



From the Foremost Mills of the World

MILL END SALE

Great Enthusiasm

AT OUR

MILL END SALE

MORE MILL ENDS ADDED FOR ALL THIS WEEK. Without doubt the biggest Money-Saving Event Chatham has had for many a day. Many are buying their Christmas Presents at Half-price. Are you?



A Golden Opportunity

to buy Underwear, best qualities at half-price. All perfect goods, the price made possible by buying immense quantities underprice.

Women's Vests and Drawers

42 doz Merino Vests and Drawers, wool and cotton mixed, open and closed, drawers ankle length, vests full sizes, shaped at waist, nicely finished, reg. 50c value, Mill End Sale, 22c.

Women's, Misses and Children's

53 doz. Women's, Misses' and Children's Vests and Drawers, cream and natural, all wool and merino, also extra quality fleece lined vests, all nicely shaped and perfect in every way, regular prices 50c, 65c and 75c, Mill End Sale, 39c.

PURITAN UNDERWEAR

Underwear at 50 Cents.

The Underwear we are showing at this price is really marvellous. No such value could be possible, except under-buying under regular prices. White, cream and natural vests and drawers, regular 65c to \$1.00, Mill End Sale, 40c.

COATS AND FURS AT Mill End Prices.

25 only coats at \$10.00. These coats represent the best values that any store could possibly put on sale at this remarkable price—our customers have so generously responded to our **MILL END SALE** we want to do something very extra. Black kersey coats and light tweed coats, best styles and best materials. Come early Saturday morning for best choice as only 25 coats will be sold at this price—the regular prices are \$12.50 to \$15.00. Mill End Sale \$10.00.

FURS AT BARGAIN PRICES.

- 5 Neck Scarfs different Furs, regular \$5.75 to \$6.50 for \$4.45.
- 8 Neck Scarfs different Furs, regular \$7.50 to \$10.00 for \$6.50.
- 7 Neck Scarfs different Furs, regular \$10.00 to \$12.50 for \$8.50.
- 6 Neck Scarfs different Furs, regular \$13.50 to \$15.00 for \$10.00.

You will need to see the above Fur qualities to really appreciate the excellent bargains. These are our regular stock Furs and represent cut prices that the Ladies of Chatham will be quick to take advantage of. When we advertise a thing you may believe it's true—come and prove it.



Linens at Mill Prices.

1 case of Linen Table Damask, red stripe border, extra nice for breakfast clothes, they come in lengths from 1 1/2 yds. to 7 yds., they are easily worth 60c per yd., Mill End Sale, 33c yd.

3-4 Bleached Damask.

If one linen bargain is better than another this one is the best—72 in. wide, nice floral pattern, extra heavy, could not possibly be sold for less than 50c, but we are bargain-giving, Mill End Sale 35c yd.



72 in. Table Damask 45c.

Full 3-4 Bleached Table Damask, suitable for best table use, beautiful designs, extra heavy weight, pure linen, it's good value at 65c., Mill End Sale, 45c yd.

Towels and Towelling Cheap.

10 doz. Towels, good size and good quality linen, huckabuck and oatmeal patterns, always sold for 12 1/2c., Mill End Sale, 9c each.

Instead of Monday Bargains We Continue Our "MILL END SALE" All This Week.

No Better Hosiery Anywhere Than We Are Showing at Less Than Half Price.

Spring Samples 15c.

4 complete sets of Travellers spring samples, plain and lace lisle in tans and black, fine cotton in tans, brown and black, also Misses' and Children's hose for evening wear, or it will pay you to store them for next summer. Regular values 35c to 65c. Mill End Sale 15c.



HANDKERCHIEFS FOR CHRISTMAS GIFTS.

Thirty-five dozen very choice Swiss embroidered handkerchiefs extra fine quality and beautiful embroidery, for the same qualities as these you would easily pay twice or three times the price we are asking. Our best handkerchief bargain. All perfect. Mill End Sale 2 for 25c.

FANCY COLLARS AND BELTS.

All suitable for Christmas giving or for your own needs. Less than half the regular prices they are mostly samples with some clearing lines of Christmas novelties.

5c.	10c.	15c.	25c.
At 5c you have a chance to buy some pretty turn-over collars of lace and embroidery, some pretty turn-overs added to this lot worth 15c to 25c. Mill End Sale 5c.	This lot represents some very pretty collars and tabs in lace and embroidery many different kinds, but the price is less than half. Why pay 25c when we are satisfied with 10c, Mill End Sale 10c.	At this price we are showing some beautiful collar tabs, mostly planeau lace in some very pleasing effects—you'll not be sorry if you lay in a good supply of these. Mill End Sale 15c.	This price represents a lot of collars and belts the contents of one table—you'll find collars that are worth over 50c. Belts in silk worth up to 75c. Mill End Sale 25c.

Mill Ends

—OF—

CLOAKINGS

\$1.00 per Yard.

ART CRETONNES 8c. Yd.

Rich Colorings for curtains, couch or draperies, or for covering clothes boxes, good designs, besides they will wash, regular 15c the yd., Mill End Sale, per yd., 8c.

PLAID DRESS GOODS 8c Yd

Does your little girl want a plaid dress? You can buy it with little money now. We have five choice patterns in fancy Plaid Dress Goods, bought under the regular price special for this sale, Mill End Sale, per yd., 18c.

Come every day during the Mill End Sale. Something new every day. Not only

Chatham's Nicest Store

...But...

Chatham's Busiest Store

The Staple Department.

Comes in for the lion's share of attention. All lines that are seasonable are here at the time you need them. Lay in a good stock as it will be a long day before you'll match these staple bargains.

MILL ENDS OF FLANNELETTE.

Striped Flannelette, white, red, pink and blue, Saxony Flannelette, excellent qualities at less than the mill prices. The prices are per yd. 5c, 6c and 8c.

ENGLISH FLANNELETTE 11c.

10 pieces of best quality English Flannelette, extra heavy, specially made for shirting, quiet stripes and neat colorings, always sold for 15c yd., Mill End Sale 11c yd.

CANADIAN FLANNELETTES 8c YARD.

30 inch Canadian Flannelette extra good quality the 10c kind, pink and white, blue and white, and grey and white stripes, we cleared a lot of pieces to get the prices right for our sale—that's the reason you only have to pay 8c instead of 10c. Mill End Sale 8c yd.

WRAPPERETTE AND CASHMERETTE 8c

34 pieces of fine wrapperette and cashmerette for waists, kimono and children's dresses. You have paid 12 1/2c to 20c per yard for the same goods, but the price is only 8c during our Mill End Sale 8c.

25c MOLETTES FOR DRESSING GOWNS 15c.

10 only, pieces of heavy French Molettes in beautiful rich colorings, just the thing for dressing gowns, bath robes and kimono, make a dressing gown for a Christmas present, nothing nicer. Mill End Sale 15c yd.



H. W. BALL & CO., King St.

SUCCESSOR TO THIBODEAU & CO.