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How to make your walls more attractive, less expensively than with laths and plaster and wall paper-how to keep out dampness and cold in winter, thus reducing fuel bills -what roof gives the best value for your money and protects your buildings from fire. Answering such questions is our daily work. Tell us the kind of building and our building experts can probably save you money, regardless of whether you use



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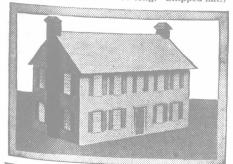


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Fewscadds-"I tell you frankly that I shall not be able to pay for this suit until next year."

Tailor—"All right, sir." F.-"When will it be ready?" T.-"Next year."

Mr. Hoggenheim: "Come and dine with me to-morrow?"

going to see 'Parsifal.' '

Brother Horse.

It was a custom of the great saint of Assisi to speak of the birds as his "little brothers and sisters." In the story of this St. Francis we frequently hear such phrases as "Brother Fish," "Brother Hawk," "Brother Ox." Among the earliest acts of his self-renunciation was the selling of his horse to provide the money needed to restore a neglected sanctuary. Loving as he did every living thing, it requires no stretch of the imagination for us to hear him, as he parted with his faithful servant, saying, "Good-by, Brother Horse!" No doubt with the majority of men the strongest tie between them and the animal world is that which has bound them to the dog. But thousands have felt a similar affection for a favorite horse, particularly where it has served them long and well, and where they have cared for it with their own hands. Naturally less intelligent than the dog, and far less demonstrative in signs of attachment to his master, the horse still has won for himself a noble place in the heart and life of man. In the poem, familiar to some of us in our school days, "The Arab's Farewell to His Horse," there is sounded a chord that has stirred to tears more than one boy and man whose love for the horse is a part of his very life.

It's born in you or it's left out of you. There are those who care no more for a great piece of music, or for a canvas whose colors a Raphael might have mixed, than they do for the wild sweep of the wind or an advertisement on a bill board. The symphony, the painting, awaken no response. To multitudes the dog and the horse are in the same category as the pig and the goat. They are simply animals. With others since their earliest remembrance there has lived an unchanging hunger for the ownership and companionship of horse and dog. They would go without their meals, deny themselves a score of other pleasures at any time if only they could satisfy this hunger. There are men who dream about their horses when away from them as they dream of absent friends. This is the way they were born. An automobile can no more take the place with them of the horse than the memory of a fireless cooker would supplant the remembrance of the old home kitchen and the living mother who prepared the meals. It is this inherent love for the horse that burns in many a man's blood that makes him smile at

the prophecy of a horseless age. The automobile will take its place as a permanent feature in the work and pleasure of men, but so long as human nature remains human nature the horse will abide as one of the joys and satisfying delights of mankind. When the steam cars supplanted the stage-coach no remark was more common than "the day of the horse is done." His best day many of us believe is yet to be. In spite of our friends, the automobile manufacturers, the horse is coming back. Never were there so many in the world as now. Not a few who gave them up years ago are buying them again. For the short haul the auto-trucks cannot compete with them.

No, Brother Horse, your place is assured among men because men were so made that they will never let you go. May the day of your slavery to hard and inhuman masters some time end! And when all things are made new, unless you are there to share that golden age with man-that age unmarred by deed of cruelty or wrong-some of us will cherish your memory so long as memory lasts. Another saint, earlier than the Italian Francis, tells us that in his holy vision he "saw heaven opened, and behold a white horse; and he that sat upon him was called Faithful and True." Only such are worthy of thee, noble friend!-F. H. R., in Our

Mr. Walker: "Sorry, I'm fixed up; I'm

Mr. Hoggenheim: "That's all right; bring 'im along with you."

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