SHOPS YOU OUGHT TO KNOW

Designed to place before Our Readers the Merchandise, Crafts-manship and Service Offered by Shops and Specialty Stores.

ASHES REMOVED

REPAIRING ASHES REMOVED AND GENERAL
Trucking.—Wilfred Richards, Phone
3915—6—27

Materioo St., made right there and made right. Home Service Mattress

AUTO REPAIRING

AUTO TIRE AND TUBE REPAIRS,

AUTO STORAGE

AUTO STORAGE, WIRE STALLS to let, cars repaired, cars washed.

At Thompson's, 55 Sydney St., Phone

BABY CLOTHING

BABY'S BEAUTIFUL LONG Clothes, daintily made of the finest material; everything required; ten dollars, complete. Send for catalogue. Mrs. Wolfson, 872 Yonge street, Toronto.

11—1—1921

WILL PAY MORE FOR SECOND

BARGAINS

DAINTY BONNETS FOR BABIES; sweater yarns, all colors.—At Wet-more's, Garden St.

CHIMNEY SWEEPING

J. B. WATTS, THE EXPERT SWEEPer, with mechanical apparatus; chimneys rebuilt and repaired.—Phone 3548.

20833—7—16

DYERS

NOTICE TO MOURNERS—FAST black returned in 24 hours. Phone 4700, New System Dye Works.

WEDDING ANNOUNCEMENTS and Cards, Jewelry Engraving, etc.—A.
G. Plummer, 235 Union St.

LADIES' TAILORING

MATTRESS REPAIRING

ALL KINDS OF MATTRESSES AND Cushions made and repaired; Wire Mattresses re-stretched. Feather beds made into mattresses. Upholstering neatly done, twenty-five years' experience.

Walter J. Lamb, 52 Britain street, Main T. J.

MEN'S CLOTHING READY TO WEAR MEN'S SUITS

at a reasonable price.—M. J. Higgins & Co., Custom and Ready-to-Wear Clothing, 182 Union St.

NERVES, ETC. R. WILBY, MEDICAL ELECTRICAL
Specialist and Masseur, treats nervous
diseases, weakness and wasting, sciatica, paralysis, locomotor ataxy, rheumatism, insomnia, etc. To ladies—Facial hair moles, wrinkles, etc. removed. Special treatment for hair growth.—262 Union St., Phone Main 3106.

PAINTS

H. B. BRAND PAINTS, \$8.50 TO \$4.00 per Gailon. Send for Color Card. Haley Bros., Ltd. 6-9-1922

PIANO TUNING

PIANO AND ORGAN TUNING AND

PIANO MOVING

HAVE YOUR PIANO MOVED BY Auto and modern gear. Furniture moved to the country, and general cart-age.—Phone M. 1167, Arthur S. Stack-

PLUMBING

R. D., HARRINGTON, PLUMBING, hot water heating, Gurney pipeless furnaces installed. Repairs promptly attended to.—5 Dorchester St.

C. R. MURRAY, PRACTICAL Plumber, Steam and Hot Water Heat-ing a specialty. Repair work prome ly attended to. Satisfaction guaranced. Address 22 Clarence St., Phone 450. CHAS. H. McGOWAN, SANITARY
Plumbing, and Heating Engineer. Satisfaction guaranteed. Repair work
promptly attended to—8 Castle street. G. W. NOBLE, PLUMBER AND Gas Fitter, Jobbing promptly attended to.—55 St. Paul street, M. 8082.

CANADIAN PACIFIC

TRAIN CHANGES. Passenger Service from St. John Effective June 26, Eastern Time.

No. 101—Leaving at 5.50 a.m. will operate through to Boston, instead of McAdam only.

No. 102—Will arrive at 9.50 p.m. from Boston, instead of from Mc

Adam only.

No. 129—Suburban for Welsford will leave at 8.10 p.m., instead of

NOTE-Double daily service on St. Andrews sub-division restored with connections from St. John.

No. 115-Will leave West St. John for St. Stephen at 9.30 a.m., instead of 9.20 a.m. -Will arrive West St. John from St. Stephen at 2.20 p.m., in-stead of 2.30 p.m.

WOOD AND COAL

No. 61/2 Charlotte Street of

No. 1 Union Street.

YOU CAN TRY IT AT \$8

PER TON DUMPED, or Two Bags for \$1.

Then secure your winter's

Only \$8 a ton delivered

lumped—cash with order.

Charge orders \$9. Put

I.S. GIBBON & CO Ltd.

For Cooking

Makes a quick, even fire, is a

good baker, can be used much

as you'd use wood fuel, and

spends well. Best of all, the

Emmerson Fuel Co. Ltd

115 CITY ROAD.

Broad Cove

For Quick Fires. Consumers Coal Co., Ltd.

M. 1913 68 Prince William St.

Dry Wood

Heavy Soft Wood, Kindling, Hard-

City Fuel Co.

COAL

AMERICAN ANTHRACITE

All Sizes SPRINGHILL RESERVE

GEORGE'S CREEK BLACKSMITH KENTUCKY CANNEL A Wonderful Grate Coal

R. P. & W. F. STARR

LIMITED 49 Smythe St. 159 Union St.

Hard-Coal-Soft

Just landed, cargo highest quality AMERICAN SOFT COAL, finest procurable for household use.

Summer

supply and save a lot of money

vhile you can.

orders \$9 cash.

Waterloo St., made right there and made right. Home Service Mattress Company, 'Phone 3564. 4238—7—1

ROOFING GRAVEL ROOFING, ALSO GAL-vanized Iron and Copper Work.— Joseph Mitchell, Telephone 1401.

SECOND-HAND GOODS SECOND HAND CLOTHING, JEW-

elry, diamonds, old gold, silver, guns, etc. purchased.—H Gilbert, 24 Mill street, Phone 4012.

WILL PAY MORE FOR SECOND Hand Clothing, etc.—People's Second Hand Store, 578 Main street. Main 4466.

SHOE REPAIRING

BOOTS AND SHOES REPAIRED, 20 Chapel street. Work neatly done. Cheap.—P. A. Dumphy. 4232—6—29 SHOE REPAIR SHOP, 7 DOCK street, near corner Union. New Victor machines, only best stock; skilled work-manship, prompt service, moderate

TINSMITH

WILLIAM COOKE, 264 UNION ST., Tinsmith, Sheet Metal, Furnace and lobbing Work promptly attended to. **ENGRAVERS**

WATCH REPAIRERS

FINE WATCH REPAIRING A specialty. Watches, Clocks, and Jew-elry. Ernest Law, Est. 1885, B Coburg. EVERYTHING IN LADIES' AND Gents' Tailoring and Furs. Made to order. A. Morin, Artist Tailor, 52 Gerialty.—G. D. Perkins, 48 Princess street.

WELDING



Its Model Loose

The L. S. Ayres & Co. store in Indianapolis, like a great many other department stores, realizes the benefits which accure to the women's apparel departments through the style show, displaying the garments on live models. But unlike most stores which do this, it has a perpetual style show, so to speak, and since she has been on the Job it has been noticed that the husbands of Indianapolis more often accompany their wives to the store, and there is less price-hesitancy over the selection of goods when friend husband is along.

In short, the Ayres store employes a "dream" of a manikin whose only work is to dress herself up in something else every half hour or so and wander around through the departments where everybody can see her. She's just the kind of girl who can wear clothes with an "air," and there's nothing

GLEN FALLS

Why Not Have a Real Home That You Can Call Yours?

with all modern improvements, such as electric lights, running water, excellent school, 'phone service, etc. Have your market garden and grow your own vegetables. Have the joys and health of the country, and a place for your kiddles to play, and at the same time the joys of city conveniences.

GLEN FALLS VALLEY offers especially charming home sites, where some twenty cottages have al-ready been erected, only a few hun-dred yards from the street railway

WOOD AND COAL

Lower Prices on YOU CAN SEE

Best Soft Coals BEST QUALITY PICTOU

McGIVERN COAL CO. COAL YARDS 12 Drury Lane and 12 Portland St. Phone Main 42 and Main 3666

FOR BETTER

Coal and Dry Wood

Colwell Fuel Co., Ltd. Phone West 17 or 90

GOOD DRY SOFT WOOD \$2.25 per load of 1-4 cord. Prompt Delivery.

D. W. LAND Hanover Street Extension Phone 1185. Evening 874.

Splendid Kitchen Coal \$10.00 Per Ton **Broad Cove Coal** \$13.00 Per Ton GOOD DRY HARD WOOD \$3.50 per load of 1-4 cord.

SPECIAL RESERVED SYDNEY COAL. \$11 Ton Dumped. \$11.50 in Bags.

L. S. DAVIDSON,

Phone Main 1813 27 Clarence St Soft Wood, Hard Wood DRY, BEST QUALITY.
Broad Cove. Victoria and Sydney Coals
Well Screened and Delivered Promptly. A. E. WHELPLEY. 225-240 Paradise Row.

80FT WOOD, SOFT COAL—COAL \$9.75 per ton in bags; Wood, \$2.25 load. Orders delivered promptly.— Phone M. 8808, H. A. Foshay, 118 Har-

KINDLING WOOD—\$8 PER LOAD, south of Union St.—Haley Bros., Ltd.

FOR SALE—WOOD, DRY, CUT, large truck, \$2.25.—M. Majoney, Main 4038—6—28

FOR SALE—DRY SLAB WOOD. C.
A. Price, corner Stanley-City Road
Main 4662.

FOR SALE—DRY CUT WOOD.
Hard, \$3.50. Soft, \$2.25, 1/4 cord loads.

J. Devlin, Main 2261. FOR SALE—DRY CUT WOOD, \$2.59 large truck.—W. P. Turner, Hazen Street Extension. 'Phone 4710.

In launching the campaign the drug-gists made an unusually strong appeal to the public by emphasizing the point that the druggist serves the public more hours every day and night than any other retailer, and he does it because it is necessary that the public have nearly constant access to drugs needed to pre-257 Gity Road 'Phone 468

constant access to drags are cashing in on serve life.

Individual druggists are cashing in on the campaign by including in store advertisements the two slogans which are being emphasized, "The Druggist Is More Than a Merchant," and "Try the Drúg Store First." These slogans also are being used in window displays by the various stores.

These slogans will also be printed on

the various stores.

These slogans will also be printed on the stationery and envelopes used by the druggists with the trade, will be printed on statements and popularized in other ways. Window cards will shout them at the passerby. The aim is to make them familiar to every person in he newspapers, insisted on a provision hat none of the general advertising copy should appear on the same page in the paper which carried the advertisement of any local druggist. If this was permitted that druggist would, it was felt, obtain an undue advantage.

procurable for household use.

We will be pleased to quote on either run-of-mine or screened.

Full stock of Hard Coal in all

we will be pleased to quote on either run-of-mine or screened.

Full stock of Hard Coal in all sizes.

Maritime Nail Co., Limited.

COAL DEPT.

Phone M. 3233

t.f.

The Piggly-Wiggly system, the grotterla and all the other, "terlas" were devised to reduce the expense of clerk in the effect she produces on the selling force. That wasn't thought of so much when she was first employed, though she was expected to produce effects on customers. But the salesgiris themselves love to watch her, and she has "personaized" for them the garments that they sell.

Druggists' Value Shown In Co-operative Ads.

Built around the slogan, "The Druggist is More Than a Merchant," forty-two druggists in Topeka, Kan., are conducting a unique advertising campaign designed to sell the value of drug store service to the public and promote its standing in the community.

It is strictly a co-operative campaign designed to sell the value of drug store service to the public and promote its standing in the community.

It is strictly a co-operative campaign designed to sell the value of drug store service to the public and promote its standing in the community.

It is strictly a co-operative campaign to benefit all druggists, one as much as the other. It is being financed by the druggists as a group, each paying a share of the cost in proporties to the druggists as a group, each paying a share of the cost in proporties to the druggists as a group, each paying a share of the cost in proporties to the druggists as a group, each paying a share of the cost in proporties to the druggists as a group, each paying a share of the cost in proporties to the druggists as a group, each paying a share of the cost in proporties to the druggists as a group, each paying a share of the cost in proporties to the sales for the has been noted by the management in the effect she produces on the selling force. That wasn't thought of so much when she was first employed, though she was expected to produce effects on customers. But the salesgiris themselves love to watch her, and she has "personalized" for them the garments that

the other. It is being innanced by the druggists as a group, each paying a share of the cost in proportien to the size of his store and his annual volume of business. The initial campaign will run six months and it is estimated the cost will be \$500. That amount has been subscribed by the forty-two druggists

as recently extended.

CRUSHED ROCK

especially suitable for concrete work supplied at cost from our crushing plant.

If you want a home that is a HOME, on easy terms, write us, or 'phone Main 385, or enquire of George Watson, our superintendent, at Crushing Plant, Main 3590, or at his residence near Factory Buildings.

THE COLDBROOK REALTY

AND DEVELOPMENT CO.

7-5 LIMITED

Follow the Crowd

Great Footwear Sale!

MEET ALL YOUR FRIENDS HERE SATURDAY

In justice to yourself and pocketbook, can you dare overlook this great saving chance? If money is scarce, this sale offers the remedy.

Get These Bargains:

75 pairs Men's Fine Boots, made of genuine calf leather. Goodyear welt; made in black and tan. Don't miss this, men—only \$3.85

50 pairs Men's Fine Boots in a good quality leather, very dressy, can be worn on any occasion—going for \$3.45

100 pair Men's Fine Calf Leather Boots, in pointed and box toes. Out they go for \$5.65 35 pairs Men's Fine Calf Boots, Goody

50 pairs Men's Strong Working Boots, made of good quality grain leather, must be sold

50 pair Ladies' Fine Shoes with straps and buckles, low and high heels; made of fine quality kid, going for\$3.85

40 pair Ladies' White Canvas Boots, laced and buttoned. Don't miss this, only . . 65c, pair

50 pair Ladies' Two Strap Sport Shoes, black patent trimmed, rubber heels. These have just arrived and are the latest thing.

Ladies' White and Grey Poplin Oxfords, going

Saturday---EXTRA---Saturday

Store closed between 6 and 7 p.m. On opening at 7 p.m. we shall self Infant's Sandals for 65 cents pair.

See These: 100 pairs Youths' Box Kip Blucher Boots double soles, made of extra fine quality leather, sizes from 1 to 13—going for \$1.95

75 pairs Boys' Kip Blucher Boots, double sole made of heavy quality leather - going

Hundreds of other lines not mentioned herebut come and be convinced.

75 pairs Youths' Boots in fine calf, mahogany only. Sizes 11 to 13—going for ... \$2,85

Buy Now

40 pairs Infants' Sport Shoes, laced, made of white canvas trimmed with leather—going

200 pairs Infants' Boots going for 48c.

150 pairs Children's Patent Leather Shoes, stitched down cushion sole in sizes from 8 to 101/4; must be sold for \$1.75

75 pairs Infants' High Cut Laced Boots, made of fine kid, in sizes from 5 to 7½ — going \$1.45 1000 Tins of Black O Shoe Polish going for

LOOK FOR THE CROWD—YOU'LL KNOW IT'S

PERCY J. STEEL'S

511 Main Street, St. John

BROS. Real Estate Operators and Brokers

Now developing Reid property, Mount Pleasant, next We submit plans and specifications with estimates to prospective buyers.

FOR SALE

Freehold properties running from Paradise Row through to Lombard street. Size of lots 50x125 and 31x91. Two lots at Sand Point on St. John river 125'x300' each.

Office Palatine Building, 124 Prince William Street.
Phone M. 2983.

SUCCESS Made From Small Investments Write for Free Booklet. The Most Simple Explanation of Profitable Stock Trading

FORTUNES

KENNEDY & CO. Est. 1884.

74 Broadway, New York

Members Consolidated Stock Exch

4%

THERE IS WORK AHEAD! To provide funds for needed Agricultural and Industrial development. Outside capital is scarce. Savings are needed. Increase your savings in the Canada Permanent, whose deposits are loaned to farmers and home builders within the province. Interest paid at 4 p. c. Absolutely safe.

Canada Permanent Mortgage Corporation

ESTABLISHED 1855 New Brunswick Branch, 63 Prince Wm. Street, St. John, N. B. R. F. WRIGHT, Manager.

