

THE ACADIAN

(Established 1883)

Published at Wolfville, N. S., every Friday by
DAVIDSON BROS., Printers and Publishers
Members of the Canadian Weekly Newspaper Association.

Subscription Rates—In British Empire, in advance, \$2.00 per year. To U. S. A and other countries \$2.50 per year.

Advertising Rate Cards and information respecting territory and samples of paper mailed upon request, or may be seen at the office of any advertising agency recognized by the Canadian Weekly Newspaper Association.

Advertisers must have copy in by Tuesday noon in order to insure changes for standing advertisements. New display advertising copy can be accepted one day later.

Correspondence—Letters addressed to the Editor and intended for publication must be short and legibly written on one side of the paper only. The longer an article, the shorter its chance of insertion. All communications must bear the name of the writer, not necessarily for publication. The publication or rejection of articles is a matter entirely in the discretion of the Editor. No responsibility is assumed by the paper for the opinions expressed by correspondents.

A GOOD ANSWER

A farmer who was carrying an express package from a city mail order house, was accosted by a local merchant: "Why didn't you buy that bill of goods from me?" he asked. "I could have saved you the express, and besides you would have been patronizing a home store, which helps pay the taxes and build up this locality." With characteristic frankness, the farmer replied: "Why don't you patronize your home paper and advertise? I read it and didn't know you had the goods I have here, nor do I ever see your name in the paper inviting me to come to your store."

HELP MAINTAIN OUR REPUTATION

Although long deferred, spring has finally come, and the time for an annual clean-up in our out-door conditions is at hand. All back yards should receive due attention during the next week preparatory to the warm weather which is sure to be upon us soon. The same careful attention which in past seasons has contributed towards the reputation which Wolfville has acquired of being the most beautiful town in western Nova Scotia, is just as necessary as ever if that reputation is to be maintained. Money expended in improving the appearance of lawns and yards is well spent both as regards private and community interests. This year there are many things required to be done in the way of a spring clean-up, which should be made as general as possible both as regards aesthetic and hygienic conditions.

MID-WEEK HALF HOLIDAY

This paper would like to know just how much longer the people will tolerate the Wednesday half holiday? We would also like to know just who this holiday benefits and how much. It certainly does the business community no good and the benefit derived by those for whom it is supposed to have been inaugurated is very doubtful. The time lost is never regained by business and the interruption in the cycle of trade certainly does no good. The short space afforded for recreation for the overworked clerks (if there happens to be any) is so short that in the great majority of cases it is valueless. There is one thing to be always kept in mind—the big department mail order stores lose no time. Just stick a pin here. We do not like the Wednesday half holiday and consider it a nuisance and a business deterrent.

OUR MUSICAL OPPORTUNITIES

The music festival which was held on Tuesday, Thursday and Friday evenings of last week was generally acknowledged by those in attendance as the best event of the kind ever staged in Wolfville. These festivals, which have now become a regular institution, afford opportunities for musical culture such as are not enjoyed by other small towns, and deserve a more generous patronage than was accorded this year. Last week's program was a more ambitious one than has before been given and was carried out in a manner which reflects much credit upon those in charge. It is said that plans have already been made for still greater things next year, when it is to be hoped our people will show their appreciation to a greater extent of the privilege which they enjoy. As a community we owe more than we realize to the splendid educational institutions located in this town.

A NEWSPAPER'S FUNCTION

There are many varying views as to what a newspaper should and should not be, but everybody will agree that the chief function of a newspaper is to print the news. It would not be a true newspaper if it suppressed legitimate news, or colored news to misrepresent the truth or distorted it in order to injure private persons or the public welfare.

A newspaper, to be worthy of public respect and confidence, must be fair to all, impartial and devoted to the public interest. Necessarily, it must be without fear of intimidation when it publishes the day's news. It cannot take the dictum of anyone who wishes to suppress news, or distort it or misuse it for private advantage.

A request to a newspaper to suppress legitimate news is similar to a request to a merchant to quit selling a certain legitimate kind of goods. In order to succeed, a merchant must carry all kinds of goods within the scope of his service to the public. He cannot accept dictation from outsiders, because he must exercise his own judgment or fail. A newspaper, if worthy of the name, caters to the entire public, and, therefore, it must carry all the news that is fit to print. It is a department store of news, and it must maintain its lines full and without adulteration.

Whenever a newspaper begins to grind a private axe, the public becomes aware of the imposition. Its only means of existence is the confidence of the public; hence, if managed properly, it refuses to abuse the public confidence by suppressing true news, by distorting it or by misusing it for private advantage. Any other course is fatal to success.

TAKES POSITION AT THE KENTVILLE FARM

AMHERST, May 3—Mr. Bligh, who has been assistant superintendent of the experimental farm at Nappan during the past three years, has accepted a similar position at Kentville, and left today accompanied by Mrs. Bligh to take up his new position. Mr. Bligh has been very popular among the staff at Nappan and as a token of appreciation a presentation was made him and Mrs. Bligh Tuesday night of a handsome silver tea service.

Mrs. Bligh, who is a daughter of the late Hon. H. H. Wickwire, of Kentville.

Minard's Liniment, Lumberman's Friend.

For Fascinating Eyes
Make the Use of **MURINE**
Drops Habit. This Refreshing Eye
Lotion soon Makes Eyes Clear,
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Enjoysable. Sold by All Druggists.



MURINE
For Your EYES

has been equally popular and there is very general regret over their removal. Mr. Bligh's successor has not yet been named.

"Stop a minute" and say "Hello" as down life's road you go—for a kindly word and a cheery smile will shorten the way by many a mile for some poor fellow who's moving slow. Stop a minute—and say "Hello."

Pay your Subscription today

Plumbing and Furnace Work

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B. C. FRUIT GROWERS ORGANIZE POOL

Ninety Per Cent of B. C. Fruit Growers and Vegetable Producers Sign Five-Year Contract Covering 80 Per Cent of Tonnage.

(By W. S. Davoe, in Grain Growers' Guide)

Methods of marketing through individual competitive firms and a co-operative organization lacking the strength to control distribution having failed, fruit growers and vegetable producers of British Columbia have launched the first co-operative effort ever attempted in Canada, based absolutely upon California methods and principles.

As a matter of fact a wave of co-operative zeal has been sweeping over the province since a visit in January of Aaron Sapiro, the master mind of the successful co-operatives of California, the man who has been largely responsible for bringing what appears to be a condition of permanent prosperity to that state. Not only have the fruit and vegetable growers of the interior, 90 per cent, strong, gone into a new and all-embracing co-operative, but the growers of small fruits on the lower mainland and Vancouver Island, the tomato growers, onion and potato growers and even the poultry men are forming organizations designed to give them some measure of control in marketing.

THE BIG PLAN

But of all the new organizations springing into existence the big co-operative that will include 90 per cent. of the growers of tree fruits in the Okanagan, Similkameen and Fraser River Valleys, as well as the Kootenay country, is the one whose operations will more particularly interest and effect the people of the prairie provinces, whether they reside in the country or in urban centres.

As stated at the outset, faulty methods of marketing, resulting in demoralizing competition that has all but put the fruit farmers out of business, has made it possible for the growers behind the movement during the last half of February to sign up under five-year contracts over 80 per cent. of the tonnage, not including absentee owners. When these have signed and some more of the growers who have been holding back have been induced to come in, fully 90 per cent. of the tonnage will be under control.

It has been the invariable experience in California that it has never been possible to successfully launch a co-operative movement under long-term contracts until the growers have been reduced to a condition bordering on poverty. And it is no exaggeration to say that 75 per cent. of the growers of British Columbia are in that condition today, hence their willingness to sign up.

has also been the experience in California that no co-operative has made good excepting with the long term contract so strongly worded, in the legal sense, that the growers who endeavor to break away from their agreement soon find themselves in a serious predicament. As Sapiro puts it: "They are made to feel worse than if they had the measles."

EFFECT OF LOW WHEAT PRICES

The absolute need for organization of the fruit business of British Columbia along the lines that will give the grower something to live on has developed during the past two years. For several years previous to 1921 apple production was insufficient to fully meet the requirements of the market. For several seasons it was a sellers' market. Under these conditions the Okanagan United Growers, the numerous independent packing and selling companies operating in the province, as well as shipper-growers, all got good prices and did well. Then came the 1921-22 season, with heavy production all over the North American continent and a big decline in the purchasing power of the prairie people owing to poor crops and a drop in the price of wheat. When it became apparent that the prairie markets were not going to absorb more than 50 per cent. of their average requirements, the Okanagan United Growers practically abandoned that market to the independents and rolled nearly 1,000 cars to New York. There they had to be stored all winter and storage charges ate up most of the profit, but returns would have been even worse had this fruit been dumped on the prairie markets.

DESTRUCTIVE COMPETITION

If things were bad for the grower last season, it became quickly evident soon after the opening of the season now coming to a close that matters were going to be infinitely worse. Conditions were not propitious for export and the United Growers, independents and grower-shippers without any semblance of control commenced dumping fruit into the prairie towns in unprecedented quantities. A couple of representatives of the growers, who toured the prairies to study the situation, on their return reported that the worst offenders in price cutting were the grower-shippers who consigned their crops to dealers and in many instances got no returns whatever. Conditions were found to be so absolutely unsatisfactory to everybody concerned that there was a universal demand for the creation of a central selling agency that could bring about a proper distribution of fruit and keep its flow towards the market down to the point where it could be comfortably

(Continued on Page 3)

Minard's Liniment for Aches and Pains.

XXX Clear B. C. Shingles

We are daily expecting a car of above, which we will sell at special rate delivered from car. Very choice and dry. Suitable for nice wall or roof. Will be pleased to book order.

WRIGHT & BALTZER

Wolfville, May 2, 1923.

PROTECTION AND PRESERVATION

B - H PRODUCTS

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Brandram's B. B. White Lead, the world's standard for two hundred years.

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Gold Medal Varnish for use indoors or outdoors, for either wood or metal.

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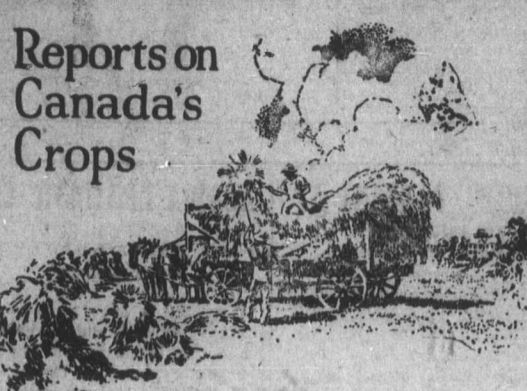
The greatest surface preservatives of all time are paints and varnish.

We are agents for B. H. Products and will be pleased to assist with your paint problems.

T. P. CALKIN, LIMITED


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KENTVILLE, N. S.

Reports on Canada's Crops



At frequent intervals throughout the season the Bank of Montreal issues reports on the progress of the crops in Canada. These reports, telegraphed to headquarters from the Managers of the Bank's 600 Branches, cover every Province and form a reliable index of crop conditions.

The reports are furnished free. Upon request at any Branch of the Bank your name will be placed on our mailing list.



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