

DIAMONDS

Rings.... \$8.00 to \$1,000.00 Necklets...\$30.00 to \$800.00 Barpins....\$5.00 to \$100.00

C. H. Ward & Co.

Diamond Merchants and 386 Richmond Street.



Cut shows one of our & NELLES, many lines. 268 Dundas St.

Can You Wear a Small Size?

Ladies' \$16 Shoes

Cook's Shoe Store



The Importance

STEELE OPTICALN AND OPTOMETRIST. 0 Dundas Street.

THE FIRST STEP In efficiency is proper lighting. Consult Taylor-Campbell Flectric Co. PHONE 4071.

TIME TO RETIRE! You's For Tires CLINGER LCHDON'S RUBBER MAN,



WALTHAM OR **ELGIN WATCHES** Balance Easy Terms.

GREEN, Jeweler. STREET. ZXV



For Bargains Special 20% Discount Sales

All through the month of February on all lines of goods, also half price on many lines to lower stock. Come early and avoid the

234 DUNDAS STREET

ANOTHER OFFERING OF SPECIAL

Friday and Saturday, you ca Oranges. Be sure and buy Regular 39c Friday and Saturday

SEVILLE ORANGES n hermetically sealed tins. Requires o slicing, and only one hour's cook-

\$2.25 Tin. Each tin makes from 25 to 30 pounds of choicest marmalade.

JAPANESE CRABMEAT The delicate pink and white flakes of crabmeat, daintily put up in archment-lined tins, so, as to retain all the tempting sea flavor. Finest

SWANSDOWN CAKE FLOUR Best Results in Cake and Pastry Baking,

90c Tin.

70c Package. PREMIER SALAD DRESS-

The Salad Dressing of Quality, with 35c and 75c Bottle.

ZWEIBACK us, delicately-flavored toast

35c Package. ROWAT'S SPECIAL TEA

You will enjoy it for afternoon a, for luncheon, or dinner. 65c to \$2.00 Pound.

T. A. ROWAT

ROFITABLE PLEASURE IN THE ADVERTISER **PUZZLE CONTEST**

The \$2,500 Prize Competition Continues For Two Weeks More.

SEE ANNOUNCEMENT

After Monday you still have two full weeks in which to enter The Adver-tiser's great \$2,500 puzzle contest. If you are interested in a proposition that may enable you to win up to \$700, you should not delay reading all about the contest in the announcement elsewhere

n this issue. This is not a game of chance, but real opportunity to profit through a real opportunity to profit through a real opportunity to profit through your own well-directed and earnestly applied effort. You have fifty prizes to work for, and the task, if you please to call it such, will be found to be a genuine pleasure, equally as much so as the anticipation of being able materially to increase your bank account. If you have no such account now, this contest opens the way for you to start one. Any one of the larger prizes would enable you to make a substantial first payment on a home, if your ambition is to own one. This being the case, do you not owe it to yourself to make a determined effort to obtain one of those large cash awards?

Entering the contest requires no soliciting of subscriptions, unless you please to do so. A payment on your own subscription is all that is required. This you would be compelled to do anyway, even if you made no effort to obtain a prize. If you already receive The Advertiser through any regular source, the paper will continue to reach you through exactly the same channel. If you are not a subscriber you may enter the contest merely by becoming one on precisely the same terms as those who are.

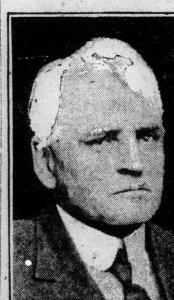
The conditions, prizes, puzzle and all own well-directed and earnestly ap-

one on precisely the same terms as those who are.

The conditions, prizes, puzzle and all information relative to the contest are fully set forth in the large announcement elsewhere. Read it over carefully, and you will readily see it is not a case of not being able to go in, but one you can't afford to stay out of.

REAL CARD GAME FOR YOUNG MEN AND MAIDENS. The winners may have life-long hapiness. In order to win you must hold
he right cards, and the young man
rith the best trump has the first
hance to win. Nowadays D'amonds are
rump, and Blue White Perfect Diaonds, sold by John A. Nash, My
eweler, have that winning way. His
tore is 182 Dundas street, "where you
ill eventually buy."

LICENSE INSPECTOR MAY BE DISCIPLINED



discussing the right of appea

SAYS IMMIGRANTS WILL BE SELECTED TORONTO, March 3.-An action

Being Sent To Canada.

octated Press.—Publication of the passages for ex-service men to the Dominions, has caused some specula-tion as to the probable attitude of the inions on this emigration.

parliamentary secretary for the colonial office, reiterated previous statements that the Government had no intention of dumping the unemployed of these islands upon the dominions. All those being given free or assisted passages, he declared, had first to be passed by the immigration officials of the domin-ions. In regard to women emigrants, Col. Amery said supervision of them was done better by voluntary agencies than by Government officials.

Optometrists.

ALLEGES HE WAS DEPRIVED OF PROFITS

which is calculated to evoke more than usual interest is one launched by Hon. F. R. Latchford, a judge of the supreme Thousands of Ex-Service Men

Reing Sent To Canada

R. R. Latchford, a judge of the suprame court of Ontario, against the Canada by Mr. Justice Latchford declared that Being Sent To Canada.

LONDON, March 3.—Canadian Ascoclated Press.—Publication of the Mr. Justice Latchford has asked that supplementary estimates of the colonial the action shall be tried by a jury.

office, showing that £650,000 (\$3,250,
Mr. Justice Latchford's claim is tha 100) is asked for to provide free he is entitled to at least \$3,950 as profits in addition to \$7,070, the amount of an endowment policy taken out by him on August 2, 1899.

> DEATH OF MRS. BARROW. INGERSOLL, March 3.-Follow very brief illness, the death of Barrow, aged 48, wife of Fred A. Barrow, occurred at the family residence. She was a member of St. James' she is survived by two daughters and

Don't throw your old carpets away, they make new Velvetex Rugs. Send for Velvetex pamphlet. Canada Rugs

The Marvelous Eye

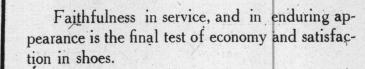
John Burroughs writes in expressions of awe about the eye "with all its marvelous powers and adaptations." And yet those who know less about nature than "the dean of naturalists" often intrust their eyes to untrained examiners. To be sure, consult our specialists.

223 Dundas Street-Phone 1877.

New Walking Boots of Distinction and Quality

For all round service, nothing equals the Walking Boot. Here is a value of more than ordinary merit. Its comfortable heel and shapely lines assure thorough going service satisfaction. Cocoa calf.

\$9.00



Our spring assortments have been selected with the closest supervision of quality in material, quality in workmanship and that standard of "finesse" which instinctively appeals to a woman's pride and good judgment.

Johnston & Murray

LONDON

ST. THOMAS

PURDOM

124 DUNDAS ST. Phone 2800-2801



COME AND

Being Demonstrated at Our Store

Actual HOT WATER and SOAP SUDS

Seeing is believing. A pleasure to give demonstration at your house. Call in and make arrangements.

PURDOM HARDWARE

124 Dundas St.

Phone 2800, 2801

ORTH'S TEN-DAY

New Price Sale

FOR MEN'S WEAR

Commences Saturday Morning at

There is no sense in giving you the usual line of price reductions. We all know the truth. Men's apparel is lower in price, and the best yet, Orth's wonderful policy of quick turnover and small profits has saved the situation of having old high-priced apparel to dispose of. Our trumpet call goes forth to you. We are ready with spring apparel at new and lower prices.

Young Men's and Men's Spring Suits \$19, \$29.50, \$35 and \$45

These are all fit to wear, not ready to give away as soon as you wear them for a couple of weeks. No, folks, we are in London to stay, and not so much do profits in actual money count, but it is a much greater pleasure to give you honest, personal service and to see our many customers fully satisfied, and on the morrow return for more men's wear, bringing with them a friend.

If we cannot sell you under "true colors," we are not going to offer you free garments. For this reason so many are now buying their clothes from Orth's Store of Satisfaction or Your Money Back.

These suits are hand-tailored in the very best styles for 1921. They include all the correct shades and the very best materials. We haven't any old 1920 suits to sell at half price or to give away, as they wouldn't be any lower in price per garment value than these new nifty spring clothes.

Mr. Workingman, Attention!

We are opening a department in our store for you only Saturday we will give to the first 50 buyers one \$2.50 work shirt, Sandow make, at 99c, and one pair of Union Label Overalls or Smock, our regular \$3.50 line, at, per

are here at much lower prices. The real English Gabardine Coat is here at half its last season's price, and they are all thoroughly hand-made throughout. They are the only waterproof gabardine garments known-the famous "UTILUS"

coat. The prices are: **\$23.50 \$25.50 \$27.50 \$32.50**

We will lav aside any coat until Easter.

Men's Heavy O'Coats

A manufacturer made us an offer to send us 100 overcoats to offer to the London public for ten days of our new price sale. We do not lose anything if we do not sell them all or any part of them. But we know good coats when we see them, so to give you a real final opportunity, here are coats at less than we can buy them for the fall of 1921. See these at less than we can buy them for the fall of 1921. See these on our second floor ("no-rent \$19.50, \$29.50 store") Saturday at.....

SPECIAL ATTENTION

Your Easter Custom-Tailored Suit and Topcoat should be Hobberlin Custom-Tailored and Orth Guaranteed. Look here, folks, every other store in town is selling tailored-to-measure garments purely for price reasons. You know you cannot buy gold dollars for 50 cents. Apply this known policy to custom-tailored clothes and you have our situation exactly. Forget that price for a moment, talk clothes, and come to Orth's store Saturday and be convinced of three things: First, we are in business to serve you; second, we tell the truth; third, we give you clothes service long after your suit is one

HOBBERLIN TAILORING is represented specially on Saturday by Mr. Burley, the famous reliable agent for this tailoring house. He is not here to

is represented specially on Saturday by Mr. Burley, the lamous lenance agent to sell you what you do not want, but decidedly what you want and should have. Our prices \$29.50 to

run from

Blue Serge, English Indigo Serge, master Hobberlin tailored, at Blue Hairline, all-wool materials, three widths of stripes; was \$72.50,

See Mr. Burley Saturday and leave your order for your spring suit and topcoat. He is showing two specials. \$48.33

SHIRTS! SHIRTS!



ARROW SHIRTS, purchased in 1917 and delivered March 1, 1921. How's that? But the price for this good type of shirt is very low. We are going to sell them Saturday at, each \$1.95

EVERY DAY A NEW SPECIAL—WATCH THE PAPERS AND OUR DAILY CHANGE OF WINDOWS

COMBINATION OVERALLS, in khaki, sizes 34 to 44. New price, per suit......\$4.95 BLUE AND RED BANDANA HANDKER-**CHIEFS**, large size, 4 for.....\$1.00 NEW HATS at\$5.00 and \$7.50

NEW NECKWEAR, narrow widths, at \$1.00 NEW COLLARS, Greywood, Duncan and NEW SILK GLOVES at, pair. \$1.50, \$2.00 NEW SOCKS, English manufacture, pair

MEN'S \$1.50 SUSPENDERS AT 79c PAIR. This includes the very best new elastic; sold recently at \$1.50 pair. Stock up with a new pair of suspenders Saturday 79c \$1.75 NEW SHIRTS at\$2.50 to \$5.00

Sale of Ties SILK TIES-All our stock of Silk Ties; worth to \$3.00. You can have a chance at a dozen ties or one of them at, 96c

MEN'S SOCKS make, in black, brown and natural shades; 75 value. In



2 pairs for SHOP CAPS, with blue laced fronts, at . 59c WORK MITTS, mule and sheepskin, at 50c OVERALLS, Bob Long and Kitchen brands. at, pair

ON SALE TUESDAY AT 8:30-100 pairs Police Suspenders, \$1.00 value, at, pair

Come To ORTH'S 10-Day New Price Sale

ORTH, Ltd.

On the Busy Corner

Dundas and Clarence Sts.