

PARTIN PALMER "38"



THE CAR THAT HAS MADE ALL AMERICA SIT UP AND TAKE NOTICE. 65,000 SOLD IN TWO MONTHS.

38 H.P., 6-Passenger, Electric Starter and Lights, 4-cylinder.

Price \$1,500, f.o.b. Hamilton

Equipped with the wonderful "Mason Motor" guaranteed to operate on 20 per cent. less gasoline than other cars of equal capacity, and also permits of the weight of the car to be reduced one-third, meaning a saving of from 30 to 40 per cent. in the up-keep. Send for catalogue describing these cars.

Will be Exhibited at Hamilton Auto Show, March 9 to 14

DISTRIBUTORS:

SMITH MOTOR SALES
138-142 Jackson Street East, Hamilton

SOCIALISTS DENOUNCE FORD AS LABOR'S ENEMY

At Meeting in Detroit, Auto Manufacturer is Roundly Blamed for Present Distress.

DETROIT, Feb. 8.—At a Socialist mass meeting in Detroit 500 workingmen, many of whom are employed in the automobile factories, denounced Henry Ford and his \$10,000,000 profit sharing plan on the ground that labor has been dealt the severest blow it has received from capital in many years.

"Detroit had for years been an open shop town, but working conditions have not been bad," said Anthony Beyers, a local Socialist leader. "The bombast and sensation which marked the inauguration of the plan brought 75,000 unemployed workers to Detroit."

"These men are at the point of starvation in the streets. They are offering themselves to employers for starvation wages, and are throwing out of employment the thousands of skilled workmen who have been receiving a fair wage for their labor. The monetary value of skilled and un-

skilled labor is reduced to a minimum. "No man employed at the Ford factory is getting even now more than a small percentage of what he should receive. The very fact that the capitalist Ford earns such profits from the sweat of his laborers as to enable him to give away \$10,000,000 in one year is sufficient testimony of the wealth his men are producing, a fair portion of which they are entitled to."

Beyers' ideas were transmitted to the foreigners in the audience by Russian, Finnish, German and Polish speakers, all of whom received ovations. Several employees of the Ford Motor Co. were in the audience.

Tim Thrift, one of America's most successful sales and advertising experts, will give his inspiring talk, illustrated by stereopticon views, "Gin-gerting Up the Sales Force," before the Toronto Ad Club and their many friends Monday evening, Feb. 16, at McConkey's at 6:30 p.m. sharp. Tim Thrift is a mighty good talker, because he talks facts built upon practical experience. Every sales manager and advertising man in the city should hear him.



PRUSSIAN WAR MINISTRY, WHICH, AS AN AGENT OF PEACE, HAS BEEN LIKENED TO THE CARNEGIE PALACE OF PEACE AT THE HAGUE.

POLAIRE DISLIKES AMERICAN WOMEN

Famous French Dancer Speaks Plainly of Her Visit to This Continent.

PARIS, Feb. 14.—(Special.)—The famous music hall étoile, Mlle. Polaire, is back in Paris, fresh from her American tour, which was, of course, a great financial success. But Mlle. Polaire has never forgotten America for billing her as "the ugliest woman in the world" and the sensible young Polaire, she is quite willing to spoil the Egyptians, she cannot bring herself to speak comfortable things about them. "On the contrary," she is exceedingly mordant at their expense.

"Their whole mentality," she says, "can be judged from the questions their reporters put. For example, on my way out, on the ship, I received these Marconigrams: 'Do you think of the philosophy of William James?' and 'Is it true that you have a ring in your nose, and that you have a little pig covered with jewels?' I answered right off: 'I don't know William James, and my little pig has fallen into the sea.'"

To escape the attention of the reporters, Polaire went ashore in a trunk. "I was nearly stifled," she said, "just to avoid being stifled by their silly questions. The women are worse than the men." She played before President Wilson, who applauded loudly, and told her that she was the most original artist he had ever seen. In spite of these presidential compliments, Polaire seems to have been rather peevish during her stay in America. She lent at all enthusiastic over America's proudest possession and principal export, the American woman. "I passed thru several drawing-rooms," she says. "I saw ladies who were so shy that they couldn't utter a word before me, but who suddenly put a ribbon around my waist to measure it." You know, of course, by reputation, Polaire and her 15-inch waist.

"Some of these ladies," goes on Polaire, with a strong accent on the ladies, "lifted up my skirt with the tip of their parasols to see if I didn't put my legs on the stage." Shame! says Polaire, and so say I. I can quite forgive her, after that, for her last unkindly out. "American fashions," she says, cruelly, "are in advance of ours. But oh, the painful difference! The American woman, however she dresses, is simply a rag doll, simply a clothes bundle." However, Polaire finds one thing to admire in Americans besides their box receipts—and that is the energy of the men. "They work hard," she says, "than any other men in the world. It is in their blood." And what better motive could they have for work, Mlle. Polaire, than to be able to put rings on your fingers and rings on your nose?

TOKIO ALSO TAINTED WITH GRAFT CHARGES

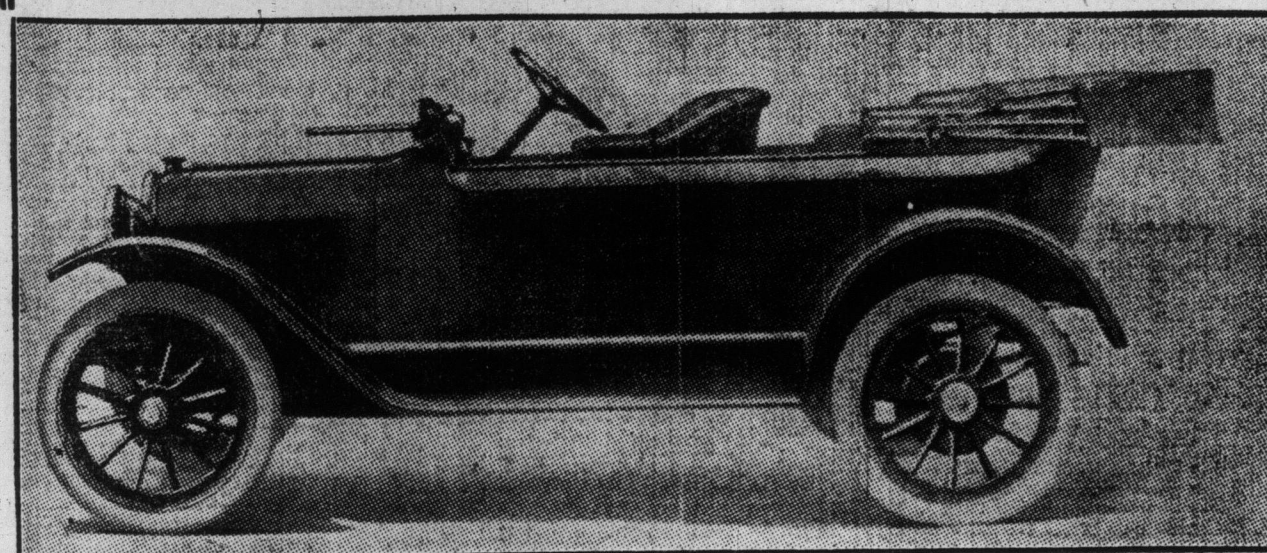
Two Public Inquiries Into Corruption in Japanese Navy Now Being Held.

TOKIO, Feb. 8.—Both the public prosecutor and a naval commission have opened enquiries into the charges of naval corruption. The naval commission is headed by Admiral Baron Shigetomo Dewa, and will enquire into the allegations that Vice Admiral Kikuchi Fumihiko, formerly Japanese naval attaché at Berlin, and other officers, had received illicit commissions on contracts. Many witnesses have been summoned to appear.

While certain opposition groups are attempting to make use of the charges in an effort to discredit and overthrow the ministry, there is no doubt that the public has been aroused over the allegations and will exact a rigid investigation.

The increased naval estimates, which are included in the pending budget, form another basis for an attack. Baron Saburo Shimada, who is leading the opposition, has issued a statement to the effect that he will seek the reelection of the naval increases in the diet because they are liable to arouse suspicion in the United States that they are aimed against that country.

DETROITER WITH SELF-STARTER



TOURING CARS - ROADSTERS

\$1150 to \$1375 according to equipment

THE DETROITER is exceedingly roomy, while accessibility with great strength have been combined to splendid advantage. Power Plant is concentrated in a compact unit with long stroke engine, electric dynamo and starting motor, self contained oiling system, selective type transmission and full floating rear axle, with double internal double-acting brakes. These make a car which has every convenience for the driver and every comfort for the passengers.

LIVE AGENTS WANTED EVERYWHERE

Ross Motor Car Co. 132-134 Simcoe Street TORONTO



PAIGE

Model Glenwood "36"—Electric Lighting and starting—\$1700.
Model Brunswick "28" 5-passenger—Electric Lighting and starting—\$1350.

YOU never have to make excuses for the Paige car. Place it in any automobile assemblage—

Measure it by the standard of cars of double its price. The only excuses you will hear will be the attempts of the other fellow to justify himself for paying more.

The Paige is the car of super-quality simply because all the money goes into the car itself.

The Paige-Detroit Company has no bonded indebtedness to eat up a large proportion of its income in interest—it has no excessive capitalization on which it must earn dividends—and it has ample resources to enable it to buy at lowest cash prices.

The Paige price represents actual car value.

Every Paige owner knows this already.

Every prospective owner will recognize it immediately when he checks up the Paige point for point with cars costing \$2,500 or more.

Do the checking for yourself—now—Ask us questions—

The Paige-Detroit Motor Car Company Detroit, Michigan

Do Not Fail to See Our Exhibition of "PAIGE" Cars at the TORONTO MOTOR SHOW, Feb. 14th to 21st.



Telephone Main 6824—Demonstrations Gladly Given Whenever You Say.

The Automobile Supply Co., Limited

22, 24, 26 Temperance Street, Toronto

AIRMEN TO RACE ROUND THE WORLD

Panama Exposition to Give Two Hundred Thousand Dollar Prize.

Plans for an aerial race around the world under the auspices of the Panama-Pacific Exposition and the Pacific Aero Club have been announced by the Aero Club of America, which as the representative of the International Aeronautical Federation will referee the event.

There will be a prize of at least \$200,000 for the aviator who drives his machine around the world within ninety days and more quickly than any other contestant in the race.

The exposition officials already have put up \$150,000 and expect to have at least \$800,000 to offer in prizes. This money, together with the offer of Lord Northcliffe of \$50,000 to the first aviator to fly across the Atlantic Ocean, is expected to stimulate aviators from all parts of the world to get ready for the race, which is scheduled to start next May from the grounds of the exposition.

Will Fly About 25,000 Miles. The aviators will fly about 25,000 miles. The course is to be due east across the Sierras, thence by the way of Reno, Nev., to Cheyenne, to Kansas City, St. Louis or Chicago, and then to New York. The route from New York will be along the Atlantic coast to Belle Island, between Newfoundland and Labrador, where the flight across the Atlantic will begin. The distance to Cape Farewell, Greenland, is 610 miles and that may be the objective point of the aviators. From Cape Farewell to Iceland the distance is 670 miles and from Iceland to Stornaway in the Hebrides is 570 miles.

The proposed course then traverses the well-known routes by the way of Edinburgh, London, Paris, Berlin, Warsaw, St. Petersburg, Moscow, and then along the Trans-Siberian Railway, then down thru Manchuria to Vladivostok. The next leg is across the sea to Korea, over the Japan Sea to Kobe and Tokyo, thence north to Kamchatka and along the coast either to East Cape or to the Aleutian Islands.

The crossing to the north American shores varies from thirty to two hundred miles. From Alaska the course will be southward to Vancouver, Seattle and home to San Francisco. Certain cities will be designated as central points, and at these places contestants must make stops.

PROSPECTIVE AUTOMOBILE OWNERS

should consult experts before purchasing cars. Can save you money. Advice will cost but little. Intimately acquainted with all Canadian and American made cars.

BOX 28, WORLD OFFICE OR CALL NORTH 7706 777

OFF TO BERMUDA.

A. F. Webster & Son, 53 Yonge street, who are agents for all the Bermuda lines, report a large number of Toronto people sailing to this beautiful island. Those who have sailed recently are: George Sterling, Miss Ina Matthews, Alan Garrow, R. R. Barber, J. D. Mills, J. B. Mills, R. A. Mills, James Mann, F. Denison and wife, John Bell, wife and daughter, R. A. Wilkes and wife, C. Stevenson, R. H. Cameron, wife and child, Chas. Joffile and wife, C. Lucas, Mrs. H. E. Hand, H. E. Bond and wife, Mrs. L. M. Sing, Miss Sinclair, Miss J. Sinclair, M. C. Ellis, J. A. Norton and wife.



General Von Falkenhayn, now Prussian war minister, who is not a fighting man, but is said to be an excellent man to keep the army machine going without war.

Sunday World Garage Directory

Y. M. C. A. AUTO SCHOOL

Thorough, complete and inexpensive course for beginners, and owners or prospective owners. Write for literature. Broadview Ave., TORONTO, ONT.

NOTICE TO ALCO CAR OWNERS

Any Alco cars that need parts or repairing will find at the address below a full line of parts and an expert mechanic with twelve years' experience at the factory to do the repairing at very reasonable prices. 46 NORTH STREET

DOMINION AUTOMOBILE CO., Limited

505 BAYVIEW TEMPERANCE STREETS, TORONTO
Distributors for Peerless, Stevens-Duryer, Napier and Hudson Automobiles—Peerless and Auto-Car Trucks.

R—C—H CARS

THE VIRTUE MOTOR SALES CO.
531 YONGE STREET Phone N. 8596

Auto Tire Steam Vulcanizing Co.

361 SPADINA AVENUE
We are specialists in Tire Repairing, Retreading and Sections. Non-skid Chains and all kinds of accessories. Satisfaction guaranteed. Phone Coll. 5115

ROSS MOTOR CAR COMPANY, Limited

REGAL MOTOR CARS
TIRES AND ACCESSORIES OF EVERY DESCRIPTION
132 & 134 Simcoe Street, Toronto

HORNS CLEAR STREETS FOR FIRE ENGINES.

The instant a fire alarm is turned in in Oakland, Cal., a warning electric horn at down-town street corners is sounded, clearing the streets for an unimpeded run by the fire apparatus. The horns, driven by a small motor and controlled at the central fire-alarm station, are fastened to the electric-light poles at all corners where traffic is congested, and prove an aid when speedy motor-driven fire apparatus is used.

AUTO OWNERS

For Sale.—A limited number of Non-skid tires, well-known Canadian make, all sizes, fully guaranteed, at less than wholesale price. BOX 34, WORLD 607

LONG-DISTANCE FLIGHT BY FRENCH AIRMAN.

A flight of 13,000 miles in 39 consecutive days is the remarkable record made by the young French airman, who won the \$8000 Michelin prize offered in France for the longest flight of the year 1913. The flight was made over a cross-country circuit.

Holder

Months Test

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