

We Wish You One and All A Happy and Prosperous New Year

We also wish to say that although we have been doing business at our present stand, corner of Mill and Union streets, for less than half a year, we did as much business as we anticipated that we would do in a full year. This speaks well for the Asepto Plan. The buying public have "caught on," and we feel every confidence that the future is ours, because we are still going to sell our goods as cheaply as they can be purchased at any other store in the city, and give you that check worth 20c on every dollar purchase you make.

Ours is a cash proposition. We do not give credit, therefore the purchaser does not have to pay bad debts, because we have none. We do not keep books of account. Thus our selling expense is kept down to a minimum. You get the benefit of these savings by purchasing from us.

Look over the list of articles we have to offer, on the right hand side of this ad., then read our plan in the left hand corner, call and examine our goods and yours is bound to be a prosperous and happy new year.

The Asepto Plan

The Asepto plan of doing business is the only plan of its kind in Canada. It works itself out in this way: If you spend five cents you get a check worth one cent; if you spend twenty-five cents you get one worth five cents; if you spend \$1.00 you get one worth twenty cents; if your purchase amounts to \$5.00, you get one worth \$1.00, and so on.

These goods we sell to you at the same price you would pay for them at any other store in the city. Instead of giving you a small cash discount, we give you a check worth twenty cents for every \$1.00 you spend. We make a profit on the goods you purchase and pay cash for, while the goods you purchase afterwards with our checks are given you at the wholesale prices. To get you to make the first purchase costs us something while the second purchase with our checks you are bound to make from us. There is no selling expense attached to the latter.

- Our Stock Includes**
- BOOTS AND SHOES
 - CROCKERY
 - CUT GLASS
 - WATER BAGS
 - BROCHURES
 - PENDANTS
 - HAT PINS
 - MAGIC LANTERNS
 - INK STANDS
 - SMOKERS' SETS
 - DOLLS
 - TOYS
 - UMBRELLAS
 - CARVING SETS
 - SILVERWARE
 - WORK BASKETS
 - SLIPPERS
 - CLOCKS
 - STATUARY
 - CHRISTMAS TREE ORNAMENTS
 - TEA SETS
 - DINNER SETS
 - LIMOGES CHINA (Hand Painted)
 - SCISSORS
 - BON-BON DISHES
 - PEARL HANDLE PICKLE FORKS and BUTTER KNIVES
 - CAKE BASKETS
 - CAKE PLATES
 - CHINA SUGARS and CREAMS
 - PAPERIES
 - BOOKS of All Kinds
 - COMPANION SETS
 - LEATHER GOODS
 - BOYS' and MEN'S CLOTHING
 - SUITS and OVERCOATS
 - WRITING CASES

Asepto Store

Cor. Mill and Union Streets
St. John, N. B.



OUR CUT PLUG

"MASTER MASON"

Is cut from our original "American Navy" Plug
A cool and most fragrant smoke. Made from finest selected American leaf tobacco.
Manufactured by
ROCK CITY TOBACCO CO., QUEBEC.

A Splendid Opportunity FOR Xmas Shoppers

S. L. MARCUS & CO.

The Ideal Home Furnishers

166 Union Street

Are offering 1-3 off from now to Jan. 1st on their entire stock, consisting of

Ladies' and Gents' Furs,

A complete range of House Furniture

And an Unexcelled Variety of

Statues, Mirrors and Pictures

Just Received

E. D. C. Meeting.
At the Every Day Club on Sunday evening, Rev. Dr. Raymond was the speaker. Rev. Dr. Raymond in his interesting address contrasted Christianity with its message of peace, its brightness and instruction with other religions of old which carried their message of war.

ST. JOHN'S CITIZENS SPEAK EVERY CHRISTMAS

Beautiful Weather and the Happy Christmas Optimism Combined to Make the Day Ideal.—Church Services Largely Attended.—Christmas in the Institutions—Many Festivities Recorded.

Christmas, the great religious festival which commemorates the birth of a new faith and a new hope in the world, had for most people in St. John a profusion of meaning and a more thrilling message than usual. The sun shined in clear sky with a crisp brilliancy emblematic perhaps of the brightness of the city's prospects, and there was something in the appearance of the city, with its bare streets, alive with hurrying happy-faced people, and lined with gay windows, more suggestive of the best spirit of optimism which is abroad, than if it had worn the old-fashioned Christmas aspect given to a city, where the cover of its winter is veiled by the fragile beauty of snow—the symbol of peace and purity and hope.

The city of St. John has reached the Christmas season of its destiny. It is on the threshold of a new era; a new hope and a new faith has been born in the hearts of its citizens. It faces a future bright with promise—big with possibilities. The festive Christmas dinner was served yesterday.

At the Municipal Hospital, there was the usual turkey dinner with the other accessories. In the afternoon Santa Claus appeared and distributed the gifts sent in by friends and relatives of the inmates. In the evening a concert was given followed by a family dance. The famous pipe of the institution was on hand, and the cheer of the pipes added greatly to the cheer of the festive occasion. The hospital was decorated with evergreen and holly in a tasteful manner.

At the Industrial Home, a regular old-fashioned Christmas dinner was given the boys of the Industrial Home, and in the afternoon presents were given to the friends of the boys. Among the visitors at the institution during the day were W. S. Fisher and H. J. Johnson, who were accompanied by Mrs. Grass and Mrs. Grass of Moncton; Fred Fisher, of Moncton; and Mr. and Mrs. E. G. Grass of St. John. The Christmas dinner was given at the Industrial Home, and the boys were given a Christmas dinner at the Salvation Army Metropole. Even the prisoners in the county jail were remembered.

In the Hotels, the Hotels celebrated the day by serving sumptuous dinners and presenting their patrons with elaborate and beautiful menu books. The Royal Hotel presented a printed in red leather and bearing the inscription "A Royal Greeting." The Christmas tree, while the Yule log blazed brightly.

The Provincial Hospital, the Municipal Home, the Boys' Industrial Home, and other institutions provided a special dinner for their inmates. The church organizations, the Sunday schools, and Salvation Army distributed food among the poor and the members of the church and other organizations were given a Christmas dinner at the Salvation Army Metropole. Even the prisoners in the county jail were remembered.

STRUCK BY FALLING DOOR WHILE AT WORK

George Buckley Sustained Serious Injuries in L.C.R. Freight Shed on Saturday—Condition Little Improved.

George Buckley, who resides with his father on Chinden street, was struck by a falling door and seriously injured while at work on the L. C. R. shed on the Long wharf Saturday morning.

At the time of the accident Buckley was endeavoring to close a door on one side of the shed. The movement of the door caused a plank that was attached to the wall to fall and strike him on the head so that he was rendered unconscious and remained in that condition for over half an hour. The young man was at once removed to his home and Dr. Kelly and Pratt were called in. It was found that yesterday's shock caused by the blow, his head and face were badly cut. Yesterday he failed to recognize his friends who called to see him, and was somewhat incoherent in his speech. Last evening Buckley, while resting easier, was in a very serious condition.

In L. C. R. sheds No. 1 and 2 received a handsome pair of furred gloves from the checkers, porters and clerks of No. 1 and 2 sheds. The presentation was made by Brayley, freight inspector on behalf of the men.

Following their usual custom the St. John Railway Company presented in the presentation of a purse of gold and silver. The motormen, conductors, office help and other employees each received one.

Rev. M. O'Brien, chaplain of the Sodality of Mary, attached to the cathedral was remembered by the members in the presentation of a purse of gold and silver. The president, Miss Blanche Kelly, presented the purse.

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LOST 45 POUNDS IN WEIGHT

NOW WEIGHS 145 POUNDS, THANKS TO "FRUIT-A-TIVES"

Plantagenet, Ont., Jan. 21st, 1910. "About March 1st, 1909, I was taken deathly sick with Liver Complaint and Stomach Trouble. I failed from 125 pounds to 80 pounds and was confined to bed for eight weeks. The doctors said they could do nothing for me, and as a last resort one of the doctors told me to try 'Fruit-a-tives'—if they would not cure me, nothing would. My husband bought some 'Fruit-a-tives' and inside ten days, I was able to leave my bed. My stomach got strong and I could eat and retain my food. Today I weigh 145 pounds."

Mrs. LAURENT CADEUX, 50c. a box, 6 for \$2.50, or trial size, 25c. Fruit-a-tives, Limited, Ottawa.

Shiloh's Cure

MANAGED BY HEAVY SEAS, DREDGE IS ABANDONED BY CREW

Savannah, Ga., Dec. 25.—Menced by death from violent seas that pounded and wrecked his craft till she pitched about, abandoned a dredge in-tow on the South Carolina coast Saturday night. In small boats the sailors made Dausfiski Island, and today Captain Davis reached Savannah after travelling through miles of lonely swamp country.

He engaged help and an expedition left here this afternoon to rescue the heavily lumbered craft. Peter Chisholm, Steward. Subscriber not bound to accept. Before cruising write Rev. F. W. Murray, Stanley.

FOR SALE—A large number of new and second hand pumps, and sleighs, 50 ash pumps, 8 speed sleighs, 12 delivery wagons, 25 second hand sleighs. A. G. Edgcombe, 115 City Road, Tel. Main 547.

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