

Don't Go to Church

To see the fashions, nor don't go in faded garments when it is possible to restore the original color or appearance to those you are a little sensitive about.

R. PARKER & CO.,
Dyers and Cleaners,
217 DUNDAS STREET, LONDON.
Telephone 614.

Window Shades

Fringes and Laces to match.

O. B. Graves,
222 Dundas Street.

BIRTHS, MARRIAGES AND DEATHS

MARRIED.

MILLIGAN-ATKINS—At St. James' Church, South London, on the 6th inst., by the Rev. G. B. Sage, R.D., Henry L. Milligan, to Effie M., eldest daughter of Wm. Atkins, Esq., all of this city.

DIED.

DAVIDSON—On Aug. 1, at Colorado Springs, Colorado, H. A. Davidson, formerly of Woodstock.

Funeral on Tuesday, Aug. 6, at 2:30 p.m., from the residence of this father, 43 Huron street, Woodstock, Ont.

McKINNON—On Wednesday, Aug. 7th, G. H. James McKinnon, eldest son of James and Hannah McKinnon, aged 15 years, 11 months. Funeral from 48 Euclid avenue, to South London cemetery, Friday, Aug. 9, at 2:30 p.m. Services at 2 o'clock.

WILLIAMSON—At his home, 580 Oxford street, Tuesday, Aug. 6, 1895, Peter Williamson, aged 19 years.

Funeral will take place from Grosvenor Street Baptist Church, on Thursday afternoon, at 3:45. Service at 2 o'clock. Friends and acquaintances will kindly accept this intimation.



J. D. SAUNBY
257 York Street.
Telephone 113.

REMOVAL

The local offices of the
Confederation Life

have been removed to the building of the Ontario Loan and Debenture Company, Market Lane, ground floor.

Beaton's Hats

Are the Correct Thing.

All the Leading Styles in American and English Felt Hats.

A superb range of American Straw Hats for the coming hot weather.

PRICES AWAY DOWN

—AT—
BEATON'S

138 Dundas Street.

W. A. BROCK, Manufacturer

of the

DIADAM BICYCLES!

—Agent for—
ECLIPSE BICYCLES!

Ha! Ha! Ha! We have to smile. Cyclists are finding out the place to buy cool and from their cool dealer, clothing from their tailor, and bicycles from a bicycle manufacturer. Of course we still give our strict attention to bicycle repairing.

W. A. Brock, 192 Dundas St., London
SEND FOR CATALOGUE.

Pocock Bros.

Annual Summer

Shoe Sale

Begins This Glorious 1st of August, and Will Last 31 Days.

Our extremely low prices and reliable footwear will induce the procession of buyers to our store.

Our stock contains a full assortment in Men's, Women's and Children's reliable footwear.

Remember, we are the only shoe buyers who are able to buy \$10,000 cash purchase of the Gents' \$3 Slater Shoes, and control the sale of them for this district.

The great volume of our shoe business has been the key-note of our success; better values than others. Remember our sale and low prices.

Pocock : Bros.

Priiddis Bros.

STAPLE Department.

We carry the largest and best assorted stock in the west. Our prices are the lowest.

Table Linens, Sheetings,
Table Napkins, Pillow Cottons,
Doilies, Emb'd Sheets,
Sideboard Scarfs, Furniture Dusters,
Glass Towels, Table Padding,
Towelings, etc.

TELEPHONE 324.

158 Dundas Street,
157 Carling Street.

METALLIC CEILINGS:

Handsome, durable and fire-proof. We have a large variety of patterns and will be pleased to furnish estimates. Our prices are very low for first-class work.

Wm. Stevely & Son

302 Richmond St. - Phone 452.

FAIR AND WARM.

Toronto, Aug. 6.—11 p.m.—The depression mentioned last night now covers the lower lake region, and another disturbance is situated in Alberta. Showers and thunder storms have been very general in the lake region and the upper St. Lawrence. Elsewhere the weather has been fine.

Minimum and maximum temperatures:
Calgary, 50—84; Qu'Appelle, 52—80; Winnipeg, 50—78; Parry Sound, 56—74; Toronto, 60—75; Montreal, 62—82; Quebec, 54—80; Chatham, 56—84; Halifax, 60—82.

Toronto, Aug. 7.—1 a.m.—Moderate to fresh westerly winds; fair and warm.

Roses, Carnations, Violets.
Funeral Designs.

J. GAMMAGE & SONS,
Phone 96, 213 Dundas Street.

Trusts Corporation

OF ONTARIO.

Safe Deposit Vaults.

Bank of Commerce Building, King Street, Toronto.

Capital - - - \$1,000,000

Hon. J. C. Aikins, P.C. President

Hon. Sir R. J. Cartwright Vice Presidents

Hon. S. G. Wood,

This Company acts as ADMINISTRATOR in cases of intestacy or with will annexed. EXECUTOR, TRUSTEE, RECEIVER, COMMITTEE OF LUNATIC, GUARDIAN, LIQUIDATOR, ASSIGNEE, etc., etc.; also as agent for the above offices.

All manner of trusts accepted, monies invested, estates managed, rents, incomes, etc., collected. Bonds, debentures, etc., issued and countersigned.

Deposits safe to rent, all sizes. Parcels received for safe custody.

Solicitors placing business with the Corporation are retained in the professional care of same.

A. E. PLUMMER,
Manager.

PEANUT WAS CHOKING BABY.
Bridgeton, N. J., Aug. 5.—The 6-months-old baby of S. B. Davis got hold of a peanut this morning which became wedged in the child's throat. A physician could not get the peanut out and the child was dying. He called for a tub of cold water, into which he tossed the child. The shock loosened the nut and it flew out. The baby is all right now.

THE UNANIMOUS VERDICT.
A traveling man who sells patent medicines asked us the other day why we did not sell a home remedy for alcoholism. He said "The Oakville treatment for whiskey is the only thing I have heard of in twenty years that satisfies everybody who tries it." Popular approval is largely consequent upon our persistent refusal to send out home remedies. Not one in ten derives benefit from such preparations, whereas no one fails to obtain a radical cure at Lakehurst, where scientific individual treatment is administered by physicians who devote their whole time to it. No treatment is given by us elsewhere than at Oakville. Toronto office, 28 Bank of Commerce Building, or J. A. Tracey, 417 Hill Street, London.

Flavor all your cold drinks with ten to fifteen drops of ANGOSTURA BITTERS, to keep free from summer diseases and all sorts of indigestion. Dr. Siger's is the only genuine.

No one need fear cholera or any summer complaint if they have a bottle of Dr. J. D. Kellogg's Dysentery Cordial ready for use. It corrects all looseness of the bowels promptly, and causes a healthy and natural action. This action is a medicine adapted for the young and old, rich and poor, and is rapidly becoming the most popular medicine for cholera, dysentery, etc., in the market.

The Japanese method of lacquering is said to be at least 2,000 years old. Pieces made ten centuries ago are still exhibited.

A LIFE SAVED.—Mr. James Bryson Cameron, states: "I was confined to my bed with inflammation of the lungs, and was given up by physicians. A neighbor advised me to try Dr. Thomas' Electric Oil, stating that his wife had used it for a throat trouble with the best results. Acting on this advice, I procured the medicine, and less than a half-bottle cured me; I certainly believe it saved my life. It was with reluctance that I consented to a trial, as I was reduced to such a state that I doubted the power of any remedy to do me any good."

WE

Buy shoes we can't get them too good. How is it

YOU

J. P. Cook,

173 DUNDAS STREET.

"Your money back if you want" is the way we do business.

London Advertiser.

Telephone Numbers.

107.....Business Office
134.....Editorial Rooms.
175.....Job Department

Advertiser Subscribers

BEFORE GOING FOR YOUR HOLIDAYS, ARRANGE TO HAVE YOUR DAILY "ADVERTISER" SENT AFTER YOU. NO TROUBLE TO MAIL IT. DROP A POSTAL, OR TELEPHONE 107.

HOT WEATHER COMING.

Two months of very hot weather are promised us by E. B. Dunn, weather forecaster to the United States Government.

The months of August and September, he says, will be the warmest of the year.

"Everything points to scorching weather from now on," remarks the weather prophet with candor. "I've staved it off as long as I could, but I can't do it any longer. No doubt there are many who imagine the hot season to be practically over because it has been cool so long, but, as I have said, let them now prepare for warmth." It may be that the prognostications of the weather forecaster will be verified. As a rule, every year bring so much hot and so much cold weather, and if we do not get it one month we get it another.

London and Environs

—Chas. R. Sturges, in advance of Ward & Vokes Co., is in the city.

—The Seventh Band will give a concert in Victoria Park to-morrow (Thursday) evening.

—Messrs. Frank Westlake, Arthur Cooper, Ed. Sander and Charles E. Sifton are attending the photographers convention at Detroit.

—The many friends of Mrs. P. Carney will be pleased to learn that she is recovering from a very severe illness at St. Joseph's Hospital.

—Mr. Warren Rodney, who will superintend the laying of the asphalt pavement for the Bazaar company, has taken offices in Coates' Block.

—It is understood that the St. Andrew's, St. George's and Irish Benevolent Societies will hold a union picnic next year. It should be a monster one.

—Bishop O'Connor, of London, will be in Chatham on Friday, and on Saturday, July 13, at Kingston, formerly of Guelph, and Miss Katie Mindorf, of Chatham, will take the vows at "The Pines." On Sunday his lordship will visit Tilbury.

—Detective R. W. Ward, of London West, left for Kingston penitentiary this morning in charge of John Palmer, who has four years to serve for neglecting his wife and highway robbery. Sheriff Cameron accompanied the party on his initial visit to the great prison.

The following donations were gratefully received at the Protestant Orphans' Home for July: Three pictures, Mrs. Smart; pickles, Mrs. Morphy; clothing, Mrs. Mathewson; corned beef, Mr. Tooley; sandwiches, and cake, Knights of Pythias; bananas, Mr. Mountjoy; bread, W. C. T. U.

—The Prince Albert Advocate records the death of Mr. Robertson, an old settler who came to Prince Albert about fourteen years ago from this city, and first settled at Carleton Place, and later at Prince Albert. He lived there for three years and then moved into Prince Albert, and was until recently town constable and license inspector, in which capacity he served the town faithfully.

DECLINED THE HONOR.
Mrs. May Thornley, who was elected to the position of Treasurer of the World's W. C. T. U., declined the position, and Mrs. Sanderson, of Danville, Quebec, has been chosen instead.

A RUN TONIGHT.
Col. Leys has very kindly extended to all members of the London Bicycle Club attending the weekly club run tonight a hearty invitation to his residence in South London. The members will start in a body from the clubhouse at 7:15. A large turnout is anticipated, and a good time is assured.

IF THE TIMES ARE DULL.
To cure dull times—apply an advertisement to the afflicted part.

A sign-board can't tell anything. It takes an advertisement to do that.

All who advertise do not get rich, but precious few get rich without it.

The world is full of advertising, yet everybody wishes to hear what is new.

The world's memory is short. It will forget if you do not jog it frequently.

Early to bed and early to rise will all be in vain if you don't advertise.

The world is always sure to find an honest man; but it will find out a great deal quicker if he advertises.

Mrs. Foster, of Kent street, has just recovered from a serious attack of La Grippe. This is the second siege she has had of the influenza, the first of which attacked Mrs. Foster about three years ago, and left her with a very troublesome cough, accompanied with chronic bronchitis, and a complication of other diseases, which made it almost impossible for her to attend church without disturbing the congregation by coughing, and, indeed, Mrs. Foster assures us that so bad were the spasms that she often feared she would burst a blood vessel during one of these severe attacks. It was very natural that under such circumstances numerous friends would recommend as many different "cure alls." She tried Cherry Pectoral, Tar, Linseed and other preparations, but was growing generally worse when a friend who had been benefited by Barkwell's Bronchial Balm advised her to try that, and in a few days she was out of bed, and the best feature is that she is now entirely freed from all symptoms of the Bronchitis, of which she never hoped to be cured. Mr. Millar, a neighbor, also had a bad cough and was completely cured by the same preparation.

SIFTON & CO.

Hammocks of all kinds.
Express Wagons, Velocipedes,
Doll and Baby Carriages.
Footballs, Baseball Goods,
Tennis, Croquet and Cricket.
All kinds of Sporting Goods.

168 DUNDAS ST.
Two Doors from Richmond.
Wholesale and Retail.

IF you are going to a picnic

you will likely want some of the following:
Ham (Box Brand), Canned Salmon (Maple Leaf Brand), Worcestershire Sauce, Anchovy Sauce, Pickles (Crosse & Blackwell).

J. C. Trebilcock,
Grocer, 235 Dundas Street.

N.B.—Fresh butter and green groceries our specialty.

Money Saving Bargains.

We must make room for our fall importations, and in order to do so we will sell beautiful Suitings and extra Pantings during the next few weeks, at greatly reduced prices. All our work guaranteed.

Jos. Dambra, Merchant Tailor.
262-2 DUNDAS STREET.

HEARTBROKEN MOTHER.

She Gave Fatal Doses of "Mother's Treasure" to Still Her Crying Baby.

Attleboro, Aug. 7.—The wife of Frank Aubie, a Canadian, whose family is about taking up its residence in Dodgeville, was the other day, on a train bound for her new home, with her infant son. To still the crying baby she gave him two doses of "Mother's Treasure," a patent medicine used considerably among French in this vicinity. When she reached Dodgeville the baby was unconscious. Dr. Duhaime worked over the child all night to no purpose, for he died yesterday morning. The medical examiner, Dr. Holden, found all the symptoms of opium poisoning. The mother is heart-broken.

THE TIDE TURNS.

Great Improvement in the Health of a Well-Known Peterboro Lady.

Peterboro, Aug. 5.—General satisfaction is expressed here at the greatly improved condition of health of Mrs. K. Stephens, the well known music teacher, who has been suffering from a complication of complaints, which recently became severe. She suffered frightfully with pains in the back, nervous prostration and swelling of the limbs. She has been taking the new remedy for kidney troubles, Dodd's Kidney Pills, and has already experienced the most beneficial results.

There are more than 70 halls in Paris devoted to fencing, each presided over by a fencing master more or less famous.

All Recommend It.
Ask your physician, your druggist and your friends about "Dodd's Kidney Pills." They will recommend it. For sale by W. T. Strong.

Expert hydrographers say that in its deepest parts the ocean's waters are so dense that a sunken ironclad would never reach the bottom.

A Prominent Lawyer Says:
"I have eight children, every one in good health, not one of whom but has taken Scott's Emulsion, in which my wife has boundless confidence."

In the famous cellars of the Hotel de Ville, at Bremen, there are a dozen cases of holy wine, which have been preserved for 250 years.

DYSPEPSIA AND INDIGESTION.
C. W. Snow & Co., Syracuse, N. Y., write: "Please send us ten gross of Pills. We are selling more of Parmelee's Pills than any other pill we keep. They have a great reputation for the cure of Dyspepsia and Liver Complaint." Mr. Chas. Smith, Lindsay, writes: "Parmelee's Pills are an excellent medicine. My sister has been troubled with severe headache, but these pills have cured her."

TISDALE'S TORONTO IRON STABLE FITTINGS. healthful, durable, attractive and cheaper than other fittings. Send for our new catalogue. The Tisdale Iron Stable Fittings Co. (Ltd.), No. 6 Adelaide St. E., Toronto.

Gibbons' Toothache Gum is sold by all druggists. Price 10c.

Can We Do It?
YES. By the superior purity of our FRUIT VINEGAR we will soon make you ask your grocer for our goods.

Ours being a pure, natural acid, produced from the finest fruit and guaranteed full standard strength of 40 grains; no burning sensation and sharp cutting of breath as produced by common cheap vinegars. In the interest of your health do not hesitate to ask your grocer for our goods.

The Toronto Cider and Fruit Vinegar Co., Limited, Toronto.

R.K. Cowan
Barrister, etc., over Bank of Commerce London.

A BIG Summer Sale

IS IN PROGRESS AT

MARA'S

WE HAVE Only 23 Days Left TO CLEAR

Summer Goods.

We have a terrible stock of summer goods on hand, and as the season draws nearer to a close we grow more anxious.

If you want the best goods with the prices hammered down until you get away below the actual cost of manufacture, and every garment sold at such a loss that it almost seems a sin to get so reckless in the matter of price-cutting—then you're the people we want to see.

We hope that never again as long as we are in business will we find ourselves so loaded up with merchandise at this season that we will have to resort to this method to close out the surplus.

But, "the first loss is the best loss," and we are going to take our loss quick and get through with it.

Terrific Bargains for 23 Days!

Now is the Time to Buy
Carriage Rugs and Dusters.

50 large Carriage Dusters, regular price 50c, sale price 35c.
Any of our regular 75c Carriage Dusters during this sale for 50c.
A very fine line of Carriage Dusters, large size, regular price \$1, sale price 70c.
A few only, Large Heavy Twill Carriage Dusters, regular price \$1 25, sale price 98c.
Large All Linen Carriage Dusters, in fancy patterns, regular price \$2 25, sale price \$1 50.

STRAW GOODS.

3 cases Men's and Boys' Sun Hats, with large brims, worth 12½c and 15c, sale price 7c.
Your choice of 250 Men's, Boys' and Youths' Fine Straw Hats, regular price 50c, 75c and \$1, during this sale for 25c.

Prints and Chambrays.

32 inch Fine Scotch Chambrays, in all the new shades, worth 15c, sale price 12½c per yard.
A few pieces only of Crum's Best English Prints, 32 inches wide, regular price 12½c, sale price 8c per yard.
28 inch Coronet Prints, in nice patterns, regular 10c goods, sale price 6c per yard.

GLOVES.

500 pairs of Ladies' Very Fine All Silk Gloves, worth 35c, now going at 19c per pair.
Very special line of

Lace Curtains,

Three yards long and extra wide, and in new patterns, worth \$1, for 50c per pair.

Sun Shades.

14 Beautiful White Parasols, with frills, worth \$1 50, sale price 85c.
37 Fine White Dotted Muslin Parasols, with deep frills, would be cheap at \$2, sale price 99c.
11 Black Moire Silk Parasols, regular price \$1 75, sale price 99c.
A few only, Black Silk Parasols, both plain and with gilt border, regular price \$2 25, sale price \$1 25.

Mail Orders

We pay special attention to mail orders. If you reside out of the city and can't conveniently come to our store, order by mail, state what you want and inclose the amount. If the goods come to less your change will be forwarded with the goods. We have hundreds of customers who never come near our store, but always order by mail. We pay all freight charges on orders amounting to \$5 or over.

Sole Agents For Standard Patterns and Publications

If you want the best use the "Standard" patterns.

The T. E. Mara Co.,

153 Dundas Street,
155 Dundas Street,
And Market Square } **London.**

PHONE 1,043.