A WORD TO THE WISE

The editors hope you enjoy reading The Colde. This year will see many important improvements made. We can promise our old subscribers many new, unusual and interesting features, a constant buttering of

peresting features, a constant bettering of our service. During the next few years Canada must saite the trying problems that will have resulted from the great war. The equitable resulted from the great war. The equitable sabtion of the reconstruction difficulties will determine the status of western agriculture as to whether our prairies will be detted with prosperous farms or the industry stifled by placing open it as unequal portion of the vast burden of debt that has been created. Every farmer should, keep maked—The Guide should be a weekly visitor in every farm home during this period. Back numbers of The Guide cannot be supplied. Send in your remewal promptly to what date your subscription is paid. No sther receipt is issued.

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auspices and em-ployed as the official organ of the Mani-toba Grain Growers' Association, the Sas-kajchewan Grain Growers' Association and the United Farmers of Alberta.

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Authorized by the Fusionanter-Causeal, Ollars, Canada, for transplantor, as second-class shall matter, Published weekly at 200 Yaughan St., Winnipeg, Man.

VOL. XI. October 23, 1978. No. 43.

chilished every Wednesday. Subscriptions the British Empire. \$1.50 per year, especially with the properties of the British Empire. \$1.50 per year, especially with the properties of the properties of the properties of the properties. The properties of the properties of the properties. ADVERTIAINO RATES weather Display: 15c. per agate line. Unestock Display: 15c. per agate line. Classified: 5c. per word per issue. No discounts for time or space on any class of advertising. All changes of copy and new matter must reach as sight days in advance of date of 'publication to insure insertion. Reading matter advertisements are marked. "Advertisement." No advertisement for patent medicines, liquor, mining stock, or extravagantly worded real estate will be accepted. We believe, through careful enquiry that every advertisement in The Guide is signed by trustworthy persons. We will take it as a favor if any of our readers will adverse promptly should they have any reason is doubt the reliability of any person or fire who advertises in The Guide.

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day

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This is the last public announcement of The Guide Seed Fair, to be held in Winnipeg, November 12 and 13. Only the progeny of seed secured from The Guide last winter is elegible for entry. Every person who secured seed should send an exhibit, which should reach us not earlier than November 1 and not later than November 7. \$500 in Cash Prizes will be distributed. The Gold Medal, donated by Dr. Jas. W. Robertson, president of the C.S.G.A. will be awarded to the person securing the highest score on a half-bushel sample of threshed wheat. This is an opportunity that should not be overlooked and arrangements should be made immediately for-forwarding exhibit. mediately for-forwarding exhibit.

mediately for-forwarding exhibit.

The Ruthless Savagery of the enemy against whom the Allied free peoples of the world are fighting to make freedom and human rights secure in the world must be kept in mind now more than ever that erafty efforts are being launched from Berlin in the hope of averting the doom of the German system of autocratic militarism, which has mercilessness and treachery as the breath of its nostrils and which shows no pity to the wounded and the helpless, and wreaks its lust of cruelty dpon women and children. Some recent records, authenticated beyond any possibility of question, are set forth in the article "In the Cruel Grasp of Germany." in this issue.

Canada's biggest industry at the present time is war. The manufacture of materials used specifically for war nurposes has assumed enormous proportions. But this is not all. The war has profoundly affected almost every phase of enterprise in the Dominion from farming to making pianos. This shifting of the basis of industry, together with the necessity of increased production and of conservation, has necessitated corresponding changes in government activity. In 'Canada's War Machine,' Edward W. Reynolds, a frequent contributor to The Guide, outlines the present government organization for coping with war problems.

The C.S.G.A. at its annual meeting, held in Ottawa last month, made farreaching changes in its regulations. The clause in the regulations which required seed growers to maintain a plot grown from hand-selected seed was struck out. This important change is fully outlined in the report of the meeting on page 23

John W. Ward, associate editor of The Guide, who was recently wounded while fighting in France, has suffic-iently recovered to wield his pen again. iently recovered to wield his pen again. On page 34 appears a vivid account of the trials of a soldier digging trenches under fire. The plebian shovel vies in importance with the rifle in the great struggle for human liberty. Mr. Ward has been doing his share with both, but his many friends will be glad to learn that in the meantime he has not forgotten how to wield his pen.

The Prevalent Influenza, which everybody calls the Spanish influenza, though there is no warrant for the name, is dealt with in an article in this issue, which gives some useful and necessary information in regard to its symptoms, its prevention, the care of those who catch it, and precautions which should be taken in caring for them.

be taken in earing for them.

Milling Corporations' Profits are dealt with in an editorial in The Guide this week, apropos of the figures set forth in the statements laid before the recent annual meetings of the share-holders of the Ogilvie Flour Milling Company, the Lake of the Woods Milling Company, and the St. Lawrence Flour Mill Company, which will be found in the Business and Finance section of this issue.

Dr. Salem Bland has recently been in Ontario, where he attended the general conference of the Methodist church. Owing, presumably, to a delay in the mail, the material for the religious department has not arrived this week. We hope to resume publication of "The Deeper Life" in next week's Guide.





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List of names of Prize Winners appear on page 46