

SPRING



DEMANDS ARE MANY
 ---so many in fact that it needs careful buying to reach on everything nowadays. 'Tis no idle boast when we say 'That your Dollar reaches its highest purchasing power when spent here!'
Let FRIDAY, SATURDAY & MONDAY prove It!

White Quilts

An assortment of high grade honey comb and marcella quilts, size 2 1/2 x 3 yards; don't pass these for value; to make room for new arrivals we cut these quilts considerably in price knowing they will be grabbed at the price. Values up to \$3.30. Friday, Saturday and Monday

\$2.78.

Hearth Rugs, Reg. \$3.00 for \$2 64!

'Tis renewing time for these, and being heavily stocked we are going to unload some good values during the next few weeks. Our special line for this week comes in a nice heavy make of Axminster Rugs, size 28 x 56; pretty colorings and neat designs. Reg. up to \$3.00. Friday, Saturday and Monday

2 64

Cotton Voiles, 11 1/2c. per yard.

Make up prettily for Summer Dresses; only 2 shades in the lot, viz: Pale Blue and Lavender; 28 inches wide. Special, Friday, Saturday and Monday, per yard

11 1/2c.

WHAT IS THE WEATHER MAN GOING TO GIVE US TO-DAY!

TORONTO. Noon.—Fresh N. winds, a few local showers but mostly fair and cooler. Thursday—Fair and cool.

ROPER'S, Noon—Bar. 29.60; ther. 40.



The Boys are Always Needing These Items.

Boys' Jerseys, 25c.

A nicely assorted lot in shades of Navy, Brown and Green; a fine knockabout Jersey for everyday wear. Special, Friday, Saturday and Monday

25c

Boys' Flannelette Shirts.

These come in assorted stripes, without collar, good sixteen neck bands, cased and well finished; a strong shirt for everyday wear; values up to 35c. Friday, Saturday and Monday, Special.

24c

Boys' Sailor Caps.

In Navy Cloth, the new shape, with small crown and band with name, smart looking. Reg. 40c. Friday, Saturday and Monday

33c

Boys' Khaki Shirts.

All the boys are wearing them now, they are well finished, neat collar attached; a strong make for knocking about; assorted sizes. Reg. up to 50c. Friday, Saturday and Monday

49c

Boys' Shirtwaists.

Smart American styles with new style collar for this year. We show them in all White with brilliant stripe Khaki, White with pretty pin stripes, and Blue Linen, etc.; each with pocket; made by experts; bound to fit; for boys from 3 to 10 years. Reg. 40c. Friday, Sat. & Monday

36c

Embroidered Novelties.

For trimming Boys' and Girls' Sailor Suits; they come in assorted shades, 5 pieces on each card, for arm, neck and collar trimming. Special, Friday, Saturday and Monday

14c

BOYS' "Eton" Collars.

The Deep "ETON" Style in good quality 4-fold Linen for school boys; all sizes from 11 to 13 1/2. Reg. 17c. Friday, Saturday & Mon.

15c

BOYS' Tweed Pants.

These are to fit boys from 3 to 10 years, assorted Tweed Patterns, open knee styles. Special, Friday, Saturday and Monday, per pair

36c

THERE'S ALWAYS SOMETHING TO INTEREST YOU in the Showroom.



LADIES' COMBINATIONS.

Excellent garments for the coming season, high or low necks, with wing sleeves, or sleeveless if you wish, finely finished around neck and sleeves with fine crochet edge and some with silk crochet yokes. Reg. 60 cents. Friday, Saturday and Monday

49c.

FANCY HAIR BANDS.

For ladies' and children, very pretty effects, showing ribbon with fancy bead trimming, elastic rosettes at sides, others in bead and pearl assorted shades of pink, sky and white. Reg. 30c. Friday, Saturday and Monday

22c.

"Clip Her" Fasteners, 12c.

The Patent Blouse and Dress Fastener, made of strong whalebone, saten covered; always secure; handy for dressmakers. They come in Black and White. See these Friday, Saturday and Monday, each

12c.

"Ezyon" Combinations.

For boys and girls from 2 to 12 years. These little Combinations are strongly made, buttoned at back, finished with tape and buttons for attaching suspenders; wash perfectly. Reg. 35c. Friday, Saturday and Monday

32c.

WREATHS, 44c.

New arrivals in pretty Floral wreaths, small and large roses, butter cups, berries and silk trails; all the newest shades; suitable for Ladies' and Children's Hats. Reg. 55c. Friday, Saturday and Monday, each

44c.

A CHOICE LOT Smart AMERICAN BLOUSES. Reg. \$1.20 for 89c.

Yes! We think this is the prettiest assortment yet; such a range of materials and such a variety of attractive styles; Fancy White Ratine, Pique, Striped Muslins, Plain Embroidered Linen, and a lot of others with fancy spots; new turned down collar, buttoned down front and long sleeves; others with handsome embroidered fronts; sizes from 34 to 44 inch bust. Reg. up to \$1.20. Friday, Saturday and Monday

89c.

Dressing Jackets.

Made of Fancy Muslin, in shades of Lavender, Pink, Blue and White, Black and White, finished with button hole edge around neck and sleeves. Special for Friday, Saturday and Monday

13c.

LADIES' OVERALLS, 58c.

They come in fancy and striped effects in strong American cotton, others in plain blue and grey linens bound with white, simple and effective and most serviceable, each with pocket; just what you want for morning wear when working about the house. Reg. 75c. Friday, Saturday and Monday

58c.



NEEDS FOR THE HOME.

PILLOW CASES.

Size 32 x 36, made of extra strong White Pillow Cotton, open end with broad band of fine embroidered and scalloped edge, dressy looking. Reg. 35c. Friday, Saturday and Monday

29c

TABLE NAPKINS, 3 for 23c.

Hemmed ready for use, size 20 x 20, made of superior grade of pure White Damask, usually sold for 10c each. Friday, Saturday and Monday,

3 for 23c.

BREAKFAST CLOTHS.

15 only of strong Damask Cloths, size 45 x 50, suitable for hard wear. Regular 65 cents. Friday, Saturday & Mon.

58c

WHITE SHEETING.

A beauty for the price, 90 inches wide, fine twill, best English manufacture; this is the season for renewing your bed linens, give this lot of Sheetings your attention. Special value, Friday, Saturday and Monday

58c

Tickings.

3 pieces of extra strong English Tickings, 33 inches wide, easy to stitch, very finely woven; good value at 25 cents per yard. Friday, Saturday and Monday

21c

Bath Towels.

These are beauties, best quality White Turkish, size 26 x 52, with hemstitched ends. Reg. 85c each. Friday, Saturday and Monday, each

75c

Gent's Knot Scarfs

Patent fastener, easily attached and always there; a nice assortment of patterns, very neat. Reg. 25c. Friday, Sat. & Mon.

19c

"Balbriggan" Underwear.

The season is coming for this particular weight, and though many lines have soared in price since last season, this Underwear still stands at the old price. Look up your underwear and see what garments you are in need of



Men's sizes from 34 to 44 inch. Special Friday, Saturday & Monday, per garment

32c

Boys' sizes from 18 to 34 inch. Special Friday, Saturday & Monday, per garment

28

Men's Felt Hats, \$1.95.

Smart London shapes just in hand in hard felt, extra fine felt with Russian leather inside band; easy fitting, light weight. Reg. \$2.20. Friday, Saturday & Monday

\$1.95

Papyrus Picnic Plates, 25 for 10 cents.

These are very handy when going for a day in the country, obviating the necessity of bringing along plates. They're unexpensive too. Friday, Saturday and Monday,

25 for 10c.

GLASS CLOTHS, 15c. per pair.

4 doz. of handy little Glass Cloths, convenient size in Red and White and Blue & White bars; good wearing cloths. Special, Friday, Sat.

15

Butchers' Linen.

40 inches wide. Fancy workers would do well to see this material; nice sheer surface and easy to work on. Reg. 45c. Friday, Sat. & Monday, per yd.

40c

Handkerchiefs, 3 for 9c.

Ladies' and Children's in Must and Fine Lawn makes, some hemstitched, others with colored border. Values up to 3c. each. Fri.

3 for 9c

Clocks, 39c.

30 hours; round shape, nickel case; to stand or hang; good time keepers. Special, Friday, Saturday & Monday

39c

Children's Wanis.

Children's Lisle Gloves.

In assorted shades of Brown, Beaver, Natural, Black and White; a glove for all occasions. Values up to 25c. Friday, Sat. & Mon. Special

19c

Children's Stockings, 15c.

Extra fine rib in White, Tan and Black, to fit children from 2 years up to 15. 'Tis surprising what satisfaction you get out of this low priced hosiery. Friday, Saturday and Monday, all sizes

15c

CHILDREN'S BAREFOOT SANDALS, 69c.

In nice bright Tan with strap and buckle over instep; sizes 4 to 6; ideal summer footwear. Special, Friday, Saturday and Mon., per pair

69c

A Dress Goods Special 29c

4 pieces of Fancy Summer Dress Materials, 38 inches wide, in shades of Grey, Pale Blue, Brown and White; these would make up nicely for children's wear. Reg. 35c. per yard. Friday, Saturday and Monday

29c



Boots and Hosiery Values

Boys' Boots.

These come in fine Dongola and Gun Metal, a solidly constructed Boot, made especially for hard wear; sizes from 8 1/2 to 12. Reg. up to \$2.20. Friday, Saturday and Monday

\$1.92

Ladies' Boots

In fine Black Vici Kid, with patent leather toe cap, medium heel; a comfortable walking boot, all leather soles; reliable English make. Reg. \$3.30. Friday, Saturday and Monday

\$2.98

Ladies' Hose Special.

50 dozen pairs of Women's Ribbed Cashmere and Plain Llana Hose; Black and Tan. Usual 50c. value. Friday, Saturday and Monday

33c.

Women's Cashmere Hose.

Another line in Plain and Ribbed Cashmere; a very nice assortment of Broad ribs in fast Black only. Reg. 55c. Friday, Saturday and Monday

45c.

Pullman Slippers Stationery, \$1.25. 14c. per box

Ladies' and Gent's sizes in Black and Tan; can be carried in the pocket; just the thing when travelling; each pair in small pouch. Hang a pair up in your bedroom. Reg. \$1.50 pair. Friday, Saturday and Monday

200 boxes of Stationery, put up attractively in artistic boxes, assorted sizes in paper and envelopes, plain and ruled; all the children's series. All one price Friday, Saturday and Monday

\$1.25 14c.

Amusements.

BIG ROYAL SHOW AT THE CRESCENT PICTURE PALACE.

Don't fail to see the great big Royal show at the Crescent Picture Palace to-day, there are six first class motion pictures of comedy and drama with a funny Bunny comedy among them and a special film of the Newfoundland and Canadian Regiments at Salisbury Plains; be sure and see how the boys put in their time on the other side. Mr. Deimonico gives a special vaudeville act; altogether this is the biggest picture show seen for some time in the city, don't miss it.

"OURS" IN THE WEST END.

There was as usual a good house at the cosy little theatre last night. The good show and the sweet little singer charms all patrons. To-night there will be a complete change and a very special programme is arranged for Thursday's holiday at the little house that is always the centre of attraction to lovers of a good clean up to date show, good music and comfort.

THURSDAY'S PROGRAMME AT ROSSLEY'S.

There was a big house last night at the Rossley East End Theatre, and the crowd more than enjoyed the feast of fun, for the Prize Baby is one of the funniest ever seen, it's one continual laugh. The pictures are very good. "The Black Bandit's Love" is one of the best pictures seen in many a long day. There is to be a special bill on Thursday, everything up to date, great act, good songs, dances and pictures. There will be a big contest this week. The tickets for the reserve seats are nearly all gone. There are lots of names and some very funny acts. There is in preparation another grand potted pantomime. Miss Locke is hard at work on Bo Peep and Boy Blue. It will be very unique and original; all new costumes.

THE LAST CHANCE.

To-night is the last on which this great production of "The Gambler" will be shown and if you have not yet seen it then don't miss it. If you do you will have missed one of the finest social dramas that has ever been shown to a St. John's public. The house of masterpieces was particularly fortunate in securing this famous picture for production here and that it is all that is claimed of it is shown by the fact of so many seeing it and expressing their satisfaction in unmistakable terms. Thursday: "The Royal Box," Charles Loughlin's great play.

THE BRITISH THEATRE.

This popular house of entertainment has an attractive offering for the mid-week programme. "The False Shadow" is an absorbing two part Lubin drama featuring the celebrated John Ince. The specialist casts a shadow about his rival and lures him to the depths of degradation for the gratification of his own selfish desires. The story is a gripping one interestingly told. "The Bond of Love" is another picture that all with the least tendency towards matrimony should see. "Broncho Billy's Fatal Joke" is an interesting western drama featuring the popular G. M. Anderson. "Sherlock Bonehead" and "A Lady of Spirits" are bright comedies that will be sure to please. Mr. Arthur Priestman Cameron will be heard in favorite comedy songs. Matinees for the children are held every afternoon and the new theatre is growing as popular with the little folk as with their seniors who comment very favourably on the standard of performances given.

MILLION DOLLAR MYSTERY AT NICKEL TO-DAY.

"The Million Dollar Mystery" will be continued at the Nickel Theatre this evening. The opening reels were so exciting and interesting that every one is anxious to see the continuation this evening. To-day's episode is much better than the first. This great story has caused more comment than any other, and there will likely be large audiences to-day and to-morrow. The Nickel has another great scoop in the "Hazards of Helen." Look out for it. All should attend this evening. There is a great Keystone Comedy.

Enlisted in Army.

Word has been recently received in the city that John Rogers, a seaman of the Royal Naval Reserve, who was invalided out of the Royal Navy at Chatham Hospital, on February 17th last, has enlisted with the 18th Battalion of the Middlesex Regiment. The sailor-soldier is a son of Mr. John Rogers, of 36 Casey Street, this city, and left here on the Carthaginian on the 18th of November last.

Cape Report.

Special to Evening Telegram. CAPE RACE, To-day. Wind N.N.E. strong, weather fair; the steamers Troutpool and Newfoundland passed west; the three-masted schooner Ida M. Zinck, an unknown three-masted schooner and several small schooners inward, and an unknown steamer east yesterday. Bar. 29.12; ther. 43.

SAFETY RAZOR.—We are Sole Nfld. Agent for the Grant Junior Safety Razor—50c. with 7 blades. CHESLEY WOODS, 252 Duckworth Street.—may25,15