ALFRED E. McGINLEY,

ST. JOHN, N. B., MONDAY, OCTOBER 16, 1916.

"We are fighting for a worthy purpose, and we shall not lay down our arms until that purpose has been fully achieved."....H.M.The King. TO THE PEOPLE OF THE EMPIRE—Every fighting unit we can send to the front means one step nearer peace.

MOBILIZE FOR PEACE.

time, after the conclusion of peace, the population of Canada will be between ed men. 12,000,000 and 15,000,000. The last The great leader knew that British census gave the Dominion a total pop- soldiers could hold their own and betso that the increase expected to come within the next three years figures out

is chanded solute the present garmes out and approximately diffy any eventum. We have been an extract indicate or new ciffication of one wittens with the next three years figures out at approximately diffy per event. We have an a chande of the me to be trained as methodical as a procedule from any eventual from the solution of one here are in the work of the men to be trained as methodical as a procedule from the solution of the eventual form of the solution of the city receives its proportioness white of the eventual form of the solution of the eventual form of the e

solve the other will require earnest cendancy. effort and much preparation. That preparation cannot be undertaken too soon. Trade commissions and similar tion and, when the time comes, will gation waited upon the Government signing of peace will release hundreds paper production in Canada is

KITCHENER, SEER.

Kitchener, of lamented memory, youd December 31, 1916, where pre must have been a student of war con- viously they were urged to make con ditions far in advance of his English tracts for three and five years, and contemporaries. With prophetic vision he looked into the future and called up forces to meet the trials that he had been unable to get even a quotaforesaw. He began methodically to rally his men. He did not call for five million soldiers at the start. To have inside today range from forty to sixty per lone so might have staggered the British people. He seked for a hundred thousand, then three hundred thousand, then three hundred thousand. It seems incredible that within is months Kitchener was sending out readers as well. Canada can supply a call to his fellow-countrymen to all the paper needed for local pur-

rally only three hundred thousand ad ditional men to the standards. Today It is estimated that in three years the whole Empire is in arms; Canada

ilation of something less than 8,000,000 ter against the Germans when the

valor of Canadian troops and the friendships the Canadian soldiers have made overseas should prove the greatest advertisement this country could wish for. It is time to prepare to reap the benefit of that advertising. Thoughtful, patriotic Canadians who wish to see this country grow and military power, however much it may must reckon now and in the future. Never again will German military power he able to rattle its sword in the scabbard and cause the nations to listen attentively. For her military power, however much it may time it is long between letters do not work to greate the division did the best of any division as yet on that front, but believe me they always do it whenever given a chance. You will probably know a good many of the boys who are not here now. I cannot tell you their names, you will know before you get this—all good fellows. If at any time it is long between letters do not work to give the country grow and military power, however much it may wish to see this country grow and military power, however much it may it is long setwer at the state of the prosper can well turn their attention escape destruction in the present war, ry; if it comes my way to cash in well, I am not afraid, and God will to the great work of mobilizing for will be ever face to face with a new eace. After the war Canada will face military power at least as great, havgreat opportunities and great probling at its back an isolated position To properly grasp the one and and a naval strength far in the as-

PAPER SHORTAGE.

The paper situation is causing bodies have made a study of methods of developing the trade of this country lishers of Canada, and following a bye for now. in channels formerly closed to us. meeting of members of the Canadian They have acquired valuable informa Press Association in Toronto, a delebe ready to work intelligently. The at Ottawa to discuss the matter. The of thousands of men in the Allied eighteen hundred tons per day, while countries who will cast longing eyes only three hundred and fifty tons are everseas to this land of peace and used by Canadian publishers. The p'enty. Canada should busy herself shortage of paper in the United in preparation for them. It is time to States, however, has resulted in a mobilize for peace and the opportunt large and increasing demand for Canadian paper and the price has been steadily advancing. Few if any Canadian publishers have been able t contract for a supply of paper be

be supplied at reasonable prices fore the needs of the United St fore the needs of the United States are cared for. Newspaper readers are concerned because a continuance of the present situation will mean higher subscription prices and smaller papers. The entire question has been placed before the public and will be thoroughly investigated.

Tributes to Three Fallen Heres of Church-A Unique Resori - The Honor

with success. But it is mot too soon for wery province in Canada to start to map out an aggressive immigration policy, or for every municipality in Canada to prepare to place its advantages and its business opportunities before the thousands of war weary men who will be seeking new homes where they can make a new start after the cataclysmic events of the past two years.

Canada stands to gain more from this class of settlers tithan any other portion of the British Empire. The valor of Canadian troops and the friendships the Canadian soldiers have well, I am hot arrain and dod provide for you and family. So cheer up and do your best at home and it may not be long, although there is still some hard fighting to be lone before this is all over. Saw Harry Little yesterday in a village I was passing through. He looks well; also saw Frank Tennet. Tell Willie to tell his father that he looks well after his hard experience. May God bless and guard you all. So good

From your loving husband
Thomas Love
Rev. Mr. McKim also pointed out

NEOLIN **SOLE SHOES**

The Ideal Shoe for the Wel Sidewalks of this city.

> Made in St. John by J. M. Humphrey & Company Ask Your Dealer for Them.

J. M. HUMPHREY & (O.

S. Kerr,

Little Benny's Note Book

THE HIPPOPOTAMIST.

The hippopotamist is the ugliest animal.

Ever seen on land or sea,

Hes the opposite of a angel in disposition.

And in size hes the opposite of a fice.

I saw one in a serkis wunts
Looking out at me throo a cage,
And if he looked like that feeling natural,
Id hate to see one in a rage.

The size of his mouth was awfil,
And he jest stood there and grunted
And if id of offered him a lump of sugar
He woodent of knew wat I wunted.

If you happen to be strolling in a jungle
And axsidently meet one of them
Its safer to dash up a coconut tree
Than stand there and start to make fun of them.

Nobody loves a hippopotamist
And nobody wunts one erround.

Because even if you liked the looks of one,
You wood soon get tired of the sound.

The hoppopotamist is no use to enybody
Weather hes raw or fried or beried,
Proving that it serteny takes all sorts
Of peeple to make a werid.

that with the death of Lieut. Folsy rell, Stanley A. Morrell, Cecil Hartin,

Flexible. Thick Bottoms that will

be repaired.

outwear two pairs of any ordinary shoe and may

Lace, Button and Straps Tan, Patent and

Dull Calf

Infants' sizes, 1, 2, 3,\$1.35

Infants' sizes, 5 to 7 1-2,

Child's sizes, 8 to 10 1-2,

Sold by

19 King Street

Comfort

It is often surprising what an immense degree of comfort may be real ized from our correctly fitted glasses

K. W. EPSTEIN & CO.

C W W CO. LTD.

WHEN building or

VV repairing don't neg-lect the opportunity for a Beaver Board ceiling.

MADE IN CANADA

Optometrists and Opticians.

Evenings. 193 Union St.

B.—Eyeglasses repaired while

.....\$2.50, \$2.00

Bracelet **Watches**

It is a delightful dis-play, this collection of beautiful time-keeping ornaments at Sharpe's. You will be greatly interested in it.

There are many dainty models suitable for wear on all occasions, whether with reception or evening gowns or for morning or business costumes.

Made by the foremost watch factories, you can depend on the ac-curacy of each one.

Prices range from \$10 to \$30.

L. L. Sharpe & Son JEWELERS & OPTICIANS, 21 King Street, St. John, N. B.

Increased Cost of Efficiency

has compelled increased Rates of Tuition, beginning Nov. 1st. Those entering this month entitled to present rates. Rate Card mailed to any address,

THERMOS

When going on a hunting trip, or when motoring or travelling, take along a THERMOS BOTTLE. It's a eal comfort and convenience you should not be without. Keeps your favorite beverage icy-cold for three days, or steaming hot for twenty-four hours.

QUARTS \$3.50, \$4.00, \$4.50, \$5.50

MCAVITY & SONS, LTD

Diamonds-

Diamonds as an investment, stand in a class by themselves. And their values are yearly increasing. Apart from their singular beauty, Diamonds are indestructible.

For birthday or other remembrance, there's nothing more desirable than Diamonds. They are always most highly treasured, and are sure to bring more than their "keep."

Long and varied experience, with favorable buying facilities, enables us to offer you the better specimens of modern production.

Very Reason ble Prices

41 King Street

FERGUSON & PAGE.

Diamond Importers and Jewelers

Canada Brushes Win

Most Modern Equipment, Skilled Workmanship and and Best Selected Materials enable us to produce Superior Grade Brushes, which, we feel, will meet your entire satisfaction.

Our Solid Backed Household and Dandy Brushes are daily winning preference, and we would especially

STRAIGHT COMPRESSED VARNISH BRUSH so made that it absolutely will not flare.

CANADA BRUSH CO. - ST. JOHN

SLEIGH SHOE STEEL **Refined Iron**

Blacksmith's Outfits

M. E. AGAR, 51-53 Union St. St. John, N. B.

D. K. McLAREN, LIMITED

Manufacturers of Genuine English Oak Tanned Leather

.....\$3.00, \$2.50 Belting, Balata Belting Lace Leather and Belt Fasteners of E FRANCIS & VAUGHAN

Complete Stock at St. John, N. B.

64 Prince Wm. St.

'Phone 1121

We have facilities equal to any printing office in Eastern Canada for the production of highgrade work. Job Printing of all kinds promptly attended to.

Phone Today Main 1910

STANDARD JOB PRINTING CO. ST. JOHN, N. B.

A. R. C. CLARK & SON, General Contractors

Water and Sewerage Installations Concrete Construction Wharf Building Street Paving 51 WaterSt, St. John

WEDDING STATIONERY AND VISITING CARDS Hemwelling Aresses

BAR

Pho

Britain Gh

Copper a Phone M

the L West S

Mrs

On Sature Kearns pass 72½ Waterh Mrs. Kearns, forn street. The her sister, & whom she r take place th al for requis

and one of this section her home then the late Manne the late Mann