Ask Your Neighbour!

You will be greatly surprised to know how many of your neighbors trade at The Fair. A store that does a little better is always found out.

THE FAIR

339---WATER STREET---339

Ask Your Friend!

Chances are, she'll tell you that The Fair is the one store where she is sure of quality merchandise, newest styles and really low prices.

OUR POLICY---WINS FRIENDS

YOU'LL SIMPLY LIKE THESE NEW FALL

DRESSES

These Dresses cannot be bought elsewhere at this price. And are by far worth more.

10.98 Dresses that meet the demand of any occasion.

12.98

Correct in line, colour and trimming.

16.98 and they are priced just right!

STYLES
—Graceful Flares
—Long Pouch Sleeves
—High Necks
—Velvet Flowers
—Hand Painted Flowers

MATERIALS
—Crepe Satins
—Striped Crepes
—Wool Crepes
—New Flat Crepes

Unusual Values in New Fall COATS

The assortment is too vast for a description of each group of Coats—however, they are all new! All stunning! All ranking first with the models that New York shops are showing. This means that colors, styles, treatment are in step with what smart women will wear this season. And the prices are lowest in the country.

COATS FOR WOMEN— All Fur Trimmed. **13.98**

COATS FOR MISSES— All Fur Trimmed. **15.75**

COATS IN ANY STYLE— All Fur Trimmed.

COATS IN ANY SIZE—

29.75 **34.50** **21.50**

A SUPERB SHOWING OF

Smart Fall HATS

Featuring Bob Head Sizes and extra Large Head Sizes.

500 Hats for easy choosing—all different — Velvets, Velours and Felts, in such variety and style, shape, colour and trimming effect is but a matter of taste. But you must see them to appreciate their style, beauty and unusual worth.

Colours:—Black, Purple, Pablo, Brown, Sand, Red, Lacquer, Almond, Pencil Blue and Pansy. Priced from

2.20 to 7.98

MEN

Early Fall

SPORT COATS

Flannels, Tweeds, Polaires, Prince of Wales, Sport and mannish Coats! They are wearing them now in New York.

12.98

WORTH MORE.

Very Special

100 Wool Dresses

These Dresses cannot be bought elsewhere at this price, and are by far worth more. You will find a dress individually becoming at a price you will like to pay.

7.98

Extra Special

Men's Overcoats

Here's one of the best things we've given you men in a long time. Brand New OVERCOATS—all of them. Been in the store only a few days. This week you can get an Overcoat for $13.98 and you can be sure that you are getting an excellent tailored Overcoat of good fabric and brand new style. It's the biggest $13.98 worth of values in the country.

13.98

Men's Fleece Lined

Underwear

All Sizes. Colour Fawn Special,

89 cents

If it is Value You're Looking for, have a Look at Our New Fall

Suits and Overcoats

WE GUARANTEE TO SAVE YOU AT LEAST 20 P.C., and in some cases more. We'll let you be the judge of whether they are the best values in town at the price. COMPARISON will tell you the story quicker and better than written or oral salesmanship.

COME SEE SAVE

oct15,16,19

Bible in Canada

LAST YEAR'S REMARKABLE FIGURES—FOLLOWING EMIGRANTS TO NEW HOMES.

The Canadian Bible Society forwarded last year to the British and Foreign Bible Society after meeting its own costs of organisation £12,667. The parent Society in England sent out 396,570 copies of the Scripture to Canada and Newfoundland, which is an increase of 46,400 copies on the previous year. This fact is stated in the Popular Report of the British and Foreign Bible Society which has just been published in England under the title of "The Seekers."

The Report draws attention to the fact that people from upwards of eight nationalities are being fused into the Canadian nation. The inflow of immigrants never ceases. These seekers after new homes are met at the ports by agents of the Canadian Bible Society (which is auxiliary to the British and Foreign Bible Society) who endeavour to place in their hands copies of the Holy Scriptures from which the highest ideals of citizenship are derived. Diglot Gospels containing the English and a vernacular text printed side by side, are particularly valuable in this work. At Quebec last year 54,957 volumes in thirty-three languages were distributed; at St. John (N.B.,) 13,459 volumes in thirty-six languages; and at Halifax 17,188 in twenty-five. Rarely is a Gospel refused accompanied as it is by a hearty shake of the hand and warm words of welcome to Canadian soil. Moreover, the Society's workers seek to follow the immigrants to their new homes. They find out the communities of Russian Doukhobors and Mennonites, they visit the big Scandinavian settlements along the Canadian Pacific Railway in Alberta and the Norse fishermen who cast their nets into the lakes of Manitoba. Nor do they neglect our own kith and kin. Sad tales are told of the spiritual destitution of the settlers scattered over these boundless lands of the Far West. To do all that is needed is beyond the Society's power and scope but it is their aim to place a Bible in the Canadian home.

For two years in succession the Canadian Bible Society has sent a trusted agent, the Rev. Narcisso McLaren, to visit the hardy fishermen, hunters, trappers and lumbermen, along the Labrador coast. Last year he was provided with a boat so that he might reach otherwise inaccessible settlements.

Here is one pen-picture drawn by Mr. McLaren:—

"This old log-cabin is grandmother's home. She is ninety-two years of age, and has spent her long life on this coast. At six years of age she became a cripple. For forty years she has been unable to work, and has sat there in her chair, neatly dressed. She has taught the story of Jesus Christ to the uncared for children around. When I asked her to tell me of her life, she said that storms had been many and terrible, but that her anchor had held fast, for it had fallen on the thorned side of the rock of ages. Her eyesight has failed so that for fourteen years she had not been able to read her small-type Bible. It was my privilege to present her, in the name of the B.F.B.S., with a Testament printed in large type. How delighted she was to read again her favourite chapter, the 14th of St. John."

To Collect Waste Alcohol

One pint of alcohol, 65 to 85 per cent. pure, flies up the chimney for every 100 pounds of bread baked, according to the Italian engineer, Andrusiani, who has invented a simple apparatus for collecting it. Andrusiani believes it is possible to collect it. Andrusiani believes it is possible to collect from the bake ovens of Germany alone, 20,000,000 gallons of alcohol yearly at the cost of first installation, which is not expensive. In Germany the new discovery means great conservation in a national food, potatoes, from which her supply of commercial alcohol is made. The new process, when installed throughout the country, will save at least 9,000,000 tons of potatoes, which are used to produce one-third of Germany's yearly alcohol consumption, as well as 2,000,000 tons of coal used in the conversion process. It also means that the Germans succeed in their attempt to emancipate themselves from the import food stuffs which now amount to about 20 per cent. of their entire needs, and many acres now used for the potato crop can be converted into wheat, great quantities of which must now be brought from other lands.

Royal Mail Packet Company's Birthday

We are again reminded of the tremendous advances that have been made in sea transport during the last century by the announcement of the Royal Mail Line that to-day will be its 86th birthday:

The latest of these ventures is the introduction of two 22,000 ton motor liners, the Asturias and Alantara, the former of which will leave Southampton on February 26th next, on her maiden voyage to South America.

These vessels will be driven by the largest marine Diesel engines ever constructed, developing 20,000 horse-power, and will represent the highest attainment in British shipbuilding.

The total tonnage of the original fleet was 29,237, the largest vessel being 2,070 tons. To-day the company's fleet numbers nearly 60 vessels, amounting to a tonnage of approximately 500,000, and together with its associated companies, controls over 2,000,000 tons of shipping, thereby being the largest shipping combine in the world.—Morning Chronicle, Oct. 10.

Dip thin slices of whole-wheat bread in melted butter, spread with chopped candied cherries, pineapple and mint, put together and cut into fingers.

No Trace of Missing G

The girl Bessie Barrett, who mysteriously disappeared from a home King's Bridge Road on Sunday last not yet been located. It is rumored that a girl acting strangely was seen in the vicinity of Logy Bay on Sunday evening, but enquiries that have been made in that direction were fruitless and the girl's whereabouts are still a mystery. She is about 17 years of age and had no hat on when she left home. An effort is being made by the police to locate her.

Bake minced cooked ham with mashed potatoes in a buttered baking dish. Before putting in the oven break over the top a few eggs.