

Are you going to build?

Then Put Your Questions Up to Us

How to make your walls more attractive, less expensively than with laths and plaster and cold in winter, thus reducing fuel bills—what roof gives the best value for your money and protects your buildings from fire. Answering such questions is our daily work. Tell us the kind of building and our building experts can probably save you money, regardless of whether you use our materials.



Neponset Roofings are the "slowly made" kind. They are long on the roof because they are long in the making.

Long on the roof means maximum protection to your home, to your stock, to your pocketbook. It means protection, year in and year out, in heat and cold, against leaks, repairs and that greatest of dangers—fire.

NEPONSET ROOFINGS

Made in Canada

give this protection at a minimum cost. There's a slowly made Neponset Roofing for every purpose.

Neponset Paroid is the best ready roofing, dollar-for-dollar, for farm buildings, factories, railroad buildings, etc.

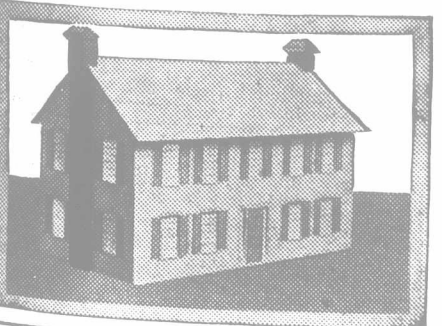
Our prepared shingles are handsome, spark-proof, non-curling and non-splitting.

Neponset Proslate—red or green—is the roof for bungalows, cottages, etc. Other Neponset Products are: Neponset Wall Board, equal to lath and plaster and wall paper, and Neponset Waterproof Building Papers to keep out drafts and dampness.

Samples, Booklets and Building Advice FREE
Just ask us what we'd do if we were in your place. Also, if you do not know one of our thousands of dealers, we will give you the name of the one near you.

BIRD & SON (Est. 1795)
816 Heintzman Bldg., Hamilton, Ont.
Montreal St. John, N. B. Winnipeg Vancouver

For \$3.50 we will send prepaid this pretty Neponset Doll House. Equal to houses that toy stores sell for as high as \$10. If you don't think so, return it at our expense and get your money back. This price is possible because it shows you so perfectly several of our products. (Size 19 inches high, 2 feet 6 inches long. Shipped flat.)



Fewscads—"I tell you frankly that I shall not be able to pay for this suit until next year."
Tailor—"All right, sir."
F—"When will it be ready?"
T—"Next year."

Brother Horse.

It was a custom of the great saint of Assisi to speak of the birds as his "little brothers and sisters." In the story of this St. Francis we frequently hear such phrases as "Brother Fish," "Brother Hawk," "Brother Ox." Among the earliest acts of his self-renunciation was the selling of his horse to provide the money needed to restore a neglected sanctuary. Loving as he did every living thing, it requires no stretch of the imagination for us to hear him, as he parted with his faithful servant, saying, "Good-by, Brother Horse!" No doubt with the majority of men the strongest tie between them and the animal world is that which has bound them to the dog. But thousands have felt a similar affection for a favorite horse, particularly where it has served them long and well, and where they have cared for it with their own hands. Naturally less intelligent than the dog, and far less demonstrative in signs of attachment to his master, the horse still has won for himself a noble place in the heart and life of man. In the poem, familiar to some of us in our school days, "The Arab's Farewell to His Horse," there is sounded a chord that has stirred to tears more than one boy and man whose love for the horse is a part of his very life.

It's born in you or it's left out of you. There are those who care no more for a great piece of music, or for a canvas whose colors a Raphael might have mixed, than they do for the wild sweep of the wind or an advertisement on a bill board. The symphony, the painting, awaken no response. To multitudes the dog and the horse are in the same category as the pig and the goat. They are simply animals. With others since their earliest remembrance there has lived an unchanging hunger for the ownership and companionship of horse and dog. They would go without their meals, deny themselves a score of other pleasures at any time if only they could satisfy this hunger. There are men who dream about their horses when away from them as they dream of absent friends. This is the way they were born. An automobile can no more take the place with them of the horse than the memory of a fireless cooker would supplant the remembrance of the old home kitchen and the living mother who prepared the meals. It is this inherent love for the horse that burns in many a man's blood that makes him smile at the prophecy of a horseless age.

The automobile will take its place as a permanent feature in the work and pleasure of men, but so long as human nature remains human nature the horse will abide as one of the joys and satisfying delights of mankind. When the steam cars supplanted the stage-coach no remark was more common than "the day of the horse is done." His best day many of us believe is yet to be. In spite of our friends, the automobile manufacturers, the horse is coming back. Never were there so many in the world as now. Not a few who gave them up years ago are buying them again. For the short haul the auto-trucks cannot compete with them.

No, Brother Horse, your place is assured among men because men were so made that they will never let you go. May the day of your slavery to hard and inhuman masters some time end! And when all things are made new, unless you are there to share that golden age with man—that age unmarred by deed of cruelty or wrong—some of us will cherish your memory so long as memory lasts. Another saint, earlier than the Italian Francis, tells us that in his holy vision he "saw heaven opened, and behold a white horse; and he that sat upon him was called Faithful and True." Only such are worthy of thee, noble friend!—F. H. R., in Our Dumb Animals.

Mr. Hoggenheim: "Come and dine with me to-morrow?"
Mr. Walker: "Sorry, I'm fixed up; I'm going to see 'Parsifal.'"
Mr. Hoggenheim: "That's all right; bring 'im along with you."

Buy High-Grade Flour

MAKE the best bread and pastry you've ever tasted. Prices of flour and feeds are listed below. Orders may be assorted as desired. On shipments up to 5 bags buyer pays freight charges. On shipments over 5 bags we will prepay freight to any station in Ontario east of Sudbury and south of North Bay. West of Sudbury and New Ontario add 15 cents per bag. Prices are subject to market changes. Cash with orders.



Cream of the West Flour

the hard wheat flour that is guaranteed for bread

GUARANTEED FLOURS	
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Cream of the West (for bread).....	\$3.50
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Monarch (makes delicious pastry).....	3.00
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	Per 100-lb. bag
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Whole Manitoba Oats.....	1.95
Crushed Oats.....	2.00
Chopped Oats.....	2.00
Whole Corn.....	1.90
Cracked Corn.....	1.95
Feed Cornmeal.....	1.90
Whole Feed Barley.....	1.85
Barley Meal.....	1.90
Oatmeal.....	2.10
Geneva Feed (crushed corn, oats and barley).....	2.05
Oil Cake Meal (old process).....	1.90
Fall Wheat.....	2.40

The Campbell Flour Mills Company Limited
(West) Toronto

The Grocer Finds



that people who once buy PURITY FLOUR cannot be persuaded to take any other.

A woman is naturally proud of her cooking ability and if she is a careful observer, will quickly discover that she makes with

PURITY FLOUR

More Bread and Better Bread—Better Pastry Too

Mention The Advocate