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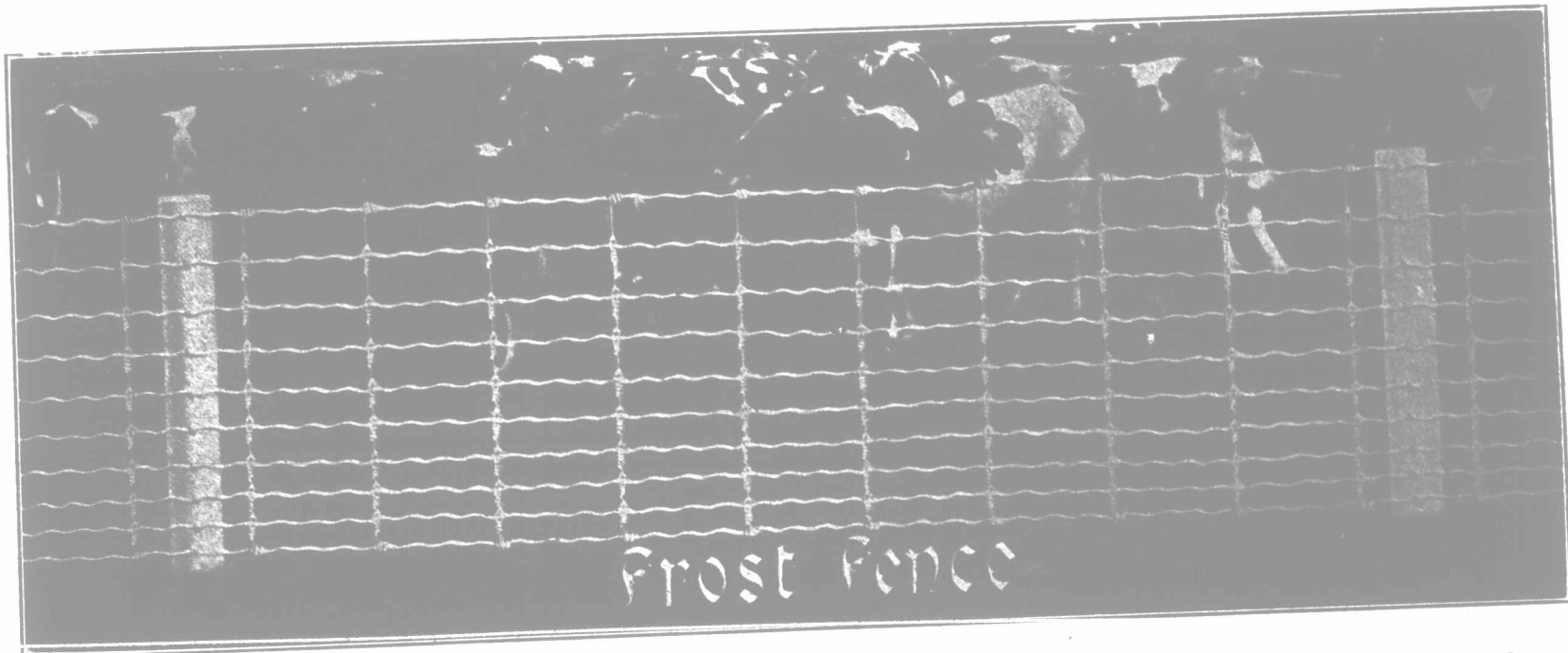
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No. 946



Purely Canadian Products—What that Means to You

This advertisement is not a bundle of arguments—it is a brief description of the fence-goods that have so well met the requirements of the Canadian farmer.

Two years ago the demand for FROST FENCE had reached such a high mark, that to better meet and take care of it, a wire mill was started for making and galvanizing all of our wire.

On the 9th of November, 1909, we first announced to the fence-buying public that our 1910 output would all be woven from wire made in our own plant, and expressly to give service right here in Canada. Naturally we looked for a big demand, but the rush of orders that followed can better be described as a stampede. Before the time had arrived when even posts could be set, our big reserve stock, made up throughout the winter, was all shipped, and dealers continued

to order weeks in advance of our production. Orders totalling over 600,000 rods of this fence were turned away, and thousands of farmers were disappointed.

Into every rod of fence we weave strength, extra years of service and a heap of satisfaction. Farmers don't buy fence with the view of selling it again, but as a good test of value just ask any one who uses FROST FENCE, the price at which he would care to part with some of it.

We Make and Galvanize Our Own Fence Wire

All wires are full size, true to gauge. Laterals and uprights are No. 9 Hard Steel Well-galvanized stock. Laterals are given a deep and continuous wave for give-and-take. These coils or waves act like a spring. When the fence contracts, the coils give out the surplus instead of wire stretching or breaking, and when the fence expands, these coils draw up instead of the fence sagging between posts. Unless good springy material is used, the gives-and-takes are limited. In FROST FENCE these coils always act the same, keeping the fence tight throughout all seasons and under all conditions.

Our Tie or Binding is extra neat and doubly

secure. Instead of depending upon points of contact between the tie and lateral and stay, the tie wire is given several wraps around the horizontal and stay. These extra wraps serve where a kink in the horizontal would otherwise be needed. Short kinks develop with early strain and rough usage into broken wires.

From years of experience here, we have not only learned what kind of material and finish are required for long service in Canada, but we are actually making this wire, paying special attention to the coat of galvanizing. We have not only learned how this wire should be woven into fence to get best results, but we make the weav-

ing machines in our own plant, too. The difference between knowing and not acting, and knowing and actually doing, means years of extra service in the fence. You gain by getting more years of fence service for your outlay; our reward is our enormous output.

We are commencing to make deliveries for 1911 trade. Dealers everywhere are planning for another stampede, and realize the necessity of ordering early. FROST FENCE is on sale in almost every town or township. Insist upon getting it.

If our dealer is not known to you, write us.

The Frost Wire Fence Co.
Limited
Hamilton, Ontario.

Agents
Wanted
in Open
Districts.

'Frost' Fence