

Every physician of experience appreciates the principles which should guide him in the treatment of the various acute manifestations of paludal poisoning, i.e., the destruction of the plasmodial hosts which have invaded the blood and which, if not eliminated, consume and destroy the red cells, the vital element of the circulating fluid.

When this purpose has once been accomplished the patient is but partly cured; the damage done to the red corpuscles must be repaired and the vitality of the blood restored, if re-infection is to be avoided. If there is any one condition in which direct hematinic or blood-building therapy is positively indicated, it is in Post-Malarian Anemia. As soon as the febrile period has passed, iron, in some form, should be given in full dosage. Pepto-Mangan (Gude) constitutes the ideal method of administering this essential blood-building agent in this as well as in any anemic condition. Both the iron and manganese in Pepto-Mangan are in organic combination with peptones and are therefore easily and promptly absorbed and assimilated without causing digestive derangement or producing constipation.

THE GOOD OLD SUMMER TIME.

The coming summer season will no doubt produce its usual crop of cases for physicians, peculiar to the season.

Insect bites, bee stings, sunburn and its frequently following dermatitis, strains and small joint injuries from base-ball and other sports, sprained ankles, ecchymosed eyes, infected wounds, etc., will demand the first attention of the physician and a second thought will be a suitable remedy.

All inflammatory conditions, whether from infective or traumatic causes, rapidly subside when dressed with Antiphlogistine. Its convenience of application with the assurance of satisfactory therapeutic results, makes it almost indispensable in emergency work.

REPUTATION COUNTS.

The reputation of a pharmaceutical remedy must stand or fall by the therapeutic results it produces.

Medicinal remedies come and go but one based upon logic and having proven its therapeutic efficiency, not merely by incidental reports, but by the incontrovertible evidence of prominent clinicians, covering a period of nearly half a century as to its uniformity of results rendered,