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The 1911 Motor Competition

The traction engine game is the biggest single game in Western Canada. it is next in importance in the country's development only to the opening of the first transcontinental railway. When we stop and consider that between the first of January and

the first of July of this year practically four million two hundred dollar's thousand worth of traction engines have been sold and delivered in Western Canada, we can see that the game demands attention. represents practically hundred engines and at an average of twenty-five horse power each. it means a horse power equivalent to thirty thousand horses.

Let Western Canda start out and attempt to gather this many horses together and it will be found impossible to comb the North American Continent fine enough to get them.

Each of these engines will average when working fifteen acres per day or eighteen thousand a cres

per day and Prof. C. H. Gun at an average of eighteen bushels of wheat per acre it means three hundred thousand bushels of wheat that this army of engines is preparing for each day, or about ten bushels per horse power.

We have, however, only just started on this game. We can only see the Alpha of it. The Omega is beyond the comprehension of any men alive to-day. All honor to the men that have given us of their time and money and brains and produced machinery that will aid in the development of this great West.

enough to lend a helping hand towards the development of this great game.

The fourth annual Motor Competition held under the auspices of the Winnipeg Industrial Exhibition Association or what is now known as the Canfact, it has outgrown the equipment provided for it.

With all due courtesy to the organization under whose auspices it was held, it must needs be said that there is much to be desired and much more to be required in the way of equipment

for the handling of such an affair The manufacturer has come to recognize in the Winnipeg Motor Contest a place to which he can bring his machand cominerv it on the pare basis and under the same conditions with that of his competitors and secure therefrom data with which to load up his sales organization for the ensuing year. Such being the case it is absolutely necessary that the equip-ment be of the best and of such a character that the finest and closest results can be brought out.

The equipment that has been used in the past has been such as was borrowed from the various colleges or from the manufacturers. It was all right in its

way; yet it did not savor of a permanent thing and while there is no fault what so ever to find with the results nevertheless, it would seem to us that a great deal more satisfaction could be derived from the contest if a permanent, complete and up-to-date



Prof. C. H. Gilmore. Prof. C. I. Gunness. Prof. A. f. Greig. Prof. H. H. Musselman. Prof. L. J. Smith.

Their names must needs go down in history as having contributed towards the construction of the "world's bread basket" and emblazoned thereon will be the word "Winnipeg" and "The Canadian Industrial Exhibition Association" as having foresight

adian Industrial Exhibition Association has passed into history and is now a matter of record. Transplanted from the mother country, a small flower in its infancy, it has grown and developed into an institution tha eclipses the