

**JUST LANDED**

2600 Tons  
**BURNSIDE  
SCOTCH  
LUMP COAL**  
The Best Coal  
**\$13.50**

**A.H. MURRAY & CO., Ltd.,**  
Beck's Cove.

Jan 15, 11

Did you ever notice how a  
**New Tie adds to a man's appearance?**  
Maybe you need a new Suit but cannot afford it now. But one thing is certain, you cannot afford to miss the opportunity offered in our  
**GENUINE FANCY SILK TIES**  
Worth \$1.20  
Now 87 cents each  
to pull trade to

*Templeton's*

**How does Your  
Office Look?**

Just a little "off color" after the wear and tear of a strenuous business year? That won't do! Your Office Must look spick and span—and prosperous. Efficiency in business demands perfect equipment, we supply it. For large or small offices we carry Desks, Phone Tables and Chairs, Type-writer Desks and Chairs, everything necessary to make business run along on well-oiled wheels. Let us give you an estimate for your office equipment. Our stock is one of the finest in the city.

**U. S. Picture & Portrait Co.**  
St. John's.

**LOOSE LEAF**

**BINDERS**  
and  
**Accounting Forms**  
for every purpose

**Dicks & Co., Ltd.**

Jan 13, 11

ADVERTISE IN THE EVENING TELEGRAM.

**LABRADOR CLAIMS!**

**Speculative Opportunities:**

"Alluvial Gold (as reported on the Labrador find) are those gold particles which are brought from their true source by the action of water and deposited elsewhere."

With particular attention being paid to Alluvial Gold recently discovered on Labrador, speculators generally are more interested in mining locations adjacent to or reasonably near water supply, and claims so located are considered much more valuable than the others.

As an example, notice the shrewdness of the original claim stakers on the Middle Brook, who took 65 claims with the river supposedly running clean through the centre for thirty miles from Adlivik Bay to Partridge Pond.

With the idea of creating a Syndicate, one of our clients carefully chose a number of locations adjoining the harbor at Stag Bay, and has subdivided same into claims of one acre each—43,560 square feet—and now offers same at

**\$20 per Claim.**

Those who failed to get locations at the Crown Lands' Office, have now a speculative opportunity—in the opinion of many, just as sporting a chance as other locations at FORTY TIMES the price.

Obviously, there are no guarantees—no certainty. This is NOT an investment, but a speculation pure and simple, at the same time carrying

**DAZZLING POSSIBILITIES  
OF HUGE PROFITS.**

This \$20.00 bill may be the turning point of your life.

A detailed chart of this property and other information available at our offices.

**J. J. LAGEY & CO., Limited,**  
City Chambers.

Jan 18, 11

**CROWN LIFE!**

- Some Special Features offered you under a CROWN LIFE Policy:
- (1) No Medical Examination required up to \$2,000.00.
  - (2) In case of Total and Permanent Disability, the Company will pay all future Premiums under your Policy.
  - (3) In addition to paying your Premiums, the Company will pay you a Monthly Income.
  - (4) In case of death by accident, the Company will pay DOUBLE THE FACE VALUE OF THE POLICY—\$10,000 on a \$5,000 Policy, for example.

**Crown Life Insurance Company of Canada**  
Law Chambers, St. John's.  
CYRIL J. CAHILL,  
Manager for Newfoundland.



**What's the Use**  
of dressing your window if  
The Public Can't See Your Display?

**The WESTINGHOUSE  
Oscillating Electric Fan**  
WILL KEEP YOUR WINDOWS  
FREE FROM FROST.  
BIG REDUCTION IN PRICE.  
Only a few left.



**This Month's Clearance**

will show you that we mean to hold your good will. Our UNDERWEAR is heavy and every garment is the top notch of value.

LADIES' FLEECE-LINED at . . . . . 65c. 85c. 95c. \$1.00  
CHILDREN'S FLEECE-LINED from . . . . . 33c. a Garment up-  
BOYS' FLEECE-LINED UNDERWEAR . . . . . 45c. Garment  
COTTON BLANKETS, Large Size . . . . . \$2.75 Pair.

COME IN AND LET US SHOW YOU THESE.

**BON MARCHE.**

Jan 8, 11

**Potatoes,  
Parsnips,  
Carrots!**

P.E.I. POTATOES.  
" PARSNIPS.  
" CARROTS.  
" BEET.  
" BUTTER.

WHITE, BLACK, MIXED OATS.  
BRAN, HAY, WHITE & CRACKED CORN

**George Neal  
Limited**



When you are "waiting around again" or at functions where full dress is usually worn, don't you feel out of place with a jacket on? Now is the time to leave your order for Full Dress or Tuxedo. Our prices for these Suits are remarkably reasonable. For special parades, or social calls, we can give you something within your means in a Prince Albert, or Morning Coat. We specialize in these garments.

**JOHN MAUNDER,**  
TAILOR & CLOTHIER,  
281-283 Duckworth Street.

**VICTOR  
FLOUR**

The most Bread  
from the least Flour.

Jan 7, 11

**California, Valencia Oranges and Grapes.**  
FOR XMAS TRADE.  
CALIFORNIA ORANGES—Counts 176's, 216's.  
VALENCIA'S—300's.  
GREEN GRAPES—Heavy Weight.  
PRICES RIGHT.

**Burt & Lawrence.**

**Reid-Newfoundland Co., Limited**

**FREIGHT NOTICE**

**South Coast Steamship  
Service.**

Freight for the above route will be accepted at the Freight Shed on Saturday, January 20th, from 9 a.m.

**Reid-Newfoundland Co., Limited**

**RED CROSS LINE**

PROBABLE SAILINGS FOR JANUARY, 1911

From St. John's, Nfld. From New York  
S.S. SILVIA . . . . . January 20th . . . . . S.S. ROSALIND  
S.S. ROSALIND . . . . . January 27th . . . . . S.S. SILVIA  
S.S. SILVIA . . . . . February 3rd . . . . . S.S. ROSALIND

Through rates quoted to all ports.  
Winter passenger rates now effective.  
Special rates quoted on return tickets with six months stop-over privileges.  
For further information re passage fares or freight rates, apply to

**HARVEY & CO., LTD.,** St. John's, Nfld., Agents.  
**BOWRING & COMPANY,** 17 Battery Place, New York, General Agents.  
**G. S. CAMPBELL & CO.,** Agents, Halifax, N.S.

Jan 5, 11

**Farquhar Steamship Companies.**

**PASSENGER AND FREIGHT SERVICE**  
ST. JOHN'S TO HALIFAX.

STEEL STEAMSHIP "SABLE I."  
Sailing every nine days.  
Freight accepted and rates quoted to all points.  
For sailing dates and other information, apply to  
**HARVEY & CO., LTD.,** St. John's, Nfld.  
**FARQUHAR STEAMSHIP COMPANIES,** Halifax, N.S.  
aug 3 mos, w. l. m.

**Union Fire & Casualty Company**

has an attractive contract to offer to live-wire Salesmen, either part or full time. Our ECLIPSE policy, features a contract specially designed to meet popular demand, and is just what the public has been looking for. THIS IS A SPLENDID OPPORTUNITY FOR HUSTLERS.  
Choice territory now available, City and out of town.  
**J. J. LAGEY & CO., Ltd.**  
City Chambers.

**Pictorial Review Patterns**

20c. to 35c. each—None Higher.  
For the past ten years the people in Newfoundland have been making their own clothes from Pictorial Review Patterns, and are loud in their praise of them. Ask anyone.  
The cutting guide which goes with each pattern shows how material is saved, and with its careful easy directions, a child can make its own dress.  
You will find the Fashion Book for Spring interesting and more alluring than the latest magazine.  
Six hundred entrancing new styles to feast your eyes on. Everything charming, everything practical and economical. Price 25c.  
MONTHLY SHEETS FREE.

**Charles Hutton, Sole Supplier**