheet, nor even a new adjustment of fiscal relations, however advantageous and desirable that may be in itself."

The Standard, the chief Conservative newspaper in the United Kingdom, is equally complimentary. It says:

"The account of the prosperous state of Canadian finances, given by the Minister of Finance in the Dominion House of Commons, is not only a very proper matter for satisfaction on the part of Sir Wilfrid Laurier's Government, but will also be a cause of unqualified gratification throughout the empire. Mr. Fielding is to be congratulated on being able to announce that, while the fiscal year ending last June had been the most prosperous in Canadian history, the current twelve months are estimated to show even better returns, and for the following year Mr. Fielding promises to declare that the outlook is, in all respects, favorable. Such has been the buoyancy of the revenue, that, in spite of the handsome contribution which Canada is making towards British military expenditure in the current year, not a dollar need be added either to the taxation or debt of the colony, and a larger surplus will remain than has ever yet been recorded. The whole future of the colony, and its place in the empire, depend on its obtaining a considerable increase of population, so that its immense resources may at last be adequately developed. Of late years a marked advance in this respect has been observable, and the stream of British immigration to the United States has been diverted more and more to Canada."

The St. James' Gazette, a Liberal journal of eminence, joins in the chorus of congratulation to the people of the Dominion on the success which has attended the new era in Canada, and it thus refers to the scene witnessed

at the close of Hon. Mr. Fielding's speech:

"It would be satisfactory at any time to know that the commercial prosperity of Canada is increasing; but it was not that knowledge alone which evoked the patriotic cheers and the singing of the National Anthem at the conclusion of Mr. Fielding's budget speech in the Canadian Parliament. Rather it was felt that the past year was not only one which showed a prosperous balance sheet, but one which had drawn Canada and the Mother Country together by the closest of ties—the bonds of a common sacrifice and a common achievement. Those cheers were called forth no less in memory of Paardeberg than in recognition of the fact that by means of a preferential tariff in favor of the United Kingdom the past year proved to be the most prosperous in the history of the Dominion. The general tariff was reduced in favor of this country by 25 per cent in 1898; it is further to be reduced to 33½ per cent in 1900. That this reduction will further increase Canada's prosperity is confidently to be hoped; that the bonds of empire have bound her to the Mother Country more closely than before is a subject for even more profound congratulation."

As to the influence of Canadian policy in promoting trade with Great Britain, the London Globe says:

"The splendid results of the preferential principle afford a complete answer to those Canadian objectors who are reducing import duties unless the Mother Country is prepared to reciprocate. As the Finance Minister observes, reciprocity cannot be expected at present, and if it does it may be as a development of the imperial spirit to which recent events have given such a powerful impetus. The Canadian Parliament had the courage to take what looked much like a leap in the dark, but the seeming temerity has been more than justified by the position in which the colony finds itself today."

The Outlook holds out no hope for the establishment of British discrimination in favor of colonial products. The "open door," in its opinion, must remain. These are its views:

"The zeal of the tariff imperialists of Canada commands British sympathy and the admiration of all, the more because as a British tariff discrimination in favor of colonial products is impossible today as ever. One pillar of the Empire's strength is its free trade; it must remain the Empire of the open door, as far as home markets are concerned."

The Westminster Gazette, a journal with a wide circulation and influence, holds out no hope that Britain will return to the system of taxing the food of its people, even to promote closer unity with the colonies. Mr. James Lowther is an English politician who has argued in favor of taxation of breadstuffs entering Great Britain from all countries outside British possessions, but he has very few followers. The Westminster Gazette says of him that he is a prophet who finds favor with some persons in Canada, but this tribute to him "only shows that a prophet must look for real honor and recognition in some country other than his own." Our contemporary adds:

"It is alarming, too, to be told that the real objective of the imperial movement is the 'taxation of breadstuffs.' Here as last year a definition of imperialism that ought to unite the Liberal party; on this basis the L. L. A. A. M. and the I. L. C. ought to join forces. We are all anti-imperialists if to protect our Empire means to protect our food. We are grateful to Canada for her preferential treatment—its conclusive evidence of the friendly feeling of Daughter Colony towards Mother Country. But Canada will do well to recognize that few of us are imperialists so long as the Empire's movement is personified in Mr. Lowther."

The fame of Canadian progress and achievement has also extended north of the Tweed, for we find the following reference to the standing of the country in that representative Scottish newspaper, the Edinburgh Scotsman:

"In spite of large capital expenditure at home, and in spite of the expenditure incurred in rendering assistance to the British Empire in South Africa, the buoyancy of her revenue has enabled Canada to make both ends meet without adding a penny to the debt of the country. The most gratifying feature of the trade returns of the year has been the great increase in trade with the mother country. From 1898 to 1899 British imports dropped from forty-three millions to thirty-nine millions, but under the preferential tariff they rose to thirty-seven millions again in 1899, and the partial returns for the present year show a still further increase. The happy experience of Canada will encourage the Australians to persevere in the attempt, and it may be hoped that like success may attend them."

These are the views of independent outside critics. They cannot be gainsaid. Not all the detractors of the political pessimists in the Canadian Opposition ranks can injure an Administration which is guiding the Dominion in achievements that call forth encomiums from every source of independent criticism. Yet the time of Parliament, in the past two weeks, has been wasted in the endeavor to begot the electorate, and to lead them to the belief that the preferential tariff is at one and the same time a fraud on the British people and an injury to the Canadian public. The fact is, it is a benefit to both the Motherland and to Canada, as it promotes profitable exchange between them, and unites them closer than could ever be possible under a tariff that regarded increased trade with Great Britain as an injury to be avoided by the imposition of vexatiously high taxes. One is not astonished to find that the British press, without respect to political affinities, so regard it, and rejoice in the prosperity and progress of the West.

We believe our own people, with the exception of a few politically-blinded partisans, entertain the same views, and that they will not consent to return to the old order of things, and the withdrawal of the preferential tariff, which is the avowed policy of the Opposition in Parliament.

Feeling blue? Take LAXA-CARA cathartic tablets and have the impurities drained out of your system, your blood cleared, your stomach settled. Then watch your spirits rise! At drug-gists, price 25 cents.

Give Holloway's Corn Cure a trial. It removed ten corns from one pair of feet without any pain. What it has done it will do again.

THE RUNIANS, GRAY, CARRIE CO.

THE RUNIANS, GRAY, CARRIE CO.

SATURDAY WILL BE BARGAIN DAY THIS WEEK.

Today being Good Friday, the store will be closed all day and shoppers and salespeople alike will rest from business. On Saturday morning at 8 o'clock we'll be ready with the following extraordinary bargain list, the best we have provided yet. The earlier you come the better chance you'll stand to get some of the good ones.

Dress Goods

Very Special—40c, 50c, 60c, 75c
Dress Goods, at, per yard 25c
30 pieces Faint and Fancy Dress Goods, 42 and 44 inches wide, were sold at 40c to 75c per yard, Saturday and until sold, per yard 25c
Black and Navy Serge, per yard 35c
7 pieces 44-inch All-Wool Black and Navy Serge, bright, hard finish, special Saturday, per yard 35c
6 pieces Fancy Black Dress Goods, Priestley's celebrated make, regular prices 75c, 85c, \$1.00, Saturday special at per yard 50c
\$1.25, \$1.50 and \$1.75 Black Mohairs and Crepons, 44-inch goods, small and medium figures, Saturday special at, per yard \$1.00
Homespun, 45c—5 pieces only, Plaid Homespun, shades of blue, red, green, gray and terra cotta combination, 90c goods, special Saturday, per yard 60c
Homespun, 60c—3 pieces only, Plaid Homespun, brown, gray, fawn and blue, mixtures, 75c and 85c goods, Saturday, per yard 50c

Laces and Veilings

2,600 yards of Val. Lace and Insertion; regular 3c, 5c and 7c yard; special Saturday, 1c, 2c and 3c
10 pieces only White All-over Lace, suitable for yokes or waists, stripes, bow-knot and other patterns, 18 inches wide; special Saturday, per yard 40c and 60c
53 pieces French Lace, regular 5c, 20c and 25c per card; special Saturday, per card of 12 yds. 10c and 15c
30 pieces Fancy Net and Spot Veilings, in black and colors; regular 15c, 20c and 25c a yard; special Saturday, per yard 10c
27 pieces Plain and Spot Veilings, regular 5c and 10c yard; special Saturday, 2 for 5c

Kid Gloves

See our \$1.00 Glove, in all the new shades, with two large clasps and heavy French Kid Gloves, in tans, and blacks, sizes 5½, 6, 6½, 7, 7½, 7½ only, regular \$1.25, Saturday 50c

Hosiery

Ladies' Plain Cashmere Hose, double heels and toes, very special, 2 pairs for \$4.00
Ladies' and Boys' Plain Ribbed Cashmere Hose, seamless feet, double heels and toes, special, per pair 25c
Ladies' and Children's Extra Heavy Ribbed Cotton Hose, per pair 10c

House-Furnishings

White Quilts and Counterpanes, 75c, 85c, \$1.10, \$1.25, \$1.50, up to \$5.00
Lace Curtains at \$1—3½ yards long, taped edge, fine patterns, Nottingham goods, special per pair \$1.00
Lace Curtains, 3½ yards long, scalloped and taped, special \$1.50
Lace Curtains, handsome new patterns, extra special value \$2.00
17 only Rugs, 27x60, all wanted colors, fringed ends, regular \$2. Saturday, each \$1.25
32 only Rugs, 36x72, extra large size, good assortment of patterns, regular \$3. Saturday, each \$1.96
4 pieces English Tapestry Carpets, 27 inches wide, good patterns, new designs, regular 45c, Saturday and until sold, per yard 35c
Saturday will be the last day to buy 1st Brussels carpets for, per yard 75c
Union and All-Wool Carpets, at, per yard 20c, 25c, 37½c, 47c and 75c
China Matting, per yard 15c, 22c, 25c, 30c and 45c

Staple Department.

Best Standard Shirtings, 12½c goods for 10c
Fine English Oxford Shirtings, good patterns, 12½c, for 10c
30-inch American Prints, good fast colors, 5½c
White Lawns, with fancy white and colored stripes, 10c yard, for 5c
Colored Organdies, worth from 20c to 25c a yard, to clear 8c
24-inch Huck Toweling, 16c goods, per yard, to clear 12½c
28-inch Dish Toweling, 12½c goods for 8½c
Pure Linen Duck Towels, 43x21, fringed or hemmed, regular 35c a pair, for 25c
60-inch Unbleached Table Linen, regular 30c a yard, for 25c
Extra special 60-inch Pure Linen, Table Damask, worth 65c a yard, for 35c
Turkey Red and White, Turkey Red and Green Tabling, from 54 to 72 inch, warranted fast colors, from, per yard, to clear 35c to 75c
A special line Table Napkins, 24x24, pure linen and good patterns, \$2.75 goods, for, per dozen \$2.00
31-inch Heavy Satin Shirtings, in black and white, blue and gold, green and gold, heliotrope and black, special price, per yard 25c
Heavy Cottonades, the 20c quality, Saturday 15c
Fancy Wrappettes, regular 12½c a yard, Saturday 7½c
30-inch White Pique, with small pink, heliotrope, black and blue spots, regular 15c a yard, Saturday 8c
American Prints, 32-inch, in navy and light grounds, regular 12½c a yard, Saturday 8c
Factory Cotton, 36 inches wide, soft and clean, special Saturday, per yard 4½c
Ladies' Fine Nainsook Drawers, with deep hem and tucks, special value, Saturday 25c
Bleached Cotton, 36-inch, ends of 4 to 10 yards, worth 10c and 12½c a yard, Saturday 8c

Millinery Special

164 Untrimmed Hats, sailors, turbans, flats, etc., were 50c, 60c, 75c, \$1.00, Saturday and until sold, each 25c

Boots and Shoes

We have special bargains for Saturday for farmers' spring wear: Men's heavy sized kip, Blucher-out, bellows-tongue, three-pegged, and lugged soles, laced Boots, special value 50c
Men's all solid leather laced Boots, pegged soles, bellows tongue, special value \$1.00
Men's Fine Boston Calf, Laced and Congress Shoes, pegged soles, Saturday \$1.25 and \$1.35
Women's Strong Shoes, for spring wear, all sizes, pegged and riveted soles, regular \$1.00 and \$1.25, Saturday bargain 75c
Women's Fine Dongola Laced and Button Boots, neatly stitched toe-caps, new spring style, all sizes, Saturday \$1.25
See our new Spring Oxford Shoes, many styles, all new, biggest assortment and best value yet, from 75c to \$2.50

Men's Furnishings

Men's Top Shirts, fine Oxford shirt-ing, dark stripes, blue and white, sizes 14½ to 18, regular 50c, Saturday bargain 35c
Men's Extra Heavy Unlaundered Shirts, reinforced front and back, linen cuffs and bosom, continuous linings, all sizes; special Saturday 50c
New Easter Neckwear, flowing ends, knots, strings and bows, Saturday 25c and 50c

Corsets and Skirts

Ladies' Corsets, long waist, solid steel filling and cork protection under front steel, Saturday \$1.00
Ladies' Heavy Jean Corded Corsets, good fit, to sell, Saturday 25c
Children's Corset Waists, with front clasps, or button up back, regular 50c, special Saturday 35c
Ladies' Silk Skirts, in pinks, purple, black and white, or black, size 38-inch only, were \$5.00 to \$8.00, Saturday \$4.50
Ladies' Corset Covers, in fine nainsook yoke, of fine tucks and torchon insertion, edged with lace, Saturday 49c
Ladies' Corset Covers, trimmed with embroidery and insertion, very fine, Saturday 35c
Ladies' Fine Nainsook Drawers, with deep hem and tucks, special value, Saturday 25c
Ladies' Skirts, fine cotton, with frill of deep embroidery, good width, Saturday 75c

Ribbons

47 pieces Silk Taffeta Ribbon, 4 inches wide, in black, white, and all the new shades; regular 25c Saturday bargain 19c
367 yards Plain Grosgrain, Fancy Stripes and Checked Ribbons, worth 20c, 25c and 30c a yard; special Saturday 15c

Handkerchiefs

75 dozen Ladies' Fine Handkerchiefs, hemstitched, embroidered, new patterns; also embroidered edge handkerchiefs, regular 25c and 25c each; very special, 15c each or 2 for 25c

Parasols

Ladies' Black Umbrellas, with silk and wool cover, strong steel frame, fancy handles; very special \$1.00
Ladies' Parasols, with black gossamer covering, steel or wooden rod; special 75c
Ladies' Parasols, good size, Parasol frame, fancy handles; special 60c

Glassware.

[In the Basement.]

6-inch Berry and Salad Dishes, 8-inch Berry Bowls in crystal and emerald, Cream Sugar and Spoon Holders, Trays, Pickle Dishes, choice, each 10c
7-inch Berry Bowls, 6-inch Salad Dishes, Covered Butter Dishes, Sugar Bowls, Pickle Dishes, 7-inch Crystal Vases, choice, each 15c
Salt and Pepper Cruets, ½-gallon Water Jugs, Cake Stand, 8-inch Berry Bowls, 10-inch Oval Salad Dishes, choice, each 25c
Rose Bowls, Fern Bowls, in blue and gold, each 25c, 30c and 35c

Hats

100 Men's and Youths' Soft Felt Hats, black, brown and gray shades, sizes 6½ to 7½, regular price 50c to \$1.50; come early if you want one; Saturday 15c
100 Boys' Tweed and Serge Caps, new spring styles and shapes, special Saturday 10c
Men's Fine Fur Felt Hat, black, brown and Vera shades; also new colors and shapes in Soft Hats; very fine stock; regular \$2.50 and \$3.00; Saturday bargain \$2.00
100 Children's Cloth Hats, some plain, some gilt trimmed; special Saturday 25c and 35c

Spring Jackets and Coats

Late arrivals marked down. Shades of fawn, gray, brown. Saturday we sell:
\$8.00 Coats for \$6.00
\$7.00 Coats for \$5.00
\$5.00 Coats for \$4.00
Our Children's Jackets are up-to-date in every particular. Nobby, new and low in price.

Ready-to-Wear Clothing

Men's Spring Overcoats, fine Clay worsted, dark gray shade, Italian linings, three-quarter length, regular price, \$5.50. Saturday bargain \$5.00
Men's Spring Suits, medium weight, all-wool Canadian tweed, neat check pattern, in brown and gray; regular price, \$6 and \$8.50. Saturday bargain \$4.99
Youths' Tweed Suits, fine tweed, sizes 32 to 35, good trimmings, fit and workmanship first-class; regular price \$4.50 to \$5.50. Saturday bargain \$3.35
Boys' Two-Piece Suits, all-wool tweed, new patterns, light and medium shades; regular, \$2.50 to \$3. Saturday bargain \$1.99
Men's Trousers, good West of England worsted, and herring-bone whipcords. Special value, Saturday \$2.00
Men's Trousers, all-wool tweeds, stripe and check patterns, stylish cut, all sizes, serviceable and good to wear for workingmen. Saturday \$1.25 and \$1.50

SPECIAL

Men's Overalls, blue denim, with bibs, and cottonade, all sizes; regular 45c and 47c. Saturday bargain 35c

Stationery

1,000 Pads, ruled or plain, from 5c to 20c
International Pad, fine linen paper, special 10c
70 Pads, extra heavy fine cream-laid note, 100 sheets. Extra special 10c
Royal Fine Cream-Laid Vellum, linen finish, for 10c
Rocket Memo, each 1c
Collegiate Memo, each 3c
Faber's H. B. Pencils 5c
2 for 5c
Good Cedar Pencils, per dozen 5c
Our Special Leader Scribbler, Saturday, 2 for 5c

Soaps

Boquet Violet, special per box 10c
Hyacinth, 3 cakes for 15c
Golden State Beauty, 3 cakes for 15c
Brown Windsor, per cake, 1c, 2c, 3c
Lana Oil, per box (3 cakes in box) 25c

Smallwares

Special values in Dress Shields, extra heavy. Saturday, 2 pairs for 25c
Good White Elastic, ¾ and 1 inch, worth 7½c a yard; 2 yards for 5c
Special line of Steel Hairpins, crimped or plain. Saturday per package 1c
Crystal Hatpins, special each 1c
Our New Belt Pin Book, 60 pins, assorted sizes, set tops, per book 5c
Children's Hose Supporters, per pair 10c

Saturday, 21 lbs Standard Granulated Sugar for \$1.00
One 3-lb Bar R. G. C. Soap for 10c

The Runians, Gray, Carrie Co.

208, 210, 210½, 212 Dundas Street, London.

RISKED HIS LIFE

Heroic Oabin Boy Jumped Into the Lake to Save a Newsboy Cornered by Drowning.

Detroit, April 22.—At Cleveland yesterday morning when the Detroit Newsboys' band was boarding the steamer City of Detroit for the return trip, a little cornetist, named Homer Greiner fell off the dock into the water.

Dennis Weiss, of 695 Concord avenue, Detroit, an employee on the vessel who takes care of the officers' cabin jumped in after him. For a few minutes the cold water had the better of him, and his face, almost purple, appeared above the surface. It looked as if the sudden chill was too much for him, and the alarmed crowd held their breath, fearing that the lad had lost his life in the attempt to save the young musician.

Homer's body was sinking for the third time when Dennis saw it and made a strong dive. It seemed an age to the crowd before he appeared again, but Homer was on his arm when he at last came up.

Both boys were in a few minutes under warm blankets, and Dennis revived quickly

and was about, working over the inanimate body of Homer Greiner. For several hours it looked as if life was gone from the latter, but yielding to the exertions of several experienced men he slowly but surely revived and by the time the boat was in Detroit he was almost as well as before the accident.

The Newsboys are thinking of doing something for Dennis.

"But," one of them remarked, "we haven't got no lucre to do der crack 't'ing you know. P'raps some rich guy'll help us out."

CANCER
No knife.
No plaster.
A CONSTITUTIONAL TREATMENT
Send two stamps for particulars
STOTT & JURY
BOWMANVILLE
ONT.

CORDAGE..

...WHEN IN THE MARKET FOR...

Manilla Rope, Leather Cord,
Binder Twine, Hide Cord,
Sisal Rope, Lath Yarn,
Pulp and Paper Cord.
ASK FOR PRICES.

Hobbs Hardware Co.
LONDON, ONT.