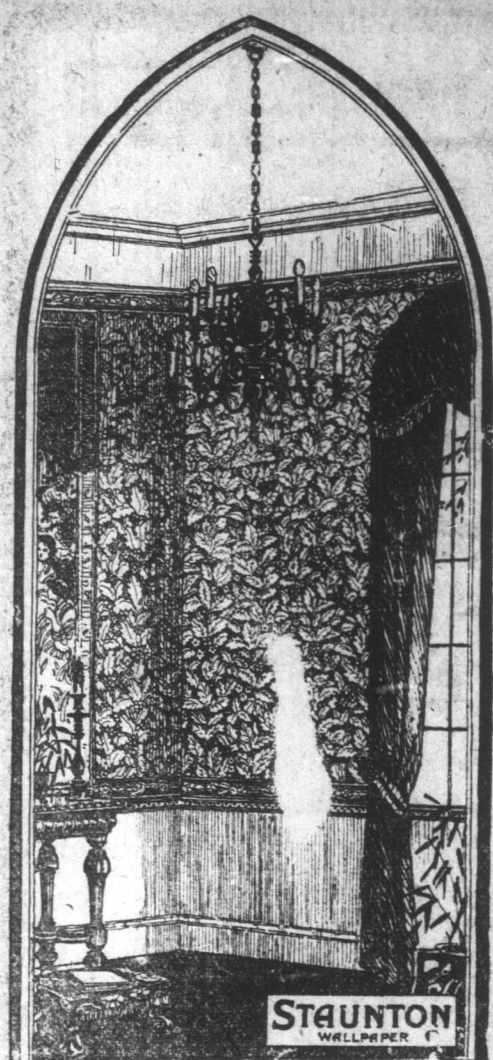




Let's Help You Make Lovelier Rooms

Redecorating one, two or half a dozen rooms with Staunton semi-trimmed Wallpaper, is less expensive than you probably imagine.

It's a quick, clean, satisfying job—and the new beauty of your rooms will delight all who see them.

Let us show you the most attractive Wallpapers we've ever stocked. Drop in to-day, if possible.

The Royal Stores, Limited
Wallpaper Department

oct26.21

SIDE TALKS.

By Ruth Cameron.

MAKE IT A GIFT A WEEK.



Have you got your Christmas shopping done yet?

Yes, I meant that to drop into your consciousness like a bomb. Christmas, you say, why on earth should anyone want to talk about Christmas now when one is busy with fall cleaning and fall wardrobe buying? Then you stop to reckon and find that the months aren't quite so many as you fondly thought.

As a matter of fact, I wish I had written this reminder two months ago. I really think that the ideal time for anyone to do Christmas shopping is in August.

Either then or in January or February.

Double Value.

I have a friend who does practically all of her shopping at those two times. They are the times of sales and also the times when the stores are the least crowded. She gets almost double value for both her time and her money.

"But don't you feel kind of out of it to have nothing to do when everyone else is doing Christmas shopping?" someone asked her.

"Nothing to do!" she said, "don't worry. I do the bulk of my shopping through the year but there are plenty

of last minute things to be done, the things I used to do in a horrible rush the last few days before Christmas and say I'd do next year."

A gift a month is also a wonderful slogan (or make it two months if you have one of those atrociously long lists). A gift a month, bought, paid for and wrapped up. Lying in your cedar chest. Something to go and look at when the world is going wrong and you want to be cheered up.

What Does Christmas Mean?

Of course some people think any such forwardness absurd and out of the spirit of Christmas. One woman I know says she can't do her Christmas shopping then because she can't feel Christmas in August. Maybe not. But I should think one might feel just about as Christmas, if by that one means full of the spirit of goodwill and jollity, in August as one does in the few last days before Christmas when one has left to much to be done and one feels hounded and driven by the things that have got to be done.

I wish that Christmas had never been thought of or oneself had never been born.

It's too late of course to do one's shopping in August or follow the gift a month rule. But a gift a week is still a possible slogan. Put it on your banner and the spirit of consideration and altruism will surely bless you with a happier Christmas.

Dual Trio.
11.00 p.m.—Dance Orchestra ("Silver Slipper").

CNRA (291 Metres), MONCTON, N.B.
Tuesday, Oct. 27, 1925.

8.00 p.m. (A.S.T.)—Juvenile Programme.

8.30 p.m.—Studio programme by the String Quintette of The Ladies' Musical Club of New Glasgow, N.S. Under direction of Mrs. Mary Benzie.

First Violin, Mrs. R. M. Benzie; Second Violin, Miss Mary Lee McKenzie; Viola, Miss Florence Robb; Cello, Mrs. John Bell; Bass, Miss Della Olding. Accompanist, Miss Alde Lockhart.

Vocal Solos—Miss Della Olding, Miss Alde Lockhart.

Instrumental Solos—Miss Florence Robb, Mrs. R. M. Benzie.

Followed by CNRA Dance Orchestra.

On the Air To-Day

WILLARD STORAGE BATTERY COMPANY
CLEVELAND, OHIO.

WTAM—CLEVELAND—380.4 METERS.

Programs Eastern Standard Time.

Tuesday, Oct. 27, 1925.

6.00 to 7.00 p.m.—Hotel Hollenden Studio. Dinner Hour Music by the Hotel Hollenden Orchestra, Carl Rupp, Director.

STATION WOR.

L. Bamberger & Co., Newark, N.J.
405 Meters—740 Kilocycles.

Tuesday, Oct. 27, 1925.

6.15 p.m.—"Words Often Mispronounced."

6.17 p.m.—Bill Wathey of the New York Evening Telegram Staff in Sports.

6.30 p.m.—"Man in the Moon Stories for the children"—copyright Newark Sunday Call.

7.00 p.m.—Hotel Shelton Dinner Music.

WPG ATLANTIC CITY.

Wave Length 290.8 Meters—Kilocycles 1030.

(Eastern Standard Time.)
Tuesday, Oct. 27, 1925.

1.30 p.m.—Hotel Ambassador Luncheon Music.

6.45 p.m.—15-minute Organ Recital (Request Selections). Arthur Scott Brook, City Organist.

8.00 p.m.—Ethel Pattay Fowler's Fashion Flashes.

8.15 p.m.—Plaza Hotel Artists. Cecile Steiner, Violinist; Margaret Irwin, Pianist, assisted by Ida May Williams, Contralto; Wm. T. MacArthur, Tenor; Alice Warren Sachs, Pianiste.

9.00 p.m.—Chalfonte-Haddon Hall.

Spencer College Pupils

AT GRENFELL SWIMMING POOL.

A series of swimming races and exhibitions of fancy swimming were staged by the pupils of Spencer College, under the direction of Miss Thomas, physical training mistress, in the swimming pool of the Grenfell Institute, yesterday afternoon. The exhibition was witnessed by Miss Cherrington, the Principal, Mrs. Cherrington, members of the College staff, and a number of visiting ladies. Mr. Bateson, Captain S.S. Horsley of Bishop Field College, and G. R. Williams, acted as judges. The swimming of Miss Helen Bayly met special applause from the college rooters who were present.

The final race for Juniors under 14 was won by (1) Mary Martin, (2) Jean Charles. Seniors over 14, (1) Helen Bayly, (2) Ray Perlin. In the obstacle race carrying umbrellas, 1st heat, (1) Helen Bayly, (2) F. Mews; second heat, (1) E. Smith, (2) Ray Perlin. Third heat, (1) Helen Bayly, (2) E. Smith, (3) Ray Perlin. Helen Bayly winning the prize. Racing in pairs: first pair, Helen Bayly and Ray Perlin; (2) A. Stirling and E. Smith; (3) Esther Carnell and F. Mews. Fancy Swimming: (1) Helen Bayly, (2) F. Mews, (3) Esther Carnell. The team race and basket ball competition was postponed on account of accidents to some of the competitors. Captain Thomas of the Girl Guides who has charge of the physical culture department and the swimming classes of Spencer College, deserves congratulations on the first exhibition of her pupils' work, and Miss Cherrington, the Principal, for adding swimming to the curriculum.

COM.

Name of the Hotel

Editor Evening Telegram.

Dear Sir,—I have noticed certain proposals in regard to the name for the new hotel. As Newfoundland is a land of caribou, large numbers of tourists have and will again visit Newfoundland for the purpose of caribou shooting. Our stamps were designed from the caribou. Our stamps were designed from the caribou. The caribou stood for Newfoundland at the time of the great war, and our soldiers badge was designed from it. I am quite sure that it would please all Newfoundlanders if the new hotel would be called "The Caribou Hotel."

Yours truly,

J. BARTON PELLEY.

Port Blandford, Oct. 24th.

Whist in the city visit S. O. Steele & Sons, Ltd., opp. Seamen's Institute and get some Souvenir China of St. John's War Memorial, etc.

oct22.31(h.s.tu)

Will Try Again

LILLIAN HARRISON TO ATTEMPT CHANNEL SWIM IN 1927, PAR-ENTS SAY.

BOULONGE, Oct. 22.—Miss Lillian Harrison, the youthful Argentine swimmer will make her next try at the English Channel in 1927. Her parents made this announcement aboard the steamer Highland Loch, which is taking them to Buenos Ayres. Miss Harrison has already made several unsuccessful attempts to swim the Channel. The girl, who is now in a Swedish Institute in London, will pass the year in learning Swedish massage and acclimating herself to the European climate, so as to be able to make her next attempt under the best possible conditions.

Fads and Fashions

One sees less of the cut-out velvet. In novelty daytime shoes alligator and lizard lead.

The jacket of washable suede is smart for sports wear.

The jumper style has invaded the realm of evening dress.

Most effective in French kid is the new shade boys de rose.

Black shaven lamb trims a tailleur of Chinese blue duvetyne.

The new tunic frocks show a marked Chinese influence.

Assisted by Mrs. J. Clyde Stevens. Mrs. Irvine Malcolm, Accompanist.

Radio Batteries

Charged by an Expert

WILLARD BATTERY SERVICE STATION

M. Wadigan, Manager
Chiff's Cove, Phone 1505.
Feb 27/26

Gold-Tipped

Furs, Fashion

LONDON.—Women who wish to be in the latest fashion this winter must wear gold-tipped fur.

This amusing fashion has come to London via Paris. The fur is the common foxglove dyed to match the color of the frock it adorns. It may be in

Egyptian red, jade green, or any other fashionable tinge. Then the fur is dipped in gold and the effect is rather like the gold dust sprayed on the branches of a Christmas tree.

Among the new furs used for the autumn coats, and, for that matter, for making them also, is gazelle skin, a pelt, the soft, velvet, smooth surface of which is particularly attractive.

Fads and Fashions

In some of the collections one sees printed designs on velvet.

There is great variety in fabrics and combination of fabrics.

The absolutely flat back has yielded to some elaboration.

Very gipsylike is the low, broad gir-dle that swathe the hips.

Georgian evening wraps of metal brocade are lined with velvet.

Jewel-like beaded dresses are a feature of every French house.

Brilliant jewel-like embroidery is significant of the evening mode.

The trimming and interest of cut is generally centered about the hips.

Women are choosing men's suitings for winter sports and street wear.

A huge collar of white fox is used on a very rich ensemble of black crepe.

There is a decided reaction against the severe lines of the boyish mode.

Both tulle and chiffon are used for the more diphonous type of dance frock.

A sleeveless overblouse of dull gold is worn over a skirt of black velvet.

At it's price

better slice cut plug tobacco is unobtainable—It is a delightfully cool, satisfying smoke—continually used by the man who appreciates quality.



Just a little rub and it's ready for your pipe--

MUTT AND JEFF

JEFF THE WHOLE OBJECT OF OUR TRIP IS FOR YOU TO MARRY MONEY. NOW THERE'S THE BARONESS VON BLITZ! SHE OWNS ALL THE ICE WORM MINES IN CZECHO-SLOVAKIA! GO GRAB HER!

SURE!

PARDON THE INTRUSION BARONESS BUT I THINK I MET YOU IN—

WHETHER OR NOT I'M DELIGHTED TO MEET YOU IN CZECHO-SLOVAKIA MY ESTATES

NEED THE CARE OF A GENTLEMAN LIKE YOU AND SINCE MY HUSBAND'S DEATH

LILLIAN GISH

I HAVE FELT THE WANT OF A KINDRED SOUL. ONE WHO WOULD SHARE MY VAST ESTATES AND

BE A COMFORT TO ME IN MY LATER YEARS, MANAGE MY MONEY MATTERS AND ETC. ETC.

T'ELL WITH CZECHO-SLOVAKIA!

By Bud Fisher

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