

The **SIMPSON** Company
Robert Simpson Limited

Seamed Axminster Rugs

We strongly recommend this particular grade of seamed Axminster rugs for hard wear, made in several different designs and colorings. You will find something suitable for almost any style of room and decoration.

Size 4' 6" x 7' 6"	11.50
6' 9" x 9'	21.00
6' 9" x 10' 6"	24.50
9' x 9'	27.50
9' x 10' 6"	31.50
9' x 12'	34.50

Seamed Wilton Rugs

These seamed Wilton Rugs are two of our leading lines, both in durability and in value. Designs and colorings suitable for any room.

Size 4' 6" x 6'	15.00 & 13.75
4' 6" x 7' 6"	18.50 & 16.75
6' 9" x 7' 6"	24.50 & 23.75
6' 9" x 9'	29.75 & 33.50
6' 9" x 10' 6"	33.75 & 39.75
9' x 9'	39.75 & 45.50
9' x 10' 6"	45.50 & 49.75
9' x 12'	51.75 & 57.25
11' 3" x 12'	67.50 & 72.50

Seamless Tapestry Rugs

Seamless Tapestry Rugs with two-tone centres, small trellis design, in blue, rose, green and tan colorings, with pretty chintz borders to match.

Size 7' 6" x 9'	12.75
9' x 9'	15.75
9' x 10' 6"	17.50
9' x 12'	19.25

Special Prices on Cotton, Linens, Sheetings, Etc.

2,000 Yards Fine Quality Nainsook, for women's and children's undergarments, etc., 36 inches wide, Regular 15c. Tuesday, per yard

16c Longcloth, fully bleached, medium weight, 36 in. wide, Tuesday, per yard

Plain Pillow Cotton, fine quality, 44 inches wide, Regular 20c. Tuesday, per yard

Indian Head Circular Pillow Cotton, extra heavy quality, 48 inches wide, Regular 25c. Tuesday, per yard

Bleached Sheetting, plain weave, 70 inches wide, Tuesday, per yard

A Limited Quantity of Damask Table Cloths, assorted designs, 60 x 80 inches, Tuesday, each

Unbleached Table Damask, heavy quality, 63 inches wide. Will make good serviceable cloths for general use. Regular 50c. Tuesday, per yard

Damask Table Napkins, all linen, good designs, size 22 x 22 inches, Regular \$3.00 a dozen, Tues-

Heavy Crash Roller Towelling, with red border, 17 inches wide, Regular 15c. On sale Tuesday, per yard

Checked Tea or Glass Towelling, 22 inches wide, Tuesday, per yard

Woolnap Blankets, white with pink or blue borders. Size 66 x 50 inches. They are slightly imperfect in finish. Regular \$3.50, Tues-

Bed Comforters, silkline, in pretty colorings, white fluff cotton filling. Size 72 x 72 inches, Tues-

Picture Frames and Framing at Special Prices

During the month of January only we are giving a discount of 20 per cent. on all mouldings and made-up frames in our Picture Framing Department. This sale makes it possible to select suitable frames for any picture, either water color, oil painting, engraving, photograph, colored print or cards at the reduced price. The assortment includes antique golds, mahogany, walnut, ebony, quartered white oaks, in all finishes and seple gum-woods. Early shopping is advised to secure first choice. The sale begins Tuesday.



SIMPSON'S MIDWINTER SALES BEGIN TO-DAY

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Men's Chamois Lined Coats in Whitney Cloth at \$25.00

A warm and serviceable winter coat. It is made from a weight Whitney cloth, in medium shade of grey. Cut double-breasted style, with two-way buttoned collar, half belt at waist, heavy twill moirai lining, with terling of chamois to bottom coat. Nicely tailored and finished. Sizes 36 to 44, at

Young Men's Worsted Suit at \$18.50

Made from a splendid worsted cloth in grey, showing an indistinct check pattern. It is cut in a young man's two-button, close-fitting sacque, with soft roll lapels; double-breasted vest with collar, and the fashionable trouser with cuff bottoms; fine twill moirai linings. Sizes 34 to 40.

Men's Good Value Work Pants at \$1.49

Made from a serviceable cotton worsted cloth in dark color, with stripe pattern. Strongly tailored and neatly finished. A work pant that will give service. 1.49. Sizes 32 to 44. To clear

Arrow Collars, 5c Each, 6 for 25c

Manufacturers' seconds, having slight imperfection that will not take from their value to you. The first laundering will make them as satisfactory as first quality. They are the celebrated "Arrow" brand, and come in the following styles: Double Band, Wing Collars, Straight Standing and Turn Down. All sizes for men and boys. On sale in Men's Furnishing Department Tuesday, 5c each, or 6 for 25c.

Men's Good Neglige Shirts 59c

The mid-winter sales give you Men's Neglige Shirts at 59c each. They are made from good quality shirtings, in neat striped patterns, coat style, with laundered cuffs. Sizes 13 1/2 to 17. Good wearing, good fitting, neat shirts. On sale Tuesday at

The Pure Food Market

Telephone Adelaide 6100

GROCERIES.

- One car Standard Granulated Sugar, in 20-lb. cotton bags, per bag
- Lake of the Woods Five Roses Flour, 24-lb. bag
- California Seedless Raisins, per lb.
- Choice Cleaned Currants, 2 lbs.
- Magic Baking Powder, 1-lb. tin
- Crisco, per tin
- Finest Creamery Butter, per lb.
- Finest Canned Corn or Peas, 3 tins
- Upton's Marmalade, 4-lb. pail
- Choice Red Salmon, tall tin
- MacLaren's Cream Cheese, large package
- Peanut Butter, in bulk, our own make, per lb.
- Osprey Herring, per tin
- Cowan's Cocoa, 1/2-lb. tin
- Finest Evaporated Peaches, per lb.
- Stuart's Raspberry and Strawberry Jam, 4-lb. pail
- Fancy Carolina Rice, 1 lb.
- Canned Pineapple, Hawaiian, per tin
- Pure White Clover Honey, 6-lb. pail
- Fresh Cracknell Biscuits, per lb.
- Choice White Beans, 2 lbs.
- Harry Horne's Cream Custard, three tins
- Post Toasties, packages

FRUIT SECTION.

- One car Navel Oranges, Sunkist brand, good size, sweet and seedless, per car
- Choice Grapefruit, 4 for
- Yellow Table Turnips, 2 for
- 6-quart Basket Greening Apples, per basket

CANDY SECTION.

- Main Floor and Basement
- Cowan's Active Service Chocolate, 1/2-lb. bar
- Vanilla and Toasted Marshmallows, per lb.
- Peppermint Bullseyes, per lb.

SIMPSON QUALITY INSPECTED MEATS.

- Round Steak, finest beef, per lb.
- Sirloin Steak, per lb.
- Roiled Bonesteer Brisket Pot Roast, per lb.
- Family Sausage, our own make, in tins
- Mixed Shoulder Steak, per lb.
- Breakfast Bacon, mild, sliced, lb.

FISH.

- Trout Steaks, per lb.
- Cod Steaks, per lb.
- Halibut Steaks, per lb.
- Sea Salmon Steaks, per lb.
- Best Finnan Haddies, per lb.
- Smoked Filets, per lb.
- Golden Ciccos, per lb.
- Shredded Cod, per packet

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