

IT PAYS TO PAY CASH

VERY SPECIAL

WHITE SHIRTING.

10 pieces of "White Star" Shirting, 33 inches wide; nice soft finish; a serviceable household Shirting at a low price for Friday, Saturday and Monday. Special **9c**

American Tickings.

Bought direct from a big manufacturing outside New York; very strong Twill finish, fancy Blue striped. We have never handled better value; 30 inches wide; good value at 25c. Friday, Saturday and Monday. Special **18c** per yard



Bed Sheets Made in Ireland.

These are new goods which we have just opened, probably the best value we have ever handled in this line; beautiful sheer finish hem and hemstitched ends; size 70 x 90; perfect linen finish. Reg. \$3.00 per pair. Friday, Saturday & Monday **\$2.69**

WE SELL FOR LESS

VERY SPECIAL

GLAY CALICO.

900 yards of Superior English Calico, heavy in weight, closely woven; ideal for all kinds of wear. Will offer this lot at a special price. Friday, Saturday and Monday, per yard **9c**

Join the Great Army of Customers coming our way Friday, Saturday and Monday.

See our **10c. Window**, Then have a look at our **15c. Window.**

Men's Tweed Pants.

44 pairs of Men's English Tweed Pants, sizes 4 to 7, well made of dependable Tweed, side or front pockets; suitable for working pants or everyday wear. Reg. \$1.60. Friday, Sat. & Monday. **1.39**

Paper Novelties.

The Tourist package, containing 1 large table cloth and 12 napkins per set **5c.**
The "Picnic" Outfit for 6, containing 6 waxed drinking cups, 6 lunch wrappers, 6 napkins and six absorbent towels **5c.**

1st Shipment of Fall Dress Goods.

CUSHION CORDS.

A nice assortment of heavy twisted Cushion Cords, 100 inches long, with tasseled ends; all the most desired shades, some in mixed colors. Reg. 35c. Friday, Saturday and Monday **29c.**

SILK HANDKERCHIEFS.

These come in medium size, fancy patterns on assorted colored grounds; a nice handkerchief for the boys, good wearing silk. Reg. 25c. Friday, Saturday and Monday. **23c.**

GENT'S PARIS SCARFS.

10 dozen of light and dark String Ties, all the new shades and patterns; full length; good value at 20c. Reg. 25c. Friday, Sat. and Monday **14c.**

The "Burberry" Shooting Coat.

They come in fawn shade, best waterproof finish, plaid lined, extra light weight fitted with 2 large inner game pockets; large purse-shape pockets outside and smaller breast pockets, secured with strong buttons; fasteners, storm collar, belted and reinforced waist; in fact 'tis not too much to say, this Burberry Coat is the best of its kind in the world to-day; guaranteed to wear for years; remember this is not a long coat only, the regulation jacket length, easy to travel in and guaranteed to wear for years. We have but four of them. Reg. \$20.00 Special **\$15.00** Fri., Sat. & Mon.

DRESS GOODS.

All the fashionable weaves in the most favoured shades of Navy, Sage, New Blue, Greens, Greys, Sunny Brown and Dark Brown, etc., and the most imposing array of mixed goods in pretty Tweeds. Reg. up to \$1.20. Friday, Saturday and Monday. **99c**

EMBROIDERED PILLOW CASES.

4 dozen of dainty embroidered Pillow Cases, hemstitched ends; a new style of Pillow Case, made of strong American Cotton. Size 32 x 21, finished. Reg. 35c. Friday, Saturday and Monday **31c.**

HONEYCOMB TOILET COVERS.

2 dozen only of heavy White Honey-Comb Toilet Covers, 5-4 size; fringed, ends. Reg. 30c. Friday, Saturday and Monday **25c.**

LACE CENTRES.

2 dozen of Mexican Lace Centres, suitable for small tables, or for centre piece for larger tables; circular in shape, 23 inches in diameter, very dainty designs, all white. Reg. 20c. Friday, Saturday and Monday **16c.**

GLASSWARE SPECIALS

- Milk Jugs 10c.
- Sugar Bowls 10c.
- Spoon Holders 10c.
- Cream Dishes 10c.
- Blanc Mange Dishes 10c.
- Colored Glassware, all one price 10c.
- Berry Dishes 10c.
- Sugar Basins 10c., 15c., 19c.
- Butter Coolers 8c., 15c., 23c.
- Cake Dishes 19c.
- Large Deep Fruit Dishes 23c.
- Water Jugs 19c., 23c.
- Candle Sticks 19c.
- Holy Water Bottles 19c.
- Boquet Holders 19c.
- Vases, all one price 19c.
- Preserve Dishes, 3 for 9c.

GINGHAM REMNANTS.

We have an immense lot of these left over after our cuttings during the passing season; pretty checks and stripes, in abundance, pieces from 3 yards up, even the popular makes of Anderson & MacNeil Gingham are here in all their glory; if you want bargains in Gingham, don't pass these. Friday, Saturday and Monday—SPECIAL PRICES.

Baseball Outfits.

The balance of our stock of to clear out now. Get a good Ash Bat for 8c.
A kid-covered Ball for 5c.
A well padded Glove for 15c.
A good solid Mask for 15c.

Sample LINE of Ladies Costume Skirts.

42 only in the lot. They come in all the latest styles, in Serges, Lustres, Tweeds and Cloths; every piece a special bargain. Friday, Saturday and Monday

LADIES' GLOVES.

Assorted tan shades, 2 dome fasteners, Fowles make; the price is low but the quality excellent; perfect fitting, perfect stitching. Reg. 70c. Friday, Sat. and Monday **58c.**

LADIES' 8 BUTTON KID GLOVES.

These are made of extra fine quality White Kid; 8 button length, self-stitched backs. Our regular \$1.00. Friday, Saturday and Monday **84c.**

BRASS SASH RODS.

Small brass extension rods, with screws for attaching, extending to 42 inches. Friday, Sat. and Monday **5c.**

PRETTY ART MUSLINS, 11c.

New goods just to hand, 37 inches wide, cream ground, showing a lot of Purple, Tangy Green, Crimson and Blue, fancy borders and dainty centre of scrolls, etc. Reg. 12c. Friday, Sat. and Monday **11c.**

ODD CURTAINS, 59c. each.

These are often required; we have an accumulation of them left over after the Summer season; large size, lots of pretty designs, "Cream and White". Come early to this pile. Special Friday, Saturday and Monday, **59c.**

A BLOUSE SPECIAL.

A special lot of Ladies' Morning Blouses, Light and Dark Cottons, such as Black and White Mixtures; Navy and White Checks, others in White grounds, showing colored stripes and spots, etc.; buttoned in front, buttoned cuffs and small pocket; a full range of sizes, every Blouse perfect, well made and faultlessly cut. Special Friday, Saturday and Monday **36c.**

ARMLETS, 22c. pair.

For men; they set snugly without binding the arm, made of best grade elastics, with brass mountings. Special Friday, Saturday and Monday **22c.**

UNBLEACHED TURKISH TOWELS.

4 dozen of these in good quality, though the price is low; Crimson stripe through centre. Size 18 x 36. Friday, Saturday and Monday **22c.**

WHITE HONEYCOMB TOWELS.

A line of serviceable White Towels, free from filling, extra soft finish. Size 22 x 46. Reg. 22c. Friday, Saturday and Monday **18c.**

LADIES' TAN SHOES.

The daintiest on the street to-day, 4-strap style, high heel and block toe; very dressy and comfortable to the foot; sizes 3 to 8 1/2. Regular \$2.50. Friday, Saturday and Monday **\$2.28**

PRETTY ART MUSLINS, 11c.

New goods just to hand, 37 inches wide, cream ground, showing a lot of Purple, Tangy Green, Crimson and Blue, fancy borders and dainty centre of scrolls, etc. Reg. 12c. Friday, Sat. and Monday **11c.**

ODD CURTAINS, 59c. each.

These are often required; we have an accumulation of them left over after the Summer season; large size, lots of pretty designs, "Cream and White". Come early to this pile. Special Friday, Saturday and Monday, **59c.**

SCHOOL BAGS.

Made for the boys; a good roomy school bag, imitation black Crocodile leather; bound edges, leather straps. Reg. 35c. Friday, Saturday and Monday **31c.**

TOWELS

ARMLETS, 22c. pair.

For men; they set snugly without binding the arm, made of best grade elastics, with brass mountings. Special Friday, Saturday and Monday **22c.**

UNBLEACHED TURKISH TOWELS.

4 dozen of these in good quality, though the price is low; Crimson stripe through centre. Size 18 x 36. Friday, Saturday and Monday **22c.**

WHITE HONEYCOMB TOWELS.

A line of serviceable White Towels, free from filling, extra soft finish. Size 22 x 46. Reg. 22c. Friday, Saturday and Monday **18c.**

LADIES' TAN SHOES.

The daintiest on the street to-day, 4-strap style, high heel and block toe; very dressy and comfortable to the foot; sizes 3 to 8 1/2. Regular \$2.50. Friday, Saturday and Monday **\$2.28**

The Non-Combatant: What He Can Do.

(Manchester Guardian.)

- 1.—He can help to prevent financial panic by drawing from his bank only as much as he absolutely needs for immediate expenses. Let him draw out less than usual, not more. Any run on a bank would be a serious blow struck at England.
- 2.—He can help to keep food cheap and all his countrymen properly fed by buying no more food at a time than his household needs for the next few days. Anyone who lays in exceptionally large stores of food is helping to raise the price of food, and to make millions of English men, women and children go hungry. He is thus helping the German fleet to do exactly what it wants to do—what it would do to us if it could destroy our navy and get the command of the seas.
- 3.—He can live more simply and inexpensively than usual. He will thus be husbanding the nation's wealth. Wars have to be fought by means of both men and money. Any waste of money on luxuries or unnecessary comforts now is like a useless throwing away of soldiers' lives. It means so many casualties the more in one of the two forces which are fighting for us.
- 4.—If he is an employer he can increase the country's resisting power by keeping as many of his men employed as possible, if only on short time. Any loss thus incurred by him will be a direct contribution to the most vital of all war funds.
- 5.—If he is a workman he can do his best to help any employer who thus helps him and us all.
- 6.—He can help by keeping, in every sense, as calm as possible, by refraining from hysterical and frothy demonstrations; by being neither too much cast down at small reverses—which must come—nor wildly exultant at small successes.
- 7.—He can help our soldiers to make the war an honorable and chivalrous combat by declining, as they do, to believe lightly in imputations of inhumanity and dishonor against our enemies in the field. In every war such imputations are current on both sides. Nine-tenths of them are untrue. Their circulation may terribly intensify the distress of our soldiers' families at home.
- 8.—He can keep himself sober and in good health, remembering that until the war is actually over we cannot know how many who are non-combatants now may become combatants, and would be more useful to their country if fit and well.
- 9.—He can help by remembering that we are all comrades in a tight place, and that it is neither manly nor safe to try to secure one's self or one's property by means that will make the way out harder for other people. If we all act like good comrades we all shall be safe and we shall have earned our safety.

The British Expeditionary Force.

The British expeditionary force under command of Field Marshal Sir John French is composed of three army corps, each comprising two divisions, and there is an extra cavalry division under the command of Major-General Edmund Allenby—a total of about 185,000.

Each army corps is formed of twenty-four infantry battalions of about one thousand men each on a war footing, six cavalry regiments, eight batteries of horse artillery of six guns each, eighteen batteries of field artillery, two howitzer batteries and troops of engineers, signal corps, army service corps and other details. The British field force, therefore, should contain seventy-two infantry battalions, eighteen cavalry regiments, twenty-four batteries of horse artillery with 144 guns, fifty-four batteries of field artillery with 324 guns, six howitzer batteries and the usual details, according to the latest British Army list, issued at the end of July.

The First Army Corps is commanded by Lieutenant-General Sir Douglas Haig, the Third by Major-General W. P. Pulteney, and the Second, which was led by Lieutenant-General Sir James Grierson, who died suddenly to-day, is led by General Sir Horace Smith-Dorrien.

General French's chief of staff is Major-General Sir Arvhibald Murray, K.C.B., C.V.O., D.S.O.

Each pair of the divisions will constitute a corps. The first Corps, under General Haig, consists of the First and Second Divisions. The second corps, under General Smith-Dorrien, is composed of the Third and Fourth Divisions. A Third Corps is made up of the Fifth and Sixth Divisions. The divisional commanders are:—

First Division—Major-General S. H. Lomax.
Second Division—Major-General C. C. Munro.
Third Division—Major-General T. Snow.
Fifth Division—Major-General Sir C. Ferguson, Bt.

More Fires.

Fires provoke immediate sympathy for the sufferer and also thankfulness for personal escape. Another thought should be whether one is personally and sufficiently protected? An insurance policy with Percie Johnson would provide for you this desired security at small expense. Have you enough insurance?



THE EMERSON BOOT

HAS MADE AN IMPRESSION.
To further popularize this Boot we quote a very special price for this week. Made of best Black Vic Kid, Blucher cut, block toe and military heel; sizes 6 to 10. Reg. \$5.00. Friday, Saturday and Monday **\$4.50**

Seasonable Enamel Specials.

- Enamelware Specials 15c.
- Milk Pans 19c., 24c.
- Bread Pans 29c., 39c.
- Foot Bath Pans 29c., 49c.
- Teapots 15c., 29c.
- Dippers 15c.
- Sink Strainers 15c., 19c.
- Funnels 15c., 19c., 29c.
- Saucepans 15c., 19c., 29c.
- Cuspidors 15c., 29c., 39c.
- Sett Saucepans 15c.
- Barm Bowls 10c.
- Boats' Kettles 10c.
- Cheese Pans 10c.
- Rice Boilers 10c.
- Saucepots 39c.
- Berlin Saucepans, large size 64c.
- Large size Water Jugs 29c.

10 cent Specials.

- 10c. Specials
- Liquid Soap and Shampoo, bot. 10c.
- Cloth Brushes, each 10c.
- Enamelled Soap Dishes, each 10c.
- Cut Glass Pepper Shakes, nickelled top 10c.
- Meat Choppers, each 10c.
- Nickelled Plated Towel Racks, ea. 10c.
- Ladies' Side Combs, each 10c.
- Enamel Pans (deco), set 10c.
- Bread Knives, with Black Ebony Handle 10c.
- Glass Milk Jugs, each 10c.
- Glass Sugar Basins, each 10c.
- Nickel Plated Trays, each 10c.
- Colored Glass Tumblers, each 10c.
- Petroleum Jelly, large crocks, ea. 10c.
- Stair Pads, each 10c.
- Bay Rum, large bottle 10c.
- Children's Fancy Dressed, Doz. 10c.
- Child's Sets in boxes, set 10c.
- Galvanized Coal Shovel, long handle, each 10c.
- Fly Swatters, each 10c.

A Colonial Institution

Every Item from the Showroom a Winner This Week!

MISSERS' SILK COLLARS.
They come in sailor style and others in round shape, made of fine Jap Silk, trimmed neatly and finely tacked. Reg. 90c. Friday, Saturday and Monday **74c.**

CHILDREN'S BATH ROBES.
Well made garments in Dutch Flannel, Cream shade, trimmed with Pale Blue and Pink Ribbons and Cord Girdles; assorted sizes. Regular 60c. Friday, Saturday and Monday **49c.**

LADIES' SUMMER VESTS.
Another shipment of these just to hand, very fine ribbed Jersey, low neck style and wing sleeves; excellent quality at the regular price. Special, Friday, Saturday & Monday **19c.**

Ladies' Underskirts.
A showing of dainty White Lawn Underskirts, unmatched in the city to-day for value; neatly trimmed with Swiss embroidery 4 inches wide and ribbed beading. Reg. \$1.25. Friday, Saturday and Monday **\$1.04**

The Very Newest Just to Hand.

PAN, VELVETS.
Elegant trimming Velvets for your dress or hat, and such a rich blending of colors in the new stripe effects, and others resembling the fashionable Bulgarian tones. These are all new goods coming along with our first direct shipment of English purchases. Reg. \$1.25 yard. Friday, Saturday & Monday **\$1.04**

Infants' White Dresses.

To fit from 2 to 6 years, made of fine White Cambric, long and short sleeves, trimmed with fine Valenciennes lace and insertion; beautifully made. Reg. to \$1.30. Friday, Saturday & Monday **\$1.06**

APRONS.

An assortment of Ladies' White Lawn Aprons, with insertion trimmed bodice and frilled at the end; very dainty, neatly finished. Regular 55c. Friday, Saturday and Monday **46c.**

Our First Shipment of Ladies FALL COATS are now ready. See Window for First Showing.

The Best Bargain Yet! Our Summer Dress Special for this week value - \$4.96. to \$10.00 for . . . \$4.96.

Don't pass this lot, the balance of our Summer Dresses all thrown in at one all-round price. Handsome White Embroidery Dresses, others in fancy Striped Ratine, and others again in "Shantung" Silk and Crash; the entire lot making an assembly of the very latest English and American styles. Fall goods now arriving compels us to sacrifice these winsome Dresses at such a ridiculous low price. Don't pass them. Reg. up to \$10.00. Friday, Sat. & Monday **\$4.96**

BLOUSE SPECIAL.
Beyond doubt the best bargain we have this week is our Blouse offer; handsome styles in beautiful Challies, Cream, Navy and Grey ground; the Cream makes showing a big variety of effective trimmings in full lace and insertion, French knots, fine tuckings and very handsome lace trimmed collars. This line alone is worth seeing. The Navy and Grey makes show fine spot effect, prettily trimmed collars, etc.; others showing colored piping and scarf. Don't forget that you can get Blouses in this lot up to \$3.50 Friday, Saturday and Monday, for **\$1.98**



HOSIERY.

GENT'S HALF HOSE, 22c. pair.
The balance of our Summer Socks in this line, showing Black, Tan and Grey shades in Lisle and Cotton mixture; assorted sizes. Reg. up to 30c. Friday, Saturday and Monday **22c.**

LADIES' SILK & LISLE HOSE.
We have a nice line here in Black and Tan shade; the tops made of strong Lisle thread, with ankles of finely woven silk. A special price for Friday, Saturday and Monday **30c.**

LADIES' CASHMERE HOSE.
An all-Black line of Plain Cashmere. This is an entirely new lot, just to hand; nice weight for present wear. Reg. 25c. Friday, Saturday & Monday **22c.**

LADIES' EMBROIDERED HOSE.
This is our regular 50c. line, coming in extra fine Black Cashmere with very pretty embroidered front; assorted sizes. Reg. 50c. Friday, Saturday and Monday **42c.**

5c. Purchases any of these Useful Articles.

- Smallwares
- Handy Cover Knobs, 6 on card for 5c.
- Curling Tongs, each 5c.
- Perfumed Baby Powder, 2 tins for 5c.
- White Tape, asst. widths, bale 5c.
- Honeycomb Iron Waxer and Polisher, each 5c.
- Tea Strainers, each 5c.
- Corkscrews with wood case over top 5c.
- White Wove Envelopes, 50 for 5c.
- Tin Nutmeg Graters, each 5c.
- Wedding Forks, each 5c.
- Stout Pokers, with wood handles, each 5c.
- Small Tin Funnels, each 5c.

The Much Talked of Store