

# EATON'S DAILY STORE NEWS

## Your Summer Clothes Should Be Just As Young As You Are

There is no longer any good reason to keep that heavy suit or winter's fuzzy old hat out under the sun. Our Men's Clothing Department is full of good news in the form of light, comfortable two-piece Summer Suits in an immense assortment of shades, patterns and styles.

### - COMFORT IN THESE TWO-PIECE OUTING SUITS -

The cool new Palm Beach cloths, flannel effects, tropical tweeds and homespuns, together with the smart, summery styles, are a winning combination, and these at prices from \$10.00 to . . . . . 22.50

For instance, unusually attractive Suits of cool, soft cheviot-finished tweeds, in handsome stripes on grey grounds; have patch pockets, closing with buttons, and quarter linings of lustre. Price . . . . . 12.50

Another in Palm Beach cloth is a two-piece Suit of firmly-woven fabric, light in texture, cool and easily kept in shape. This in a medium shade of grey, in three-button style, with notch-shaped lapels, patch pockets, and in regular or stout sizes. Price . . . . . 10.00

Pinch-back Suits, in light-weight worsted, blue with silver stripe; mid-grey soft tweed, with small black and green check; also form-fitting sacque suits, in dark grey worsted, and a grey tweed, with darker stripe, are four notable values at . . . . . 13.50

Suits of soft, flannel-like material are shown in light and medium grey, in self shades, and Oxford grey, with thread stripes. Price . . . . . 15.00

New York's latest models and patterns come in homespuns, chevots, summer-weight tweeds, flannel effects and tropical worsteds. These are in self shades, fancy mixtures, new stripes and checked patterns of grey, fawn, olive, stone and blue. Semi-form fitting and pinch-back styles. Prices, \$20.00, \$22.00 and . . . . . 22.50  
—Main Floor, Queen St.



### A Complete Clothing Store for Men Where Moderate Prices Prevail

Not only can a man buy a suit of quality in our men's clothing store, but if he needs a raincoat, haberdashery, a cane or an odd pair of trousers, he will find the same high quality and the same assurance of satisfactory service.

### Men's Caps for Outing

Of light-weight silk mixture, golf style and in summery patterns and shades, 1.00 and 1.25

### Men's Straw Hats Are Ready

Old Sol will soon be wearing his broad, warm smile. No wonder, for this is straw hat time—and who ever saw a man who didn't look better in a straw hat than in a derby?

### Men's Panama Hats \$5

They have the approved Fedora crown, with rope edge—in fact, the best at the price the Americans can make. Price 5.00

Men's sennit braid Straw Hats of English manufacture, with

black corded silk band, sweat band cushioned and comfortable . . . . . 2.00

Men's American Split Straw Hats of more than usual quality from . . . . . 4.00, 6.50 to 8.00  
—Main Floor, James Street.



### Men's Underwear

There is plenty of seasonable underwear for men, both two-piece and combinations. Underwear for the active man that gives freedom of action, ease of mind, and comfort and coolness to the body. Canadian and English manufacturers have contributed their best.

#### Two-Piece Suits

Men's Balbriggan Underwear, in natural color, with facings of saten —34 to 46. Garment . . . . . 2.00

Double-thread Balbriggan Underwear, with saten facings—34 to 44. Garment . . . . . 50

Wool Merino Underwear, with comfortable French neckband, beige facings and close-fitting ankles and cuffs; natural shade—34 to 42. Garment . . . . . 1.00

English-made Wolsey Underwear, of pure wool, the skirt of the shirt being comfortably close-ribbed—34 to 44. Garment . . . . . 2.50

#### Combination Suits

Men's Mash Balbriggan Suit, in natural color—34 to 44. Suit, 75

Comfortable Body-fitting Suit of Richmond brand, with closed crotch—34 to 50. Suit . . . . . 1.50

Another Richmond Suit, with closed crotch; sky blue and flesh color—34 to 50. Suit . . . . . 3.50

Pen-Angle Brand, in wool merino, of natural color—34 to 44. Suit, 2.50

All-wool Wolsey Suit, in natural color—32 to 42. Suit . . . . . 5.00  
—Main Floor, Centre.

### Outing Trousers in Khaki and White Duck

That Anticipate Pleasant Hours of Yachting, Tennis or Gardening

Khaki Trousers, with cuff bottoms, belt loops and five pockets. Price . . . . . 1.50

Others in khaki of soft, pliable finish, in several shades, 2 hip, side and watch pockets. Price, 2.00

Bedford Cord Trousers come in a fairly dark shade of khaki, and well-cut styles, at, price . . . . . 2.50

White Duck Outing Trousers, correctly shaped and well sewn, have side, 2 hip and watch pockets. Price, \$1.35 and . . . . . 1.50  
—Main Floor, Queen St.

### The Note Book

#### A Chat About Diamonds

An interesting story comes from South Africa that one of the first diamonds discovered at Kimberley was found in the hands of a group of dirty-faced youngsters who were playing marbles with it in front of a farmer's shanty.

Although the stone proved to be worth many hundreds of dollars, it is not surprising that it had not been recognized before, for there is a world of difference between the diamond in the dull, rough, uncut condition and the beautiful gem when mounted in a ring.

The sparkling brilliance and purity that you will be sure to notice in the diamonds of our solitaire and three-stone rings, whether priced at \$50 or \$500, is due chiefly to remarkable precision of cutting and freedom from flaws and blemishes.

**T. EATON CO LIMITED**