

**MAGIC**  
  
**BAKING POWDER**  
 PURE AND WHOLESOME.  
 ONE POUND CAN 25c  
**E.W. GILLETT COMPANY LIMITED**  
 TORONTO, ONT.

The  
**Canadian Courier**  
 A National Weekly

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 81 Victoria Street - TORONTO

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**Editor's Talk**

**W**E are not feeling so well, thank you. One of our subscribers, living west of Winnipeg, has cancelled and we were forced by our tender conscience to send his money back. He concluded from one or two articles he read that we were not so independent as we claimed to be. The charge of bias doesn't worry us so much as the loss of the money.

However, the advertising manager has handed us the following record of the amount of advertising carried and this has helped to reassure us.

	Average Per Week
December	: 28 $\frac{1}{2}$ columns
January	: 23 $\frac{1}{2}$ columns
February	: 25 columns
March	: 28 $\frac{1}{2}$ columns
April	: 36 $\frac{1}{2}$ columns
May	: 36 $\frac{1}{2}$ columns
June	: 37 $\frac{1}{2}$ columns

The manager of the newsboy department has also tried to encourage us with goodly reports. For example, he says that a boy in Moncton, N. B., who started a month ago with ten copies a week is now taking forty.

The circulation manager assisted in the cheering process by saying that on Saturday last, that day's issue was in the hands of subscribers in Brandon and Halifax. He did not mention having hired any special trains, but the Editorial staff is still wondering how it was done.

A gentleman writes from Quebec City:

Quebec, 25th June, 1907

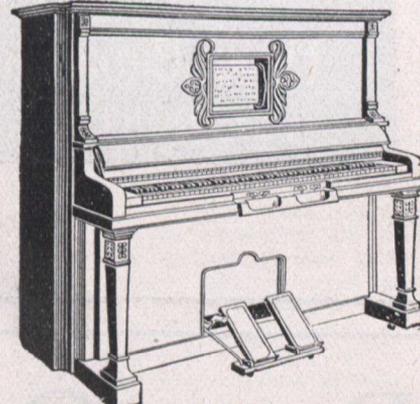
Gentlemen:—I send you herein \$1.00 for the renewal of my subscription with the Canadian Courier. I appreciate very much your excellent paper and I wish you sincerely great success with your publication. I think that a paper of that kind will do a lot to promote good feeling and union between the two races that compose the Canadian Nation. Believe me,  
 Yours truly,

At Dainty Luncheons and all social gatherings, serve **CAILLERS**. Its distinctive delicacy delights; its richness satisfies. The guests never forget the CAILLER "taste."

**Cailler's**  
 GENUINE SWISS MILK CHOCOLATE  
 (Pronounced Ka-ler)  
 comes in various forms and artistic packages: Croquettes, Eating Cakes, Drinking Chocolates, Bonbons, Dessert Chocolate, Pure, fresh, exquisite.

**WM. H. DUNN**  
 SOLE AGENT AND IMPORTER  
 MONTREAL

  
**Underwood**  
 The report of the Canadian Customs Department shows that during April there were imported 584 typewriters of different makes.  
 Of these 337 were **UNDERWOODS**.  
**United Typewriter Company Ltd.**  
 7-9 Adelaide Street East  
 TORONTO

**The Autonola**  
 PLAYER PIANO  
  
 Is a High Grade BELL PIANO capable of being played in two ways. Whether musician or not you can play it. Booklet No. 79 mailed free.  
**The Bell Piano and Organ Co., Limited**  
 GUELPH  
 Toronto London, Eng. Ottawa

  
**"MORE BREAD AND BETTER BREAD"**—that is the sure result of using **PURITY FLOUR**. Made from the finest Western Canada Hard Wheat in the best equipped Milling Plant in the world, that's why **PURITY FLOUR** is full of nutriment and never disappoints in the baking.  
 Sold Everywhere in the Great Dominion  
 WESTERN CANADA FLOUR MILLS CO. LIMITED  
 MILLS AT WINNIPEG, GODERICH, BRANDON

**Windsor SALT**  
 is always the same, whether you buy a 5c. sack or a carload.  
 There is only one grade of Windsor Table Salt—the best—and all of it measures up to the same standard of quality.

Cuts for Catalogues.  
 Cuts for Every Purpose.  
**The Ontario Engraving Co'y**  
 HAMILTON, ONT. Limited