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UNTAIN

Reliable make is favorite family the famous Triple duces the smoothcream with the ime.

\$4.80 \$6.30 **515.90 \$20.40** , 13 KING ST.

iting our Orders tain the Cost

PRINTING CO. N. B.

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LIMITED BELTING ARKET IN TWO DAYS II Sizes

1121. St. John, N.B LIMITED

EW QUARTERS Water Street you prompt service. - 1 1 IGRAVERS and PRINTERS

COME MEN **And Buy Low Shoes** Do not allow your

KING STREET STORE Closes on Saturday at 1 o'clock Open FRIDAY NIGHT

IINION STREET STORE Open all day Saturday till 11 p.m. Open FRIDAY EVENING till 10 p.m.

MAIN STREET STORE Open a'l days Saturdays till 11 p.m. Closes week evenings at 8 o'clock poor, tired feet burn and perspire all day long in high boots, but come and get a pair of cool, comfortable Low Shoes at very low prices.

See Our Windows

Waterbury & Rising, Limited

Oil Stoves Oil Stoves

All sizes and prices.

See our Blue Flame Wickless Oil Cooker. It is unequalled. Perfectly reliable.

Ice Cream Freezers and Refrigerators at low prices.

P. CAMPBELL & CO., 73 Prince William St.

Competitions For Boys and Girls

On Saturday I published a picture which I want all boys and colors of chalk.

To the young artist who does it the best I will give a first prize of a valuable Art Book.

It's a simple competition, no hard rules, no entrance fees, just cut the picture out, paint or color it the way you think best, save Three coupons the same as the one shown on this page, cut from The Standard, fill them up, pin them to the painting and send them all addressed to

UNCLE DICK. THE STANDARD, St. John, N. B.

The Contest Will Close July 15th, 1915.

Coupen to be Used in Both Contests

STANDARD COMPETITION Full Name Age Last Birthday

The Prize winner's name will appear in the Children's Corner of The Standard on July 17th.

A Contest For Those Who Can Cook

Here is a contest particularly for my nieces. Supposing you how would you make and cook the food? Just write the answer out in your own words, using one side of the paper only, and send together with a coupon filled in, not later than July 15th to UNCLE DICK,

St. John, N. B.

Now my girls here is a chance to show how much cooking you have learnt. This contest is open to girls not over eighteen years of age, but the age must be stated on the coupon, as the prize of a book will be awarded with full consideration to same.

WEDDINGS.

Peacock-Willis. afternoon, at five o'clock, at the resi-dence of the father of the bride, George Wilis, 51 Sewell street, of Miss

UNIVERSITIES ARE RAISING COMPANIES FOR OVERSEAS DUTY

A Fine Opportunity For Young Men who Wish to Join the Princess Patricia's Regiment.

thinking it over and changing their views.

There are many men in Canada who are anxious to go and play their part in the Great War, who are willing to go as officers, but from want of adequate military training, or for other reasons are unable to obtain commissions. There are other men who were known to be employed in positions where their work at home would prefer to join the ranks simply because they realize the enormous responsibility of the wastage of life which results from the bad leadership of an improperly trained officer.

Some of these men hesitate to go in the ranks, merely because they are uncertain of finding the consenial companionship of men of similar training and tastes.

Now, there is an organization in Canada eval within the views.

There are many men in Canada who are anxious to go and play their part in the Great Was in a position to go as an officer, it costs too much time go and only toughlify."

Would Go as Substitute.

A young man with a wife and child, when asked the question, said: "Why without support? Some of those fellows who are urging everyone else but themselves to go, have made no sacrifices that I have heard of, Some of those men hesitate to go in the ranks, and can't afford to go as nofficers, it costs too much time and money to qualify."

Would Go as Substitute.

A young man with a wife and child, when asked the question, said: "Why without support? Some of those fellows who are urging everyone else but themselves to go, have made no sacrifices that I have heard of, Some of the rich ones could make it possible for me to go as their substitute if they wished."

Will I don't know as it makes any uncertain of finding the consental ingular training and tastes.

Now, there is an organization in Canada everyone the city on Tuesday and witnessed the dand on three years, was in the city on Tuesday and witnessed the sand of which edmonstration in go. The definition for the remains and could be the city on Tuesday and witnessed the sand of which edited when asked the question, said:

tained by the first two companies.

ces will rival the West in furnishing recruits. Indeed, in the Second Company men, doubtless Canadians, came to join from Oklahoma, Arizona and Missouri E. Second Company men, doubtless canadians, came to join from Oklahoma, Arizona and Missouri E. Second Company Compan

Montreal.

All information can be obtained from Captain A. S. Eve, 382 Sherbrooke street west, Montreal, the headquarters of the successive com-

The newspapers and publicity agents by their voluntary aid freely given, have shown themselves to be the most their native home that is in danger and their native home that it is in danger and their native home. but we ask every reader to help the men to join the Company they are looking for, and the Company to find the men required.

Ewart Atkinson, Robert Scott, both
the Victorie Steamship Company of the Victoria Steamship Company and Capt. Chaplain H. E. Thomas were passengers on the steamer Victoria yesterday from Fredericton.

passengers on the steamer Victoria yesterday from Fredericton.

H. S. Johnston of this city spent the holiday with Fred. Sharp on his farm at Maple Grove. Mr. Sharp has recently installed a auto milking machine.

A Reasonate Excuse The Reasonate Excuse and Provide The North Provided The North Provided Provid

CASTORIA For Infants and Children. The Kind You Have Always Boughi

AND SOME ANSWERS MADE

Standard Representatives received some interesting replies to a pertinent question in regard to the Recruiting Campaign.

Standard representatives were instructed yesterday afternoon to ask young men they encountered about the city the question "Why don't you earlist?" Various answers were received. Yesterday afternoon to ask young men they encountered about the city the question "Why don't you earlist?" Various answers were received, various reasons were given with more or less fluency. It is to be hoped that they do not actually represent the country and got good jobs do it."

Montreal where full particulars may be secured.

There are many men in Canada who are any man in Canada who are anxious to go and play their part care many men in Canada who are anxious to go and play their part.

There are many men in Canada who are any man in a position to go as an officer, it costs too much time and money to qualify."

They were selected at readout the scarcity of men is paper talk anyway. Let some of the cold country men who came to this country and got good jobs do it."

One Man Who Tried.

"They won't take me," said another young man wearing glasses. "Except for my eyes I am sound and fit but they don't want men with specs, I'd go in a minute if I could, but I can't get into the ranks and can't afford to go as an officer, it costs too much time and money to qualify."

Every man seen was in a position to go as an officer, it costs too much time and money to qualify."

the war is not bothering me any, I'm doing well enough here in St. John without going well enough here in St. John without going over there to let a bunch of Germans make a target of ments of such men, and its existence should be brought clearly to the notice of every young man in Canada.

The Universities of Canada are working loyally together to raise company after company, and to send them overseas to reinforce as units that famous regiment, the Princess Patricias, Canadian Light Infantry.

A young mechanic with two children of that, too.

A young mechanic with two children of that, too.

Freat workand is reason for staying home, was asked his reason for staying home.

Free They'll get beaten all right in time without me. If those guys want to go over and fight let them go, I'm not going."

One business man in the city says that he would gladly fight for the Embers of the position which he occurring to St. John was thirteen yet only the position which he occurring to St. John was thirteen yet only the position which he occurring to St. John was thirteen yet only the position which he occurring to St. John was thirteen yet only the position which he occurring to St. John was thirteen yet only the position which he occurring to St. John was thirteen yet only the position which he occurring to St. John was thirteen yet on the position which he occurring to St. John was thirteen yet on the position which he occurring to St. John was thirteen yet on the position which he occurring to St. John was thirteen yet of the position which he occurring to St. John was thirteen yet of the position which he occurring to St. John was thirteen yet of the position which he occurring to St. John was the position which he occurring to St. John was asked his reason for staying home, when the couldn't secure his wife's consent.

overseas to reinforce as units that famous regiment, the Princess Patiricals, Canadian Light Infantry.

These companies are composed of men from the Universities of Canada, the friends of such men, and broadly speaking, from men of that type.

It must be clearly understood that they are not all University men, for there are bank clerks, lawyers, architects, engineers, ranchers and others, and it has been found that such men pull well together and enjoy military life to the full. If the existence of such a force was known throughout the length and breadth of Canada, there would be no difficulty in recruiting a full company within a week.

The First University Company, understood that the command of an excellent leader, captain Gregory Barclay, has been en, Captain Gregory Barclay, has been en, Captain Gregory Barclay, has been en, Captain Gregory Barclay, has been end of the command of an excellent leader, and the such men and breadth of control of the command of an excellent leader of the such as the company of the command of an excellent leader of the such as fairly good position, dresses well, and recives a fairly fifty or sixty men cannot justify his leaving. No one else could be procured to fill his position.

Much Concerned.

A young banker in the city, who is they much concerned about enlisting, says that he cannot take the step and have his conscience free from the hought that it is the right Christian data.

Selfishness.

Another young man, who is physical bount in the work and it is the right Christian data.

Selfishness.

Another young man, who is physical bount in the work and it is the right Christian data.

Selfishness is keeping him from enlisting the time of the big first of the lime of the big first of the was a man named constructed to fill his position.

A young banker in the city, who is they are not all University of the front, I am fully satisfied that my country is fighting a j

A Man With a Grouch.

"Well," said another fellow, "you obtaining officers, but it is harder to find picked men for Sergeant-Major, Company Quarter-master Sergeant, Platoon Sergeants and Section Leaders, on whom largely rests the success of the company. Indeed, Canada needs chiefly a training school for noncommissioned officers.

The general principle is followed of giving commissions to well qualified men from the University or from the district which furnishes the recruits.

The West has certainly been a great recruiting ground for the Universities Companies, and the men have proved themselves good soldiers, well disciplined and efficient, with fine physique. It is hoped that the Maritime Provinces will rival the West in furnishing will idle at their work long enough to greatly in the Scene Companies will idle at their work long enough to greatly in the Scene Companies will idle at their work long enough to greatly in the Scene Companies will idle at their work long enough to greatly in the Scene Companies of the company. Indeed, Canada needs chiefy a training school for noncommissioned officers.

The general principle is followed of giving commissions to well qualified men from the Universities Companies, and the men have proved themselves good soldiers, well disciplined and efficient, with fine physique. It is hoped that the Maritime Provinces will rival the West in furnishing will idle at their work long enough to greatly interest the success of the company. Indeed, Canada needs chiefy a training school for noncommissioned officers.

The general principle is followed of giving commissions to well qualified men have proved the work who have been bred and better to work who have been bred and better to work who have been bred and the town, these follows could very well do the work being given by the commissioners to men from the old control when the cold control well and the recruitation of the uptown stores asys that present conditions will not be fine the said proving the fail in line in the file of Captai Missouri.

A recruit can be examined medically and attested in his own district, and transportation will be provided to mean are the on should all enli

and say, go on over Canadians an

The White Feather, PERSONAL.

Mrs. Georges W. Currie of Queen street, who has been spending the last two weeks at Brown's Flats, has gone to Gagetown for the remainder of the month.

"Why don't I enlist," said a healthy six footer, who was seen idling in front of a city theatre. "Not for me. They can get any number of men to go to front without my offering myself. Idon't relish the idea of coming back with an arm off or a leg off and month.

Once Was Enough. own, holding a responsible position

South Africa and got away with it, but this is a different sort of proposition. I don't think I'm afraid but at the same time I'm not anxious." Merely "Paper Talk."

GAPTAIN ELLIOT TALKS OF BIG FIRE AND THE SAXBY GALE

The Wedding day of Queen Victoria was Duly Observed in St. John.

children's parade and the demonstra- for portion of his time, since entering tion for stimulating recruiting. Cap- the priesthood, on missions. He wa

Would Go as Substitute.

A young man with a wife and child, when asked the question, said: "Why should I enlist and leave my family without support? Some of those fellows who are urging everyone else but themselves to go, have made no

was thirteen years of age. He was charge of a schooner when pire but the position which he occu-pies in looking after the welfare of fifty or sixty men cannot justify his

the position which he occulooking after the welfare of
sixty men cannot justify his
No one else could be procurhis position.

Carge of a schooler when seventeen
customs house.

He remembers the three great fire
which devastated the city. At the
time of the big fire in 1877 he was in

der the command of an excellent leader. Captain Gregory Barclar, has been for some time in England. An eminent military authority has declared this to be the finest company which has ever sailed from Canada.

The Second University Company was composed of men of a splendid type and was embarked recently at Montreal.

The Third Universities Company (and note that the plural is deliberate) is recruiting with fair rapidity and there is every hope that it will reach the high mark of success at tained by the first two companies.

Canada is a part of the British Empire we should not be called on over here to fight until every available man in the old country had enlisted. After this was done then they could call on the telegrate and when we were sorted the was also on the first steamer to make the trip between St. John and make the trip between St. John and the family. Enlistment would mean poverty and ruin.

Not a British Subject.

Not a British Subject.

A commercial traveller in the city says he cannot enlist because he is not a British subject and there are many others in the city in the same position.

The Saxby gale was another event in the life of Captain Elliot. He was also on the first steamer to make the trip between St. John and make the trip between St. John and the family. Enlistment would mean poverty and ruin.

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The Saxby gale was another event in the life of Captain Elliot. He was

ST. PETER'S CHURCH

New Priests will be sent here - Father McCormick PEACOCK-WILLIS—On Wednesday, July 14, by Rev. W. G. Lane, at 51 Sewell street, residence of the bride's father, George Willis, Edith A. Willis to Walter C. Peacock.

MARRIED.

DIED.

POWD

Rev Charles McCormick, C.SS.R rector of St. Peter's church, has been transferred to Toronto where he will be consultor to the rector of St. Pat-SS.R., has also been transefrred to Toronto and will be one of the consult ors of Vice-Provincial Patrick Mulhall C.SS.R. Rev, J. Jackman, C.SS.R., goes SMITH—At Hampton, on July 14th,
Fannie L. Smith, widow of James W.
Smith, Esq., in her 74th year.
Funeral from Methodist church, HampThursday at 2.30 n. m.
Thursday at 2.30 n. m.
Thursday at 2.30 n. m.

wetmore, second son of Mr. and Mrs. O. A. Wetmore, of Bloomfeld Station, N. B.

Rev. E. Walsh left last evening fo Brandon, Manitoba, to be superior of St. Augustine's church. Pather Jack man will leave this evening for Montreal. Father McCormick may not leave for another week.

Bloomfield Station, N. B.

o'clock from his father's residence,
Bloomfield.

Tor another week.

Father McCormick is a native of St
John. He left this city as a young
man and took a course of studies in St Funeral Friday afternoon at 2.30 man and took a course of studies in St Mary's College, North East, Pa. After graduating he proceeded to Annapolis where he entered his first novitate. Later he took the vows of the congre-gation and left for his course in higher studies in lichester, Md. He was ordained priest in 1901, and was sent Brooklyn one year later, having cor pleted his course of studies. Fro Brooklyn he was transferred to Bo ton, where he remained for ten year and then was sent to Quebec. He s ceeded Father Duke as rector of St.
Peter's church three years ago.
Father McCormick will be succeeded

young priest now stationed in Quebec. Father Costello was born in Toronto and has been officiating as minister to Rev. Francis Woods, C.SS.R., in Que-

PARALYSED AND

Prominent Merchant Restored To Health by "Fruit-a-tives"

Bristol N B July 25th, 1914. "I had a stroke of Paralysis in March, and this left me unable to walk or help myself and the Constipation was terrible. Finally, I took 'Fruits-tives' for the Constipation. This fruit medicine gradually toned up the nerves and actually relieved the paralysis. By the use of 'Fruit-a-tives' I grew strong-er until all the palsy left me. I am now

well and attend my store every day."

ALVA PHILLIPS.

Fruit juice is nature's own remedy
and 'Fruit-a-tives' is made from fruit

juices.
50c. a box, 6 for \$2.50, trial size 25c. At dealers or sent on receipt of price by Fruit-a-tives Limited, Ottawa.

Develop Your Home Market

BUY La Tour Hour

It Has a Flavor All Its Own

MADE IN ST. JOHN.

For Sale By All Grocers



Painless Dentistry We extract teeth free of pain Only 25c.

We do all kind of dentistry BOSTON DENTAL PARLORS. 527 Main St.-245 Union Sta

Dr. J. D. Maher, Proprietor. Tel. Main 682 Open sise a.m. until nine p.m.

The 2 Barkers Limited 100 Princess St. 111 Brussels St Offer

152 lbs. Fine - for \$1.00 100 lb. Bag Fine Granulated for \$6.45 The preserving season will soon be here

Buy Now!

Choice **Carleton County**

of fresh pressed Carleton County Hay, the quality of which will please the most particular buyer.

A. C. SMITH & CO. Union Street - WEST SIDE Telephone W. 7-11 and W. 81

Manilla Cordage Galvanized and Black Steel Wire Rope, Oakum, Pitch, Tar, Oils, Paints, Flags Tackle Blocks and Motor Boat Supplies. Gurney Ranges and Stoves Supplies. Guine, and Tinware.

J. S. SPLANE & CO.

19 Water St

Summer Outfits

bec.
Rev. John McPhail, C.SS.R, has also been appointed to St Peter's church.
He has been acting as consultor to the former vice-provincial, Rev. William

Rubber Camp Blankets, Air Cushions, Beds and Pillows, Couch and other Hammocks, Tents, Rubber Boots, Waterproof Clothing, Camp Bags, Fishing Pants and Stockings.

W. G. Lane, after which the guests sat down to an enjoyable tea. The bride was given away by her father. The wedding presents were numerous and costly, and included a handsome at the resistance of the bride, Sunday school, in which the bride had been a worker. The happy pair were C. Peacock the recipients of best wishes from a led by Rev. large number of friends.

had this to say: "I took a chance in Spars the Cart Hillichen