

Campus Fest to be run by SMART-PACC, not Bookstore

MIKE CAMPBELL

THE BRUNSWICKAN

Campus Fest, the travelling roadshow of booths and games sponsored by various food and computer companies that has visited the UNB campus the last few years during the fall session has been given not only a new location on campus but also a new campus-based sponsor.

The University Bookstore which has, in the past, been responsible for bringing Campus Fest to UNB, passed on the event this year.

"They [Campus Fest] tell us good things," Bookstore Manager Doug McConnell told *The Brunswickan* in a phone interview, "but we just weren't getting the returns we were led to believe we would get."

McConnell explained that the Campus Fest initiative was an attempt by the food and computer companies to promote products offered by the University Bookstore thereby creating more traffic and business at the store by students looking to purchase these products. Even though the event "created levity" on the campus, the hassle of hosting the event outweighed the benefits and returns that the Campus Fest operators promised.

As to what types of hassles were involved, McConnell noted that the prime concerns that the Bookstore had were the expense of night security to watch the booths and the risk of injury during the various games for which the university may be liable.

McConnell estimated the expense of hiring night security at \$500 to \$600. The low returns the event was bringing to the Bookstore did not justify this expense.

McConnell stated that "risk of injury" was a serious concern that the Bookstore had in that some of the games of a more physical nature could cause serious injury, for which, he stressed, the university might be held liable. He noted that the Campus Fest group did have insurance policies to protect them but he expressed a desire to keep any chance of an injury lawsuit from occurring.

Another factor that led to the Bookstore's decision to drop the hosting of Campus Fest was the number of complaints that the Bookstore received about "noise" from various campus faculties. McConnell noted that the Bookstore would get "two to three complaints" a year from staff that insisted the noise from the Campus Fest site - located traditionally in the area below the Harriet Irving Library - was disrupting classes in close buildings such as Kierstead and Tilley Hall.

When informed that Campus Fest was being hosted this year by the SMART PACC organisation, McConnell noted that overall it is a "good event for the students" as long as the hosts protect themselves from any liabilities.

Richard Williams, Chair of SMART PACC (Student Managed Alcohol Response Team Promoting Alcohol

Consciousness on Campus) admitted to *The Brunswickan* that they hadn't spoken with the University Bookstore about any concerns arising out of Campus Fest, and that they essentially saw the event as a new way to get their name out and publicise SMART-PACC on campus. Williams said that they were essentially "under the gun" and given short notice to accept the hosting of the event by the Student Union and quickly jumped at the chance, anticipating great promotional returns for SMART PACC.

SMART-PACC which stands for Student Managed Alcohol Response Team Promoting Alcohol Consciousness on Campus is a student group sponsored by the UNB

Student Union and The Cellar which runs alcohol education campaigns promoting responsible use of alcohol by students. SMART-PACC also sits on the Board of Directors of Student Union Beverage Services, the Board which oversees the operation of the Cellar, and, as part of its incorporation, 25% of all profits of from the Cellar are to be used by SMART-PACC. During the year, they run a Soft Rock Cafe, and a Mocktail competition which promotes the consumption of non-alcoholic beverages at social events. SMART-PACC has been recognized as the best alcohol education program in Canada several times.

"Our logos and name will appear on the promotional items and banners,"

Williams said. He also mentioned a grand prize of a trip to some southern location for which SMART PACC would also receive promotional credit.

Williams explained that the Campus Fest facilities would be moved closer to the SUB and that the audio equipment would be directed towards the SUB so as to prevent noise from disrupting the residences. "It's

awful noisy in the SUB anyways," Williams commented.

When asked about security expenses, Williams replied that there would be none in that SMART PACC made an application to Campus Security to ensure that the Campus Fest site would be secured.

Campus Fest will be held on September 30 and October 1.

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SEPT. 30 - OCT. 6TH

AIDS WALK 96

Sunday 29th September 1996 - 3:00pm

Start: Saint Thomas University

Finish: Odell Lodge

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The walk will go ahead rain or shine

On Sunday New Brunswickers join an estimated 60,000 other participants across Canada in showing support for persons and families living with HIV/AIDS. This is the single, largest fundraising event enabling programs and services to continue. "AIDS New Brunswick shows 218 males are HIV-infected and 42 males have AIDS, 23 women are HIV positive and 11 have AIDS."

(Telegraph Journal August 1996)

AIDS WALK 96 hopes to have 2,500 participants and raise \$7,500 for AIDS programs in New Brunswick. So please come join us on Sunday.

Please pick up pledge sheets from UNB SU Rm. 126 SUB

ALSO

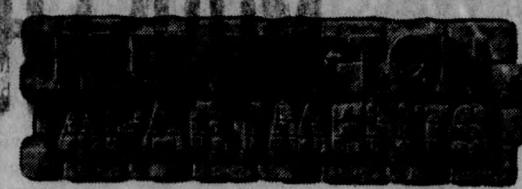
PLEASE look out for S.W.A.T. (Sex Without AIDS Today) stations around Campus this week.

SUB Lobby	Monday noon	30th September
McCloud House	Tues Evening	1st October
McConnell Hall	Thurs noon	2nd October
Lady Dunn Residence	Wed. Evening	3rd October
SUB Cafeteria	Wed. noon	3rd October

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