and methods, of advertising, with numberless examples. The suggestions are workable. They are by a practical man and for practical use. The study of the closing chapter on Printing Office Information, would save advertisers and printers a world of trouble, and would very distinctly increase the value of advertising as a producer of results.

James Lane Allen, like Thomas Hardy, possesses a wizardy of words, and his characters, like those of Hardy, are essentially of their environment. They are part and parcel of Kentucky, as are Hardy's part and parcel of Wessex. As a study in expression, therefore, and of how a locality puts its stamp upon the dwellers therein, his new story The Bride of the Mistletoe (The MacMillan Company, Toronto. 190 pages, \$1.25) is worthy of a careful perusal. The book, as the author takes pains to say in his preface, is a story, not a novel. Its two characters are "a middle aged couple living in a plain farm house". The time is about forty hours. The problem is the subtle question. Is love indeed of the very warp and woof of life? The answer is wrought out through the tracing of the Christmas tree and its observances back into the times of legend and myth. The story is not one for all readers, but for the poetical and imaginative; nor for a mere idle hour. It searches deep amongst the obscurest mysteries of human life and motive.

Noelle Motte, in **The Mystery of Miss Motte**, (William Briggs, 244 pages, \$1.25) by Caroline Atwater Mason, is an altogether charming Eurasian transplanted to American soil, to whom the call of

her race and the summons of true love fortunately come both at the same time. The transformation of an ambitious and worldly minded clergyman into a pastor of sympathy and enthusiasm for service, is wrought out side by side with Noelle's "mystery" and love story.

In The Quest for the Rose of Sharon, by Burton E. Stevenson (L. C. Page and Co., Boston, William Briggs, Toronto, 207 pages, illustrated, Price \$1.25), the treasure which the gentle Mrs. Truman and her lively son and daughter must find, if they were to inherit Grandaunt Nelson's fortune, was guarded by a Rose of Sharon. When it was discovered that there were Rose of Sharon flowering shrubs, apple trees, and calendars, the problem grew complicated. The final solution was unexpected, but satisfactory to all—except the "villain of the piece".

Priscilla of the Good Intent, by Halliwell Sutcliffe, (William Briggs, Toronto, 332 pages, Price \$1.25) is a love story with its setting in a quiet corner of England. The characters are sharply defined, Billy, the village "natural"; David, the true hearted, slow-spoken blacksmith; Reuben Gaunt, with the glamor of one who has seen the great world; Farmer Hirst, the honest yeoman; and sweet Priscilla, his daughte:, the heroine. A leisurely story, yet with the love and death, the suffering and sorrow and joy, that go to make up life, whether in peaceful Garth, or in some busy world centre.

There is a quite charming simplicity and quaintness in Allen Raines' love story Where Billows Roll



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