

# REID-NEWFOUNDLAND CO.

## Labrador Service!

The S.S. "Sagona" will sail from St. John's on Saturday, July 24th, at 6 p.m., for usual Labrador ports.

### O'Sullivan's Heels

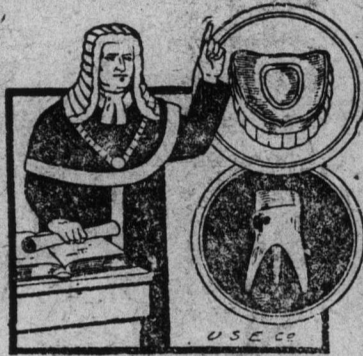
—AND—  
O'SULLIVAN'S

### Rubber Cement

—ARE—

The Strongest  
and Best.

July 20, eod, tf



### The Maritime Dental Parlors,

THE HOME OF GOOD DENTISTRY.  
Expert work in all branches. Ex-  
traction absolutely painless by our  
improved method.  
Teeth Extracted free of pain... 25c.  
Best fitting and most natural  
looking Artificial Sets... \$12.00  
Crown and Bridge Work and Filling  
reasonable.

M. S. POWER, D.D.S.

(Graduate of the Philadelphia Dental  
College, Garretson Hospital of Oral  
Surgery and Philadelphia General Hos-  
pital)

176 Water St.  
(opp. M. Chaplin's.)

## LOW CUTS!



Your Low Cut Shoes are Here.

Any woman can please herself with Shoes at this store.  
The new Lace—Blucher and Button Shoes—the new Ox-  
fords—Ribbon Ties—Colonials in Tie or Buckle models—  
Shoes at \$1.50, \$1.75, \$2.00, \$2.50, \$2.75, \$3.00, \$3.50, \$4.00,  
\$4.50, \$5.00, \$5.50, \$6.00. But what does the price signify  
unless you see the Shoe.

We'd rather show you than tell you about our Shoes. May  
we do so?

F. SMALLWOOD,  
THE HOME OF GOOD SHOES.



## Lanterns

AND

## Globes!

Wholesale Only.

LOWEST PRICES TO  
THE TRADE.

The Direct Agencies  
Limited.



### THE FIREMEN

may save your home and belong-  
ings from utter destruction by the  
flames, but the smoke and water  
will create a great deal of havoc.

### FIRE INSURANCE

will make good your damaged prop-  
erty and supply you with suffi-  
cient ready funds to replace de-  
stroyed articles. Have us write  
you an insurance policy to-day.

PERCIE JOHNSON,  
Insurance Agent.

An Intelligent Person may  
save \$100 monthly corresponding to  
newspapers. No contracting. Send for  
particulars. Free Sydnick's FIRE  
Insurers, N.Y.

Although you may be satis-  
fied with the Tea you are  
using, we feel certain that  
if you used

## Armada Tea.

you would like it better.

Order a Package To-Day

## Bananas, Oranges, etc.

To arrive Thursday.  
100 cases CALIFORNIA ORANGES—all counts.  
60 buns. CHOICE BANANAS, 60 brls. NEW POTATOES.  
30 brls. NEW TURNIPS, 70 crates TEXAS ONIONS.  
Will have Cabbage—if good enough to forward.

And to arrive:  
P. E. I. BLUE POTATOES. PRICES RIGHT.

## BURT & LAWRENCE,

Box 245. 14 New Gower Street. Tel. 754

## FOR SALE!

# White Ends,

\$2.20 a Load delivered.

Clean and dry.

ROBERT TEMPLETON.

## Cabbage, Bananas, and New Potatoes!

Due to-morrow ex s.s. Pomeranian & Stephano:  
100 brls. GREEN CABBAGE.  
100 brls. NEW POTATOES.  
50 brls. NEW TURNIPS.  
20 bunches RIPE BANANAS.  
50 cases SWEET ORANGES.  
50 cases SMALL ONIONS.  
SPECIAL—Due next week:  
1200 bags P. E. I. OLD POTATOES.

## GEO. NEAL

Phone 264.

## New Cabbage! New Potatoes!

We are booking orders for NEW CABBAGE and NEW POTATOES to arrive to-morrow ex POMERANIAN from Philadelphia. We made arrangements to have this shipment STOWED ON DECK—packed in VENTILATED BARRELS, and can assure our customers FANCY PENNSYLVANIA CABBAGE in perfect condition.

NEW POTATOES—Guaranteed strictly fancy stock at lowest prices.

F. McNAMARA, Queen Street.

# Gasolene

On Spot and to Arrive.

Prices are

## Away Down.

T. A. MACNAB & COMPANY,

Telephone 444. P. O. Box 785.

## WE LEAD IN MEN'S BOOTS

—AT—

\$3.50 and \$4.00.

### Men's "Ambassador" Boots, at \$3.50.

We have Vici Kid Blucher,  
Tan Kid Blucher,  
Patent Leather Blucher,  
Gunmetal Blucher,  
with swing, nobby or  
straight toes.

### Men's Tourist Boots, in

Vici Kid Blucher,  
Gunmetal Blucher,  
Patent Leather Blucher,  
Patent Leather Buttoned,  
Vici Kid Buttoned,

at \$4.00.

Tan Calf Buttoned & Blucher styles  
at \$4.50.

PARKER & MONROE, LTD., The Shoe Men.

## Furniture for the Home.

## The Big Furniture Store.

Spring Goods Have Arrived.  
LINOLEUMS, CANYAS, CARPETS and RUGS in all the daintiest  
designs.  
BEDSTADS, DRESSERS, WASH STANDS, PILLOWS,  
BOLSTERS, MATTRESSES, COUCHES, LOUNGES,  
EAST CHAIRS, TABLES, BUFFETS, SIDEBARDS,  
DESKS, OFFICE CHAIRS, BOOK-CASES.  
A great saving on all you buy at this store.

CALLAHAN, GLASS & CO.,  
DUCKWORTH & GOWER STREETS.

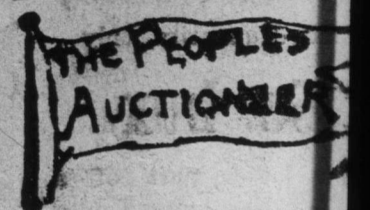
TEN PAGES TO-DAY  
WEATHER FORECAST.  
TORONTO, Noon—Light  
moderate winds, mostly  
to-day. Saturday—Fair,  
stationary or higher tempera-  
ture. ROYAL, Noon—Bar. 29.7,  
ther. 65.

VOLUME XXXVII

# RE

The  
John's o  
Heart's

## Auction Sale



## A GOOD BUSINESS PROPOSITION!

I am instructed by Mr. J. Vey to sell outright his studio trade consisting of High Camera and all equipment connection with his Photographic Studio, Picture Framing, Scenery Screens, etc. together with a big selection of Slides, including views of parts of the world. If the going has not been disposed by Private Sale, I will sell Public Auction on Thursday 29th day of July, at 11 a.m. the Studio. Prospective bidders can inspect stock at any time by applying to James Vey, or

P. C. O'DRISCOLL  
July 17, eod, tf

## NOTICE

Any persons claiming present R. H. TRAPNELL in the Optical business doing so under false pretences. Beware of such for they are fakirs. R. H. TRAPNELL has no objection.  
July 23, 21, f.m.

## REAL ESTATE

HOUSES TO LET  
HOUSES TO SELL  
LAND FOR SALE  
LAWN FOR LEASE  
FARMS FOR SALE  
SUBURBAN PROPERTIES  
BUILDINGS  
LOANS NEGOTIATED  
MORTGAGE INVESTMENTS  
INTEREST COLLECTED  
RENTS COLLECTED  
Listings solicited. No charge.

Fred. J. Roil & Co.  
REAL ESTATE  
Smallwood Building,  
Duckworth Street.

## The One Best Seller

THE MILLION DOLLAR MYSTERY  
(By Harold McGrath)

Cloth 60c, if mailed, 75c.  
At the foundation of the most exciting mystery story, there is a great organization in Russia, given glimpses of country society, the modern boarding-school, the romance and mystery of a bracelet, the love of a daughter, the devotion of a family servant, the intrigues of thieves and blackmailers of the old love that is always to mention the million dollar which the whole thing hinges upon, in these times, has a sally pleasing ring. All these are a story that keeps the reader's pulses tingling.

Get our Catalogue of 500  
New Copyright Novels,  
summer reading, all 60c. e

## DICKS & CO., LTD.

Biggest, Brightest and best  
Stationery and Fancy Goods  
in Newfoundland

MINARD'S LINEN  
PHYSICIAN