

THE EVENING TIMES-STAR, ST. JOHN, N. B., SATURDAY, FEBRUARY 2, 1924

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The St. John Evening Times is printed at 27 and 29 Canterbury street, every evening (Sunday excepted) by New Brunswick Publishing Co., Ltd., J. D. McKenna, President.  
Telephone—Private exchange connecting all departments, Main 2457.  
The Times has the largest circulation of any paper in the Maritime Provinces.  
Special Advertising Representatives—NEW YORK, Frank R. Northrup, 350 Madison Ave.—CHICAGO, E. J. Powers, Manager, Association Bldg.  
The Audit Bureau of Circulations audits the circulation of The Evening Times.

## FEDERAL AID TO ROADS

Premier Veniot made an appeal in his address at the dinner of the Automobile Association last evening that should receive a vigorous response. The Premier pointed out that there is danger that the federal grant to the provinces to encourage the construction of highways may be withdrawn. Protests have been made, and another is to be made this winter, and the Premier urged that it be backed up by the Automobile and Tourist Associations, the Safety League and business men's organizations generally.

The reason for including all these organizations is obvious. The more money we can attract into Canada from abroad the better, and the larger the spenders are the motor tourists who use the roads. If the roads are bad, or being good are permitted to run down, tourist business will not flourish and the money will go elsewhere. Premier Veniot estimates that motor tourists spent \$5,000,000 in this province last year, and that they will spend from \$6,000,000 to \$8,000,000 this year. Dr. Doolittle declares that our roads are excellent. Extension of the improvement is still necessary, however, and roads in good condition must be kept in that state. The financial resources of the province are limited and federal aid is needed. The work is of national as well as of local importance. It is desirable, therefore, that the appeal be made by provincial governments should be backed by business organizations, farmers' associations, and all who are interested in attracting people with money to spend that would not otherwise be available.

## MONEY IN PLAIN SIGHT

Dr. Doolittle, President of the Canadian Automobile Association, when he tackled his favorite theme, is a vocal torrent. Sentences flow from his lips with an amazing swiftness and with hardly a pause. Nor does he waste words. He has so clear a grasp of his subject, good roads, good hotels and tourist traffic, that one of his addresses is packed with valuable information and valuable suggestion. The fault he finds with New Brunswick is that its people are content with their own knowledge of the attractions of the province, and do not spread it abroad. No native of the province could enumerate those attractions in a more appealing way than he, and to hear one of his speeches is to feel that we have only to cry our wares and the business will come in large and ever increasing volume.

Dr. Doolittle says our roads are such as to be quite satisfactory to the tourist, and he speaks as one who knows the roads in other provinces through to the coast. He urges, however, that hotels be improved. Great hotels in the province at large are not essential. Hotels, or even farmhouses, with clean beds, clean food and reasonable attention to guests are quite satisfactory. With regard to St. John's new hotel, the Admiral Beatty, he would have the citizens begin now to advertise the city and the hotel, so that it might attract visitors in good numbers as to make it a paying proposition from the beginning.

The figures which he quotes regarding the money spent in other provinces and states by tourists are very alluring, and should make every citizen of New Brunswick a booster for the province. It is perfectly plain that every American or western Canadian dollar spent by a tourist is a source of profit to the benefits of which are widespread. There is great force also in Dr. Doolittle's suggestions as to profitable means of publicity, and his remark that now, and not in June or later is the time to advertise for next summer's business. We are saying a lot about developing our resources. Here is one that can be exploited with but the least expense in proportion to the dividends received. Why not a province-wide movement to get \$10,000,000 expended in New Brunswick this year by tourists?

## DOING VALUABLE WORK

The New Brunswick Automobile Association has far more than justified its existence. Its relatively small membership is a reproach to the thousands of motorists in the province. Premier Veniot last night testified to the value of its co-operation with the Public Works Department, and announced that its road signs were so suitable and valuable that the Department is having two thousand similar ones made to be placed along the roads of the province.

Vice President Patterson was able to testify to the hearty co-operation of the Public Works Department in all matters brought to its attention, and he paid the Premier a great compliment as the man who had brought about the present excellent condition of the roads of the province.

Both Mr. Patterson and the Premier pointed out how much more effective would be the work of the Association if it had the larger membership it

importance as a factor in good roads should demand, and the report of Secretary J. Charlton Berrie revealed very clearly the value of the service rendered in relation to tourist traffic. In addition to the advantages membership brings to the individual motorist. The rapid increase in the number of cars owned in the province emphasized the need of a province-wide organization. A very significant fact was noted by Premier Veniot. It was that while not so many years ago only six per cent. of the cars was owned by farmers they now own fifty-eight per cent. The motor car has become the farmer's vehicle to an extent undreamed of not many years ago. He is all the more interested in good roads, and should be equally interested in the work and the success of the Automobile Association.

## THE NEW HOTEL

The United Hotels Company, which will conduct the Admiral Beatty in St. John, conducts already the Mount Royal, Montreal; the King Edward, Toronto; the Royal Connaught, Hamilton; the Prince Edward, Windsor; the Clifton, Niagara Falls; two hotels in Rochester, Erie, Flint and Worcester, in the United States. It has others under construction in New York, Seattle, Niagara Falls, N. Y., and one is projected in Paterson, N. J. The company has correspondents in Europe and Egypt. It is a great organization, and the fact that the Admiral Beatty in St. John will be linked up with a chain of great hotels under the same general management is an assurance that through it this city will get a great deal of the most valuable publicity and a patronage that would otherwise be more difficult to secure. The company has adopted the co-operative or group insurance plan for its employees. It has a department of publicity, and conducts all its business on the principle that the best service ensures the most patronage.

St. John needs such a hotel as the Admiral Beatty. It will be a very great attraction in summer, and there is no reason why it should not develop a winter patronage not hitherto available. It will be of great value in a publicity campaign for the tourist business which means so much in spot cash to be able to tell prospective visitors that in the Admiral Beatty they will find the very best accommodation. St. John has much to gain from the tourist traffic, and that traffic is coming in larger measure every year. The city which lacks a first-class hotel is heavily handicapped. Because it attracts people who spend money liberally such an hotel as the Admiral Beatty is a civic asset, and the project deserves the support of the citizens.

## SOCIAL SERVICE

Social redemption is the aim of the Social Service Council of Canada. The medium is the application of the principles of the Christian religion, without regard to differences of creed. The citizens of St. John had for four days this week the opportunity to acquaint themselves with the scope of the work of the Council, and to hear discussions or read reports of addresses by experts upon every phase of regenerative social effort.

The convention is over, but there remain in the city many hundreds of people who have a new conception of the need of social service, and a keener consciousness of personal responsibility to labor in the cause. The Social Service Council did not reveal any revolutionary method of getting quick results. It did bring a mass of most valuable information, as well as testimony from persons who are close students of social problems and active workers in the field. Such a convention ought to be fruitful in local results, while its influence goes broadcast through Canada, giving a new impulse to the Councils in all the provinces.

It was well to have two speakers of note from the United States. Our neighbors have the same problems, and are seeking a solution. They have something to learn from us, and we from them. Their National Conference of Social Workers will meet in Toronto next June. This kind of neighborliness is greatly to be encouraged. It is very gratifying that at this week's convention reference was made to the work of the Department of Health in this province, and especially to what it has done to reduce infant mortality. The social service work of the Department is of the highest value, and perhaps receives more appreciative recognition abroad than at home. St. John's Health Centre was a revelation to the visitors.

Will Shelton, chief of the Sookomah tribe of Indians, is carving his tribe's history on a huge cedar pole.

Ask for Minard's and take no other.

## Press Comment

### CHEATED CHILDHOOD

(Cleveland Press.)

Consider the circumstances that prompt the National Child Labor Committee and the U. S. Children's Bureau to devote tomorrow, Sunday and Monday to a nation-wide study of child labor.

Instead of being able to play and study, as is the right of every boy and girl, 1 out of every 12 children between the ages of 10 and 15 years is working in a mill, a mine, a cannery, or at some other form of employment. Eight per cent. of these children never get beyond the first grade in school and more than half of them never beyond the fourth grade. Their health and growth is retarded.

There is now no federal law applying to child labor, the U. S. Supreme Court having knocked out two successive laws as unconstitutional. There is before Congress today a Constitutional amendment that, if successful, will give Congress clear power to legislate on child labor. State legislation has helped, but many of the states still permit the employment of children under 14, putting the United States in a class with India, China and Japan. In this respect.

### LABOR AND THE CROWN

(New York Herald.)

King George and the Prince of Wales, says J. H. Thomas, the new British Colonial Secretary, were not in the least upset at the advent of Labor to power, for they knew that "the old country and the old Empire" would still go on.

That is indeed the chief virtue of the British. Revolutions sweep through his political life, time honored traditions are flouted, precedents hoary with age are laid aside and yet the old country goes on. The Crown is nowadays one of the chief elements in this steady continuity. Indeed there is a story told of an agitator who had been prophesying the end of empire and the dawn of red republicanism. When asked from the crowd whom he would make President of his republic, he replied, "The Prince of Wales, of course." There can be no doubt that the King, in following the retiring Prime Minister's advice and sending for Ramsay MacDonald, has strengthened the respect in which he is held by the working classes.

It will be long before republicanism in England becomes anything more practical than a theoretical political ideal. And even then there will always be the Prince of Wales as first President, and "the old country and the old Empire will still go on."

"Electrically at Your Service"  
The Webb Electric Co.,  
Phone M. 2152 91 Gormain St.

## Sailings to Europe

Portland-Halifax (Next Day) L'pool.  
Regina .....Mar. 22 Apr. 26  
Vedice .....Mar. 22 Apr. 26  
Canada .....Mar. 22 Apr. 26  
Doric .....Mar. 22 Apr. 26

SUMMER SAILINGS  
Montreal-Quebec-Liverpool  
Vedice .....Apr. 30 Jun. 4  
Canada .....May 3 May 31 Jun. 26  
Doric .....May 10 Jun. 14  
Megantic .....May 17 June 14 Jul. 12  
Regina .....May 24 June 21 Jul. 19

WHITE STAR LINE  
New York-Quebec-Liverpool  
Doric .....Feb. 9 Mar. 8 .....  
Vedice .....Feb. 9 Mar. 15 Apr. 19  
Canada .....Mar. 1 Mar. 8 May 8  
New York-Cherbourg-Southampton  
Megantic .....Feb. 22 Apr. 26  
Olympic .....Mar. 1 Mar. 22 Apr. 19  
N.Y.-Galicia-Panama-Mediterranean  
Finland .....Feb. 7 Mar. 27 May 18  
Manchuria .....Feb. 28 Apr. 17 Jun. 8  
Kronland .....Mar. 13 May 1 June 19  
N. Y.-Azores-Egypt-Mediterranean  
Adriatic .....Feb. 22 Apr. 26  
Lapland .....Mar. 6  
N.Y.-West Indies-Panama Canal  
South America .....Mar. 6  
Megantic .....Jan. 26 Feb. 23

WHITE STAR DOMINION LINE  
You can line your own stove with  
FOLEY'S  
PREPARED  
FIRE CLAY

To be had of—W. H. Thorpe & Co., Ltd.; T. McAvity & Sons, Ltd.; Emerson & Fisher, Ltd.; D. J. B. Brett, 155 Union Street; J. E. Wilson, Ltd., 17 Sydney St.; Duval's, 17 Waterloo St.; J. A. Lipsett Variety Store, 233 Prince Edward St.; Geo. W. Merrill, Haymarket Sq.; East End Store Hospital, City Rd.; Valley Book Store, 9 Wall St.; F. H. Grannan, 563 Main St.; Quinn & Co., 415 Main St.; C. R. Ritchie, 320 Main St.; Staley A. Morrell, 633 Main St.; F. Nasse & Son, Ltd., Indian Town; J. Stout, Fairville; W. H. Emerson & Sons, Ltd., 81 Union St.; West Side; C. F. Brown, Main St.; Robertson, Foster & Smith.

## THE QUARREL

(Katherine Mansfield, in the Adelphi.)  
"Our quarrel seemed a giant thing. It made the room feel mean and small. The books, the lamp, the furniture. The very pictures on the wall—"

"Crowded upon us as we sat. Pale and terrified, face to face. 'Why do you stay?' she said, 'my room can never be your resting place.'"

"Kathinka, ere we part for life, I pray you walk once more with me."

"The sky—it seemed on fire with stars! I said—'Kathinka dear, look up!'"

"Like thirty children, both of us. Drank from that giant loving cup."

"Who were those dolls?" Kathinka said.

"What were their stupid, vague alarms?"

"And suddenly we turned and laughed. And rushed into each other's arms."

## Confederation Life Makes Good Report

The fifty-second annual meeting of the Confederation Life Association was held in the boardroom at the head office of the association in Toronto on Tuesday, Jan. 29.

The report presented by the general manager, C. S. MacDonald, on behalf of the directors, was a particularly satisfactory one in every respect.

J. K. MacDonald, veteran president of the association, was present at the meeting.

It was reported that the total net income of the year amounted to \$1,733,949, an increase over the previous year of \$5,066,610, a very handsome gain. The total insurance force at the close of the year amounted to \$188,000,000.

From the point of view of surplus earned, the year was a most satisfactory one as over \$1,200,000 was actually paid to policyholders and annuitants during the year.

Over \$1,274,000 was actually paid to policyholders and annuitants during the year.

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(Name upon request.)

It is remarkable recoveries such as this—one of thousands—that enables 25,000,000 Gin Pills to be sold every year. The people Gin Pills relieve are the greatest advertisers of Gin Pills.

If you are suffering from any form of kidney trouble, Get Gin Pills and join the multitude of happy people who have been relieved of their sufferings by this specific remedy for kidney disorders. Gin Pills are 50c a box—at all druggists.

NATIONAL DRUG & CHEMICAL CO. OF CANADA, LIMITED  
Toronto Ontario

Gin Pills in U.S.A. are the same as Gin Pills in Canada.

27

What To Do For Frail, Feeble, Old People

"When age begins to thin the blood all the vital functions slow down and impair the health. In such cases," says Dr. Emil Sauer, "I know of nothing better than true organic iron."

"What old people need most, is something to put back the iron in their blood. Without iron nothing you eat does you any good. Your food merely passes through you. It is the iron in your blood that enables you to get the nourishment out of your food."

"For old people who feel their former strength slipping away, I always prescribe Nuxated Iron, which contains iron like the iron in spinach, lentils and apples and like the iron in your blood. It is a true tonic, blood and body builder, and in my own practice, I have had aged people tell me that they felt years younger often in only a few weeks' time."

Nuxated Iron, recommended above by Dr. Emil Sauer, may be had at any good drug store. Try taking two tablets three times a day for two weeks, and if you do not feel years younger with new strength, energy and health, your own druggist will gladly refund your money.

See your nearest Chevrolet dealer today.

The G.M.A.C. plan for deferred payments makes buying easy.

SAVE MONEY—BURN

BESCO Household COKE  
Gives off more heat, ton for ton, than Hard Coal—Burns clean without Smoke, Dust, Dirt or Soot  
\$14.75 A TON

Cash Price—Sidewalk or Hatch Delivery  
Atlantic Fuel Co., Limited.  
Colwell Fuel Company.  
City Fuel Company.  
Consumers Fuel Company.  
George Dick.  
J. S. Alibon & Company.  
Harrington Fuel Company.  
Maritime Fuel Company.  
R. P. & W. F. Starr.

## NEW LAMP BURNS 94" AIR

Beats Electric or Gas

A new oil lamp that gives an amazingly brilliant, soft, white light, even better than gas or electricity, has been tested by the U. S. Government and 35 leading universities and found to be superior to 10 ordinary oil lamps. It burns without odor, smoke or noise—no pumping up, is simple, clean, safe. Burns 94 per cent. air and 6 per cent. common kerosene (coal oil).

The inventor, O. K. Johnson, 246 Craig St. W., Montreal, is offering to send a lamp on 10 days' FREE trial, or even to give one FREE to the first user in each locality who will help him introduce it. Write him today for full particulars. Also ask him to explain how you can get the agency, and without experience or money make \$250 to \$500 per month.

Lighter Vein.

The Only Reason.

"When I was young," said Aunt Jane, "young girls never thought of doing the things they do today."

"That's probably why they didn't do them," drawled the girl.

Like Her Mother.

A visitor said to a little girl at a children's party, "And what will you do, my dear, when you are a big lady like your mother?"

"Diet," said the modern child.

How They Love Each Other.

Mabel—"I have such a dread of growing old."

Maud—"Fehaw! I haven't."

Mabel—"No, I suppose you've got past that."

## SPECIAL MOTOR SHOW

On another page will be found the announcement of a motor car show being put on by the McLaughlin Motor Car Co., Ltd. in their spacious show rooms on Union street.

This is rather unique in St. John inasmuch as tea will be served during the afternoon and evening, and there will be music in the evening.

This arrangement has been carried out very successfully in some of the larger cities in Canada where they have large show rooms and proper facilities for doing it. The McLaughlin people are fortunate in having large show rooms, both on the ground floor and the first floor, which are connected by a nice easy stairway.

The show rooms will be decorated for the occasion. Red Rose Orange Pekoe tea will be served from 4 to 6 o'clock and 9 to 10 o'clock, and Black's orchestra will furnish the music.

The lineup of motor cars at this display is really a complete show in itself, comprising the entire line of McLaughlin cars, numbering over fifteen different models.

Attendants will explain in detail the construction and operation of the motor mechanism, the four wheel brakes and other special features of the 1924 models; and even those who are not contemplating the purchase of a car would be well repaid in visiting this display.

Inexperienced.

A stingy man got a hot shot from his wife when he reproved her for taking a counterfeit bill.

"I don't see how you were dumb enough to let a man pass counterfeit on you," he roared.

"Well, you don't let me see real money often enough to know the difference," she hurled back at him.

Sealed Package 15¢

(which keeps the tobacco in its original condition)

also in 1/2 lb. tins

Smoke OLD CHUM

The Tobacco of Quality

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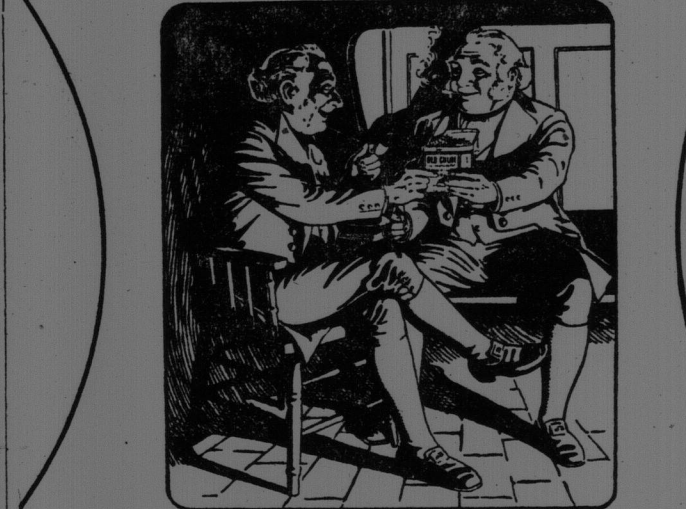
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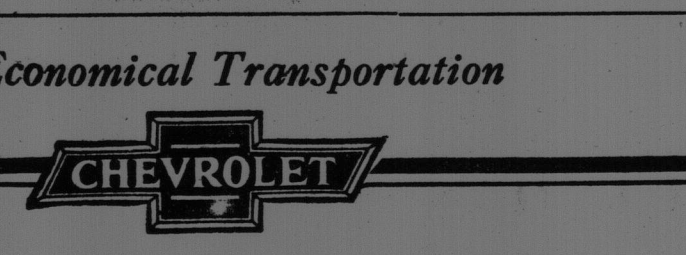
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(which keeps the tobacco in its original condition)  
also in 1/2 lb. tins

HEAT—Greatful and Cheery  
When and Where You Want It  
When a cold snap catches you napping, when feeder or heating stove won't respond quickly, leaving bathroom, nursery or bedroom too chilly for comfort, a  
PERFECTION OIL HEATER  
will quickly bring genial, glowing, welcome heat, clean and odorless—9 hours on a gallon of kerosene. Perfection Oil Heaters are light, strong and can't be turned too high. Several styles. Come in and see them.  
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for Economical Transportation  
CHEVROLET

Buy Your Chevrolet Now  
The Price Will Advance  
Feb. 15th, 1924

EVEN if you had not intended purchasing a new motor car until Spring, it will pay you to buy now the Chevrolet Superior model which meets your needs.

Our dealer organization has quoted present prices to many hundreds of prospective Chevrolet owners in all parts of Canada. Our announcement that prices will advance on Feb. 15th, gives you the opportunity of owning a Chevrolet at the present low price if you act promptly.

See your nearest Chevrolet dealer today.